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ORACLE
OPEN
WORLD

Your. Open. World.

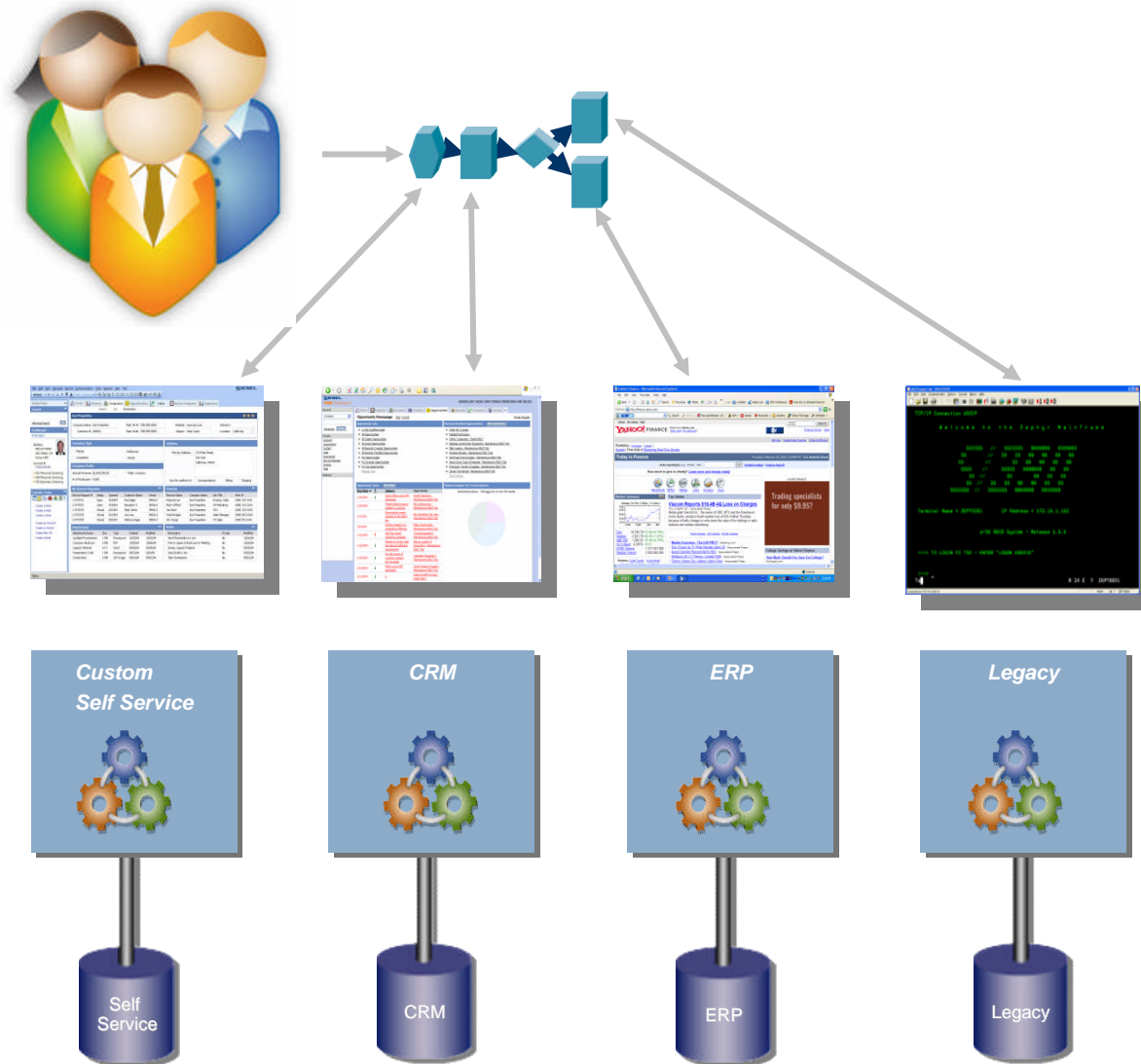
Oracle WebCenter and Beyond: Oracle's Vision, Strategy, and Roadmap for User Interaction

Rahul Patel

Vice President, Enterprise 2.0 and Portals

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Portals are Evolving



- Difficult to execute tasks across multiple systems
- Web Programming Models

Work is Changing

- Users want to combine adhoc work with enterprise applications & processes
- Access information anywhere at any time

Web is evolving even faster

Web 2.0

- User Participation
- Wisdom of crowds

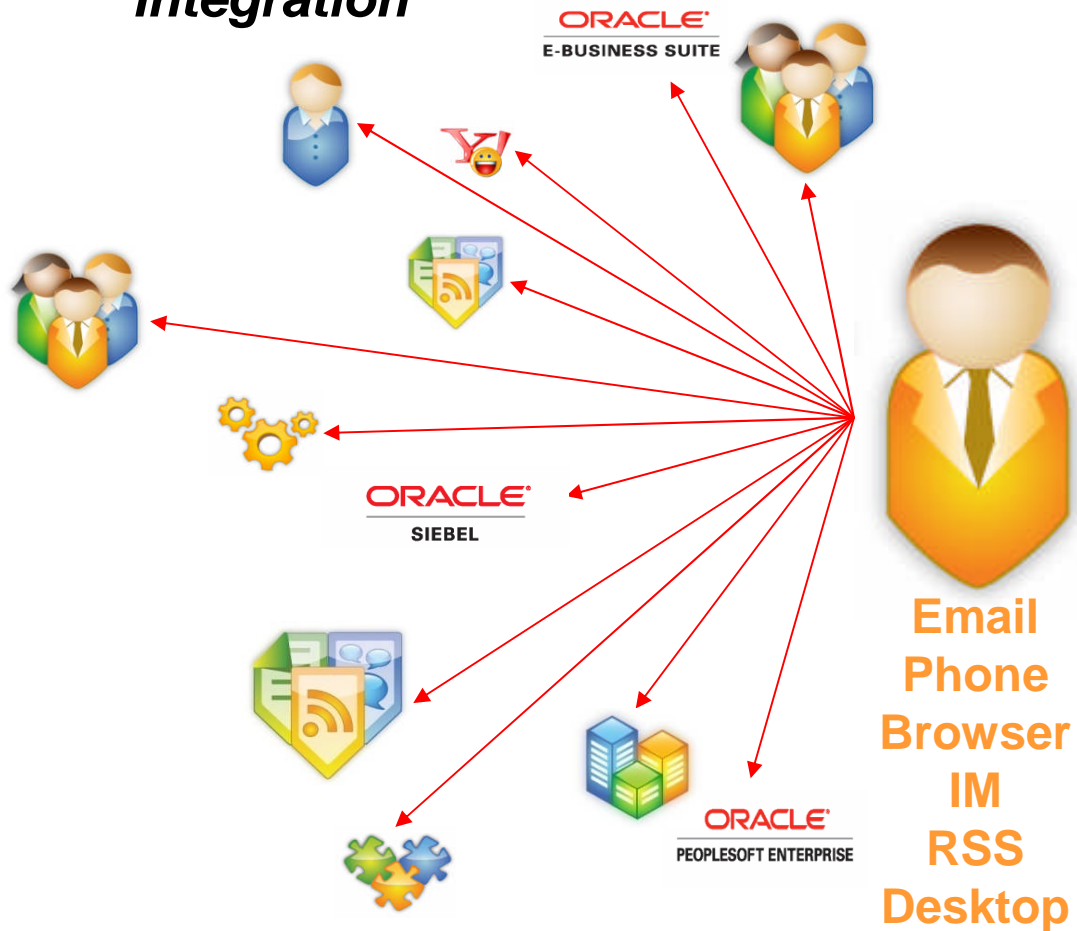


Enterprise 2.0 - Web2.0 In Enterprise

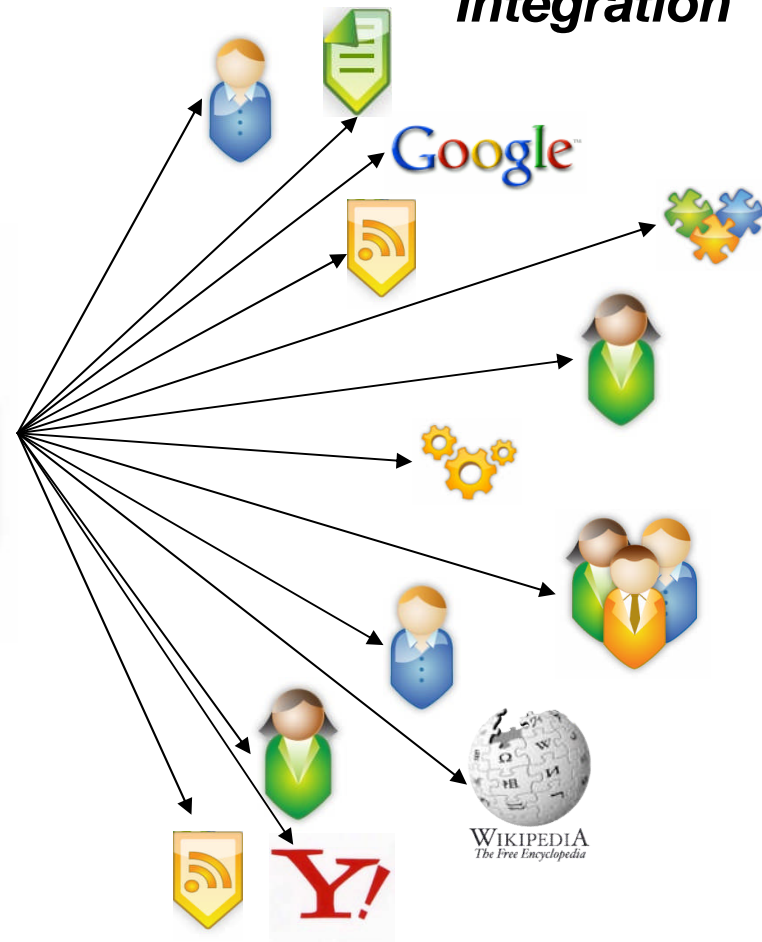
- Within Companies
- Across Companies, Partners and Customers

Enterprise 2.0

Enterprise Integration



Web 2.0 Integration





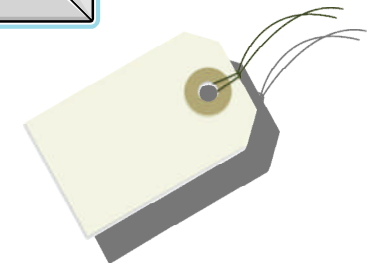
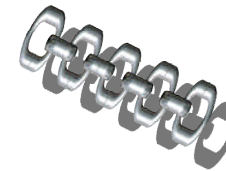
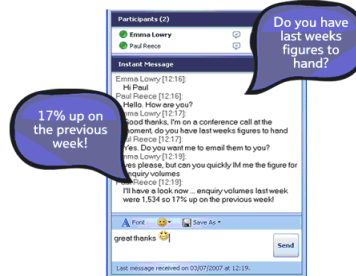
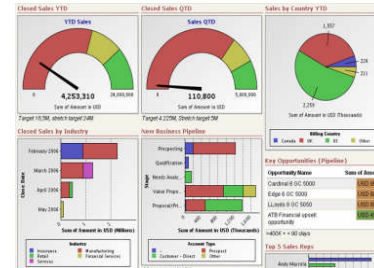
Product Strategy

Enterprise 2.0 & Portals

- Offer Integrated Multi-Channel, Composite User Interface (Portal)
 - Personalizes Access to Desktop Tools, Enterprise Applications, Business Process, Business Intelligence, Documents Sources
- To transform how users work privately & with others, within Enterprises & across Enterprises
 - By Integrating Web 2.0 Capabilities with Enterprise Information Systems & Applications
- Based on Industry Standard Development Paradigm
 - Unifying notion of Web Sites, Transactional Applications, Enterprise Portals, Social Computing

100

- 



SOA for Web2.0 Services

Portal Framework

Integration & Composition Interface REST, HTTP, JSR-227, JSR168-WSRP, JSR-170



Management, Configuration, Life cycle management JMX, J2EE, WS*

Integration with Apps, Processes and BI

Portal Framework

Integration & Composition Interface REST, HTTP, JSR-227, JSR168-WSRP, JSR-170



Enterprise Applications



Business Processes



BI

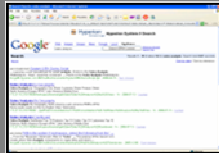


Management, Configuration, Life cycle management JMX, J2EE, WS*

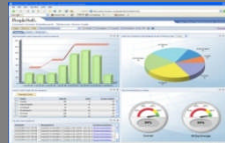
WebCenter Product Architecture

Enterprise 2.0 & Portals

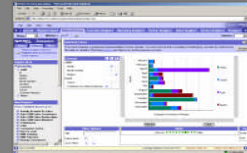
Web Development
PHP, PERL
Ruby, ASP.NET



Embedded Web 2.0
“Collaboration”
(Applications)



Enterprise
Portal



Multi-Channel
Workplace



“Portal” Framework – Creation, Delegation, Customization

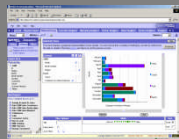
Contextual Framework – User Context, Personalization, Session Mgmt.

Metadata Management – Relationships, Taxonomy, Customization

Delivery & User Interface – Portal, Transaction Application, Multi-Channel

Integration & Composition Interface REST, HTTP, JSR-227, JSR168-WSRP, JSR-170

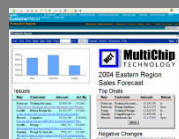
Content
Storage &
Delivery



Wikis
BLOGS



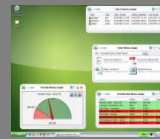
RSS, Tags,
Linking,
Search



Social
Networks &
Services



Mashups



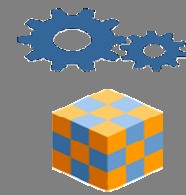
Presence &
Communication



Enterprise
Applications

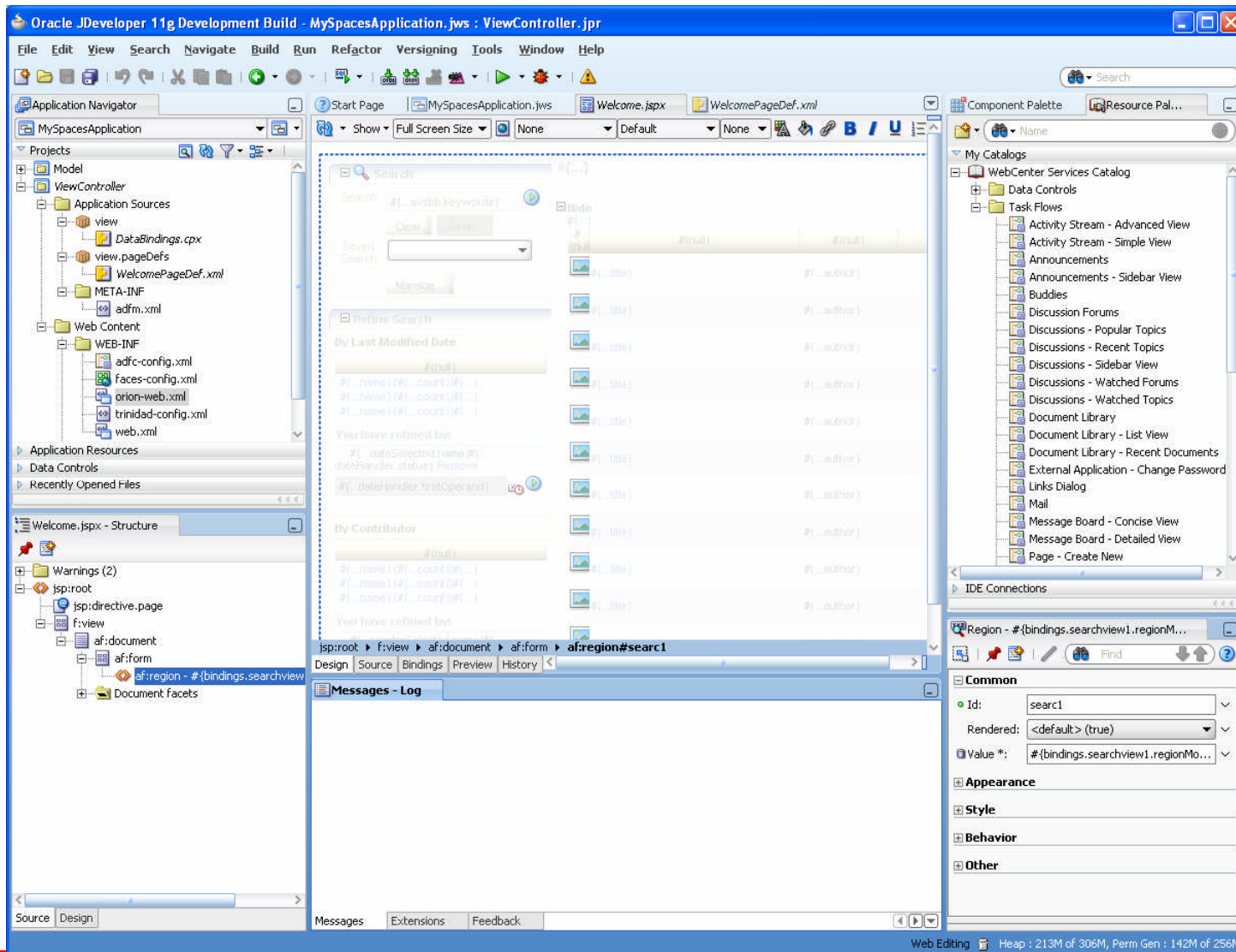


BPM &
BI



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Declarative Development Environment



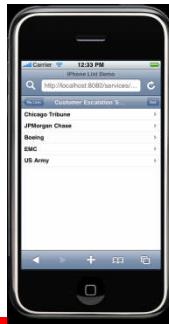
J2EE:
Enterprise Java

ORACLE

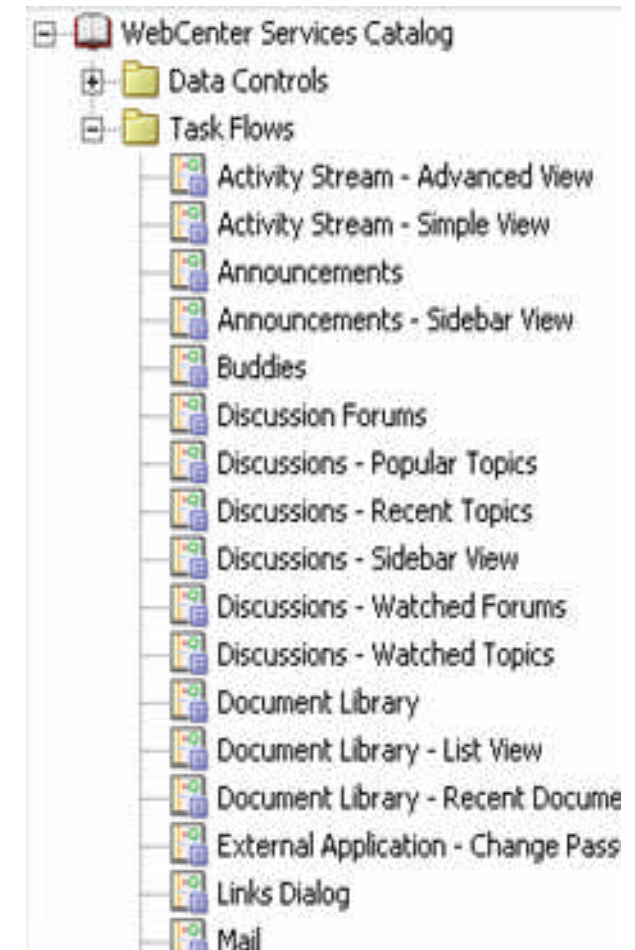
Web Development



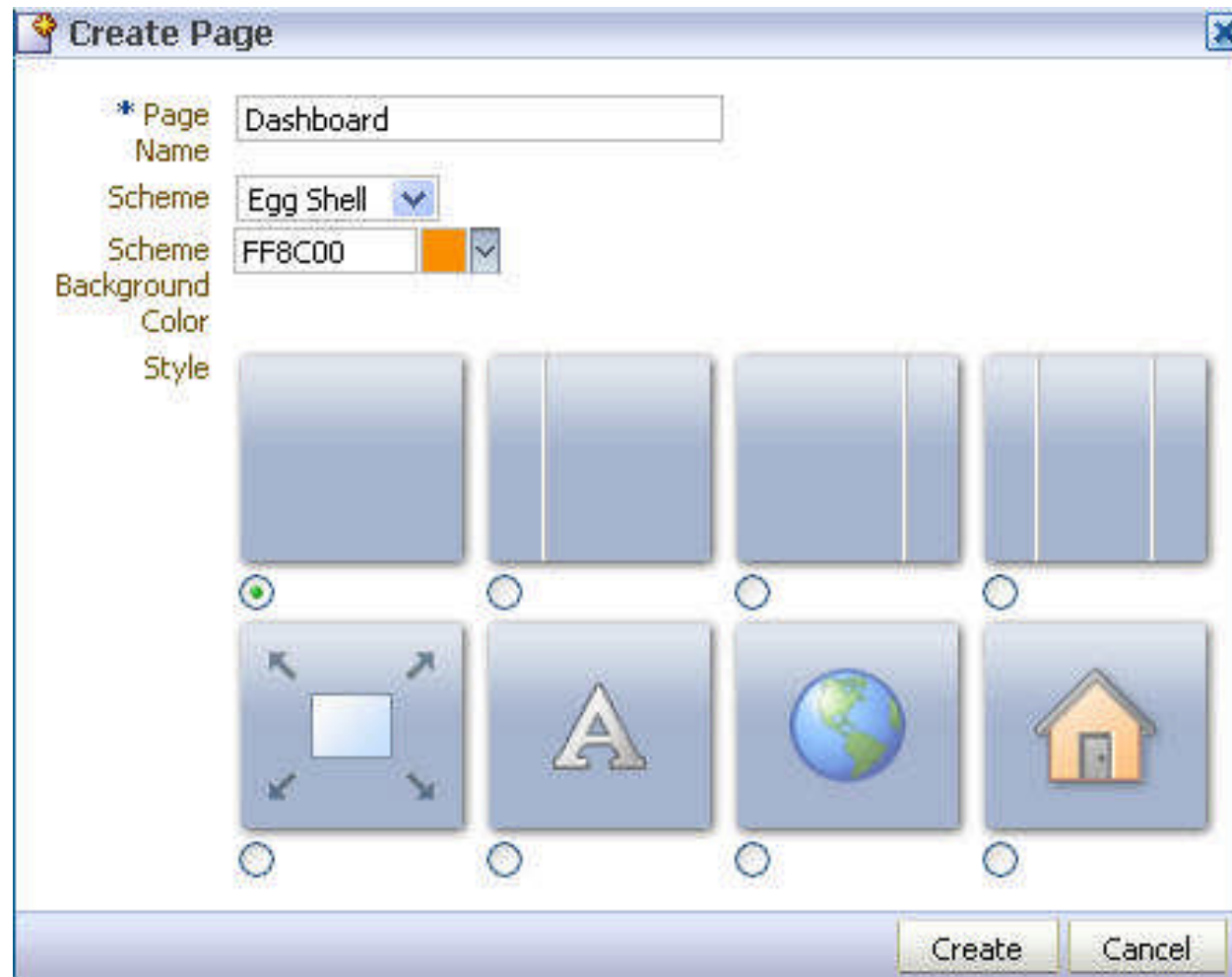
```
impresa.module('mashlet.list.iphone', (function()
{
    var listUri = '/webcenter/rest/list';
    return {
        instance: function(mashlet) {
            var listData = {};
            var markup;
            function listSortAsc(a, b) {
                var cmp = 0;
                if (a.name < b.name) {
                    cmp = -1;
                }
                else if (a.name > b.name) {
                    cmp = 1;
                }
                return cmp;
            }
        }
    }
})());
```



Enterprise 2.0 Services



Portal Development & Mashups



Portal Development & Mashups

Dashboard - Mozilla Firefox

File Edit View History Bookmarks Yahoo! Tools Help

http://owcsvr01.us.oracle.com:894/webcenter/faces/oracle/webcenter/page/scopedMD/s6bba96ff_4cbb_40b8_beee_296c916a23ed/user/U4BF40ED897916341E040578CCE1676C9/Page1.jsp?wc.contextURL=%2f

WebCenter Spaces

Group Spaces Favorites Preferences RSS Help About Logout ajay.gandhi

Personal Sidebar

- Applications
- Worklist
- To-Dos
- Mail
- Buddies
- Notes
- Documents
- Discussions
- Saved Searches
- Tags

Personal Space

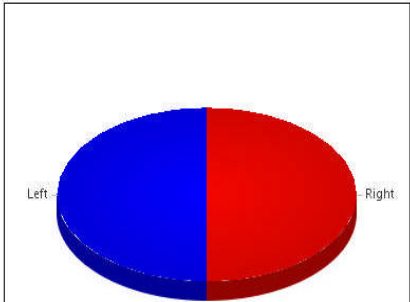
Welcome Wiki Dashboard My Workspace Create Page

You are editing page: Dashboard

Inspector Pointer

Change Layout

Chart Portlet



Left Right

Press a button to alter the chart

Left Right

To-Dos

This Week

- Overdue (0)
- Today (1)
- Tomorrow (2)
- This Week (1)

RSS

Oracle OpenWorld: Customers, partners, technology enthusiasts - and Michael Phelps
Oracle Keynotes - Larry Ellison, Charles Phillips, special guests Mary Matalin and James Carville, and more
Oracle's Green Program - Green events, exhibits, marketplace, and more
Customer Spotlight: See how Oracle On Demand's Austin Data Center benefits customers (4 min.)
News: Larry Ellison's Tribute to Congressman Tom Lantos
Special Event: Oracle OpenWorld 2008 - Register Early and Save
Popular Downloads: Oracle WebLogic Server
Popular Downloads: Oracle JRockit
Popular Downloads: Oracle WebCenter
Popular Downloads: Oracle Coherence
Popular Downloads: View All Downloads

My Peers

employee_id	Name	Gender	Job	Email
20	Kathleen Bayyat	F	President - Manufacturing	kbayyat@oracle.com
30	Robert Rodriguez	M	President - Sales	rrodrigu@oracle.com
40	Edward Shields	M	Chief Financial Officer	eshields@oracle.com
110	Jan Francois Stewart	M	Graphic Artist	jfrancoi@oracle.com
100	Lisa Williams	F	Graphic Artist	lwilliam@oracle.com
430	Sandra Kyte	F	Course Developer	skyte@oracle.com
770	Eaulo Yau	F	Customer Sales Representative	eyau@oracle.com

Catalog

Search

Top

- Bug Management
Manage Your Bugs
- Discussions
Discussion Forum Task Flows
- Documents
Document Library Task Flows
- Layout
Components to add to your page
- Mash-Ups
Mash-up information into this page
- Portlets
Portlets to add to your page
- Search
Search Task Flows
- Announcements
Group Space announcements
- Buddies
Buddy list
- Events
Personal events
- Mail
Recent email in your inbox
- Notes
Personal notes
- RSS
External RSS feed
- Recent Activity
Recent activity in a group space
- Tags

Traditional Extranet/Intranet Portals

The screenshot displays the Wells Fargo Commercial Electronic Office (CEO) portal. The top navigation bar includes the Wells Fargo logo, the title "Commercial Electronic Office", and links for "Home", "Preferences", "Help", and a "Sign Off" button. Below this, a status bar indicates the user is signed on as "USER1234" and shows the last sign-on time as "February 25, 2004 at 9:08am".

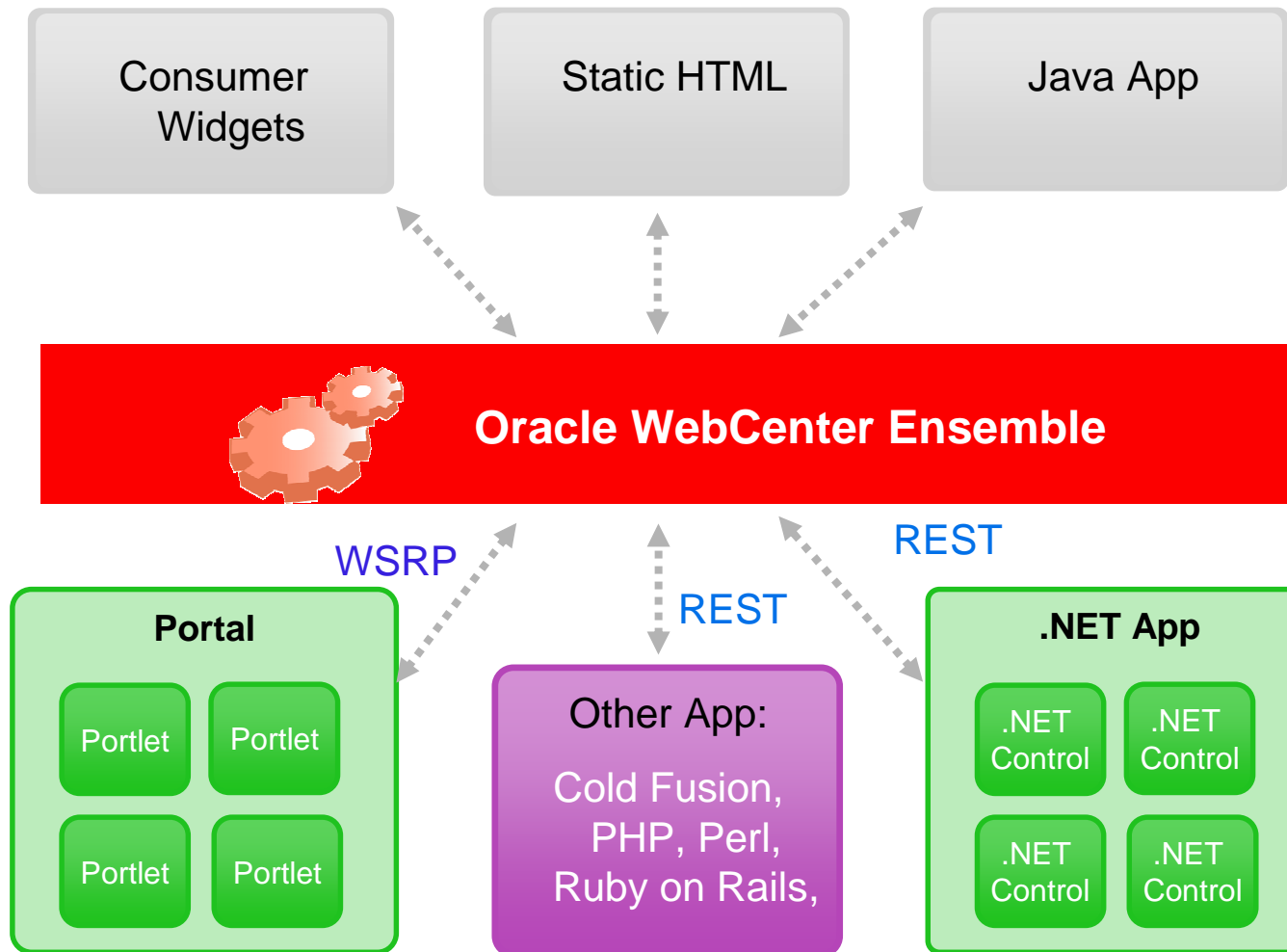
The main content area is divided into several sections:

- My Services:** A sidebar on the left containing links for "Stops-Photocopy-Search", "Treasury Information Reporting", and "Wire Transfer".
- Welcome to the new CEO®!** A central message area with text about modules and functionality, including a link to "More Modules, More Functionality".
- Reporting:** A section titled "Choose a report:" with options for "Short Report Name" (HTML, PDF, Excel) and "My Important Custom Report" (HTML). It also includes a "Report Name could be up to 40 characters" field and a "Longer Report Name will (hopefully)" field.
- Get Help:** A section titled "Customer Service Officer:" featuring contact information for James Darlow, including his phone number (800) 555-5555 and email address (jdarlow@wellsfargo.com). It also lists "Frequently Asked Questions:" with links to "What are the new features of CEO?", "How can I customize my homepage?", "What are portlets?", and "More FAQs".
- Other Resources:** A section at the bottom left with a link to "Send us your feedback".
- 2006 Treasury Management Repricing:** A section in the center-right providing information about timelines, training calls, and a newly updated Billing Simplification & Alignment page.
- Wholesale News:** A section on the right listing various news items, including "Commercial Mortgage Servicing part of \$1 trillion managed service portfolio" and "Wells Fargo agrees to terms with Virginia factoring company".
- Treasury News:** A section on the right listing news items, including "Merchant Payment Solutions: Repricing Initiative and Policy Changes" and "Reno and Las Vegas Cash Vaults - Change Order Deadlines for Commercial and Co-Banking Customers".
- Shortcuts:** A section on the right listing links to "Wholesale Risk Management/Compliance", "Diversity", "Wholesale Banking Publications", and "PNO Cross-Sell Tools".
- Today in Wholesale:** A section on the right with a "Visit Now! >>" link.
- Teamworks Highlights:** A section on the right featuring a "Recruiting Volunteers" link and a "Team Member Credit Card just got better" link.
- Career & Finances:** A section on the right listing links for "401(k) and Cash Balance", "Diversity", "Learning and Development", "Pay Voucher", "Today's Stock Price", "wellsfargo.com", "WF LMS", and "Wholesale HR".

The bottom of the page features a footer with the text "© Copyright 2003-2005 Wells Fargo. All rights reserved." and a "Local intranet" link.

WebCenter Ensemble

UI Service Bus



Ensemble Use Cases

- Building portal applications via Web Programming models
- Extending existing applications
- Syndicating content externally
- Syndicating portlets externally
- Creating and managing mashup widgets for reuse

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Demonstration

WebCenter Services

WebCenter Composer

REST Programming

Desktop Integration

The background features a complex, abstract design with a color palette dominated by reds and oranges. It consists of numerous overlapping, semi-transparent geometric shapes, including rectangles and lines, that create a sense of depth and movement. A solid, vibrant red horizontal band runs across the middle of the image, serving as a backdrop for the title text.

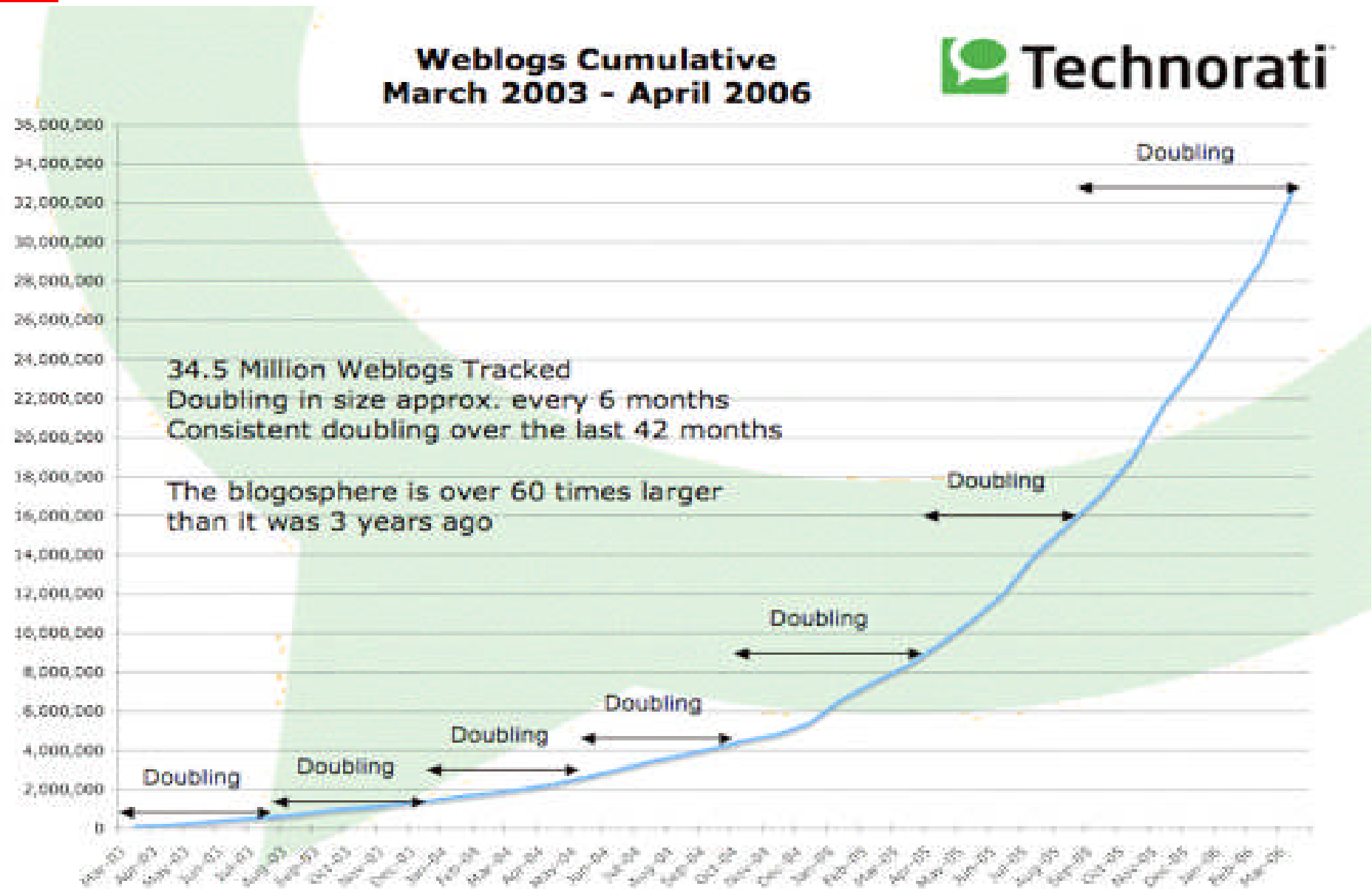
Information Explosion



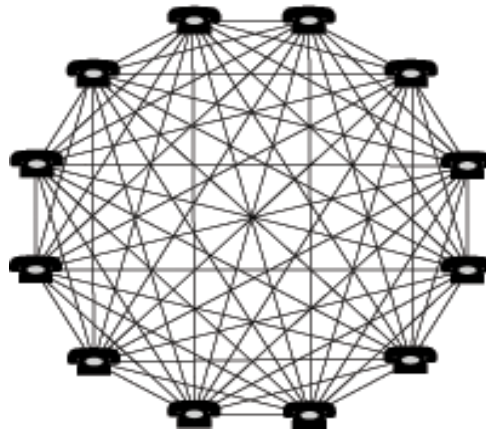
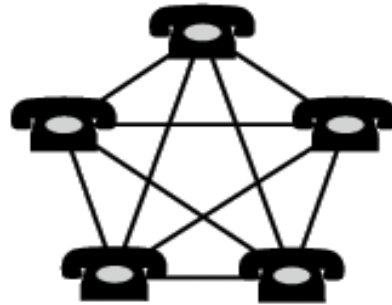
Question 1

- Increase in total number of Blogs in just last 3 years
 - A. 2 fold
 - B. 4 fold
 - C. 20 fold
 - D. 60 fold
 - E. 100 fold

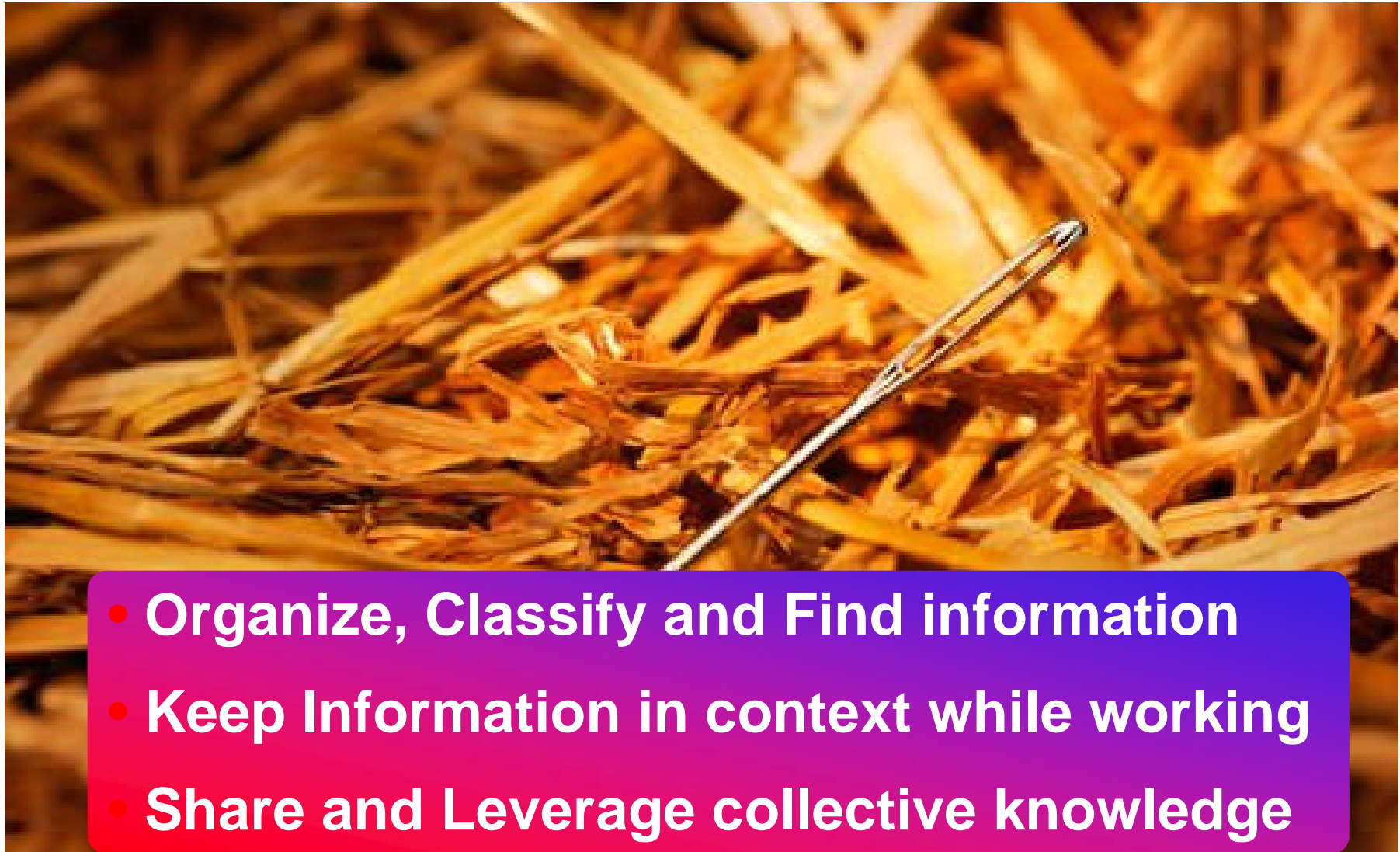
Information Explosion due to Contribution



Information Explosion Compounding due to Network Effects



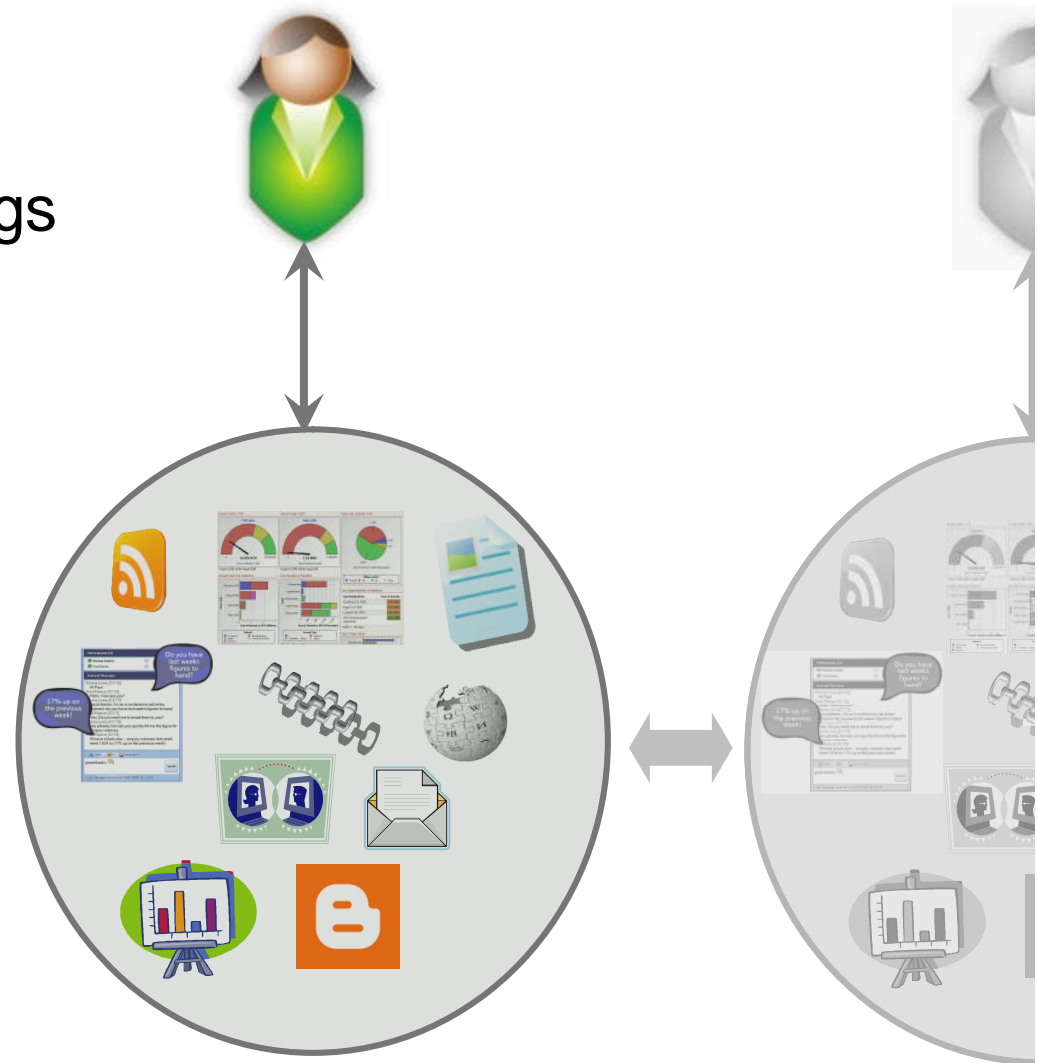
Information Explosion Challenge



- Organize, Classify and Find information
- Keep Information in context while working
- Share and Leverage collective knowledge

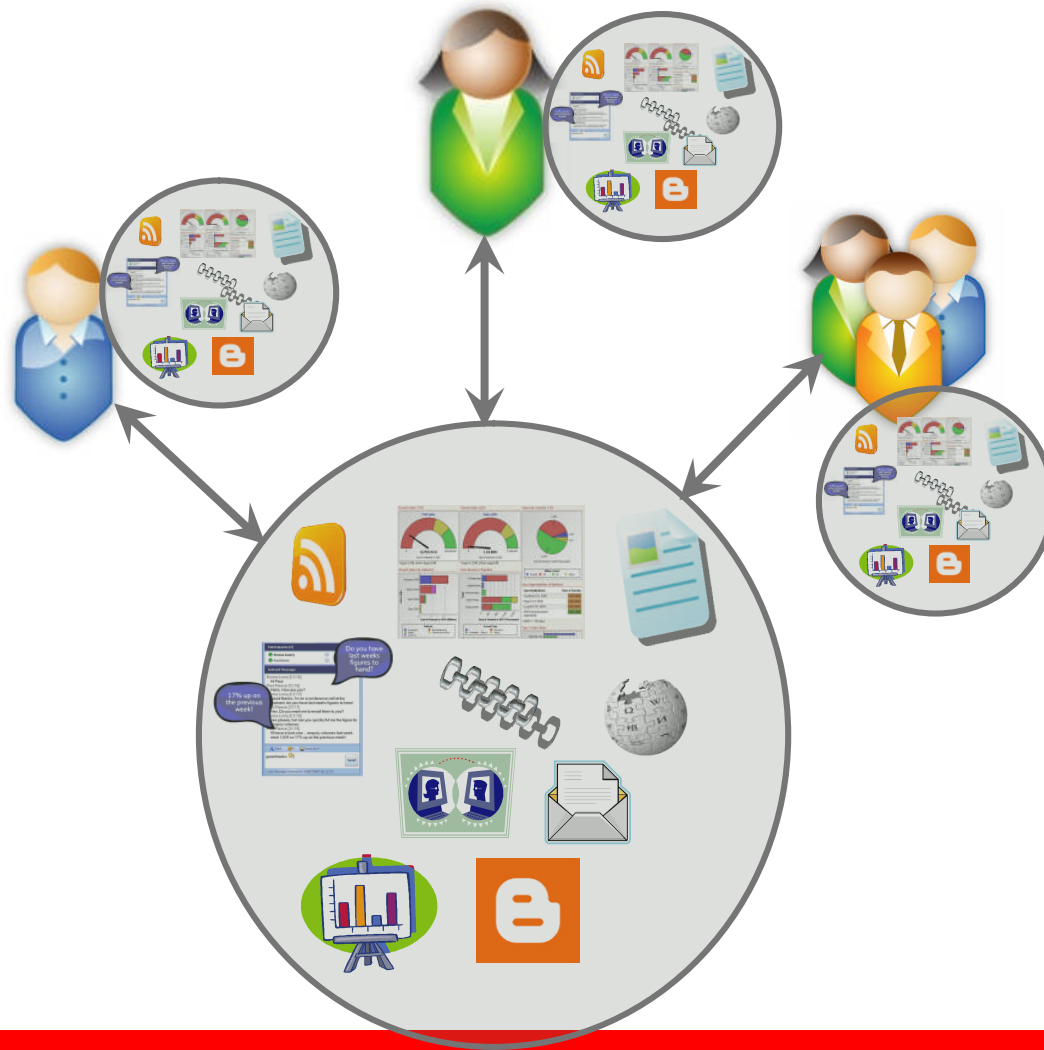
Personal Spaces – my view, my control

- My pages/mashups
- My documents, Wikis, Blogs
- My tags
- My searches, favorites, links
- My tasks
- My messages, tasks, events
- My connections



Group Spaces

Group Sites and Ad-hoc Projects/Processes



Examples


- Customer Case Escalations
- HR Policy Publications
- RFP Submission
- Marketing Campaigns
- R&D design projects

100




Tag Center

ORACLE WebCenter Spaces

Group Spaces ▾ Favorites ▾ Preferences RSS Help About Logout Monty 

« Ascension Project My Personal Web Profile Gallery Profile Connections **Tag Center** FinanceProject »

Tag Cloud



All Tags ▾

4th-quarter admin ascension designs
discussion discussions documents fiance
finance financeproject image
plans project sales sustain-projects

Refine Tag Results

Tagged with

image
discussions
ascension
technology
discussion
4th-quarter
fiance

Tagged by

vicki

Selected:finance

Click another tag in the Tag Cloud to see its associated items, or use the Refine Tag Results to display the intersection between two or more tags.

Tagged by [Me](#) | **Anyone** Sort By [Popularity](#) ▾

Home

Tags: finance 4th-quarter sustain-projects financeproject By: 2 person(s) Last Tagged:9/20/2008

Discussions

Tags: finance discussions discussion project By: 2 person(s) Last Tagged:9/20/2008

Home

Tags: ascension technology finance By: 1 person(s) Last Tagged:9/20/2008

SalesMessage.htm

Tags: sales image finance By: 1 person(s) Last Tagged:9/20/2008

Discussions

Tags: finance technology discussions fiance ascension By: 2 person(s) Last Tagged:9/20/2008

web20 news from rss2.gif

Tags: image web20 finance By: 1 person(s) Last Tagged:9/20/2008

admin1.gif

Tags: image admin finance By: 1 person(s) Last Tagged:9/20/2008

welcome logo.gif

Tags: finance welcome logo image By: 1 person(s) Last Tagged:9/20/2008

Search

Personal Space

OOW 2008 WebCenter...

MgmtHiring

WebCenter Helpdesk

Search: "OOW"

Search

OOW

Clear

Save...

Saved Search

<Select one>

Manage...

Refine Search

By Last Modified Date

Since 7 Days Ago (10)

Since 30 Days Ago (33)

August 2008 (12)

Earlier in year 2008 (32)

2007 (7)

By Contributor

manish.devgan (1)

sachin.a.agarwal (1)

pankaj.mittal (1)

vince.casarez (1)

steve.burns (2)

stephen.schleifer (2)

ellen.gravina (2)

andy.macmillan (7)

julia.tower (10)

christian.hauser (11)

sysadmin (32)

Search Results: "OOW"

Group Spaces

SOA OOW PM GS	vince.casarez	9/18/08 5:44 AM
OOW 2008 WebCenter PM	pankaj.mittal	8/26/08 12:52 AM
ECM at OOW	andy.macmillan	8/22/08 9:45 AM
DB OOW 2008 Tracking GS	christian.hauser	9/2/08 2:43 AM

Tagged Items

.Home	1 person(s)
Home	1 person(s)

Documents (stellent-stadn05)

OOW_WebCenter_schedule_08.xls	julia.tower	60 KB	9/18/08 6:43 PM	application/vnd.ms-excel
OOW 101 2008.ppt	julia.tower	384 KB	9/17/08 12:14 PM	application/vnd.ms-powerpoint
OOW_ECM_schedule_08.xls	julia.tower	46 KB	9/15/08 8:57 PM	application/vnd.ms-excel
OOW_WebCenter_schedule_08_1.xls	julia.tower	60 KB	9/15/08 6:17 PM	application/vnd.ms-excel
OOW_WebCenter_schedule_08.xls	ellen.gravina	59 KB	9/4/08 4:05 PM	application/vnd.ms-excel

See all 30

Documents (stellent-stan18)

OOW_WebCenter_schedule_08.xls	julia.tower	60 KB	9/18/08 6:43 PM	application/vnd.ms-excel
OOW 101 2008.ppt	julia.tower	384 KB	9/17/08 12:14 PM	application/vnd.ms-powerpoint
OOW_ECM_schedule_08.xls	julia.tower	46 KB	9/15/08 8:57 PM	application/vnd.ms-excel
OOW_WebCenter_schedule_08_1.xls	julia.tower	60 KB	9/15/08 6:17 PM	application/vnd.ms-excel
OOW_WebCenter_schedule_08.xls	ellen.gravina	59 KB	9/4/08 4:05 PM	application/vnd.ms-excel

See all 30

Tasks

Create new Hands-on Lab for OOW	manish.devgan	8/21/08 1:55 PM
OOW Customer Dinner Sponsors	sachin.a.agarwal	9/3/08 12:57 PM

Oracle Secure Enterprise Search

OOW 2007 San Francisco - SOA Suite - Pr	65 KB	text/html
Oracle Develop Oracle OpenWorld 2007	13 KB	10/8/07 10:36 AM text/html
oow_events07.html	106 KB	text/html
Oracle Technology Network Developer E	34 KB	text/html
case study_jan 3.p65	creative5	597 KB 2/15/06 9:22 AM application/pdf

See all 38

Discussions

Re: How to organize wiki documents withir	christian.hauser	9/10/08 5:29 AM TopicView
List component is very slow	christian.hauser	8/25/08 5:51 AM TopicView
Re: Review comments for OOW PPT	christian.hauser	9/16/08 10:30 AM TopicView

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Privacy Statement

Done

The background features a complex, abstract design with a central horizontal band of solid red. Above and below this band are areas filled with overlapping, translucent geometric shapes in various shades of red and orange, creating a sense of depth and movement. The overall effect is a modern, high-tech aesthetic.

Demonstration

WebCenter Spaces

Portals & User Interaction Roadmap

Primary Product Integration Milestones

Today

- **#1 Enterprise Portal Provider (IDC '08)**
- Complete portfolio for enterprise social, portal and composite applications
- Extensive customer adoption
- Existing best practices

"100-day release" Fall 2008

- Oracle re-branding and versioning of BEA Products (10.3.x)
- License keys removal and remediation
- Accessibility, Security, Translations, etc
- WebCenter Services Integration into WLP, ALUI

11g CY '09

- All portals support WebLogic Server platform
- New collaboration and social networking capabilities via WebCenter Spaces and Composer
- Expanded WebCenter Services offering
- Activity Intelligence
- Unified Portal Framework
- WLP – Sunshine
- ALUI/WCI – Neo
- WC Services – Yosemite



Looking Ahead

Activity Intelligence...

What is the Activity Graph?



- Central repository for all Activities
- Users and the Objects with which they interact are Nodes
- The Activities themselves are Directed Edges

Recommendations

Similar Items

Customers Who Bought This Item Also Bought



[Batman: The Dark Knight Returns](#) by Frank Miller

★★★★★ (329) \$10.19



[Batman: The Killing Joke](#) by Alan Moore

★★★★★ (167) \$12.23



[V for Vendetta](#) by Alan Moore

★★★★★ (214) \$13.59

- Consumer sites calculate similarity scores between items by analyzing user activities like purchasing
- End users benefit by seeing contextual recommendations on product details pages

Recommendations

Recommended Items

The screenshot displays a web application interface with a navigation bar at the top containing links: My Profile, My Pages, My Communities, Directory, Support Center, and Pathways. The main content area is divided into several sections. On the left, there is a 'BEA Phone Directory' section with a 'BEA Employee Search' form, a 'Build My Component' section, and a 'My Projects' section. The 'My Projects' section lists projects with their status: Activity Graph (0%), App: Pathways (25%), RSG (0%), and Search Technologies (0%). The central 'Recommended Documents' section is highlighted with a yellow border and contains a table of recommended documents. The table has columns for Name, Project, and Checked In By. The right side of the interface features a 'My Tasks' section and a 'My Discussions' section.

Name	Project	Checked In By
Activity Graph DSD.doc	Activity Graph	Mitch Rudominer
WebCenter Interaction Pathways Integration.doc	App: Pathways	Michael Sample
Activity Graph Backlog.xls	Activity Graph	Kurt Frieden
Search and AG Features and Costs.ppt	Activity Graph	Kurt Frieden
AG-Search-Social architecture.vsd	Activity Graph	Kurt Frieden
Search and AG release plan.ppt	Search Technologies	Ravi Mayuram
Activity Graph Project Dependency Chart.doc	Activity Graph	Mitch Rudominer
AG timeline.vsd	Search Technologies	Michael Richards
Search timeline.vsd	Search Technologies	Michael Richards
Activity Graph Deliverables.doc	Activity Graph	Mitch Rudominer

- Similarity scores are used to calculate affinity to predict relevancy
- Affinity scores are also stored back in the graph and can be queried through the REST API

Social Applications

The screenshot shows the Oracle Mix social application interface. At the top, the Oracle logo and 'Beta' status are visible. The user is logged in as 'Frieden, Kurt Frieden'. The navigation bar includes 'MIX HOME', 'PEOPLE', 'GROUPS', 'IDEAS', and 'Q&A'. The profile of Chris Bucchere is displayed, showing his role as CEO, his background as a former BEA partner and Plumtree employee, and his last update 3 months ago. A 'Build Your Mix Network!' section prompts the user to find and invite connections. Below this, contact information is provided, including an email address, work phone, and mobile phone. The 'Activity log' section shows recent connections and a comment by Chris Bucchere. The 'My Network' section, highlighted with a yellow border, displays a grid of 15 user avatars, including Nicolas Aguttes, Gretchen Alarcon, Kurt Anderson, Andrew Bays, Mariano Benitez, Ross Brodbeck, Dmitry Bryazgin, Brendan Budine, Joel Collins, Arsalan Dehghani, Justin Kestelyn, Bishnu Kumar, Jake Kuramoto, Peter Laird, and Rich Manalang.

ORACLE Beta

Logged in as **Frieden, Kurt Frieden** | My profile | 0 | Send feedback | Sign out

MIX

MIX HOME | PEOPLE | GROUPS | IDEAS | Q&A | Go to **Oracle.com**

Chris Bucchere [Add to network](#)

CEO
bdg
Former BEA partner, former Plumtree employee (#26), developer, evangelist and entrepreneur.
Last updated 3 months ago

Groups: AppsLab Groupies, BEA Developers & Architects, BEA and Oracle|BEA Users Group Advisory Team

Products: Database
Middleware

Tags: enterprise2.0, socialnetworking, bea, plumtree, bdg, d

Build Your Mix Network!
See if people you know are in the Mix, and if they're not, invite them to join.

[Search](#)

Contact Information

Email Address: oracle@thebdgway.com
Work Phone: 703 234 7910
Mobile Phone: 415 516 3941

Activity log

- Chris Bucchere and Seiji Uemura are now connected 1 day ago
- Chris Bucchere and Arsalan Dehghani Sari Yarghan are now connected 1 day ago
- Chris Bucchere and Paul Tominsky are now connected 8 days ago
- Chris Bucchere and Nicolas Aguttes are now connected 25 days ago
- ★ Chris Bucchere commented on Chris Bucchere's question What's the plan (if any)...

I'm not upset, I'm just concerned. There's a lot of good info in those forums that Oracle ought to be leveraging on OTN.
about 1 month ago

My Network (40)

Nicolas Aguttes	Gretchen Alarcon	Kurt Anderson	Andrew Bays	Mariano Benitez
Ross Brodbeck	Dmitry Bryazgin	Brendan Budine	Joel Collins	Arsalan Dehghani
Justin Kestelyn	Bishnu Kumar	Jake Kuramoto	Peter Laird	Rich Manalang

Next >

- The benefits of the Activity Graph resonate particularly well with social applications
- A person's connections are displayed according to how close they are to the viewer in the social graph, as well as their similarity to the viewer

Social Applications

ORACLE Beta

Logged in as **Frieden, Kurt Frieden** | My profile | 0 | Send feedback | Sign out

MIX

MIX HOME | PEOPLE | GROUPS | IDEAS | Q&A | Go to **Oracle.com**

Chris Bucchere [Add to network](#)

CEO
bdg
Former BEA partner, former Plumtree employee (#26), developer, evangelist and entrepreneur.

Last updated 3 months ago

Groups: AppsLab Groupies, BEA Developers & Architects, BEA and Oracle|BEA Users Group Advisory Team

Products: Database, Middleware

Tags: enterprise2.0, socialnetworking, bea, plumtree, bdg, d

Activity log

- Chris Bucchere and Seiji Uemura are now connected 1 day ago
- Chris Bucchere and Arsalan Dehghani Sari Yarghan are now connected 1 day ago
- Chris Bucchere and Paul Tominsky are now connected 8 days ago
- Chris Bucchere and Nicolas Aguttes are now connected 25 days ago
- ★ Chris Bucchere commented on Chris Bucchere's question What's the plan (if any)...

I'm not upset, I'm just concerned. There's a lot of good info in those forums that Oracle ought to be leveraging on OTN.

about 1 month ago

Build Your Mix Network!
See if people you know are in the Mix, and if they're not, invite them to join.

larry

Suggestions

- larry king
- larry mendte
- larry the cable guy
- larry david
- larry johnson
- larry bird
- larry craig
- larry sinclair
- larry hagman
- larry ellison

Search

My Network (40)

Nicolas Aguttes	Gretchen Alarcon	Kurt Anderson	Andrew Bays
Ross Brodbeck	Dmitry Bryazgin	Brendan Budine	Joel Collins
Justin Kestelyn	Bishnu Kumar	Jake Kuramoto	Peter Laird

Next >

Suggested Connections

Nicolas Aguttes	Gretchen Alarcon	Kurt Anderson	Andrew Bays	Mariano Benitez
Ross Brodbeck	Dmitry Bryazgin	Brendan Budine	Joel Collins	Arsalan Dehghani
Justin Kestelyn	Bishnu Kumar	Jake Kuramoto	Peter Laird	Rich Manalang

- Storing searches and tags in the graph enables it to offer query and tag suggestions for any search engine
- People can find new connections based on social distance and similarity scores



Looking Ahead

Fusion Applications Integration...

Application Customization

The screenshot displays the Oracle Fusion Applications interface, highlighting the application customization capabilities. The top navigation bar includes links for Home, Personalization, Administration, Help, Logout, and the user name Leslie Han. Below this, a secondary navigation bar shows tabs for Welcome, General Accounting, Manager Resources, My Information, Compensation, and Close Process. The main content area is divided into several sections:

- Watchlist:** A list of tasks categorized by type and status, including Expenses (Requiring Information (3), Pending submission (2)), Leads (Over 30 days old (7), Over 60 days old (2)), Opportunities (Closing in 30 days (5), With revenue over \$100,000 (1)), Performance Evaluations (Requests for feedback (2), Pending peer reviews (3)), Quotes (Over 7 days old (10), Over 30 days old (2)), and Sales Activities (Overdue (2)).
- Worklist >>:** A table showing tasks with columns for Actions, View, Status, Assigned, Assignee, and Title. The table lists various requisitions, vacation requests, purchase requisitions, job offers, and purchase orders.
- Person Gallery:** A section for finding people, with a search bar and a list of people including Leslie Han, Anna Pascal, and Jason Blake.
- My Organization:** A section for viewing organizational structure.
- My Social Network:** A section for viewing social network connections.
- Reports & Analytics >>:** A section for viewing reports and analytics, including My Folders, Shared Folders, My Reports, Shared Reports, iBots Acting on My Behalf, My Requests, My Dashboards, and My Reports.
- Right Sidebar:** A section for adding components to the page, including Discussions, Documents, Layout, Mash-Ups, Portlets, Search, Announcements, Buddies, and Events.

WebCenter Group Spaces in Fusion

The screenshot displays the Oracle WebCenter Group Spaces in Fusion interface. The main window is titled "Opportunity: Laboratory Upgrade" and features a "GroupSpace" tab. A red box highlights the "Related Group Spaces" dialog box, which is open over the "Opportunity Details" section. This dialog box contains a "Create New" button, a "Link to Existing" button, and a table listing existing group spaces. The table has two columns: "Group Space" and "Actions". The listed group spaces are "Competitor: Boston Scientific" and "West Coast Team".

Opportunity: Laboratory Upgrade

tags | RSS | GroupSpace

Summary

Opportunity Name: L
Primary: C

Show Details

Opportunity Details

Interactions Sales Te

Actions View +

Primary Name

	Steve Burns
	Susan Smith
	Mark Jones

Related Group Spaces

Create New Link to Existing

Group Space	Actions
Competitor: Boston Scientific	
West Coast Team	

Close

Close Date: June 12, 2007
Sales Stage: 3

Tasks

- Create Appointment
- Create Opportunity
- Create Quote
- Create To Do
- Create Group Space
- Get Sales References
- Manage Sales Strategies
- Perform Sales Assessment
- Review Competition

Sales Groups

- Competitor: ACME
- Competitor: Boston Scientific
- Sales War Room
- South/Central Team
- West Coast Team

Header 3

Header 4

Header 3

Header 4

People Connections in Fusion

Search All

You are logged in as Leslie Hann

Preferences Help Logout


My Worklist (0)

Gallery My Portrait

Find People

Leslie Hann, Accounting Manager

Manage Public Portrait View Public Portrait View Actions



Status Edit
Working hard.
12 minutes ago

Current Time
12:34(PST)

Department Accounting
Manager Terry Lucca
Hire Date 12/09/1980

Personal Statement Edit

For the past months I have been working closely with the PRS team to incorporate custom macros More ...

Pay and Benefits

Pay Checks

Check Date	Check Number	Net Pay
June 6-2008	112356	2,347.01
May 30-2008	111354	2,347.01
May 16-2008	111234	2,347.01
May 2-2008	111054	2,347.01
April 18-2008	110897	2,347.01

Current Benefits

Medical

Coverage Level Be Healthy HMO - Employee Plus Family
Coverage Begins 01-Dec-1999
Coverage Ends 15-Mar-2009

Dental

Coverage Level Pearl Dental - Employee Only
Coverage Begins 01-Dec-1999
Coverage Ends 15-Mar-2009

Personal Information Career Planning Experience and Qualifications Contact

My Stuff

Today

Leslie Hann updated her cell phone number

Leslie Hann is back from vacation

Leslie Hann joined the Project group


Yesterday

Leslie Hann and Lisa Hanlyare now connected


Leslie Hann joined the end of Year Project Group

Leslie Hann updated the Year End Close Project blog


Social Network




Andrea Locke




Bobby Kemp




Chelsea Hunt



Donna Levy



Pat Miller



Paul Shurtleff

Availability

Vacation Accrual Plan - IDC 51 days

Development and Growth

Vision Corporation provides a supportive environment to foster career self-management and encourages you to proactively track your work and personal goals and to take advantage of training and development opportunities.

ORACLE

Activity Graph integration in Fusion

Case

03/31/2004 2:49:32PM PST My Time Zone

Save Spell Check 360 360-Degree View Notification Email Time Entry Search >>

Case ID 140

Customer [Health Conscious.com](#)

Summary Steps to remove strange odor on the outs...

Open Cases 8

Status Case Closed - Resolved

Contact [Gabrielle Sanchez](#)

Contact Method 408/998-7146-4930

Customer Value Gold★★★★

Case

Solution

Summary

Notes

Case History

Related Cases

Related Actions

Problem

Case Information

Summary

Steps to remove strange odor on the outside of the refrigerator. What is it.

Description

Steps to remove strange odor on the outside of the refrigerator. What is it.

Case Information

Main

More

Status Closed - Resolved

Provider Group Appliances Eastern

Assigned To Teresa Pine

Priority Medium

Severity Intermittent

Notes Summary

There are no Notes for this Case

Add Note or Attachment

You may also find these documents helpful

Quarterly report analysis

Uploaded about 4 hours ago by nsmit

Finance FAQ

Uploaded on 07/15/08 by bradley

Budget report highlights

Updated on 5/01/08 by bpowell

Q4 finance spreadsheet

Uploaded on 7/20/08 by tramana

Analyst article from tech news (07/15/2008)

Uploaded on 8/01/08 by tramana

Economic quarterly (06/30/2008)

Uploaded on 7/02/08 by chlokey

Others that have resolved issues like this one

Todd Sweeny

Customer Representative; Boston/US

Beth Isil

Support Specialist; Los Angeles/US

Dan Shanmugarathnam

Product Manager; Sydney/Australia

Nancy Freisen

Customer Representative; Bangalore/IN



Looking Ahead

Unified Portal Framework...

Unified Portal Framework

Consumers

Other Apps
(PHP,Ruby)

REST

WebCenter
Interaction

CSP

Oracle
Portal

WebLogic
Portal

WebCenter

WSRP 1.0 / WSRP 2.0

Producers

PDK

CSP

WSRP 1.0 / WSRP 2.0

JSP

Struts

JSF

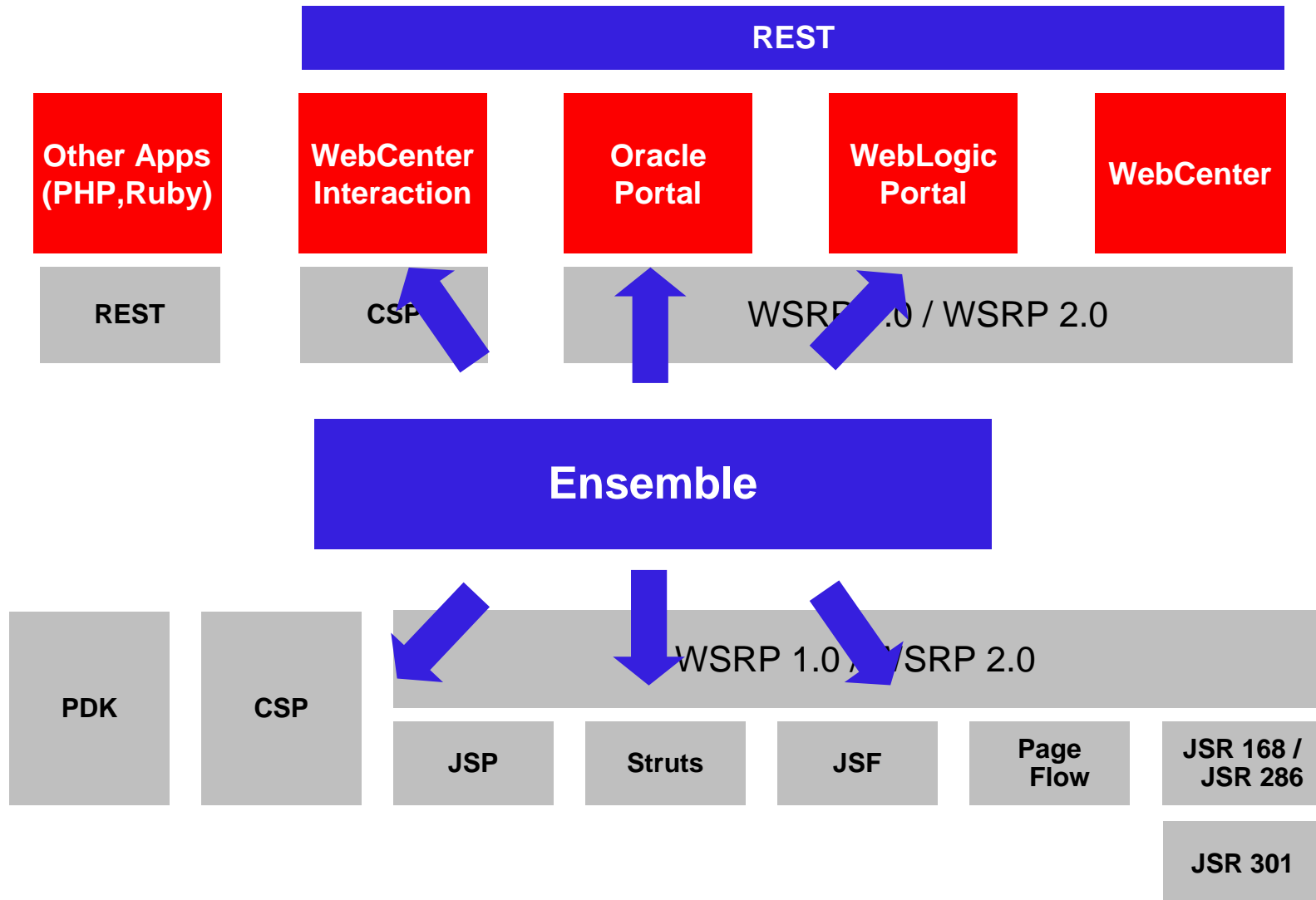
Page
Flow

JSR 168 /
JSR 286

JSR 301

ORACLE

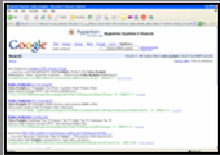
Portals as UI Service Platforms



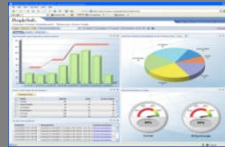
Product Architecture

Enterprise 2.0 & Portals

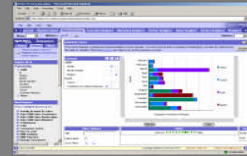
Web Development
PHP, PERL
Ruby, ASP.NET



Embedded Web 2.0
“Collaboration”
(Applications)



Enterprise
Portal



Multi-Channel
Workplace



“Portal” Framework – Creation, Delegation, Customization

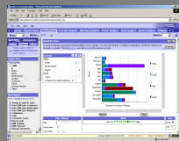
Contextual Framework – User Context, Personalization, Session Mgmt.

Metadata Management – Relationships, Taxonomy, Customization

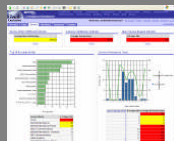
Delivery & User Interface – Portal, Transaction Application, Multi-Channel

Integration & Composition Interface REST, HTTP, JSR-227, JSR168-WSRP, JSR-170

Content
Storage &
Delivery



Wikis
BLOGS



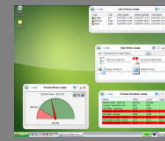
RSS, Tags,
Linking,
Search



Social
Networks &
Services



Mashups



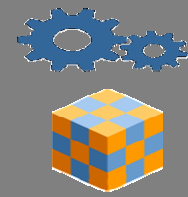
Presence &
Communication



Enterprise
Applications



BPM &
BI





Summary

- Oracle WebCenter seamlessly integrates Portal and Web2.0 technology in a unique Enterprise 2.0 Platform
 - Comprehensive
 - Open
 - Integrated
- Oracle WebCenter provides Enterprise 2.0 foundation for Oracle Fusion Applications
- Oracle and BEA Portal customers can deliver Enterprise 2.0 now in their current Portals

Thank You!

