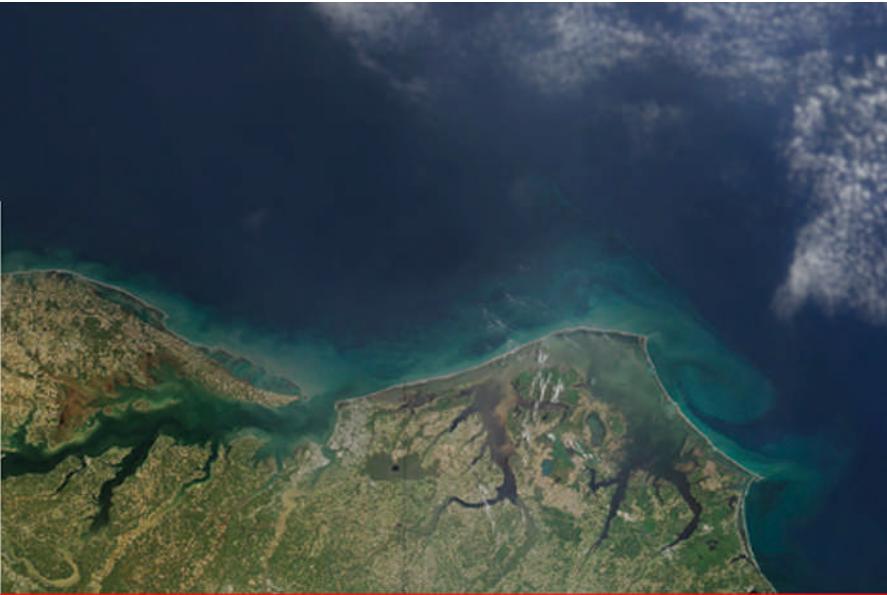
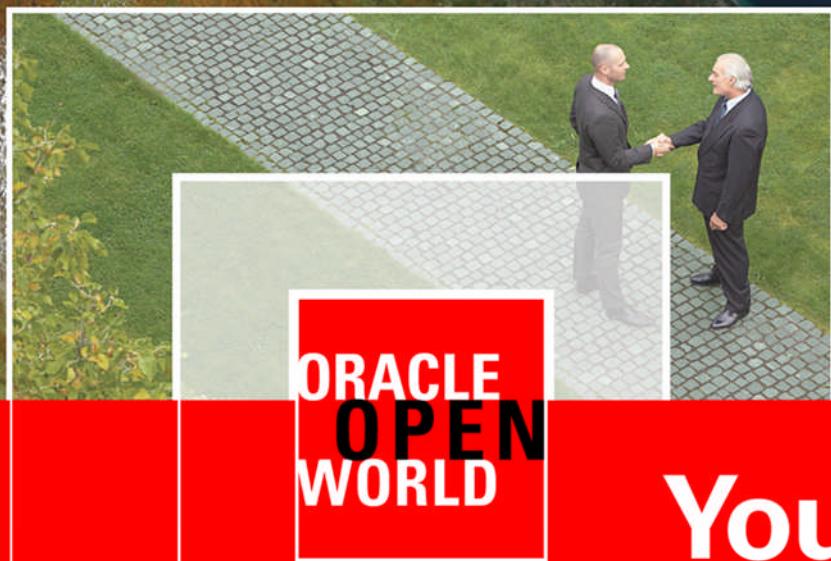


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Your. Open. World.

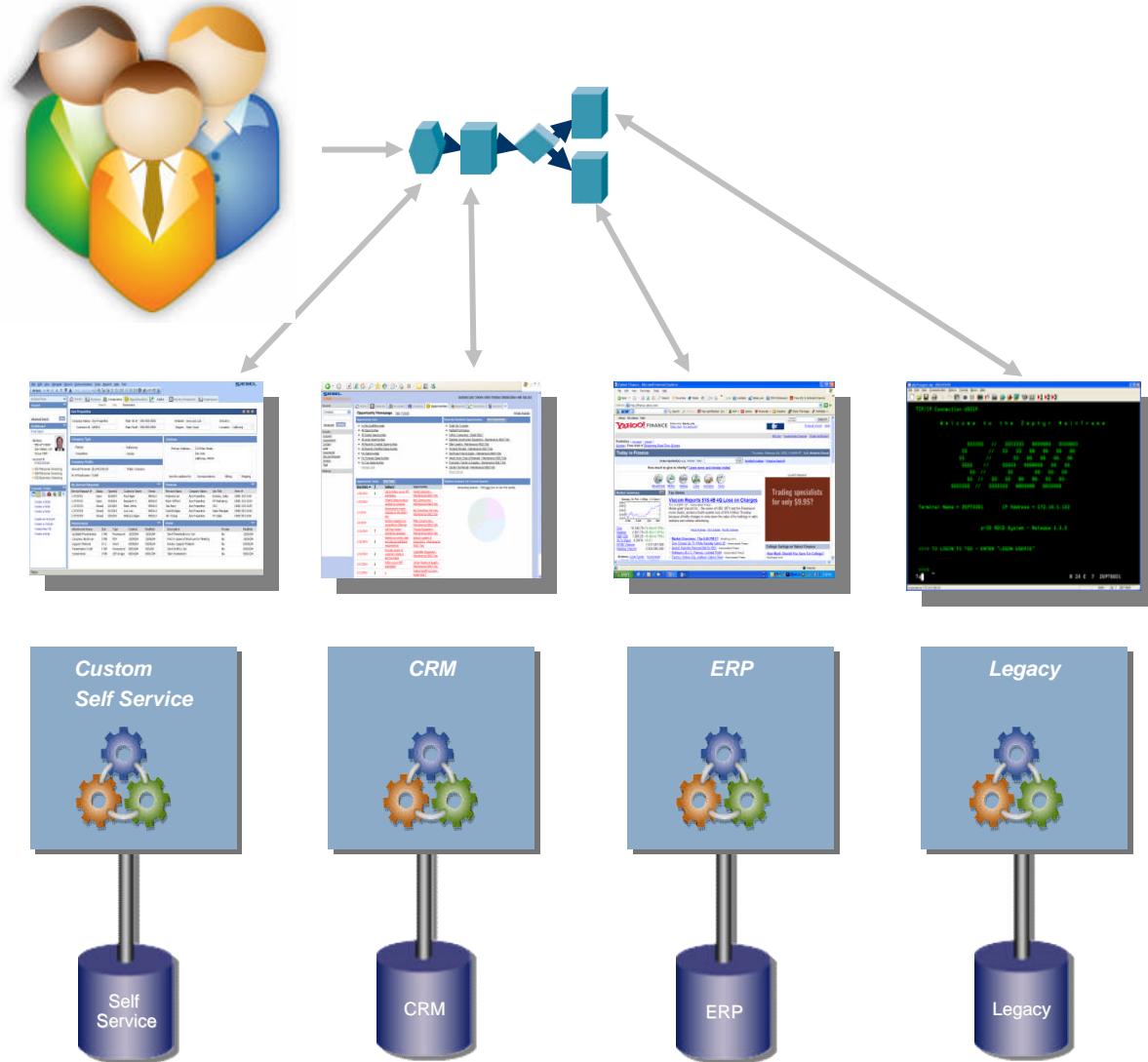
**Oracle WebCenter and Beyond: Oracle's Vision,
Strategy, and Roadmap for User Interaction**

Rahul Patel

Vice President, Enterprise 2.0 and Portals

ORACLE®

Portals are Evolving



- Difficult to execute tasks across multiple systems
- Web Programming Models

Work is Changing

- Users want to combine adhoc work with enterprise applications & processes
- Access information anywhere at any time

Web is evolving even faster

Web 2.0

- User Participation
- Wisdom of crowds

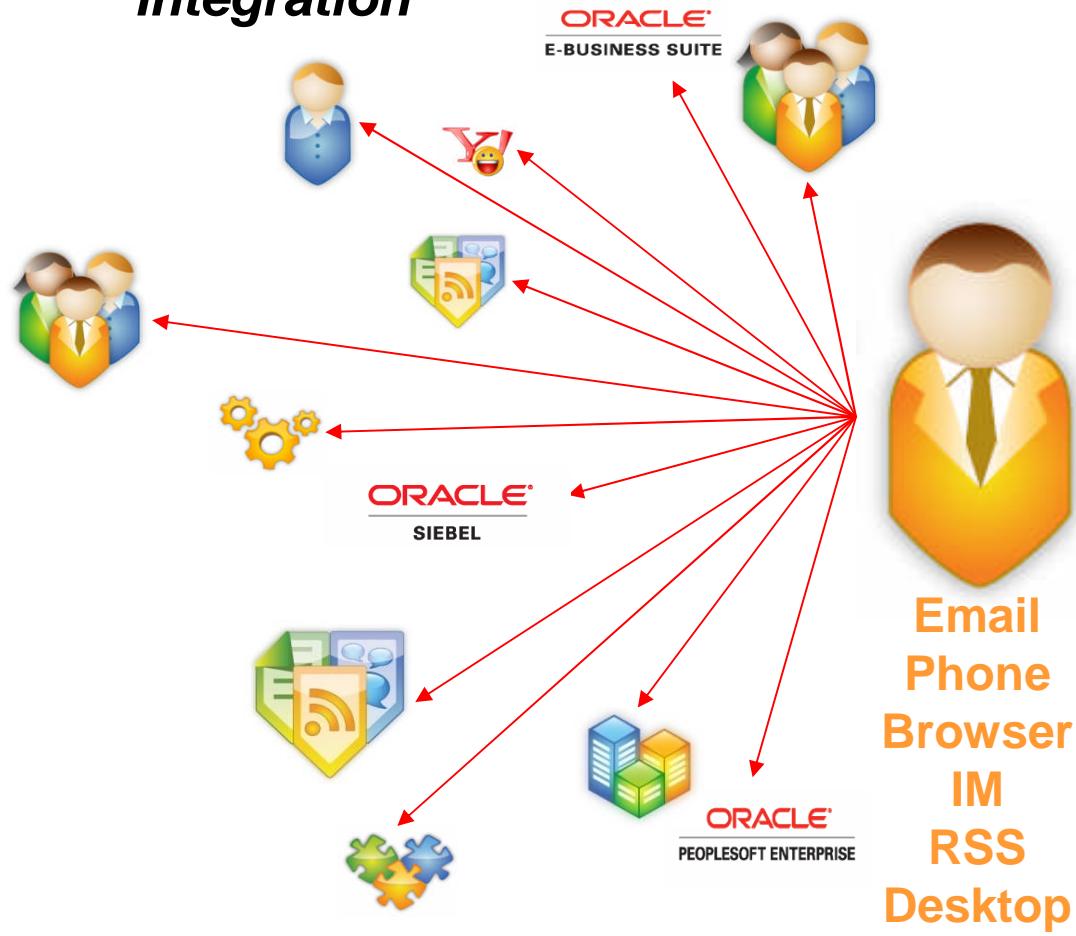


Enterprise 2.0 - Web2.0 In Enterprise

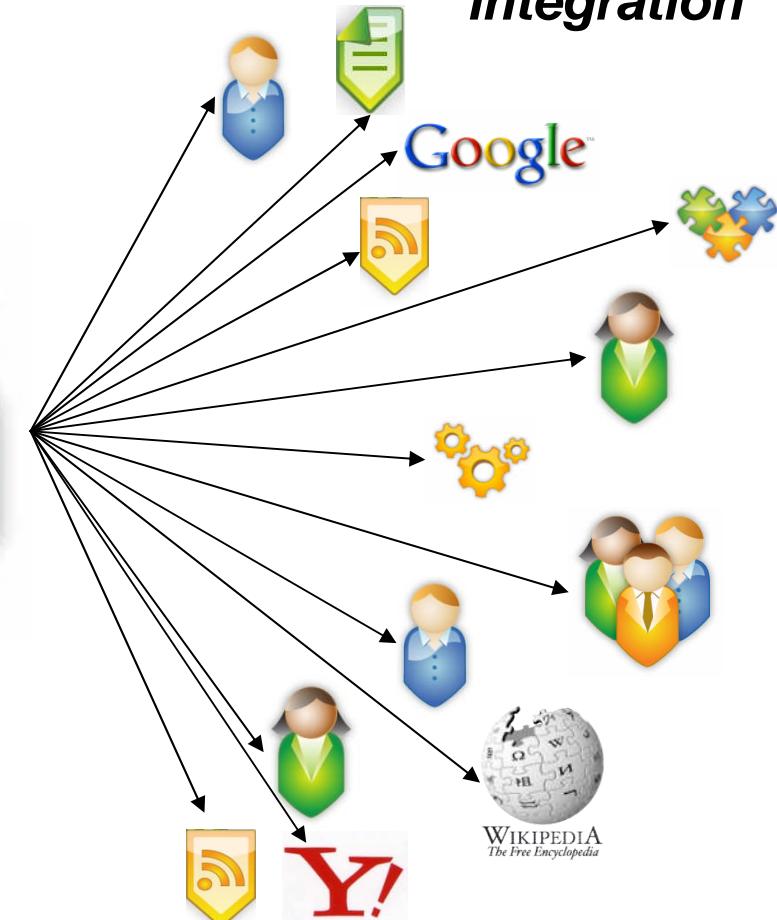
- Within Companies
- Across Companies, Partners and Customers

Enterprise 2.0

Enterprise Integration



Web 2.0 Integration



Product Strategy

Enterprise 2.0 & Portals

- Offer Integrated Multi-Channel, Composite User Interface (Portal)
 - Personalizes Access to Desktop Tools, Enterprise Applications, Business Process, Business Intelligence, Documents Sources
- To transform how users work privately & with others, within Enterprises & across Enterprises
 - By Integrating Web 2.0 Capabilities with Enterprise Information Systems & Applications
- Based on Industry Standard Development Paradigm
 - Unifying notion of Web Sites, Transactional Applications, Enterprise Portals, Social Computing

Web2.0 Information – all kinds, lots of it!

- Documents
- Pages / Mashups
- Wikis/Blogs
- Reports
- Emails
- Discussions
- Messages
- Conference recordings
- RSS Feeds
- ...



SOA for Web2.0 Services

Portal Framework

Integration & Composition Interface

REST, HTTP, JSR-227, JSR168-WSRP, JSR-170



Management, Configuration, Life cycle management

JMX, J2EE, WS*

Integration with Apps, Processes and BI

Portal Framework

Integration & Composition Interface REST, HTTP, JSR-227, JSR168-WSRP, JSR-170



Enterprise Applications



Business Processes



BI

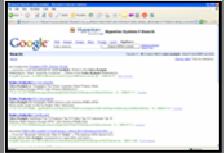


Management, Configuration, Life cycle management JMX, J2EE, WS*

WebCenter Product Architecture

Enterprise 2.0 & Portals

Web Development
PHP, PERL
Ruby, ASP.NET



Embedded Web 2.0
“Collaboration”
(Applications)



Enterprise
Portal



Multi-Channel
Workplace



“Portal” Framework – Creation, Delegation, Customization

Contextual Framework – User Context, Personalization, Session Mgmt.

Metadata Management – Relationships, Taxonomy, Customization

Delivery & User Interface – Portal, Transaction Application, Multi-Channel

Integration & Composition Interface REST, HTTP, JSR-227, JSR168-WSRP, JSR-170

Content
Storage &
Delivery



Wikis
BLOGS



RSS, Tags,
Linking,
Search



Social
Networks &
Services



Mashups



Presence &
Communication



Enterprise
Applications

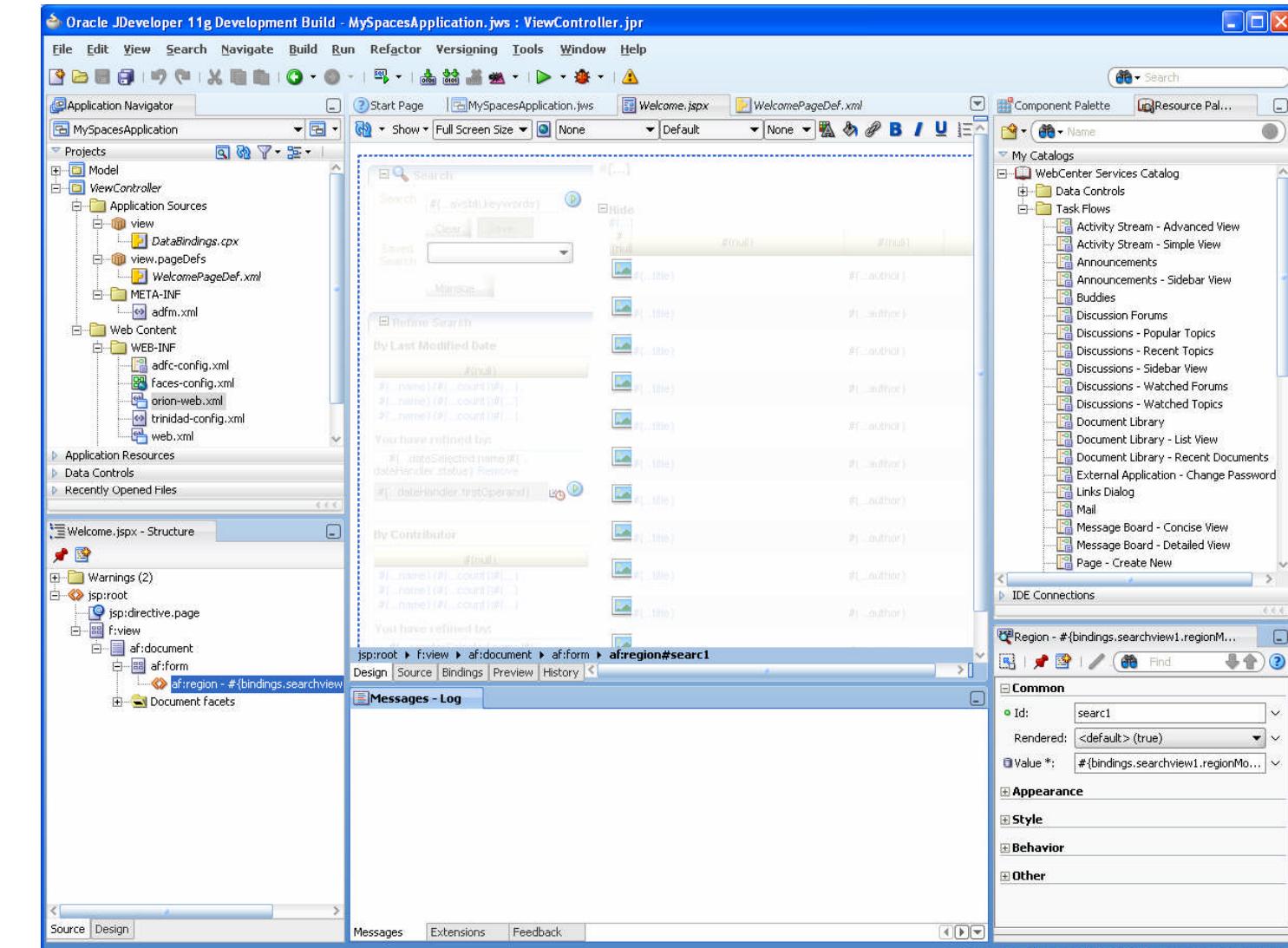


BPM &
BI



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Declarative Development Environment



J2EE:
Enterprise Java

ORACLE®

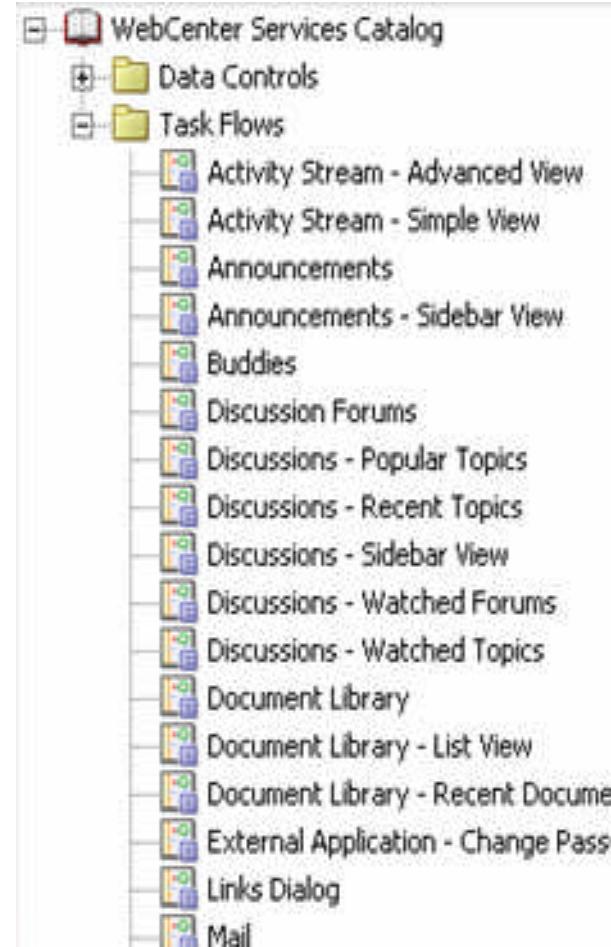
Web Development



```
impresa.module('mashlet.list.iphone', (function()
{
    var listUri = '/webcenter/rest/list';
    return {
        instance: function(mashlet) {
            var listData = {};
            var markup;
            function listSortAsc(a, b) {
                var cmp = 0;
                if (a.name < b.name) {
                    cmp = -1;
                }
                else if (a.name > b.name) {
                    cmp = 1;
                }
                return cmp;
            }
        }
    }
});
```

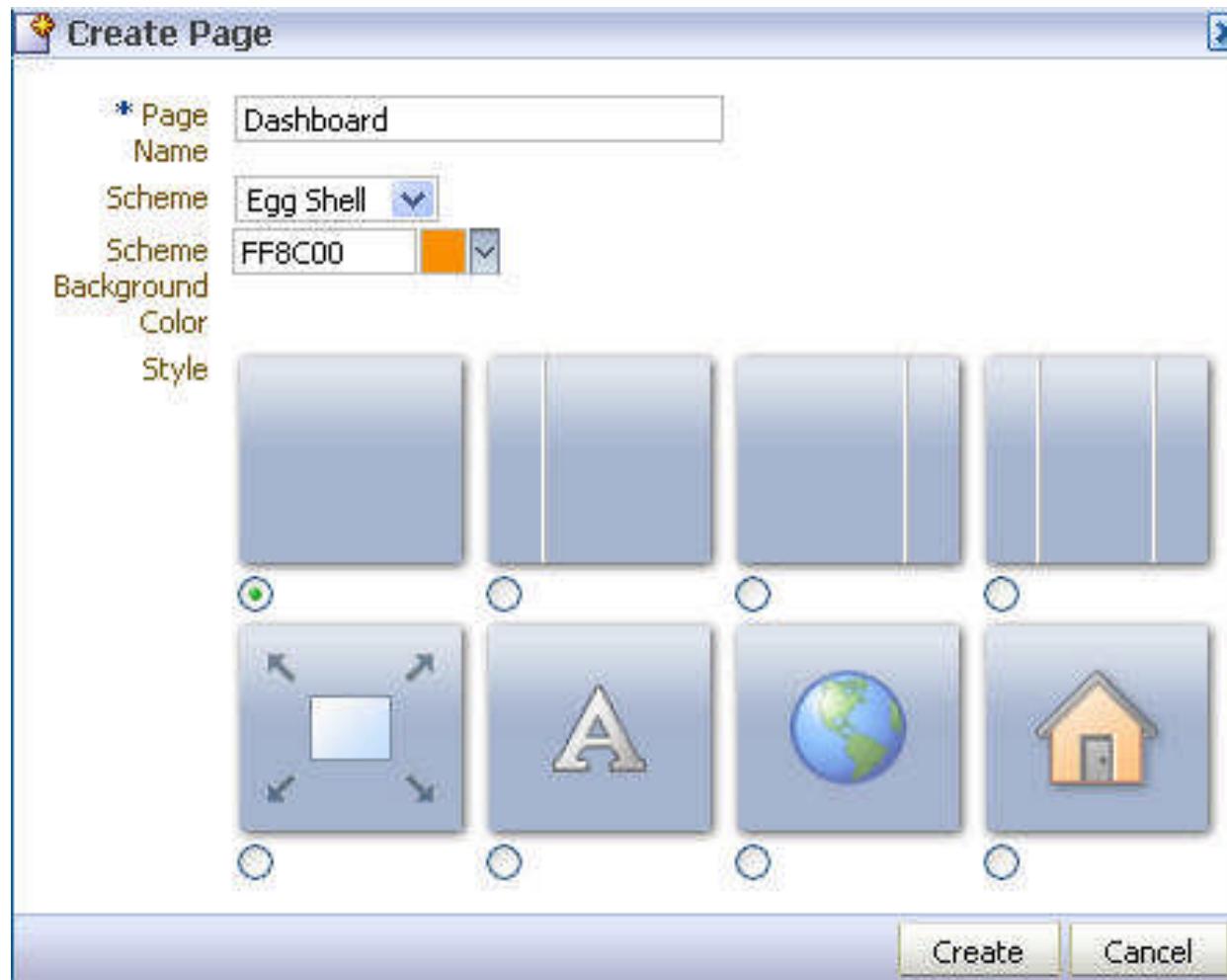


Enterprise 2.0 Services



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Portal Development & Mashups



Portal Development & Mashups

Dashboard - Mozilla Firefox

File Edit View History Bookmarks Yahoo! Tools Help

http://owcsvr01.us.oracle.com:8094/webcenter/faces/oracle/webcenter/page/scopedMD/s8bba98ff_4ccb_40b8_beee_296c916a23ed/user/U4BF40ED897916341E040578CCE1676C9/Page1.jsp?wc.contextURL=%2f

Group Spaces Favorites Preferences RSS Help About Logout ajay.gandhi

IR9 WebCenter Spaces

Personal Sidebar

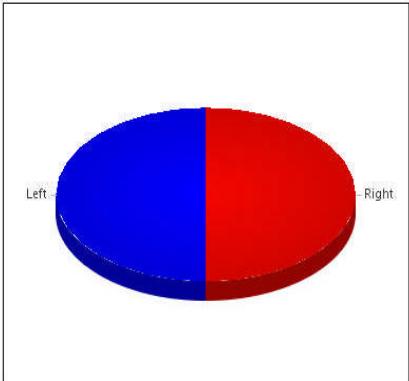
- Applications
- Worklist
- To-Dos
- Mail
- Buddies
- Notes
- Documents
- Discussions
- Saved Searches
- Tags

Personal Space OOW 2008 WebCenter ... WebCenter Helpdesk

Welcome Wiki Dashboard My Workspace Create Page

You are editing page: Dashboard

Chart Portlet



To-Dos

Overdue (0)

- Today (1)
- Tomorrow (2)
- This Week (1)

RSS

Oracle OpenWorld: Customers, partners, technology enthusiasts - and Michael Phelps

Oracle Keynotes - Larry Ellison, Charles Phillips, special guests Mary Matalin and James Carville, and more

Oracle's Green Program - Green events, exhibits, marketplace, and more

Customer Spotlight: See how Oracle On Demand's Austin Data Center benefits customers (4 min.)

News: Larry Ellison's Tribute to Congressman Tom Lantos

Special Event: Oracle OpenWorld 2008 - Register Early and Save

Popular Downloads: Oracle WebLogic Server

Popular Downloads: Oracle JRockit

Popular Downloads: Oracle WebCenter

Popular Downloads: Oracle Coherence

Popular Downloads: View All Downloads

My Peers

employee_Id	Name	Gender	Job	Email
20	Kathleen Bayyat	F	President - Manufacturing	kbayyat@oracle.com
30	Robert Rodriguez	M	President - Sales	rodriguez@oracle.com
40	Edward Shields	M	Chief Financial Officer	eshields@oracle.com
110	Jan Francois Stewart	M	Graphic Artist	jfrancoi@oracle.com
100	Lisa Williams	F	Graphic Artist	lwilliam@oracle.com
430	Sandra Kyte	F	Course Developer	skyte@oracle.com
770	Eaulo Yau	F	Customer Sales Representative	eyau@oracle.com

Catalog

Search

- Bug Management
- Discussions
- Documents
- Layout
- Mash-Ups
- Portlets
- Search
- Announcements
- Buddies
- Events
- Mail
- Notes
- RSS
- Recent Activity
- Tags

Traditional Extranet/Intranet Portals

WELLS FARGO Commercial Electronic Office [Home](#) [Preferences](#) [Help](#) [Sign Off](#)

Signed on as: **USER1234** Last sign on: February 25, 2004 at 9:08 am

Welcome to the new CEO®!

Modules bring the functions you use most often to the homepage. You can access reports, wires, or other features directly from the homepage.

More Modules, More Functionality
Keep an eye on this space to find out what new modules are coming to the homepage.

Reporting

Choose a report:

Short Report Name
[HTML](#) | [PDF](#) | [Excel](#)

My Important Custom Report
[HTML](#)

Report Name could be up to 40 characters
[PDF](#) | [CSV](#)

Short Report Name
[PDF](#) | [Excel](#) | [CSV](#) | [HTML](#)

Longer Report Name will (hopefully)
[HTML](#) | [PDF](#) | [BAI 2](#) | [BAI 1](#) | [CSV](#) | [Excel](#)

[Add / Remove](#) [Launch Treasury Information](#)

2006 Treasury Management Repricing
Timelines, training calls and more. Find everything you need to know about 2006 Treasury Management Repricing in the newly updated Billing Simplification & Alignment page. [Visit now](#)

Wholesale News

- Commercial Mortgage Servicing part of \$1 trillion managed service portfolio – 02/28/2006
- Wells Fargo agrees to terms with Virginia factoring company – 02/29/2006
- FORTUNE ranks Wells Fargo America's #1 "Most Admired" large bank – 02/22/2006

[More Wholesale News](#)

Shortcuts

- Wholesale Risk Management/Compliance
- Diversity
- Wholesale Banking Publications
- PWO Cross-Sell Tools

Treasury News

- Merchant Payment Solutions: Repricing Initiative and Policy Changes – 03/01/2006
- Reno and Las Vegas Cash Vaults - Change Order Deadlines for Commercial and Co-Banking Customers – 02/28/2006
- Reno and Las Vegas Cash Vaults - Change Order Deadlines for Gaming Customers – 02/28/2006

[More Treasury News](#)

Today in Wholesale
[Visit Now! >>](#)

Teamwork's Highlights

Recognizing Volunteers [Apply for the Volunteer Service Award](#)
Nominations open March 1 - April 1. [Learn more](#)

Team Member Credit Card just got better. Lower interest rate, low rate cap. [Learn more](#)

Visit Teamworks [Team Member Look-Up](#)

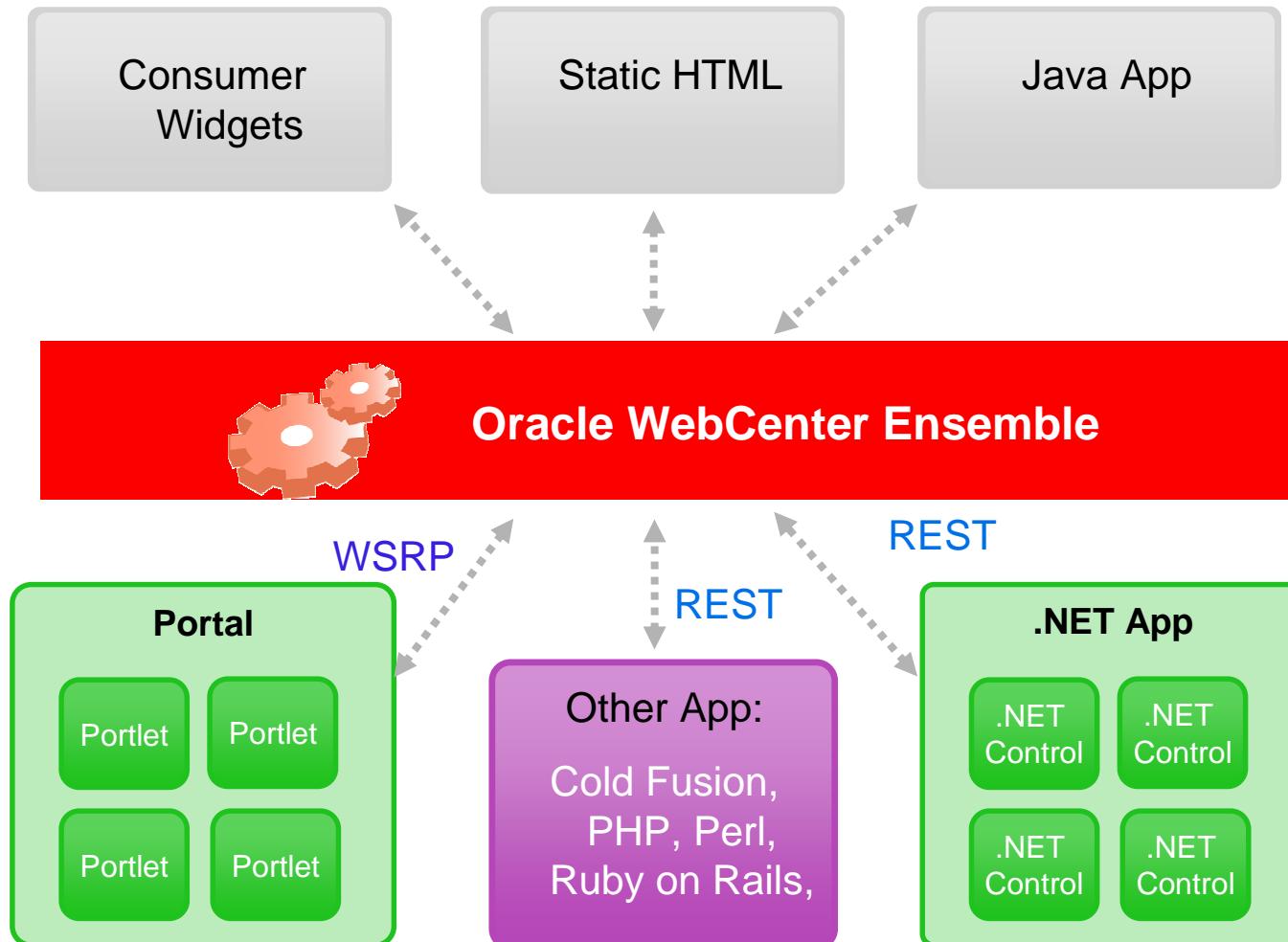
Career & Finances

401(k) and Cash Balance Diversify Learning and Development Pay Voucher Today's Stock Price [wellsfargo.com](#) VF LMS Wholesale HR

[Send us your feedback](#)
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WebCenter Ensemble

UI Service Bus



Ensemble Use Cases

- Building portal applications via Web Programming models
- Extending existing applications
- Syndicating content externally
- Syndicating portlets externally
- Creating and managing mashup widgets for reuse

Description	Activity	Status
New Employee Hire #21	Salary Negotiation	Running
New Contract	Contact Exception	Exce
New Employee Hire #32	Paperwork Complete	Runni

Web Images Maps News Shopping Gmail more ▾

monty@gmail.com | Classic Home |

Advanced Search
Search Preferences
Language Tools

Home tab1 Add a tab

iGoogle

Google Search | I'm Feeling Lucky

Get artist themes | Sel

Webcenter Activity Stream

Today

Jake Kuramoto has uploaded the document [Response to Bakerfield RFP](#)
1 hour ago

Jennifer Gil has has closed a deal with Stalwart Marketing
1 hours ago

Patricia Selmore has responded to the discussion [Streamlining service delivery](#)
3 hours ago

Ravi Kale has become a member of group space [Ascension project - r1](#)
7 hours ago

Monty Alexander has uploaded the document [Quarterly report analysis](#)
8 hour ago

Yesterday

Congratulations to [Prakash Joshi](#) on a promotion to Western Region Sales Manager

Lynn Rollin is on vacation until 10/01/08

Top Stories

US stock market rejoices over bailout plan
MarketWatch - all 1907 related

Obama's Fannie Mae 'Connection'
Washington Post - all 387 related

Starbucks stops serving milk as China crisis snowballs
AFP - all 2829 related

Pentagon boss slams Russia but plays down threat
Reuters - all 683 related

ANC weighs South African leader's future
International Herald Tribune - all 1598 related

Google Calendar

« September 2008
S M T W T
24 25 26 27 28
31 1 2 3 4
7 8 9 10 11
14 15 16 17 18
21 22 23 24 25
28 29 30 1 2
5 6 7 8 9

Weather

Get weather forecast for your hometown and favorite globe.

Enter your ZIP code OK

CNN.com

Dow jumps 369 points

Billions needed to rescue economy

Will a federal bailout work?

New! iGoogle Survey

Add a theme to give your page some style and color.

Mobile - Advertising Programs - Business Solutions - Privacy Policy - Help - About Google

©2008 Google

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Demonstration

WebCenter Services

WebCenter Composer

REST Programming

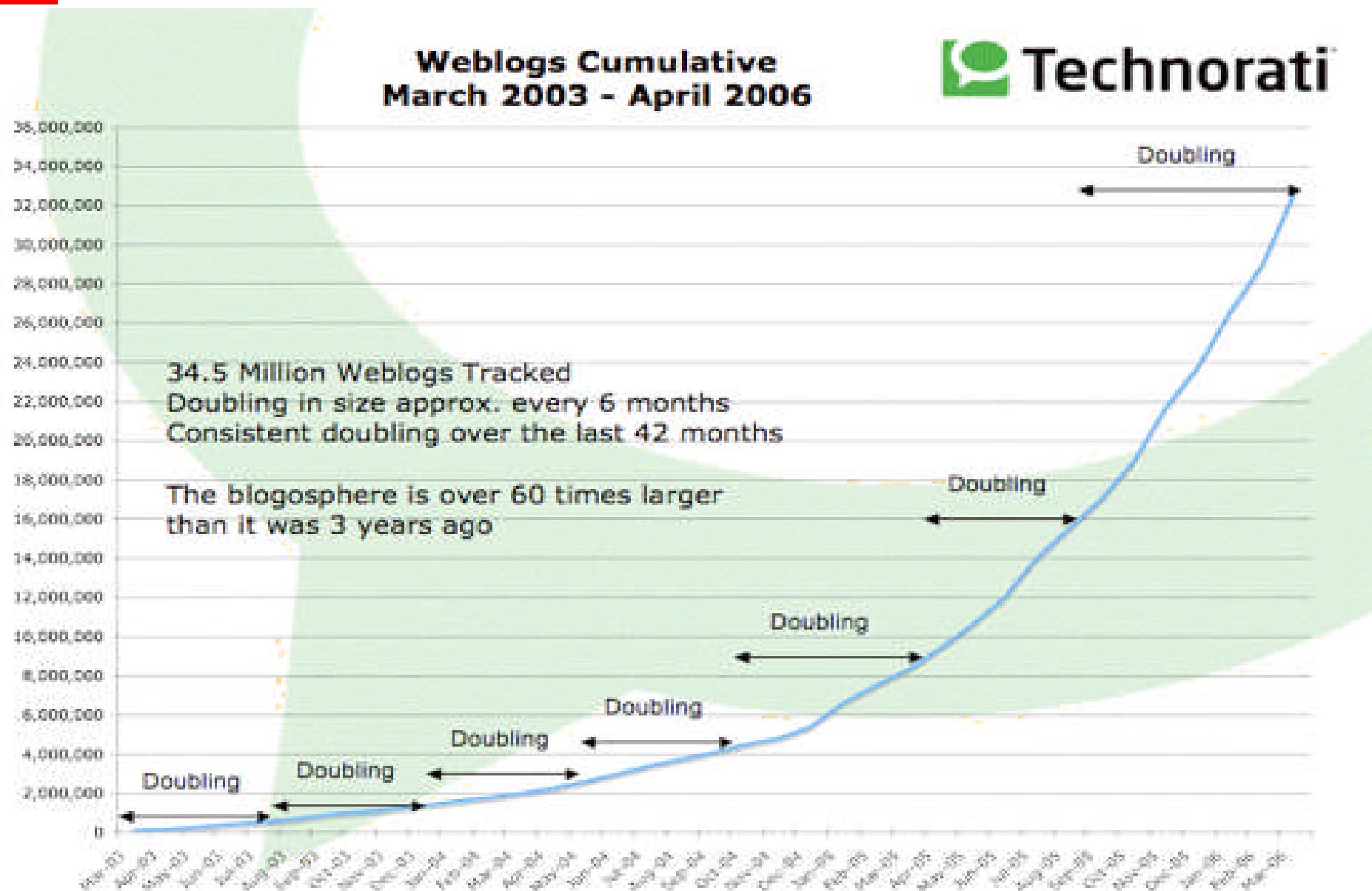
Desktop Integration

Information Explosion

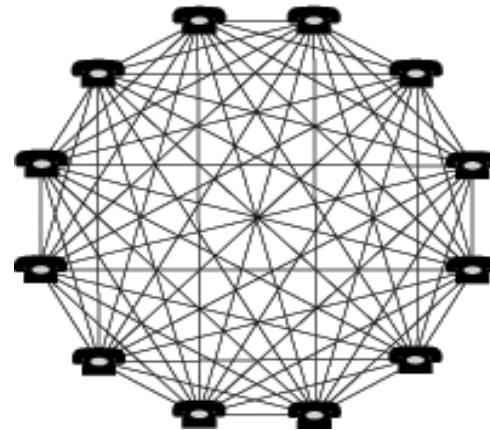
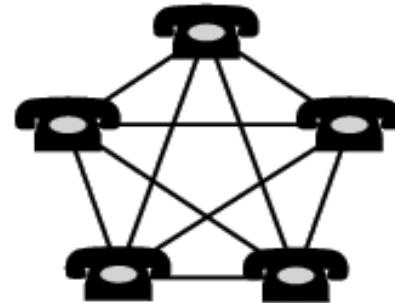
Question 1

- Increase in total number of Blogs in just last 3 years
 - A. 2 fold
 - B. 4 fold
 - C. 20 fold
 - D. 60 fold
 - E. 100 fold

Information Explosion due to Contribution



Information Explosion Compounding due to Network Effects



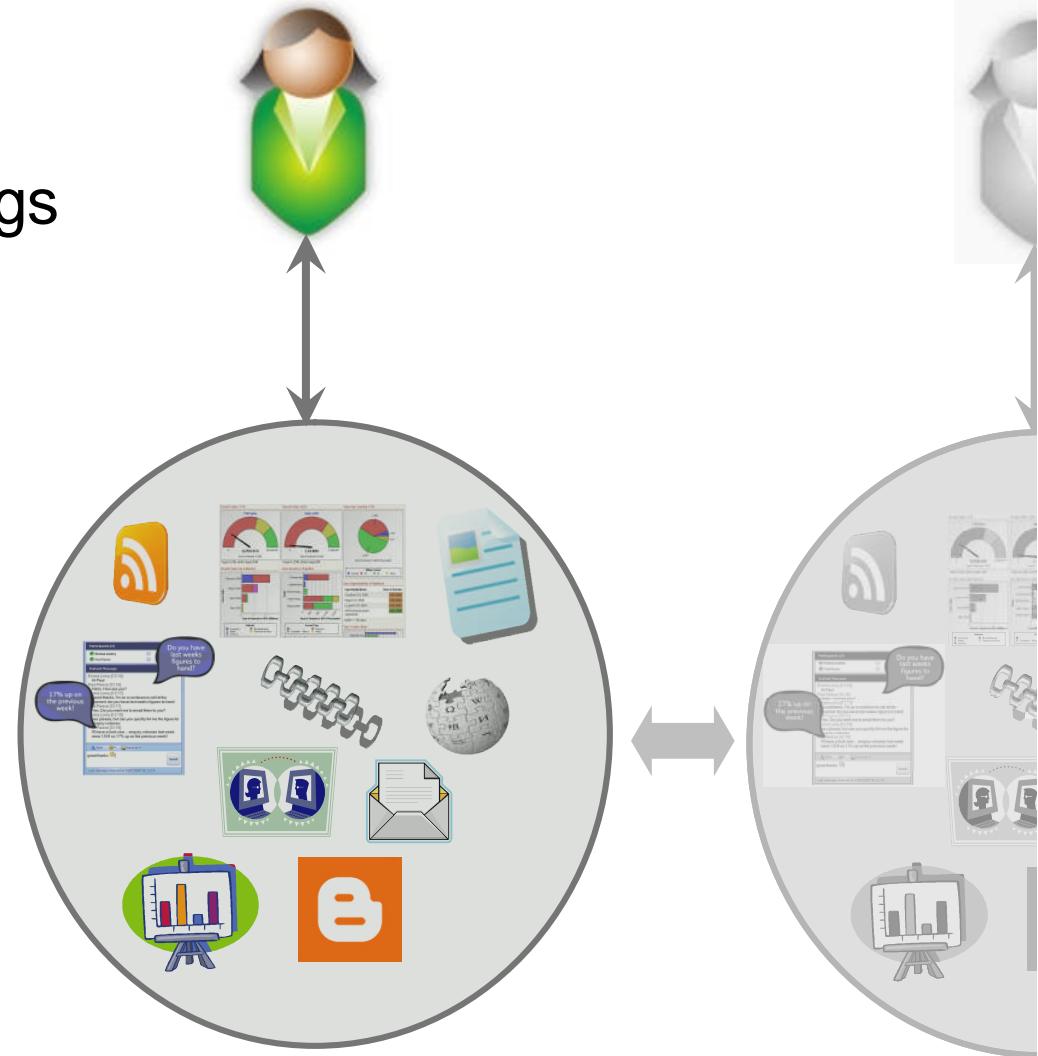
Information Explosion Challenge



- **Organize, Classify and Find information**
- **Keep Information in context while working**
- **Share and Leverage collective knowledge**

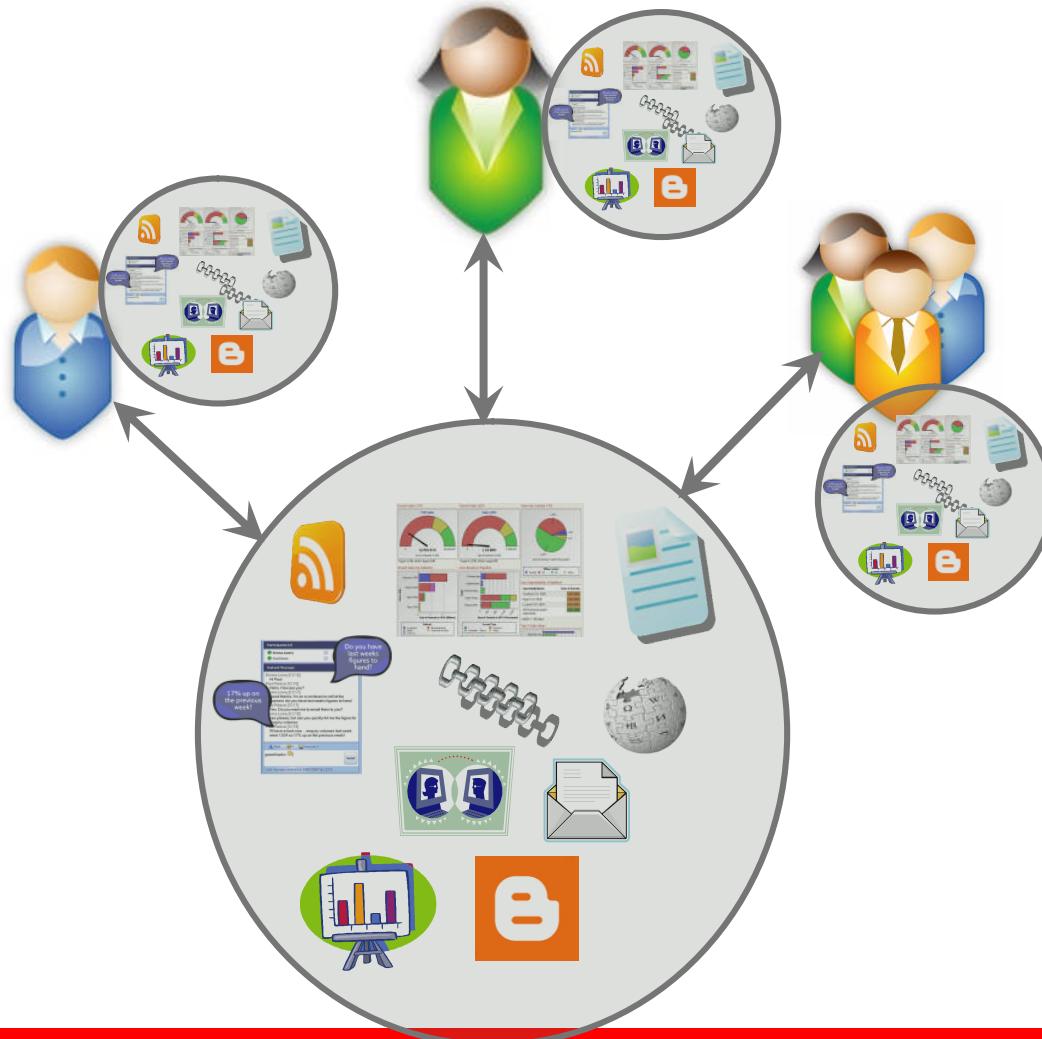
Personal Spaces – my view, my control

- My pages/mashups
- My documents, Wikis, Blogs
- My tags
- My searches, favorites, links
- My tasks
- My messages, tasks, events
- My connections



Group Spaces

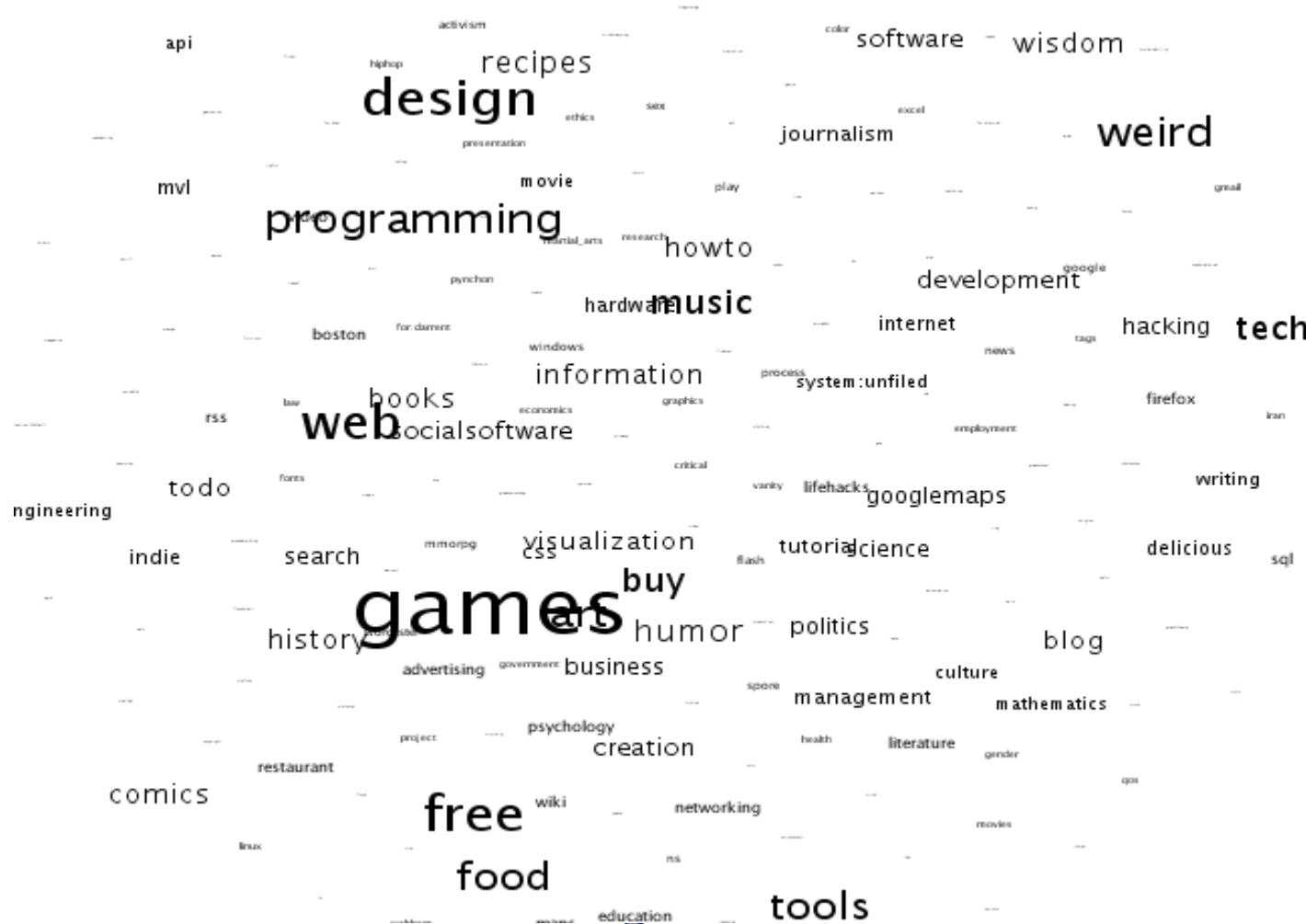
Group Sites and Ad-hoc Projects/Processes



Examples

- Customer Case Escalations
- HR Policy Publications
- RFP Submission
- Marketing Campaigns
- R&D design projects

Community-driven Classifications – Tag Clouds



ORACLE®

Tag Center

ORACLE® WebCenter Spaces

Group Spaces ▾ Favorites ▾ Preferences RSS Help About Logout Monty

Ascension Project My Personal Web Profile Gallery Profile Connections Tag Center FinanceProject

Selected:finance
Click another tag in the Tag Cloud to see its associated items, or use the Refine Tag Results to display the intersection between two or more tags.

Tagged by [Me](#) | [Anyone](#) [Sort By](#) Popularity

Tags

- Home**
Tags: finance 4th-quarter sustain-projects financeproject By: 2 person(s) Last Tagged:9/20/2008
- Discussions**
Tags: finance discussions discussion project By: 2 person(s) Last Tagged:9/20/2008
- Home**
Tags: ascension technology finance By: 1 person(s) Last Tagged:9/20/2008
- SalesMessage.htm**
Tags: sales image finance By: 1 person(s) Last Tagged:9/20/2008
- Discussions**
Tags: finance technology discussions fiance ascension By: 2 person(s) Last Tagged:9/20/2008
- web20 news from rss2.gif**
Tags: image web20 finance By: 1 person(s) Last Tagged:9/20/2008
- admin1.gif**
Tags: image admin finance By: 1 person(s) Last Tagged:9/20/2008
- welcome logo.gif**
Tags: finance welcome logo image By: 1 person(s) Last Tagged:9/20/2008

Tags

Refine Tag Results

Tagged with

- image
- discussions
- ascension
- technology
- discussion
- 4th-quarter
- fiance

Tagged by

- vicki

Search

Personal Space OOW 2008 WebCenter... MgmtHiring WebCenter Helpdesk Search: "OOW"

Search Results: "OOW"

Search: OOW

Group Spaces

SOA OOW PM GS	vince.casarez	9/18/08 5:44 AM
OOB 2008 WebCenter PM	pankaj.mittal	8/26/08 12:52 AM
ECM at OOW	andy.macmillan	8/22/08 9:45 AM
DB OOW 2008 Tracking GS	christian.hauser	9/2/08 2:43 AM

Tagged Items

.Home	1 person(s)
Home	1 person(s)

Documents (stellent-stadn05)

OOB_WebCenter_schedule_08.xls	julia.tower	60 KB	9/18/08 6:43 PM	application/vnd.ms-excel
OOB_101_2008.ppt	julia.tower	384 KB	9/17/08 12:14 PM	application/vnd.ms-powerpoint
OOB_ECM_schedule_08.xls	julia.tower	46 KB	9/15/08 8:57 PM	application/vnd.ms-excel
OOB_WebCenter_schedule_08_1.xls	julia.tower	60 KB	9/15/08 6:17 PM	application/vnd.ms-excel
OOB_WebCenter_schedule_08.xls	ellen.gravina	59 KB	9/4/08 4:05 PM	application/vnd.ms-excel

See all 30

Documents (stellent-stanl18)

OOB_WebCenter_schedule_08.xls	julia.tower	60 KB	9/18/08 6:43 PM	application/vnd.ms-excel
OOB_101_2008.ppt	julia.tower	384 KB	9/17/08 12:14 PM	application/vnd.ms-powerpoint
OOB_ECM_schedule_08.xls	julia.tower	46 KB	9/15/08 8:57 PM	application/vnd.ms-excel
OOB_WebCenter_schedule_08_1.xls	julia.tower	60 KB	9/15/08 6:17 PM	application/vnd.ms-excel
OOB_WebCenter_schedule_08.xls	ellen.gravina	59 KB	9/4/08 4:05 PM	application/vnd.ms-excel

See all 30

Tasks

Create new Hands-on Lab for OOW	manish.devgan	8/21/08 1:55 PM
OOB Customer Dinner Sponsors	sachin.a.agarwal	9/3/08 12:57 PM

Oracle Secure Enterprise Search

OOB 2007 San Francisco - SOA Suite - Pr	65 KB	text/html		
Oracle Develop Oracle OpenWorld 2007	13 KB	10/8/07 10:36 AM	text/html	
ooow_events07.html	106 KB	text/html		
Oracle Technology Network Developer E	34 KB	text/html		
case study_jan 3.p65	creative5	597 KB	2/15/06 9:22 AM	application/pdf

See all 38

Discussions

Re: How to organize wiki documents within	christian.hauser	9/10/08 5:29 AM	TopicView
List component is very slow	christian.hauser	8/25/08 5:51 AM	TopicView
Re: Review comments for OOW PPT	christian.hauser	9/16/08 10:30 AM	TopicView

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Done

Demonstration

WebCenter Spaces

Portals & User Interaction Roadmap

Primary Product Integration Milestones

Today

- #1 Enterprise Portal Provider (IDC '08)
- Complete portfolio for enterprise social, portal and composite applications
- Extensive customer adoption
- Existing best practices

“100-day release” Fall 2008

- Oracle re-branding and versioning of BEA Products (10.3.x)
- License keys removal and remediation
- Accessibility, Security, Translations, etc
- WebCenter Services Integration into WLP, ALUI

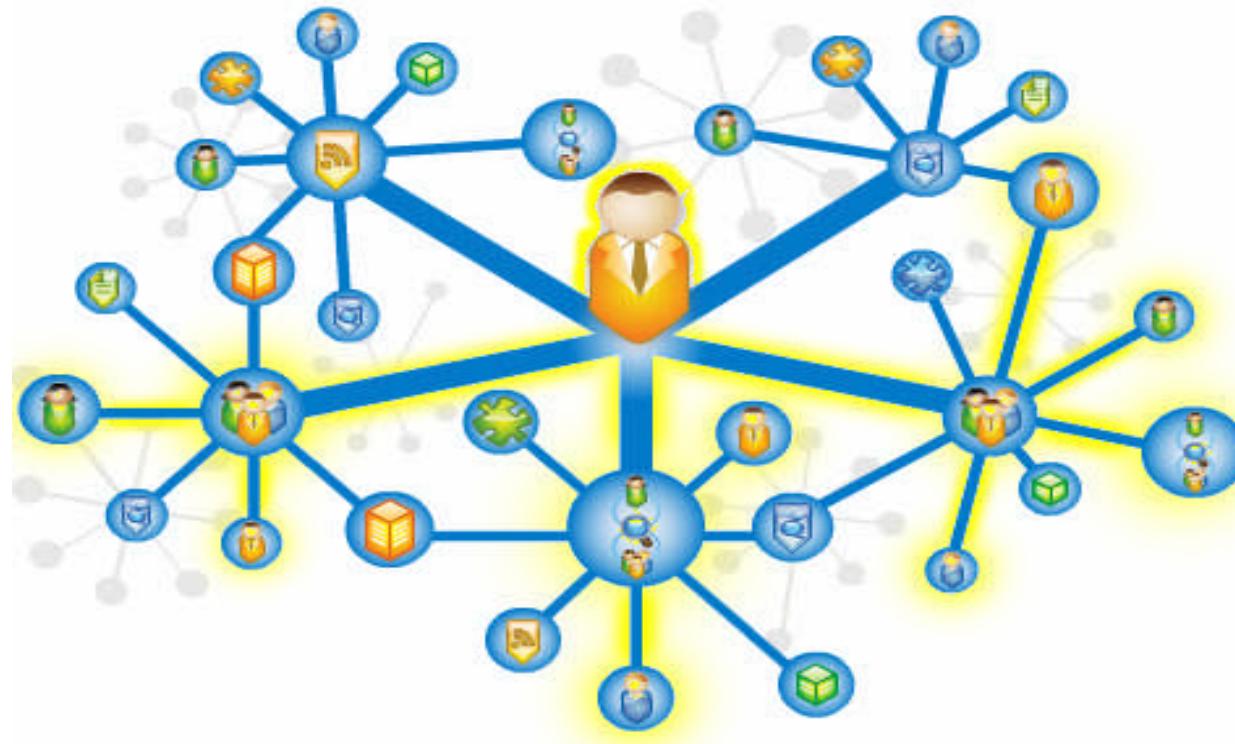
11g
CY '09

- All portals support WebLogic Server platform
- New collaboration and social networking capabilities via WebCenter Spaces and Composer
- Expanded WebCenter Services offering
- Activity Intelligence
- Unified Portal Framework
- WLP – Sunshine
- ALUI/WCI – Neo
- WC Services – Yosemite



Looking Ahead Activity Intelligence...

What is the Activity Graph?



- Central repository for all Activities
- Users and the Objects with which they interact are Nodes
- The Activities themselves are Directed Edges

Recommendations

Similar Items

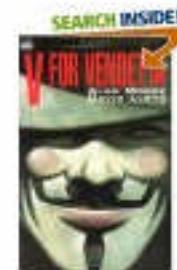
Customers Who Bought This Item Also Bought



[Batman: The Dark Knight Returns](#) by Frank Miller
★★★★★ (329) \$10.19



[Batman: The Killing Joke](#) by Alan Moore
★★★★★ (167) \$12.23

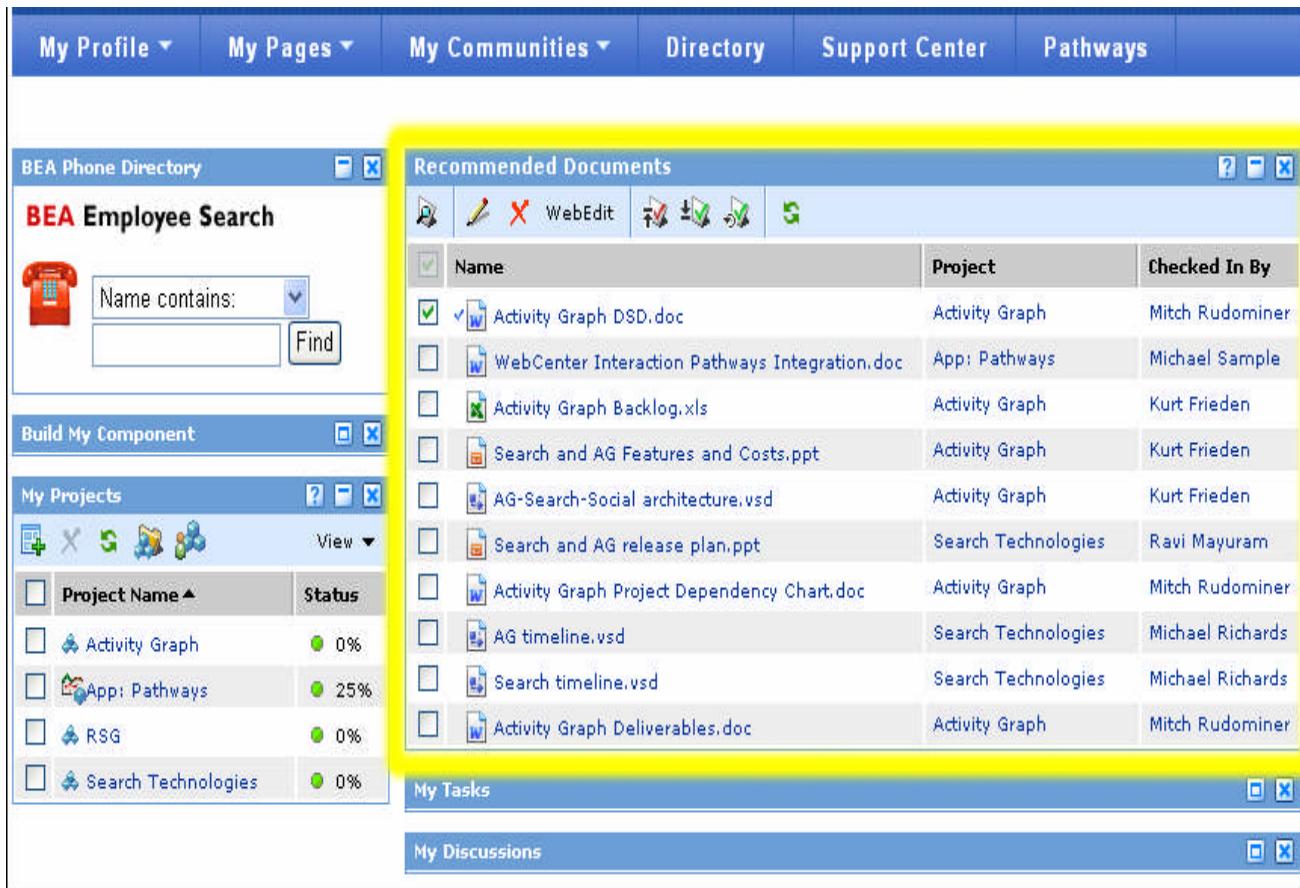


[V for Vendetta](#) by Alan Moore
★★★★★ (214) \$13.59

- Consumer sites calculate similarity scores between items by analyzing user activities like purchasing
- End users benefit by seeing contextual recommendations on product details pages

Recommendations

Recommended Items



The screenshot shows a web-based application interface with a blue header bar containing links for 'My Profile', 'My Pages', 'My Communities', 'Directory', 'Support Center', and 'Pathways'. Below the header are several widgets:

- BEA Phone Directory**: A search bar with a telephone icon and a 'Find' button.
- BEA Employee Search**: A search bar with a telephone icon and a 'Find' button.
- Build My Component**: A button.
- My Projects**: A list of projects with icons and progress bars:
 - Activity Graph: 0%
 - App: Pathways: 25%
 - RSG: 0%
 - Search Technologies: 0%

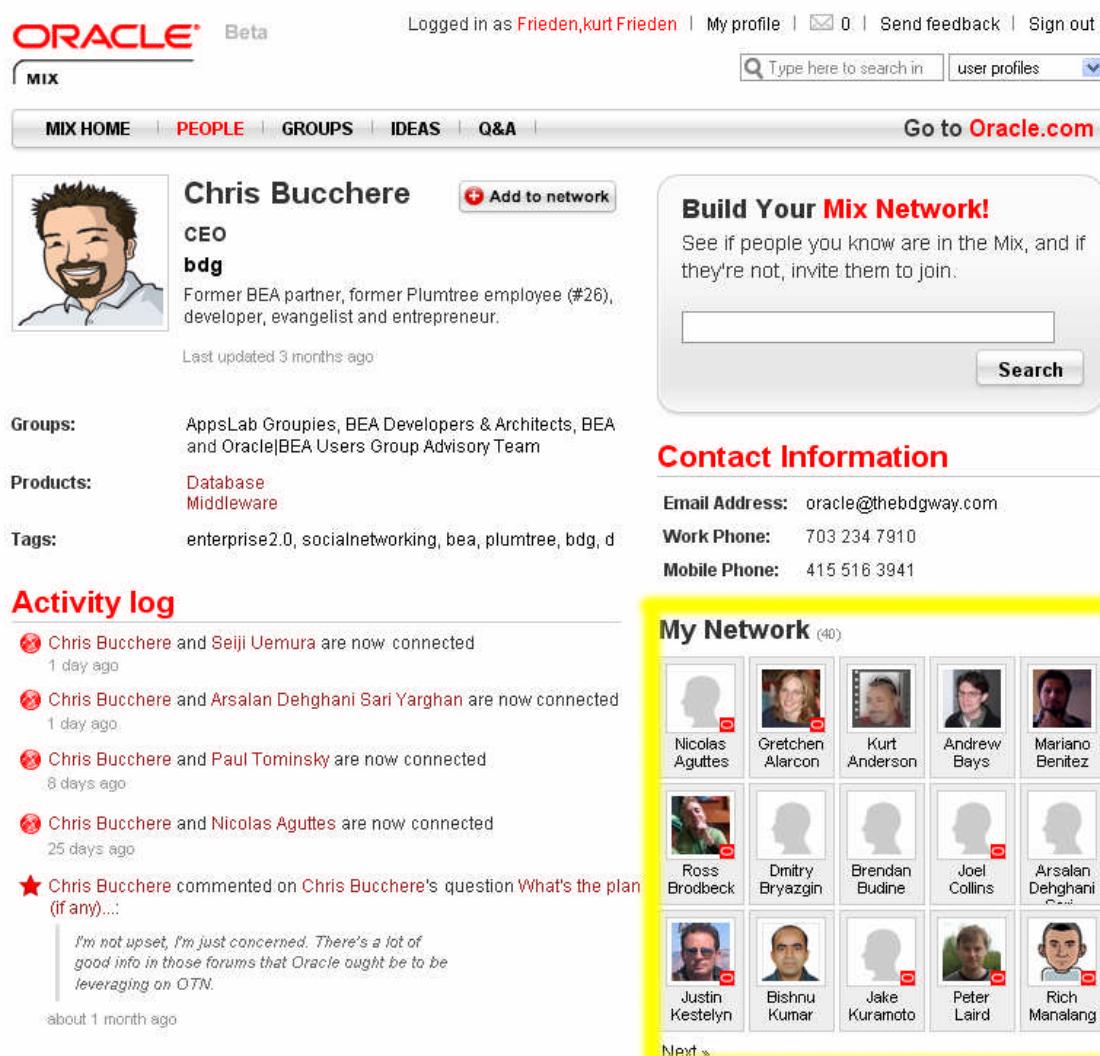
The central area is titled 'Recommended Documents' and contains a table with the following data:

Name	Project	Checked In By
Activity Graph DSD.doc	Activity Graph	Mitch Rudominer
WebCenter Interaction Pathways Integration.doc	App: Pathways	Michael Sample
Activity Graph Backlog.xls	Activity Graph	Kurt Frieden
Search and AG Features and Costs.ppt	Activity Graph	Kurt Frieden
AG-Search-Social architecture.vsd	Activity Graph	Kurt Frieden
Search and AG release plan.ppt	Search Technologies	Ravi Mayuram
Activity Graph Project Dependency Chart.doc	Activity Graph	Mitch Rudominer
AG timeline.vsd	Search Technologies	Michael Richards
Search timeline.vsd	Search Technologies	Michael Richards
Activity Graph Deliverables.doc	Activity Graph	Mitch Rudominer

Below the table are sections for 'My Tasks' and 'My Discussions'.

- Similarity scores are used to calculate affinity to predict relevancy
- Affinity scores are also stored back in the graph and can be queried through the REST API

Social Applications



The screenshot shows the Oracle MIX social application profile page for Chris Bucchere. The page includes a profile picture, basic information (CEO, bdg), a bio, and activity logs. A yellow box highlights the 'My Network' section, which displays a grid of 20 user profiles. The network is described as having 40 members.

Chris Bucchere
CEO
bdg
Former BEA partner, former Plumtree employee (#26), developer, evangelist and entrepreneur.

Last updated 3 months ago

Groups: AppsLab Groupies, BEA Developers & Architects, BEA and Oracle|BEA Users Group Advisory Team

Products: Database Middleware

Tags: enterprise2.0, socialnetworking, bea, plumtree, bdg, d

Activity log

- Chris Bucchere and Seiji Uemura are now connected 1 day ago
- Chris Bucchere and Arsalan Dehghani Sari Yarghan are now connected 1 day ago
- Chris Bucchere and Paul Tominsky are now connected 8 days ago
- Chris Bucchere and Nicolas Aguttes are now connected 25 days ago
- Chris Bucchere commented on Chris Bucchere's question What's the plan (if any)...?
I'm not upset, I'm just concerned. There's a lot of good info in those forums that Oracle ought to be leveraging on OTN.
about 1 month ago

My Network (40)

Nicolas Aguttes	Gretchen Alarcon	Kurt Anderson	Andrew Bays	Mariano Benitez
Ross Brodbeck	Dmitry Bryazgin	Brendan Budine	Joel Collins	Arsalan Dehghani
Justin Kestelyn	Bishnu Kumar	Jake Kuramoto	Peter Laird	Rich Manalang

- The benefits of the Activity Graph resonate particularly well with social applications
- A person's connections are displayed according to how close they are to the viewer in the social graph, as well as their similarity to the viewer

Social Applications

ORACLE® Beta

Logged in as Frieden, kurt Frieden | My profile | 0 | Send feedback | Sign out

MIX

MIX HOME | PEOPLE | GROUPS | IDEAS | Q&A | Go to Oracle.com

Chris Bucchere [+ Add to network](#)

CEO
bdg
Former BEA partner, former Plumtree employee (#26), developer, evangelist and entrepreneur.

Last updated 3 months ago

Groups: AppsLab Groupies, BEA Developers & Architects, BEA and Oracle|BEA Users Group Advisory Team

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Tags: enterprise2.0, socialnetworking, bea, plumtree, bdg, d

Activity log

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I'm not upset, I'm just concerned. There's a lot of good info in those forums that Oracle ought be to be leveraging on OTN.
about 1 month ago

Build Your Mix Network!
See if people you know are in the Mix, and if they're not, invite them to join.

larry

larry king Suggestions Search

larry mendte
larry the cable guy
larry david
larry johnson
larry bird
larry craig
larry sinclair
larry hagman
larry ellison

My Network (40)

Nicolas Aguttes, Gretchen Alarcon, Kurt Anderson, Andrew Bays, Ross Brodbeck, Dmitry Bryazgin, Brendan Budine, Joel Collins, Justin Kestelyn, Bishnu Kumar, Jake Kuramoto, Peter Laird

Suggested Connections

Nicolas Aguttes, Gretchen Alarcon, Kurt Anderson, Andrew Bays, Mariano Benitez, Ross Brodbeck, Dmitry Bryazgin, Brendan Budine, Joel Collins, Arsalan Dehghani, Justin Kestelyn, Bishnu Kumar, Jake Kuramoto, Peter Laird, Rich Manalang

- Storing searches and tags in the graph enables it to offer query and tag suggestions for any search engine
- People can find new connections based on social distance and similarity scores



Looking Ahead

Fusion Applications Integration...

Application Customization

The screenshot displays the Oracle Fusion Applications interface with a red border around the main content area. The top navigation bar includes links for Home, Personalization, Administration, Help, Logout, and the user name Leslie Han. Below the navigation is a toolbar with icons for Home, Personalization, Administration, Help, Logout, and a search bar. The main content area is divided into several panels:

- Watchlist:** A sidebar listing various items with counts: Expenses (3), Leads (7), Opportunities (5), Performance Evaluations (2), Quotes (10), and Sales Activities (2).
- Worklist >>:** A table showing tasks with columns for Priority, Title, Status, Assigned, and Assignee. Tasks listed include Requisition US2079 for Terry Green, Vacation request for Samuel Nielsen, Requisition US9087 for Mindy Crawford, Purchase Requisition 20305 for Joe Smith, Job Offer US4234 for Jamie Miller, Purchase Order PO234567, Expense EX32345 for Claudia Mendez, and a Job offer US3522 for Matt Williams accepted.
- Person Gallery:** A section for finding people, showing Leslie Han, Anna Pascal, and Jason Blake.
- My Organization:** A list of organization members.
- My Social Network:** A grid of user profile pictures.
- Reports & Analytics >>:** A sidebar listing: My Folders, Shared Folders, My Reports, Shared Reports, iBots Acting on My Behalf, My Requests, My Dashboards, and My Reports.
- Catalog:** A sidebar on the right listing various components with 'Add' buttons:
 - Discussions: Discussion Forum Task Flows.
 - Documents: Document Library Task Flows.
 - Layout: Components to add to your page.
 - Mash-Ups: Mash-up information into this page.
 - Portlets: Portlets to add to your page.
 - Search: Search Task Flows.
 - Announcements: Group Space announcements.
 - Buddies: Buddy list.
 - Events: Personal events.

WebCenter Group Spaces in Fusion

The screenshot shows the Oracle WebCenter Group Spaces in Fusion interface. The main window is titled 'Opportunity: Laboratory Upgrade' and is part of the 'Opportunities Workarea'. A red box highlights the 'Related Group Spaces' dialog box, which is a modal window containing a table of group spaces. The dialog has a header with 'Related Group Spaces' and 'Actions' buttons for 'Create New' and 'Link to Existing'. The table lists two entries: 'Competitor: Boston Scientific' and 'West Coast Team', each with 'Actions' buttons. The main window background shows 'Opportunity Details' and 'Activities' sections. The left sidebar contains 'Tasks' and 'Sales Groups' sections. The right sidebar contains 'User Assistance' and 'Header 2' sections. The bottom navigation bar includes 'Header 3' and 'Header 4'.

Opportunity: Laboratory Upgrade

Opportunity Name: [redacted]
Primary: [redacted]

Related Group Spaces

Create New Link to Existing

Group Space	Actions
Competitor: Boston Scientific	[Actions]
West Coast Team	[Actions]

Close Date: June 12, 2007
Sales Stage: 3

Opportunity Details

Interactions Sales Team

Primary	Name	Actions
Steve Burns		[Actions]
Susan Smith		[Actions]
Mark Jones		[Actions]

Activities

Header 2

Header 3

Header 4

People Connections in Fusion

Search All

You are logged in as Leslie Hann

Favorites My Worklist (0)

Gallery My Portrait

Helen Wilson > Luke Hunt > Terry Lucca > Leslie Hann > Find People

Leslie Hann, Accounting Manager

Status Working hard, 12 minutes ago
Current Time 12:34(PST)

Department Accounting
Manager Terry Lucca
Hire Date 12/09/1980

Personal Statement
For the past months I have been working closely with the PRS team to incorporate custom macros. [More ...](#)

View Actions

Pay and Benefits

Pay Checks

Check Date	Check Number	Net Pay
June 6-2008	112356	2,347.01
May 30-2008	111354	2,347.01
May 16-2008	111234	2,347.01
May 2-2008	111054	2,347.01
April 18-2008	110897	2,347.01

Current Benefits

Medical

Coverage Level Be Healthy HMO - Employee Plus Family
Coverage Begins 01-Dec-1999
Coverage Ends 15-Mar-2009

Dental

Coverage Level Pearl Dental - Employee Only
Coverage Begins 01-Dec-1999
Coverage Ends 15-Mar-2009

My Stuff

Today

- Leslie Hann updated her cell phone number
- Leslie Hann is back from vacation
- Leslie Hann joined the Project group

Yesterday

- Leslie Hann and Lisa Hanlyare now connected
- Leslie Hann joined the end of Year Project Group
- Leslie Hann updated the Year End Close Project blog

Social Network

Andrea Locke	Bobby Kemp
Chelsea Hunt	Donna Levy
Pat Miller	Paul Shurtliff

Availability

Vacation Accrual Plan - IDC 51 days

Development and Growth

Vision Corporation provides a supportive environment to foster career self-management and encourages you to proactively track your work and personal goals and to take advantage of training and development opportunities.

ORACLE®

Activity Graph integration in Fusion

Case 03/31/2004 2:49:32PM PST My Time Zone

Save Spell Check 360 360-Degree View Notification Email Time Entry Search >

Case ID 140 Status Case Closed - Resolved
Customer Health Conscious.com Contact Gabrielle Sanchez
Summary Steps to remove strange odor on the outs... Contact Method 408/998-7146-4930
Open Cases 8 Customer Value Gold ★★★★

Case Solution Summary Notes Case History Related Cases Related Actions

Problem

Summary
Steps to remove strange odor on the outside of the refrigerator. What is it.

Description
Steps to remove strange odor on the outside of the refrigerator. What is it.

Case Information

Main More

Status Closed - Resolved
Provider Group Appliances Eastern
Assigned To Teresa Pine
Priority Medium
Severity Intermittent

Notes Summary

There are no Notes for this Case

Add Note or Attachment

You may also find these documents helpful

- Quarterly report analysis
Uploaded about 4 hours ago by nsmit
- Finance FAQ
Uploaded on 07/15/08 by bradley
- Budget report highlights
Updated on 5/01/08 by bpowell
- Q4 finance spreadsheet
Uploaded on 7/20/08 by tramana
- Analyst article from tech news (07/15/2008)
Uploaded on 8/01/08 by tramana
- Economic quarterly (06/30/2008)
Uploaded on 7/02/08 by chilkey

Others that have resolved issues like this one

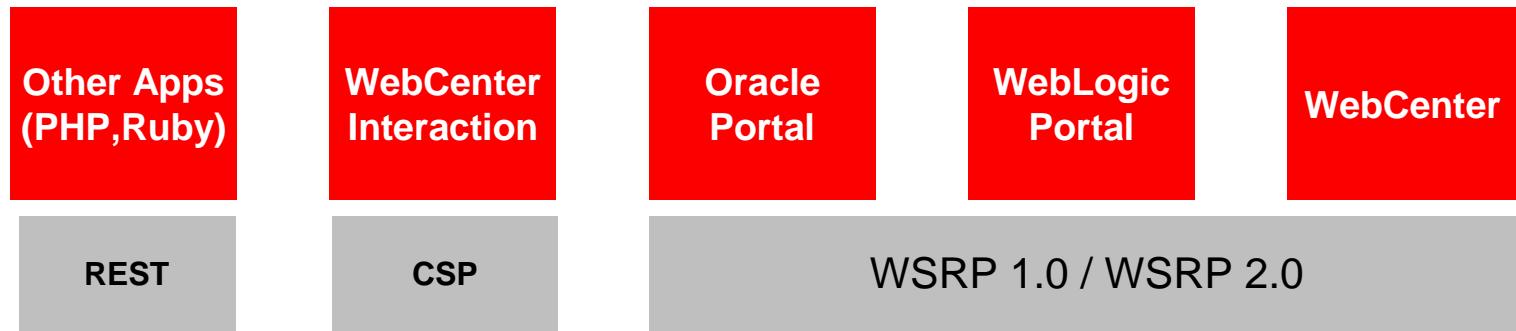
- Todd Sweeny
Customer Representative; Boston/US
- Beth Isil
Support Specialist; Los Angeles/US
- Dan Shanmugarathnam
Product Manager; Sydney/Australia
- Nancy Freisen
Customer Representative; Bangalore/IN



Looking Ahead Unified Portal Framework...

Unified Portal Framework

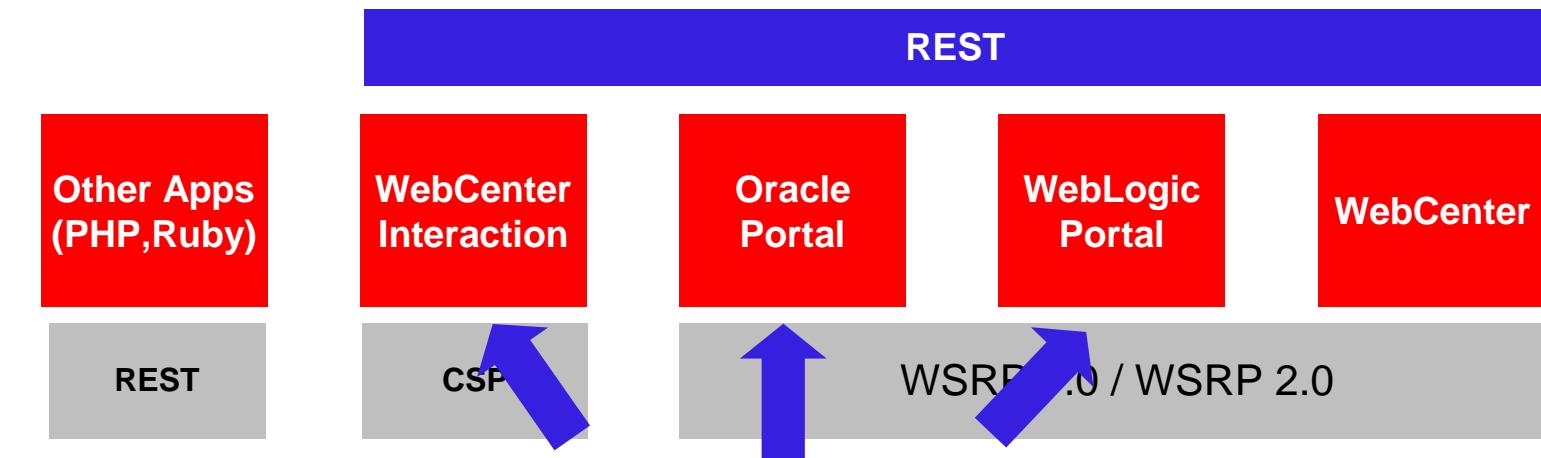
Consumers



Producers

ORACLE®

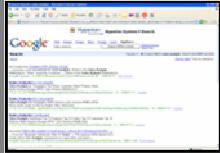
Portals as UI Service Platforms



Product Architecture

Enterprise 2.0 & Portals

Web Development
PHP, PERL
Ruby, ASP.NET



Embedded Web 2.0
“Collaboration”
(Applications)



Enterprise
Portal



Multi-Channel
Workplace



“Portal” Framework – Creation, Delegation, Customization

Contextual Framework – User Context, Personalization, Session Mgmt.

Metadata Management – Relationships, Taxonomy, Customization

Delivery & User Interface – Portal, Transaction Application, Multi-Channel

Integration & Composition Interface REST, HTTP, JSR-227, JSR168-WSRP, JSR-170

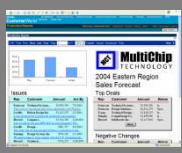
Content
Storage &
Delivery



Wikis
BLOGS



RSS, Tags,
Linking,
Search



Social
Networks &
Services



Mashups



Presence &
Communication



Enterprise
Applications



BPM &
BI



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Summary

- Oracle WebCenter seamlessly integrates Portal and Web2.0 technology in a unique Enterprise 2.0 Platform
 - Comprehensive
 - Open
 - Integrated
- Oracle WebCenter provides Enterprise 2.0 foundation for Oracle Fusion Applications
- Oracle and BEA Portal customers can deliver Enterprise 2.0 now in their current Portals



Thank You!

ORACLE OPEN WORLD

AquaLogic User Interaction **WebLogic Portal** **HANDS-ON** **RENOTE**

SUN

11:45am  Transform Your Siebel Data with Web 2.0:
Use Oracle WebCenter to Create a
True Next-Generation Interface
Marriott Balboa 10/11 \$299/324

2:30pm  Hands-on Lab:
Oracle WebCenter Suite: Enterprise 2.0 at Your Fingertips
Marriott Golden Gate C1 \$299/324

4:00pm  Building Very Rich Portals with Oracle Fusion Middleware 11g
Moscone West 2008 \$301/62

MON

11:30am  Oracle WebCenter and Beyond:
Oracle's Vision, Strategy, and Road Map for User Interaction
Moscone South 201 \$299/317

2:30pm  A Web 2.0 Developer's Dream Realized:
Ultimate Component Reusability
Marriott Golden Gate C1 \$299/497

2:30pm  Your Information@Work
Moscone North, Hall D

4:00pm  Guide to the Oracle Portal Road Map for
Oracle WebLogic Portal Customers
Marriott Balboa 7 \$299/501

5:30pm  Road Map and Future Directions for
BEA AquaLogic User Interaction Customers
Marriott Balboa 7 \$299/491

TUE

9:00am  Deploying a Web-Oriented Architecture with
Oracle WebCenter, Oracle WebLogic Portal, and
Oracle WebCenter Interaction
Marriott Balboa 7 \$299/498

11:30am  No REST for the Weary: REST APIs and the Activity Stream
Marriott Balboa 7 \$299/497

11:30am  Hands-on Lab:
Oracle WebCenter Suite: Enterprise 2.0 at Your Fingertips
Marriott Golden Gate C1 \$299/324