

Oracle® Retail Analytic Parameter Calculator for Regular Price Optimization

Release Notes

Release 15.0

December 2015

Oracle Retail Analytic Parameter Calculator for Regular Price Optimization (APC-RPO) works in conjunction with Regular Price Optimization (RPO). It generates values for price elasticities, including self elasticities and halo and cannibalization cross elasticities. RPO uses this information to optimize item prices and reach desired goals such as gross margin and revenue.

Upgrade Note

While not directly related to APC-RPO, the 13.3 Release of Oracle Retail Predictive Application Server (RPAS) has undergone a major change to simplify hierarchy administration. Full details of these changes are outlined in the 13.3 *Oracle Retail Predictive Application Server Release Notes*. Due to these changes, configuration updates have been made to APC-RPO, and you will need to perform additional steps to upgrade your APC-RPO domain, such as setting dimension sizes. The upgrade to RPAS 13.3 or later for this application includes a conversion process in addition to the normal upgrade process. Details are provided in the chapter, “Patch Installation” in the *Oracle Retail Analytic Parameter Calculator for Regular Price Optimization Installation Guide*.

Hardware and Software Requirements

See the *Oracle Retail Analytic Parameter Calculator for Regular Price Optimization Installation Guide* for information about the following:

- Hardware and software requirements
- Oracle Retail application software compatibility information

Related Documentation

For more information, see the following documents in the Oracle Retail Analytic Parameter Calculator for Regular Price Optimization Release 15.0 documentation set:

- *Oracle Retail Analytic Parameter Calculator for Regular Price Optimization Implementation Guide*
- *Oracle Retail Analytic Parameter Calculator for Regular Price Optimization Installation Guide*
- *Oracle Retail Analytic Parameter Calculator for Regular Price Optimization Release Notes*

- *Oracle Retail Analytic Parameter Calculator for Regular Price Optimization User Guide for the RPAS Classic Client*
- *Oracle Retail Analytic Parameter Calculator for Regular Price Optimization User Guide for the RPAS Fusion Client*
- Oracle Retail Predictive Application Server documentation

The following documentation may also be needed when implementing APC-RPO:

- *Oracle Retail Planning Batch Script Architecture Implementation Guide*

For more information about the ODI Enabled Integration, see the following documentation sets:

- Oracle Retail Enabled ODI Integration documentation
- Oracle Data Integrator documentation

Customer Support

To contact Oracle Customer Support, access My Oracle Support at the following URL:

<https://support.oracle.com>

When contacting Customer Support, please provide the following:

- Product version and program/module name
- Functional and technical description of the problem (include business impact)
- Detailed step-by-step instructions to re-create
- Exact error message received
- Screen shots of each step you take

Oracle Retail Documentation on the Oracle Technology Network

Documentation is packaged with each Oracle Retail product release. Oracle Retail product documentation is also available on the following Web site:

<http://www.oracle.com/technetwork/documentation/oracle-retail-100266.html>

(Data Model documents are not available through Oracle Technology Network. These documents are packaged with released code, or you can obtain them through My Oracle Support.)

Documentation should be available on this Web site within a month after a product release.

Supplemental Training on My Oracle Support

The following document is available on the My Oracle Support Web site. Access My Oracle Support at the following URL:

<https://support.oracle.com>

Transfer of Information (TOI) Material (ID 732026.1)

Online training is available to Oracle supported customers at product release. These online courses provide release-specific product knowledge that enables your

functional and technical teams to plan, implement and/or upgrade and support Oracle Retail applications effectively and efficiently.

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<http://www.oracle.com/pls/topic/lookup?ctx=acc&id=docacc>.

Access to Oracle Support

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<http://www.oracle.com/pls/topic/lookup?ctx=acc&id=info> or visit

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Licensing Note: This media pack includes a Restricted Use license for Oracle Retail Predictive Application Server (RPAS) - Enterprise Engine to support Oracle® Retail Analytic Parameter Calculator for Regular Price Optimization only.

Value-Added Reseller (VAR) Language

Oracle Retail VAR Applications

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