

Quick Guide Creating Custom Themes

Theme Detail Field Guide 1

Match your corporate branding and aesthetics by customizing colors, tab styles, links, and logos. Use this guide when customizing fields on the Theme Detail page.

The screenshot shows the Oracle CRM On Demand Account Homepage. Various UI elements are labeled with lines pointing to them:

- Page Text:** Points to the "ORACLE CRM On Demand" header.
- Page Header Text:** Points to the "Message Center" and "Search" sections on the left sidebar.
- Page Header Background Gradient (Top, Bottom):** Points to the blue gradient background of the header area.
- Alert Text:** Points to the "Create" section on the left sidebar.
- Page Background Gradient (Top, Bottom):** Points to the blue gradient background of the main content area.
- Application Background:** Points to the blue background of the footer area.
- Application Text:** Points to the footer text including "Powered By Oracle", "Copyright © 2004, 2010, Oracle. All rights reserved.", and "CRM On Demand | Terms of Use | Privacy Statement | Service Information".
- Active Tab Text/Background:** Points to the "Accounts" tab in the top navigation bar.
- Inactive Tab Text:** Points to the "Leads" tab in the top navigation bar.
- Inactive Tab Background Gradient (Top, Bottom) & Hover:** Points to the blue gradient background of the inactive tabs.
- Application Links:** Points to the "Training and Support | Admin | My Setup | Deleted Items | Help | Sign Out" links in the top right.
- Page Links:** Points to the "Edit Layout | Help | Printer Friendly" links in the top right.

The main content area includes:

- Account Homepage:** The main heading for the account management section.
- Account Lists:** A section with a "New" button and a list of account types: Northbrook Accounts, All Accounts, All Customer Accounts, All Account Competitor Accounts, and All Account Partner Accounts. It also has a "Manage Lists" link.
- Recently Modified Accounts:** A section with a "New" button and a list of recently modified accounts: Action Rentals, Quality Rental, General Rental, RenBro, and Armex Corp. It also has a "Show Full List" link.
- Account Tasks:** A table with columns "Due Date", "Priority", "Subject", and "Account". It lists various tasks with due dates and subjects.
- Account Analysis:** A section with a bar chart showing "Annual Revenue Tier" for different account types. The chart has a legend for "By:" with options for "# of Accounts with Opportunities" and "Annual Revenue Tier".

Quick Guide Creating Custom Themes

Theme Detail Field Guide 2

Use this guide when customizing the fields on your Theme Detail page.

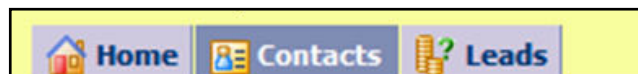
The screenshot shows the 'Account List' page. Annotations point to the following elements:

- List Header Text:** Points to the 'Account List' title at the top left of the table area.
- List Header Background:** Points to the blue header bar containing the title and navigation buttons.
- Highlighted Page Background:** Points to the yellow background of the table rows.
- Column Header Text:** Points to the text 'Account Name', 'Location', 'Priority', and 'Account Type' in the header row.
- Column Header Background:** Points to the light blue background of the header row.

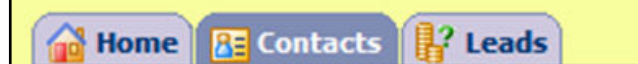
	Account Name ▲	Location	Priority	Account Type
Edit ▼	Action Rentals	HQ	High	Customer
Edit ▼	Armex Corp.	Finance Office	Medium	Customer
Edit ▼	BJC, Inc.		High	Prospect
Edit ▼	Barber Design		Medium	Prospect
Edit ▼	Bay Advertising	Finance Office	Low	Customer
Edit ▼	Bay Delivery	Headquarters	Low	Customer
Edit ▼	Bayfair Brothers		Low	Customer
Edit ▼	Bayview Corp.	Headquarters	Medium	Prospect

Tab Style

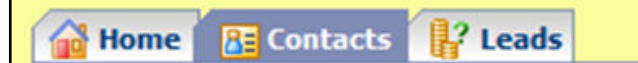
Straight



Rounded



Stacked



You can also use the **Global Links** and **Logo** sections of the Theme Detail page to add customized global links and logos to your theme.