For Additional Information on Oracle’s July 1 Oracle Fusion Middleware Strategy Briefing visit:
www.oracle.com/goto/july1
The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle’s products remains at the sole discretion of Oracle.
Agenda for Oracle Middleware Briefing
July 1, 2008

- Charles Phillips, Oracle President
  - Oracle’s Middleware Strategy
  - Integrating BEA Acquisition
  - Benefits of the Combination

- Thomas Kurian, SVP of Product Development
  - Oracle Fusion Middleware & BEA Product Directions

- How to Get More Information
Charles Phillips
President
Oracle Corporation

July 1, 2008
Welcome BEA Customers & Partners
Oracle Corporation

- World’s largest enterprise software vendor
- $22.4 billion revenue in FY08
  - 25% total revenue growth
  - 28% new software license growth
- 300,000 global customers
- 84,000 employees
  - 20,000 developers
  - 7,500 support personnel
- 20,000 partners
  - 9,100 Independent Software Vendors
- Operating in 145 Countries
ORACLE FUSION MIDDLEWARE

• Enables Enterprise Architecture Shift to SOA
• A Comprehensive Platform for Developing and Deploying Service-Oriented Applications
• Forms Foundation for Modernizing and Integrating Oracle Applications
Oracle’s Middleware Product Strategy

✓ Complete
✓ Pre-integrated
✓ Hot-Pluggable
Oracle’s Middleware Business

- 1 of 3 Primary Product Businesses
- Significant R&D Investment
- Fastest Growing Middleware Suite for 7 Years
- Surpassed $1B in revenue during FY06
- 55,000 Customers Prior to BEA Acquisition
- Best-In-Class Products
BEA Acquisition Rationale

- Pioneer & Leader in Middleware
- Complementary Products and Architecture
- Innovative Team with Middleware Expertise
- Strengthens Presence in Strategic Markets
- Expands Partner & Channel Ecosystem
Oracle’s Integration Principles
Immediate Benefits for Customers & Partners

• Strategic clarity & continuity
  • Well-defined, clearly communicated integrated product strategy
  • No fundamental changes in strategic principles (eg. Hot-Pluggable)

• Customer investment protection
  • All BEA products continue under existing BEA support lifetimes
  • No forced migration: no policy requires migration from BEA

• Increased Oracle investment in Middleware
  • Across Engineering, Sales & Global Support
  • Partner Ecosystem of 11,000 including 5,000 ISVs

• Unifies best-of-best products
  • Pragmatic integration of appropriate Oracle & BEA products
  • Accelerated product integration lowers cost and complexity
#1 in Middleware

Oracle is #1 in Modern Middleware
Best of Breed Middleware
InfoWorld Product of the Year - 2008

Best ECM Suite

Best SOA Suite

2008 Technology of the Year Awards: Data Management

Oracle UCM 10g R3
Oracle Content Management is a unified solution for securely managing documents, images, and other digital assets, plus Web sites. Complete delivered in the Internet, intranet, applications, and mobile devices, using various methods, including Web services, HTTP, and RSS. Version 10g R3 has enterprise WebSphere and Oracle integration, work with Microsoft SharePoint, and provides content management and information management.

2008 Technology of the Year Awards: Applications and Middleware

Oracle SOA Suite 10g Release 3
The Oracle SOA Suite puts together top-notch governance, business rules, security, and business activities that work together into an easy-to-package package with native BEA integration and human workflow integration.

Best Enterprise Service Bus

Best Enterprise Content Management
Best of Breed Middleware
150+ Other Industry Awards

Oracle SOA Suite
VAR Tech Innovator 2007

SD Times 100
Development Platforms &
Integration Middleware

Oracle won 15 of 20
awards in 2007

SearchSecurity.com
Excellence in
Directory Services
& Single Sign-On

2007 Finalist
Best Identity
Management Solution

Buyer’s Choice
Information Integration

Highest Rated SOA
Product

Progressive Manufacturing Award for Web
Content Management Implementation

Oracle Universal
Records Management
Trend-Setting Product

2007 Technology of the
Year Information Rights
Management
Growing Middleware Installed Base

Combined Oracle + BEA Customers

- FY05
- FY06
- FY07
- FY08
- FY09

77,000 Customers
Best of Breed Middleware
Used by the World’s Leading Companies

29 Dow Jones 30
92 Fortune 100
94 Fortune 100 Global
422 Fortune 500 Global
915 Business Week 1000
Rapidly Growing Java Community

1 Million Java Developers in combined Oracle Community

FY05 FY06 FY07 FY08 FY09
Developer & Architect Communities
Program Continuity & Expansion

• Oracle Technology Network (OTN)
  • One of the largest Java communities: 1 million Java developers
  • One of world’s largest SOA communities: 500K+ members

• Invest in BEA Dev2Dev & Arch2Arch programs
  • Dev2Dev merged into Oracle Java Developer community
  • Arch2Arch program will be broadened to Oracle community
  • Expert content, product downloads, forums, newsletters, and community on OTN.oracle.com and mix.oracle.com
  • Global series of developer and architect events
  • “Oracle ACE” evangelist program
  • BEA User Groups will become part of Oracle’s User Group
Partner Enablement Continuity

- Broad Partner Outreach for Technical Product Strategy Communication
  - 70+ cities world wide – starting week of July 7
  - Offered to Combined BEA and Oracle Partners
  - Executive level and Technical Deep Dive Sessions given by Development Engineers
  - Product Roadmap and 100-day Technical Details

- Hands-on Cross Training for Partners
  - BEA and Oracle Partners Quickly Gain Deep Skills in Complementary Products

- Contact Your Local Oracle Channels Representative
BEA Organizational Continuity

• Sales & Consulting
  • Vast Majority of BEA Sales Reps & SCs Retained and Integrated with Oracle Fusion Middleware Sales Teams
  • Oracle Fusion Middleware Sales Now 3,000 Strong
  • Enterprise Architect Initiative – Incorporates BEA Experts

• Support
  • Vast Majority of BEA Support Staff Retained
  • Existing Support Processes Continue Unchanged
  • Existing BEA Support Organization Continues to Support BEA Products as part of Oracle Fusion Middleware Support

• Engineering
  • Vast Majority of R&D Retained and Integrated with Oracle Fusion Middleware Development – Now 4,500 Strong
  • Retained all BEA Development Centers
Strong Acquisition Track Record

PeopleSoft now at 96-percent renewal rate, higher than it was prior to the acquisition

- Clear Communication
- Customer Investment Protection
- Increased R&D Investment
- World-Class Support
Customer Reactions

“We are a long-time business partner of both BEA and Oracle…This acquisition makes what was already a very successful vision of SOA service-oriented architecture (SOA) infrastructure even better. Any enterprise looking for a best-in-class middleware stack has got to consider them as a front-runner."

Evan Jafa
Corporate CTO
The First American Corporation
Customer Reactions

“By combining the best of Oracle Fusion Middleware and BEA middleware software, Oracle will be able to deliver a world class integration platform.”

Barry Libenson
VP & Chief Information Officer
Ingersoll Rand Company
Customer Reactions

“Our BEA collaboration platform and Oracle Fusion Middleware environment provides Novartis an important foundation on which we see opportunity to innovate and drive our business successfully in the future.”

Rob James
Chief Information Officer
Novartis Pharma AG
Customer Reactions

“We are pleased that our investment in BPEL Process Manager, Oracle BPA Suite and Oracle WebCenter aligns with Oracle's product roadmap going forward. Technologies from BEA such as AquaLogic ESB and AquaLogic Enterprise Repository have the potential of adding value to Oracle's middleware offering.”

Mark Tonnesen
VP & CIO
Logitech
“…We are delighted to learn that both Oracle BPEL Process Manager and WebLogic Server are strategic components of Oracle's middleware offering going forward. We are optimistic about Oracle's acquisition of BEA and confident this will further strengthen Oracle's already very competitive middleware offering.”

Mike Rulf
VP of Advanced Engineering
USi, an AT&T Company
User Group Reactions

“Oracle has proven with its other acquisitions that they are dedicated to customer satisfaction and protecting and enhancing customer investments. We expect the same with its acquisition of BEA.”

John Matelski
Chair
International Oracle Users Group Community
User Group Reactions

“Working with customers who use both BEA and Oracle today, this combination makes sense, and can increase the value they gain overall. It represents the best of all worlds. Enterprise software based on an open-standards and SOA architecture. Seamless integration and interoperability for customers.”

Ari Kaplan
President Emeritus
International Oracle Users Group
User Group Reactions

“Bringing BEA into the Oracle family should only increase the value to users and the user community, especially in Oracle's growing Fusion Middleware operations. It gives my company several options from one vendor where the integration to my ERP system is already done, saving both time and money.”

Steve McDowell
President
Quest International
BEA Welcome Events

• Global event series in 70 cities
• Beginning July 15th
• Specifically for BEA customers
• Register now at:

   Oracle.com/events/welcomeBEA
Product Strategy
Oracle Middleware Strategy

• Provide Complete & Integrated Middleware Suite
  • Unified, Modular, Standards-based, Open, Hot Pluggable
• To Develop & Deploy Applications on Internet
  • Unifying Service-Oriented Architecture, Process Management, Business Intelligence, Content Management, & Enterprise 2.0
• With Lowest Total Cost of Ownership
  • By Managing Systems, Applications, & User Identities on Low Cost Hardware & Storage
Oracle Fusion Middleware

User Interaction
Enterprise Performance Management
Business Intelligence
Content Management
SOA & Process Management
Application Server
Grid Infrastructure

Development Tools

Enterprise Management
Identity Management
Product Roadmap

- Strategic Products
- Continue & Converge
- Maintenance
Product Roadmap

Definition of Product Offerings

• Strategic Products
  • BEA Products being adopted immediately with limited re-design into Oracle Fusion Middleware
  • No corresponding Oracle Products exist in majority of cases
  • Corresponding Oracle Products converge with BEA Products with rapid integration over 12-18 Months

• Continue & Converge Products
  • BEA Products being incrementally re-designed to integrate with Oracle Fusion Middleware
  • Gradual integration with existing Oracle Fusion Middleware Technology to broaden features with automated upgrades
  • Continued development & maintenance for at least 9 Years

• Maintenance Products
  • BEA had EOL’d due to limited adoption prior to Oracle M&A
  • Continued Maintenance with appropriate fixes for 5 Years
Product Strategy
Development Tools

• Offer Complete & Integrated Development Toolset
  • Unified Standards-based Development across entire Lifecycle

• To substantially enhance Developer Productivity
  • Through Declarative Development & Customization

• While preserving Developer Choice
  • Development Style; Technology; & Deployment Platform
Product Strategy

Development Tools

- Database
- Java & Java EE
- SOA
- BPM
- Portals & Enterprise 2.0
- Desktop, Mobile & RIA

Standards-based Development Framework

Unified Metadata Model & Manager

Single Development Environment

- Databases
- Applications
- Web Services
- Messaging/JMS
- XML
## Product Offering
### Development Tools

<table>
<thead>
<tr>
<th>Tool</th>
<th>Features</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oracle JDeveloper</td>
<td>• Integrated Development Tool spanning entire Middleware Suite</td>
</tr>
<tr>
<td>Oracle ADF</td>
<td>• Declarative, Standards-based MVC Framework (JSF, EJB, AJAX)</td>
</tr>
<tr>
<td>Oracle Eclipse Pack</td>
<td>• Broad Suite of Best-in-Class Eclipse Add-ins (Java EE, SOA, JPA, ..)</td>
</tr>
<tr>
<td>Oracle Forms &amp; Reports</td>
<td>• Complete PL/SQL Development Tool &amp; Report Writer</td>
</tr>
<tr>
<td>BEA Workshop</td>
<td>• Components packaged in Eclipse Pack</td>
</tr>
<tr>
<td>BEA Beehive</td>
<td>• Older BEA Development Tools Suite</td>
</tr>
</tbody>
</table>
Application Server & Transaction Processing
Product Strategy
Application Server & Transaction Processing

- Offer Fastest, Most Scalable, & Most Reliable Transaction Processing Platform
  - For Variety of Styles of Applications & Programming Models
- On Different Styles of Computing Architectures
  - Traditional SMP; Computing Grids; & Virtualized Grids
- With Comprehensive Tools and Middleware
  - Unifying Development; Deployment; & Management
Product Strategy
Application Server & Transaction Processing

OLTP Applications
SOA & BPM
Enterprise 2.0 & Content Management
Identity Management
Business Intelligence
ISV Applications

Transaction Processing Monitor (C, C++, Cobol)
Java EE Application Server
In-Memory Application Grid
High-Performance Java Virtual Machine

Databases
Legacy/ Mainframe
Oracle
PeopleSoft
Siebel
SAP
Google
Yahoo!
Microsoft
Java
.NET
Messaging/JMS
XML
# Product Offering

## Application Server & Transaction Processing

<table>
<thead>
<tr>
<th>Product Offering</th>
<th>Features</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BEA Tuxedo</strong></td>
<td>• TP-Monitor for C/C++, Cobol Applications &amp; Mainframe Modernization</td>
</tr>
<tr>
<td><strong>BEA JRockit, Real Time, Liquid VM</strong></td>
<td>• High Performance “Real Time” Java VM optimized for Virtualized Intel-32 &amp;64</td>
</tr>
<tr>
<td><strong>BEA WebLogic Server</strong></td>
<td>• Strategic Java EE 5.0 Application Server – Features integrated from OC4J</td>
</tr>
<tr>
<td><strong>Oracle TopLink</strong></td>
<td>• Strategic JPA &amp; EJB 3.0 Provider integrated with WebLogic Server</td>
</tr>
<tr>
<td><strong>Oracle Coherence</strong></td>
<td>• High Performance, Transactional, In-Memory Application Data Grid</td>
</tr>
<tr>
<td><strong>Oracle Application Server (OC4J)</strong></td>
<td>• Key Features integrated with WebLogic Server with seamless migration</td>
</tr>
</tbody>
</table>

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Service-Oriented Architecture
Product Strategy
Service-Oriented Architecture

• Offer Complete & Integrated Service-Oriented Architecture Platform (SOA)
  • Tools; Middleware; Governance; Packaged Composites
• To enable variety of Enterprise SOA Patterns
  • Including Data Integration; Application Modernization; Enterprise Integration; & Composite Applications
• To provide greater Business Flexibility
  • By Integrating Applications & Systems using Standards
Product Strategy
Service-Oriented Architecture

Data Integration
Service Bus
Process Orchestration
Adapters & B2B Integration
Business Events & BAM
Business Rules

Services Component Architecture Runtime
Web Services Foundation – JAX-*, WS-*, WS-I
High Speed Pluggable Transport & Connectivity
Java EE Application Server (Hot Pluggable)

Databases
Legacy/Mainframe
Oracle
PeopleSoft
Siebel
SAP
Google
Yahoo!
Microsoft
Java
.net
Web Services
Messaging/JMS
XML
# Product Offering

**Service-Oriented Architecture**

- **Oracle Data Integrator**
  - High Performance Heterogeneous Data Integration & Batch ETL Tool

- **Oracle Service Bus (AL-SB & Oracle ESB)**
  - Unifies AquaLogic Service Bus & Oracle Enterprise Service Bus

- **Oracle BPEL Process Manager**
  - Strategic Service Orchestration & AIA/Composite Application Infrastructure

- **Oracle Complex Event Processor**
  - In-Memory Event Computation Engine integrated with WebLogic Event Server

- **Oracle Business Activity Monitoring**
  - Dashboards to Monitor Business Event & Business Process KPIs

- **BEA WL-Integration**
  - Continued Development with common services & technology with BPEL PM

- **BEA AL-Data Services Platform**
  - Continued Development and integration into Oracle Data Integration strategy

- **BEA Cyclone & RFID Server**
  - Already EOL’d BEA Products
Business Process Management
Product Strategy

Business Process Management

• Offer Complete & Integrated Business Process Management Platform
  • For System-centric, Human-centric, Document-centric, and Decision-centric Business Processes in a single runtime

• For Business Owners & Developers to Collaborate
  • To Define Processes across Systems & Lines of Business

• To improve Business Process Efficiency
  • By Monitoring; Analyzing; Simulating; & Optimizing Processes
Product Strategy
Business Process Management

- Process Modeling
- Process Execution
- Human Workflow
- Document Workflow
- Process Analysis
- Process Optimization
- Process Portal

Shared BPMN & BPEL Model for Business & I/T
- Process Execution, Monitoring & Auditing
- Services Component Architecture Runtime
- Java EE Application Server (Hot Pluggable)

- Databases
- Legacy/Mainframe Applications
- Oracle PeopleSoft, Siebel, SAP
- Google, Yahoo!
- Microsoft, Java, .NET
- Web Services
- Messaging/JMS
- XML
## Product Offering

### Business Process Management

<table>
<thead>
<tr>
<th><strong>Oracle BPA Designer</strong></th>
<th>• Structured BPM Designer for Rigorous Process Modeling &amp; Simulation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BEA AL-BPM Designer</strong></td>
<td>• Agile BPM Designer for Iterative Process Modeling</td>
</tr>
<tr>
<td><strong>Oracle BPM (BEA AL-BPM &amp; Oracle BPEL PM)</strong></td>
<td>• Converged BEA AL-BPM &amp; BPEL Process Manager for Human &amp; Structured BPM in Single BPMN &amp; BPEL Runtime</td>
</tr>
<tr>
<td><strong>Oracle Document Capture &amp; Imaging</strong></td>
<td>• Paper Document Capture, Imaging &amp; Document Workflow with ERP Integration</td>
</tr>
<tr>
<td><strong>Oracle Business Rules</strong></td>
<td>• Declarative Rules Engine to express Business Policies</td>
</tr>
<tr>
<td><strong>Oracle Business Activity Monitoring</strong></td>
<td>• Dashboards to Monitor Business Events &amp; Business Process KPIs for Optimization</td>
</tr>
<tr>
<td><strong>Oracle WebCenter</strong></td>
<td>• Process Portal Interface to visualize Composite Processes</td>
</tr>
</tbody>
</table>
Enterprise 2.0 Portals
Product Strategy
Enterprise 2.0 & Portals

• Offer Complete & Integrated Multi-Channel, Composite User Interface
  • Unify Process of Developing Rich Media Web; Rich Internet Applications; Enterprise Portals; & Social Computing

• With Integrated Enterprise Content Management
  • To capture & manage Content across its Entire Lifecycle

• To transform how people share information
  • Using Internet & E2.0 Technology as communication medium
Product Strategy
Enterprise 2.0 & Portals

Enterprise Portal
Personalized Web Content
Online Communities
Wikis BLOGS RSS Tags
Enterprise Mashups
Multi-Channel UI & Presence
Records Mgmt & Archival

Design Framework, Composition, Personalization
Unified Content Management, Integration, Search
Declarative Binding via REST, JSR-168, WSRP
Java EE Application Server (Hot Pluggable)

Database
Business Intelligence
Business Process
Content Repositories
Custom/LOB Apps
Enterprise Applications
Web Services
## Product Offering

### Enterprise 2.0 & Portals

<table>
<thead>
<tr>
<th>Product Offering</th>
<th>Features</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oracle WebCenter Framework</td>
<td>• Standards-based Portal Development Framework &amp; Enterprise 2.0 Services</td>
</tr>
<tr>
<td>Oracle WebCenter Spaces &amp; Suite</td>
<td>• Packaged Self-Service Portal Environment with Social Computing Services</td>
</tr>
<tr>
<td>BEA Ensemble &amp; Pathways</td>
<td>• Lightweight REST-based Portal Assembly &amp; Social Interaction Analytics</td>
</tr>
<tr>
<td>BEA WL-Portal</td>
<td>• Continued Development &amp; Integration with WebCenter Framework</td>
</tr>
<tr>
<td>BEA AL-User Interaction</td>
<td>• Continued Development &amp; Integration with WebCenter Spaces &amp; Suite</td>
</tr>
<tr>
<td>Commerce Services &amp; Collabra</td>
<td>• Products in Maintenance (Already EOL’d)</td>
</tr>
</tbody>
</table>
Identity Management
Product Strategy
Identity Management

• Offer Complete & Integrated Identity & Access Management Platform
  • To manage Users & Roles across Information Systems, Enterprise Applications, & Physical Assets

• To Centrally Manage Enterprise Security
  • Identities & Roles; Access & Entitlements; & Controls (SoD)

• To Lower Cost of Security Administration
  • By reducing Vulnerabilities & enforcing Compliance with Controls
Product Strategy
Identity Management

Identity Provisioning
Business Role Mgmt
Access Mgmt
Strong Authentication
Entitlements Management
Identity Federation
Auditing & Compliance

Standards-based Access & Identity Interfaces
Comprehensive Identity Lifecycle Administration
Integrated Security & Directory Infrastructure
Java EE Application Server (Hot Pluggable)

Active Directory
X.500 Directory
OID (LDAP Directory)
Databases
Mainframes
Applications

ORACLE
# Product Offering

**Identity Management**

<table>
<thead>
<tr>
<th>Oracle Directory Services</th>
<th>• Scalable &amp; Reliable LDAP Directory, Meta-Directory &amp; Virtual Directory</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oracle Identity Manager</td>
<td>• Physical Asset &amp; User Account Provisioning with Identity Administration</td>
</tr>
<tr>
<td>Oracle Role Manager</td>
<td>• Business Role Analysis, Provisioning &amp; Management</td>
</tr>
<tr>
<td>Oracle Access Manager</td>
<td>• Single Sign-On for Web, Client-Server, &amp; Mainframe Applications</td>
</tr>
<tr>
<td>Oracle Adaptive Access Manager</td>
<td>• Risk-based Strong Authentication for Access Management</td>
</tr>
<tr>
<td>BEA AL-Enterprise Security</td>
<td>• Centralized Management of Entitlements or Authorization Privileges</td>
</tr>
<tr>
<td>Oracle Identity Federation</td>
<td>• Standards-based, Cross-Domain Identity Federation</td>
</tr>
</tbody>
</table>
Systems Management
Product Strategy

Systems Management

• Offer Complete & Integrated Systems & Business Application Management
  • Manage Business Transactions & Technology Infrastructure for Business Applications in Heterogeneous Environments
• Across the entire Systems & Application Lifecycle
  • Provision, Deploy, Monitor, Diagnose, Configure, Patch, Migrate
• To Lower Cost of Ownership & Administration
  • By Automating the Management of “Many Systems as One”
Product Strategy

Systems Management

Provisioning  Deployment  Monitoring & Tracing  Diagnostics  Configuration Management  Patching  Change Management

Top Down Transaction & Request Management
Application Lifecycle Management
Systems Software Lifecycle Management
Java EE Application Server (Hot Pluggable)

Host, OS, Hypervisor, Storage  Databases  Middleware  Applications
# Product Offering

## Systems Management for Fusion Middleware

<table>
<thead>
<tr>
<th>Product Offering</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EM Provisioning Pack for Middleware</strong></td>
<td>- Packaged Solution to Provision Middleware (being extended to BEA)</td>
</tr>
<tr>
<td><strong>EM Configuration Pack for Middleware</strong></td>
<td>- Configure &amp; Change Manage Middleware (being extended to BEA) – BEA Guardian will be integrated with EM</td>
</tr>
<tr>
<td><strong>EM Diagnostics Pack for Middleware</strong></td>
<td>- Includes Application Diagnostics for Java (AD4J) &amp; JRockit Mission Control</td>
</tr>
<tr>
<td><strong>EM Management Pack for SOA Suite</strong></td>
<td>- Single Console &amp; Solution to Manage SOA Suite</td>
</tr>
<tr>
<td><strong>EM Management Pack for Business Intelligence</strong></td>
<td>- Single Console &amp; Solution to Manage Business Intelligence Suite</td>
</tr>
</tbody>
</table>
Product Strategy
Service-Oriented Architecture Governance

• Offer an Integrated & Complete Lifecycle SOA Governance Platform
  • Tools; Registry; Repository; Policy Manager; Console
• For visibility into an organization’s Service Portfolio
  • Discover, Categorize, Manage Change, Audit Usage, Monitor
• To provide better control over lifecycle of services
  • Enforce Policy Compliance from Development to Operations
Product Strategy

SOA Governance

- **Analysis & Design**
  - BPA-Aris
  - JDeveloper

- **Service Modeling (BPA, JDev)**
  - BPA-Aris
  - JDeveloper

- **Service Implementation**
  - Enterprise Manager

- **Deployment**
  - Enterprise Manager

- **Staging & Approval**
  - Enterprise Manager

- **Change Mgmt**
  - Enterprise Manager

- **Security & Auditing**
  - Web Services Manager

- **Retirement & Removal**
  - Enterprise Manager

---

**BEA Aqualogic Repository**

- **WSDL, XSD Schemas**
- **Business Reqs/Model**
- **Rules & Standards**
- **Dependency Mgmt**
- **SLAs & Policies**
- **Audit Trail & Metrics**
Product Offering
Service-Oriented Architecture – SOA Governance

- **BEA AquaLogic Enterprise Repository**
  - Repository to capture, share, & change manage SOA Artifacts across lifecycle

- **Oracle Service Registry**
  - Standards-based UDDI v3.0 Registry to publish & discover Services

- **Oracle Web Services Manager**
  - Policy Manager to define & manage Security & QOS Policies on Services

- **EM Service Level Management Pack**
  - Management Console to Monitor Service Level Response Times & Availability

- **EM SOA Management Pack**
  - Management Console to Monitor, Trace, & Change Manage SOA

- **BEA AquaLogic Services Manager**
  - OEM Product & Redundant with Oracle Enterprise Manager
Service Delivery Platform
Product Strategy
Service Delivery Platform

- Offer Complete & Integrated Communications Service Delivery Platform
  - Service Creation; Enablement; Orchestration; Management; & Delivery using standard IMS & SOA Architecture
- To enable Creation of Converged Network Services
  - 3rd Generation Services with End-to-end Processes integrated with existing OSS & BSS
- Rapid Delivery of these Converged Services
  - Across Traditional & Emerging Telecommunications Networks
Product Strategy
Service Delivery Platform

- Residential VoIP
- Virtual PBX
- Carrier Grade Presence
- Telecom Applications
- Web & I/T Applications

Service Exposure & Delivery

- Service Orchestration & Management
- Service Creation, Execution, Enablers
- Telecommunications Network Access
- Java EE Application Server (Hot Pluggable)

PSTN  Wireless  IP Networks
### Product Offering

#### Service Delivery Platform

<table>
<thead>
<tr>
<th>Product Offering</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>BEA WebLogic SIP Server</td>
<td>• Now Oracle Communications Converged Application Server</td>
</tr>
<tr>
<td>BEA WebLogic Network Gatekeeper</td>
<td>• Expose Network Services - Now Oracle Communications Services Gatekeeper</td>
</tr>
<tr>
<td>Oracle Presence</td>
<td>• Carrier Grade SIP-based Presence Application</td>
</tr>
<tr>
<td>Oracle Virtual PBX</td>
<td>• Carrier Grade Packaged VoIP-based Virtual PBX Application</td>
</tr>
<tr>
<td>Oracle Telephony Application</td>
<td>• Carrier Grade Residential Telephony Application</td>
</tr>
<tr>
<td>Oracle Unified User Profile</td>
<td>• Unified User Profile Management across Multiple Operator Systems</td>
</tr>
<tr>
<td>Oracle SIP Server</td>
<td>• Replaced by WebLogic SIP Server</td>
</tr>
</tbody>
</table>
Summary
Product Strategy

Implications for Oracle Applications Customers

- Oracle continues to integrate Fusion Middleware into its Applications Suites
  - Consistent, modern Technology Foundation for Applications
  - SOA, Business Intelligence, Content Management, Identity Management, WebCenter, Systems Management
- No changes to Fusion Middleware adoption strategy
  - Some BEA Products already certified by Oracle Applications
  - Other new “Strategic” Products will be introduced gradually
  - Specific Timelines & Applications releases being made available
- New Technologies transparent to Applications Customers
  - Several components “external” to Applications: eg. AL-ER & AIA
  - No loss of Customization or Application Functionality: eg. Customizations are encapsulated via ADF, BPEL, BI Publisher
  - No forced migration for E-Business Suite customers to WebLogic
Simplified Pricing & Packaging

• Simplified & Standardized Pricing
  • Standard Oracle Named User Plus Metric Definition
  • Standard Oracle Processor & Core Metric Definition
  • Single Global Price in all countries
  • Standard Oracle Pricing structures for Partners (ASFU, ESL)
  • New Price List has been available since June 16, 2008

• Simplified Product Packaging
  • From 100+ Pages & 3 Price Lists to a Few Pages
  • Packaging of Combined Products as Middleware Suites
  • Simplified Support Offerings with standard Oracle Metrics

• No Forced Customer Migrations
  • For ANY BEA or Oracle customers
  • Existing Price Lists continue to be available as an alternative
Simplified Packaging

Combined Suites

- Enterprise Manager Packs
- WebCenter Suite
- Business Intelligence Suite
- SOA Suite
- WebLogic Suite
- Tuxedo Suite
- SOA Governance
- Identity Management Suite
- Content Management Suite
- BPM Suite
- Data Integration Suite
- WebLogic Application Grid
Expanded Support Arrangements

• All existing BEA Products continue under existing BEA Support Lifetimes
  • No change in existing product lifetimes with Oracle
  • Existing support processes continue unchanged
  • Existing BEA Support Organization continues to support BEA Products and are part of Oracle Fusion Middleware Support

• Re-released BEA 10gR3 Products
  • Will be offered with Oracle Fusion MW Support Lifetimes
  • Standard Oracle Support Offerings, Terms, & Prices

• Oracle Fusion MW Support Lifetime extended
  • For existing Oracle Fusion MW 10gR2 and 10gR3 Releases
  • By 1 Additional Year to provide customers additional time
Product Strategy

Key Messages

• Clear Well-Defined Integrated Product Strategy
  • Unifies Best-of-Best Products with Clear & Pragmatic Strategy

• Protects & Enhances existing Customer Investments
  • In existing products while significantly broadening offering

• Broadens Oracle & BEA Investment in Middleware
  • More resources across Engineering, Sales, & Support

• Broad range of choices for Customers
  • Well Defined Options available from your Oracle Teams
For More Information
The Latest Product Information

Oracle.com/goto/july1

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<tr>
<td>Service Delivery Platform</td>
<td>Podcast</td>
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</table>

Drill down into information on specific products and the new Suites

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Oracle WebLogic Suite

Oracle WebLogic Suite brings together unparalleled performance, scalability, and manageability in a single, unified application server offering.

Simultaneously meeting the compute demand of thousands while maintaining quality of service and manageability is at the heart of Oracle WebLogic Suite. The proliferation of access device types and high expectations for fast application response times are increasing the test on IT infrastructure. Oracle WebLogic Suite meets these demands with scale outable grids, dynamic system provisioning, and predictable performance.

**PRODUCT HIGHLIGHTS**

- **Scale out performance**—Processing at the data-tier affords fast access and scales for heavy demand
- **Dynamic resource allocation**—Efficiently and dynamically provision systems in response to changing needs
- **Predictable Runtime**—WebLogic RealTime helps ensure predictable and smooth performance of deployed applications

**Oracle WebLogic Suite Products**

- Oracle WebLogic Server Enterprise Edition
- Oracle Application Server Enterprise Edition
- Oracle Coherence Enterprise Edition
- Oracle WebLogic Operations Center
- Oracle WebLogic Plug-In Suite
Technical Information & Downloads on OTN (otn.oracle.com)

Welcome, Dev2Dev and Arch2Arch Members

The Oracle Technology Network is happy to welcome members of the BEA Dev2Dev and Arch2Arch communities. The OTN team, which now includes some of the very same people behind these BEA communities, is hard at work merging the best of Dev2Dev and Arch2Arch into OTN. In the coming weeks, all your familiar BEA community resources will emerge on OTN, enhanced by improved tools and increased opportunities for peer interaction and collaboration.

Interaction, Insight, Expertise
With more than five million members, the Oracle Technology Network is the world's largest community of developers, DBAs, and architects using Oracle products and industry-standard technologies. Every day, members collaborate via OTN to share real-world insight, expertise, and best practices on how to build, deploy, manage, and optimize applications. OTN is largely powered by the community itself, with most Technical Articles and blogs authored by non-employee community members.

Join OTN:
As a member of the Oracle Technology Network you will enjoy access to software downloads, discussion forums, documentation, videos, podcasts, and blogs. Just as you do on Dev2Dev and Arch2Arch, plus so much more.

- Download Oracle BEA software
- Explore new Oracle-BEA product Roadmaps (work in progress)
- Join the "BEA Developers & Architects" Group on Oracle Mix (the official Oracle-centric social network)
- Subscribe to Oracle Arch2Arch Newsletter (first edition in August)
- Listen to the podcast "Community Update: Dev2Dev/Arch2Arch"

Download Oracle WebLogic Server, Oracle JRockit, and More
Many BEA-related products in the Oracle Fusion Middleware family are now available for download under the OTN Developer License. Documentation, Discussion Forums, and other resources are also available at their respective Product Centers. (See also: Welcome, Dev2Dev & Arch2Arch FAQ)

posted 7/1/08 16:51:22 GMT - Tags: middlewares, java, java

Oracle Database 11g Release 1
Oracle WebLogic Server
Oracle JRockit
Oracle VM - Free product
Oracle SQL Developer - Free product
Oracle Database XE - Free product

Community Stats
- Number of registrations: 5.5 million+
- Number of Discussion Forum Threads: 400,000+
- Number of Discussion Forum Messages: 2 million+
- Number of Published Technical Articles/Notes: 679
- Countries/territories with most members: 235
- U.S., with 1.8 million and count
- Country/territory with fewest members: Myanmar, with 2 and count
* As of May 2009

Oracle Days 2008
7/14/2008 - 7/15/2008 — Bellevue, Wash.
OTN Developer Day - Fusion Development Experience

MORE DEVELOPER EVENTS
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- Budapest
- Copenhagen
- Dublin
- Edinburgh
- Frankfurt
- Helsinki
- Istanbul
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- Lisbon
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- Munich
- Oslo
- Prague
- Reading
- Stockholm
- Seoul
- New Delhi
- Singapore
- Sydney
- Atlanta
- Boston
- Calgary
- Chicago
- Cincinnati
- Dallas
- Detroit
- Hartford
- Los Angeles
- Milwaukee
- Minneapolis
- Montreal
- Maersk
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- Philadelphia
- Reading
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