# The Value of Location Information in Social, Mobile, Analytics and Cloud Applications

*Oracle provides the industry's leading spatial database management platform. Oracle Spatial and Graph option includes advanced features for spatial data management and analysis as well as for physical, network and social graph applications.*

*The geospatial data features support complex Geographic Information Systems (GIS) applications, enterprise applications and location-based services applications.*

*The graph features include a network data model (NDM) graph to model and analyze link-node graphs to represent physical and logical networks used in industries such as transportation and utilities. RDF Semantic Graph models and analyzes data represented as triples for social networks and linked data applications.*

Oracle's latest release of Oracle Spatial and Graph delivers dramatic spatial performance improvements though Vector Performance Acceleration that can achieve **50 times performance improvements** for the most common spatial functions and operations. The GeoRaster feature of Oracle Spatial and Graph has parallel raster capabilities that can make raster operations from **3 to 100s of times faster** than the previous release.

Oracle is running a series of seminars late in late October and early November highlighting the latest innovations, both in the product itself as well as the trends we are seeing around location information.

Please join **Jim Steiner (VP Oracle Product Management)**, **Dan Geringer (Solutions Architect, Oracle Spatial Development)**, and **Eve Kleiman(APAC Emerging Technologies Specialist)** at one of the following locations in Australia.

| LOCATION | DATES | VENUE |
|---|---|---|
| Canberra | October 30th | Oracle Office<br><br>Level 3, 243 Northbourne Avenue, Lyneham |
| | | Oracle Office |

| | | |
|---|---|---|
| **Brisbane** | **November 3rd** | Level 15, 300 Ann Street, Brisbane |
| **Sydney** | **November 5th** | Oracle Office<br><br>Riverside Corporate Park,<br>4 Julius Ave, North Ryde |
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## AGENDA

- 9.00 am START
    - Welcome
    - Market Trends and the Value of Location
    - Update : What's New with Oracle Spatial & Graph 12c
    - Spatial Performance
    - Location Intelligence - Integrating Maps into Oracle Business Intelligence
    - Meet the Experts and Q&A (Over a light lunch)
- 2.00 pm FINISH

## REGISTRATION

For more information and to register, please click on the link below :-

(Name, Company, Title / Position, Email, Contact Number, Location to Attend).

Regards,

**Eve Kleiman**