

Align Your Business with a Unified ERP and HCM Cloud



Is Your Business Ready for Digital Transformation?

Digital leaders use **Social, Mobile, Big Data, Cloud** to transform the business



And the Results are Compelling¹

20% Reduction in total cost base

50% Increase in bottom-line benefit over the next 5 years

2.5x Growth in Digital Sales

But There's a Roadblock

Aging Finance and HR systems

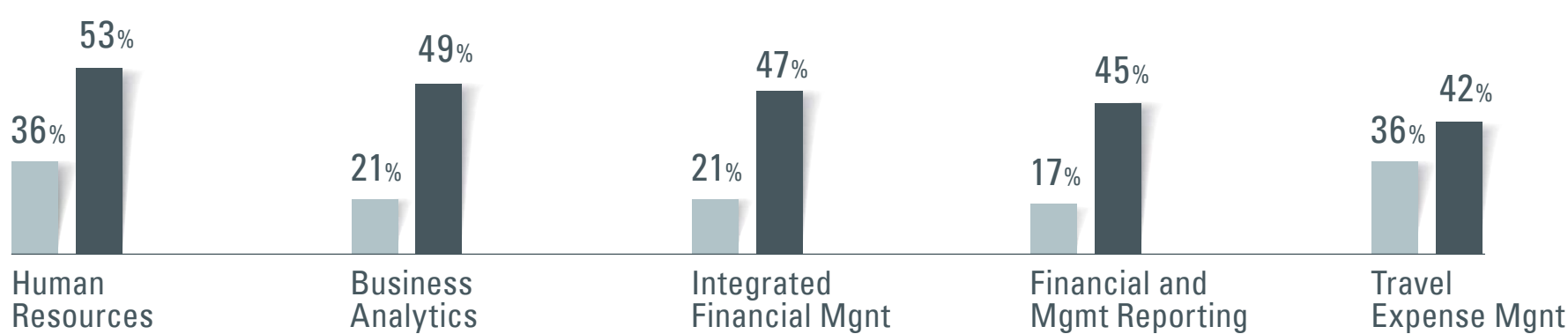


76%

of survey respondents say their current system is unacceptable²

More CFOs are Moving Applications to the Cloud³

■ 2013 ■ 2014



If Your Business Needs –

1 Confident Growth

- Scale for profitable growth
- Expand into new markets
- Provide transparent, credible reporting to stakeholders

2 Agile Operations

- Rationalize disparate systems
- Simplify business changes
- Optimize shared services

3 Digital Excellence

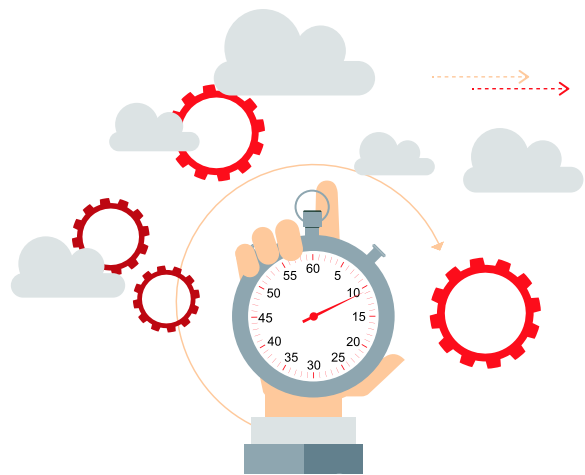
- Give employees mobile and social tools
- Improve workforce productivity
- Offer digital products and services to your customers

...it's time to move

Finance & HR to the Cloud >>>



Give Us an Hour and We Can Show You How to



- Increase workforce productivity
- Improve predictive forecasts
- Simplify business changes
- Improve security
- Get new hires up to speed faster

[1] "Finding Your Digital Sweet Spot", Paul Wilmott, McKinsey Global Institute 2014 [2] "ERP Consolidation: The Rationale is Growing Stronger", APQC 2013 [3] "The CFO's Technology Imperatives for 2014," FERF Issue Alert, 2014

Are you ready?

Transform your business with Oracle ERP and HCM Cloud – built for the digital revolution!

[Click here to know more!](#)

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