

**ORACLE®**



**ORACLE®**

## **Building Secure Multimedia Web Applications: Tips and Techniques**

Melli Annamalai, Product Manager, Oracle  
Marcel Kratochvil, CTO, Piction



Oracle OpenWorld  
**Latin America 2010**

December 7–9, 2010



Oracle OpenWorld  
**Beijing 2010**

December 13–16, 2010



# Oracle Products Available Online



## Oracle Store

SHOP NOW

Buy Oracle license and support  
online today at  
[oracle.com/store](https://www.oracle.com/store)



## Agenda

- Oracle Multimedia overview
- Tips and techniques for building secure multimedia applications on Oracle Multimedia



## What is Oracle Multimedia

- Platform for managing multimedia data in Oracle Database
  - Storage, management, processing of media data for applications that use multimedia data
  - Image, Audio, Video, Medical image (DICOM)
- A feature of Oracle Standard and Enterprise Editions
- A mature feature, shipping for 13 years



## Why Oracle Multimedia

- Manage multimedia data in the database as naturally as business data
- Lower the cost and complexity of developing, deploying and managing business applications which make extensive use of multimedia data
- Help customers scale to very large datasets (100s of Terabytes to Petabytes)
- Oracle Multimedia collaborates with partners in the development of applications for vertical markets
  - Publishing, public sector, healthcare, etc.



# Oracle Multimedia Features



- **Images:** Metadata extraction, processing of commonly used and popular formats
  - Thumbnail creation, crop, flip, mirror and other processing operations
  - JPEG, GIF, TIFF, BMP, etc.
- **Audio, Video:** Metadata extraction and streaming of media data from the database
  - MPEG, AVI, Quicktime, etc.
- Object, relational, and standards compliant interfaces
- PL/SQL and Java APIs
- **DICOM (medical image):** Comprehensive support in Oracle Database 11g

# Multimedia Data in Oracle Database

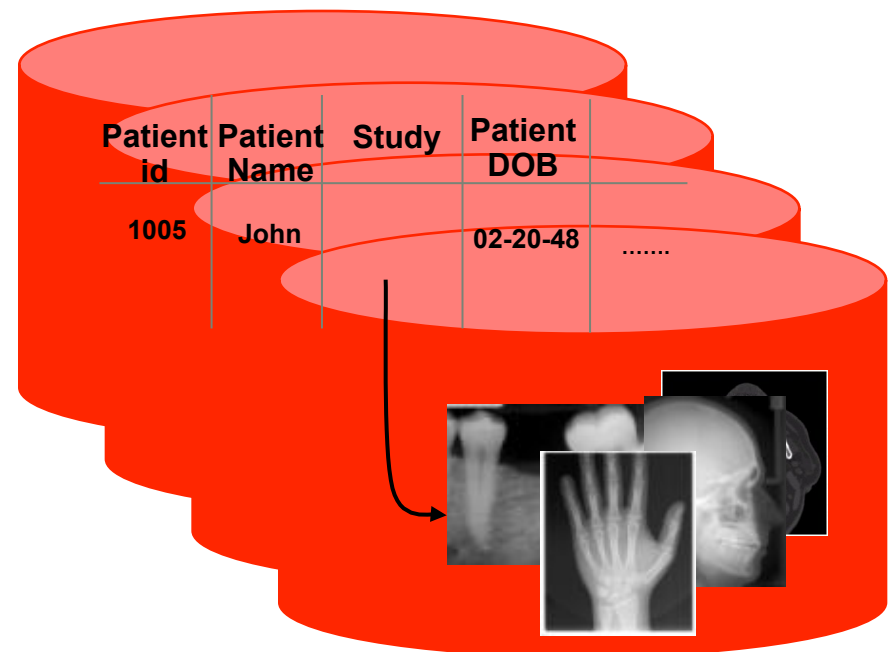
Save application development time, complexity, maintenance

- Scalability
  - Exadata
  - Grid architecture
  - Virtually no limit to growth in data size
- Lower Cost
  - Lower labor costs
  - Manage growth without cost increases (lifecycle management, compression, ASM)
- Security
  - Protection against unauthorized access, deletion
  - Guaranteed privacy, tracking of access
- Manageability
  - Synchronize images with business data
  - Ability to use database' backup facilities



## Performance (with Oracle SecureFiles)

- READ at 800 CAT Scan Images/Sec (0.5 MB each)
- WRITE at 500 CAT Scan Images/Sec (0.5 MB each)
- Benchmark published on Oracle Multimedia OTN page
- **Speeds are hardware bound**
  - Can be as fast as applications need



# Sample Customers

## Banking



The Federal Reserve Board

## Web Publishing



## Media



## Public Sector / Defense / Education



United States Coast Guard  
U.S. Department of Homeland Security



New Mexico DEPARTMENT OF  
**TRANSPORTATION**  
MOBILITY FOR EVERYONE



UNIVERSITY  
OF OSLO



## Partner (certified on11g)



## Museums



MUSEO di ROMA  
PALAZZO BRASCHI

ORACLE



# Applications Using Oracle Multimedia

## 1. Healthcare and Life Sciences

- Clinical trials image management, image-enabled electronic health record, research repositories
- ***Major pharmaceuticals, BioGrid Australia, Spital Netz Bern***

## 2. Banking

- Bad / damaged check clearing, deposit slip & statement image archive
- ***US Federal Reserve bank, UBS Paine Webber, Caixa Economica Federal do Brazil***

## 3. Public Sector / Defense / Education

- Road network image repository for safety review; car crash test data – images & video
- Information portal - [www.lifelines.navy.mil](http://www.lifelines.navy.mil); engineering maintenance diagrams & manuals
- Distance learning
- ***State of New Mexico D.O.T., US Navy, US Coast Guard, NHTSA, U. of Michigan***

## 4. Web Publishing / Hosted Applications / Asset mgt.

- Research portal, Book image archive, multi-office real estate, Asset mgt, Digital museum, Online Computer Library Center
- ***Business Wire, Reed Elsevier, BioMed Central, Spa Microsystems, University of Oslo, OCLC, South African Broadcasting Corporation***