



ENGINEERED FOR INNOVATION

ORACLE
OPEN
WORLD

October 2–6, 2011
Moscone Center, San Francisco

Focus On Semantic Technologies

Keynotes

Sunday October 2, 2011		
TIME	TITLE	LOCATION
5:30 pm – 7:00 pm	Oracle OpenWorld Welcome Keynote	Moscone North Hall D

Monday October 3, 2011		
TIME	TITLE	LOCATION
8:00 am – 9:45 am	Oracle OpenWorld Keynote: Oracle and EMC	Moscone North Hall D

Tuesday October 4, 2011		
TIME	TITLE	LOCATION
8:00 am – 9:45 am	Oracle OpenWorld Keynote: Oracle and Dell Inc.	Moscone North Hall D
2:45 pm – 3:30 pm	Oracle OpenWorld Keynote: Intel Corporation	Moscone North Hall D

Wednesday October 5, 2011		
TIME	TITLE	LOCATION
8:00 am – 8:45 am	Oracle OpenWorld Keynote: Cisco Systems, Inc.	Moscone North Hall D
2:30 pm – 4:15 pm	Oracle OpenWorld Keynote: Oracle and Infosys Limited	Moscone North Hall D



ENGINEERED FOR INNOVATION

**ORACLE
OPEN
WORLD**

October 2–6, 2011
Moscone Center, San Francisco

Oracle OpenWorld Sessions

Tuesday October 4, 2011		
TIME	TITLE	LOCATION
05:30 pm – 06:30 pm	Integrating Complex Financial Workflows by Using Semantics in Oracle Database Xavier Lopez, Director, Oracle; Zhe Wu, Consultant Member of Tech Staff, Oracle; Seamus Hayes, Architect, PolarLake Limited	Marriott Marquis Golden Gate C3

Thursday October 6, 2011		
TIME	TITLE	LOCATION
12:00 pm – 01:00 pm	What Can “Semantic Technologies” Do for Database Applications? James Steiner, VP, Product Management, Oracle; Zhe Wu, Consultant Member of Tech Staff, Oracle	Marriott Marquis Golden Gate C3

Oracle Demos

DEMO	LOCATION
Oracle's Loader for Hadoop and Oracle Database Semantic Technologies	Moscone West - 7121

Exhibits

EXHIBITOR	LOCATION
Cisco	721 Moscone South
Tom Sawyer Software	2443 Moscone South
Thompson Reuters	3143 Moscone West