



# Zembly

**Emmanuel de la Gardette**

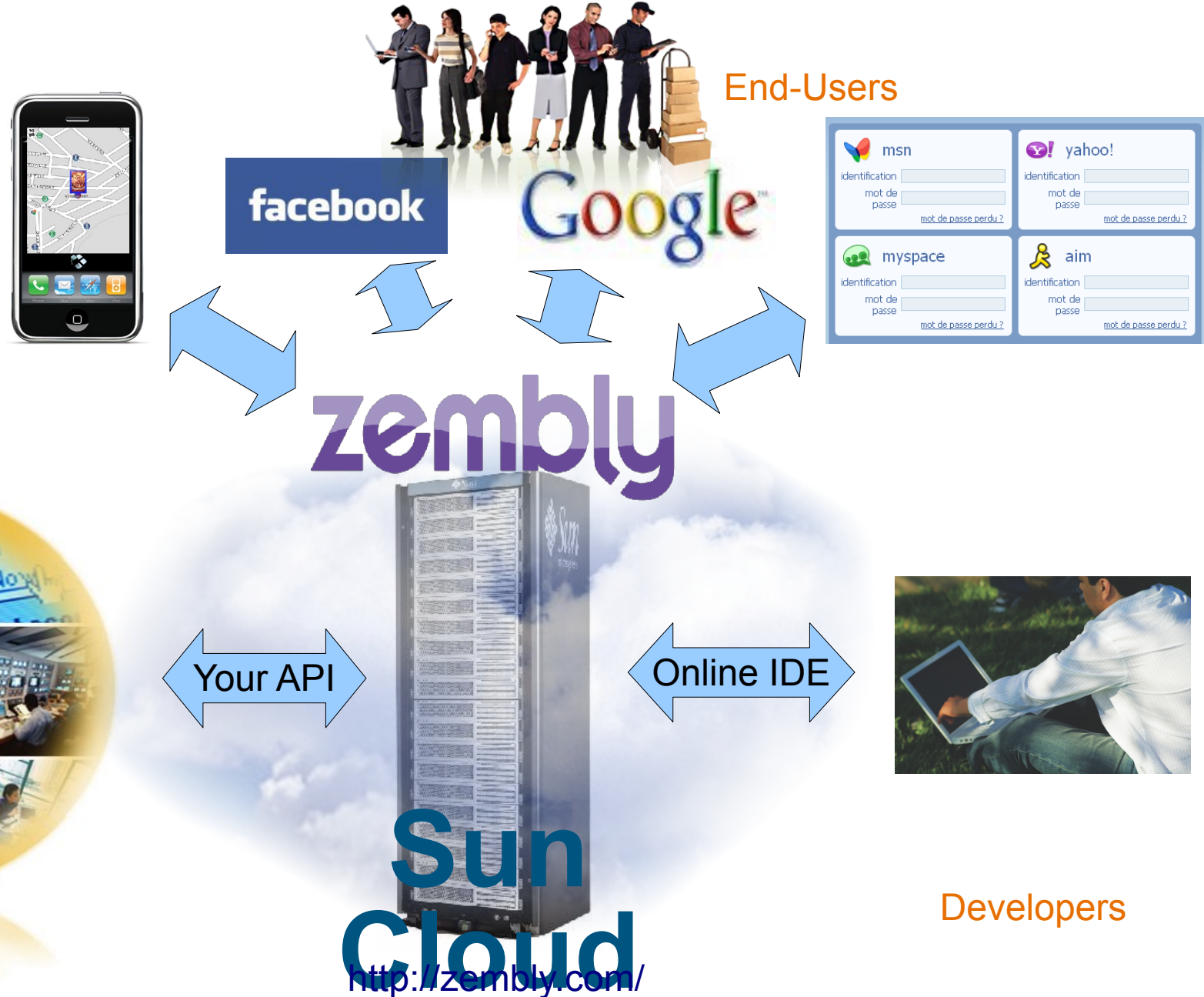
Chief Software Architect

Sun Microsystems France, SAS

# The Cloud as Syndication platform

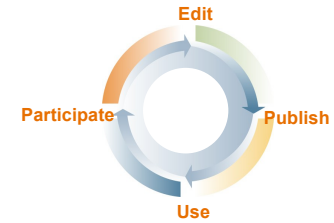


# Cloud Social Application Platform

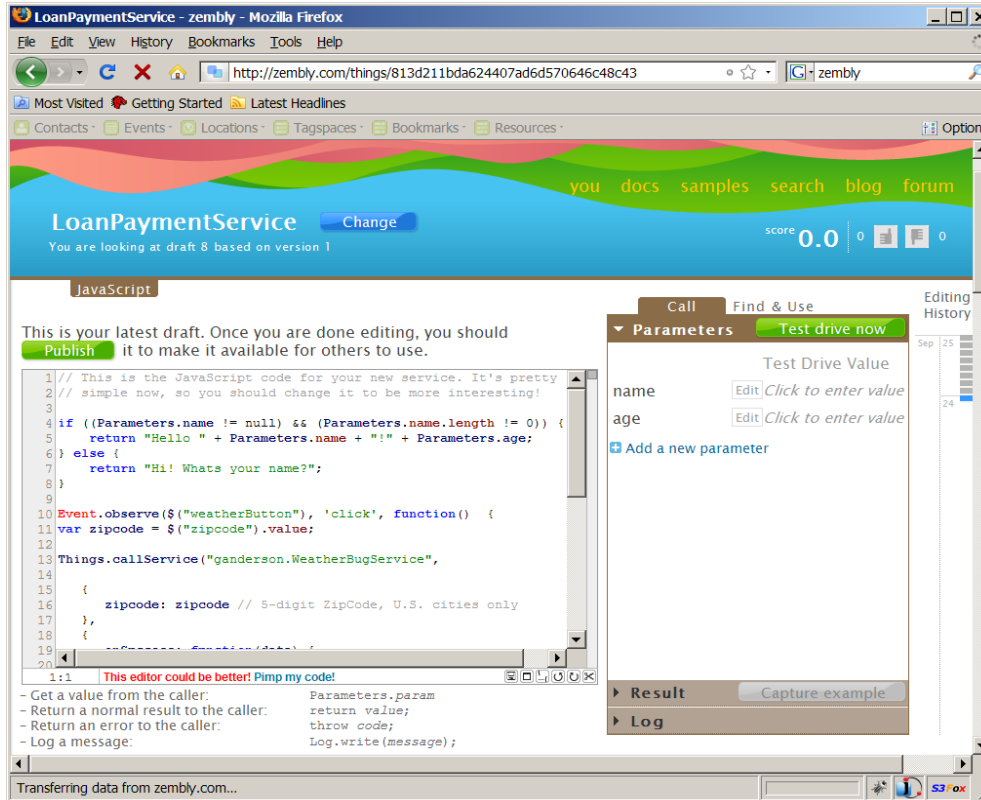


# Platform as a Service

Develop in the cloud : [www.zembly.com](http://www.zembly.com)



A cloud based development environment for building the Web for casual developers



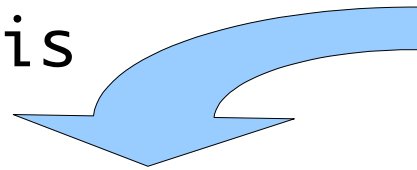
Wikipedia for "Live" Code

Social Ecosystem of Contributors and Consumers

Development Platform for Next Generation Web Apps

# Zembly Overview

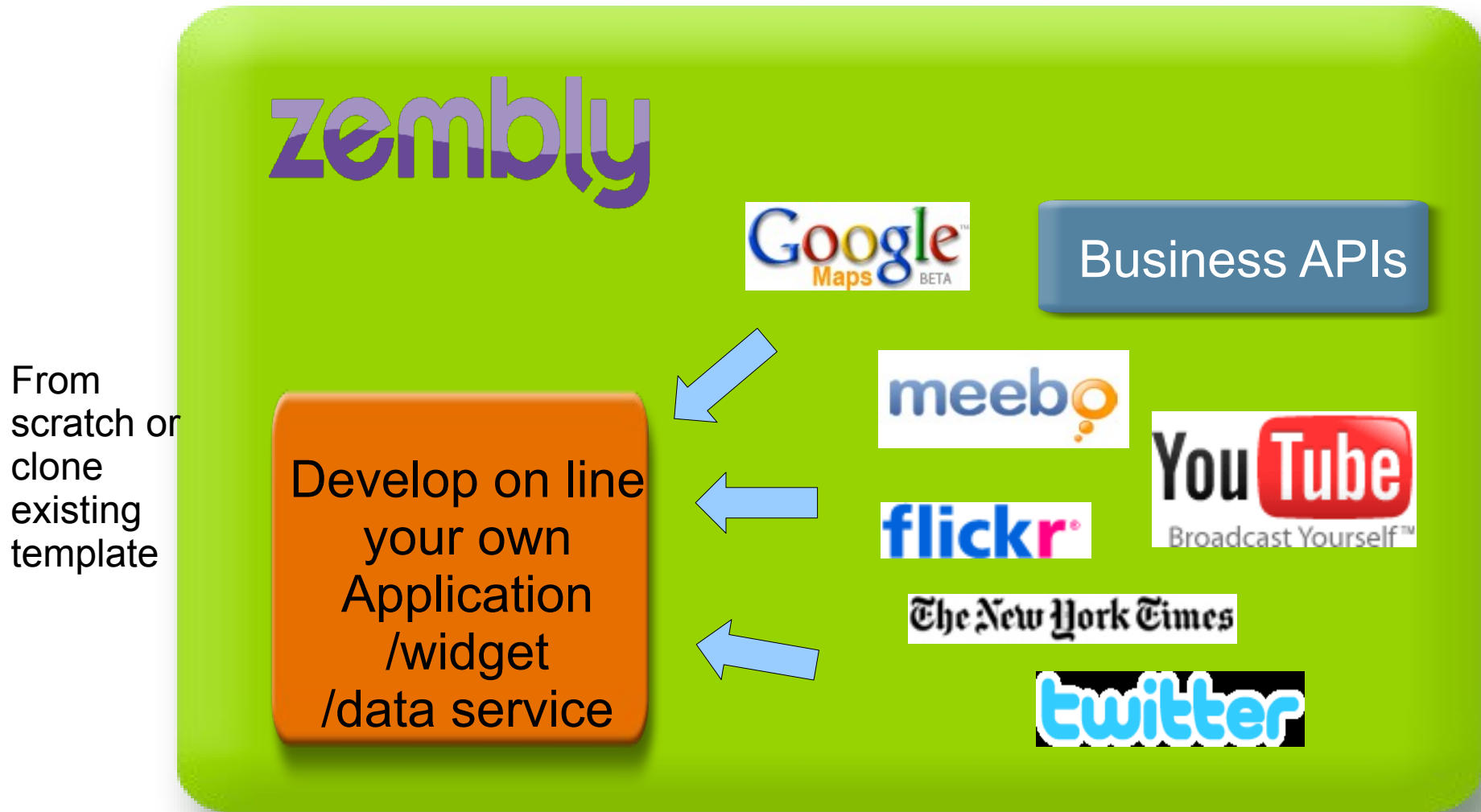
Bring your  
apis



Business APIs



# Zembly overview



From  
scratch or  
clone  
existing  
template

**zembly**

Google  
Maps BETA

Business APIs

meebo

YouTube  
Broadcast Yourself™

flickr

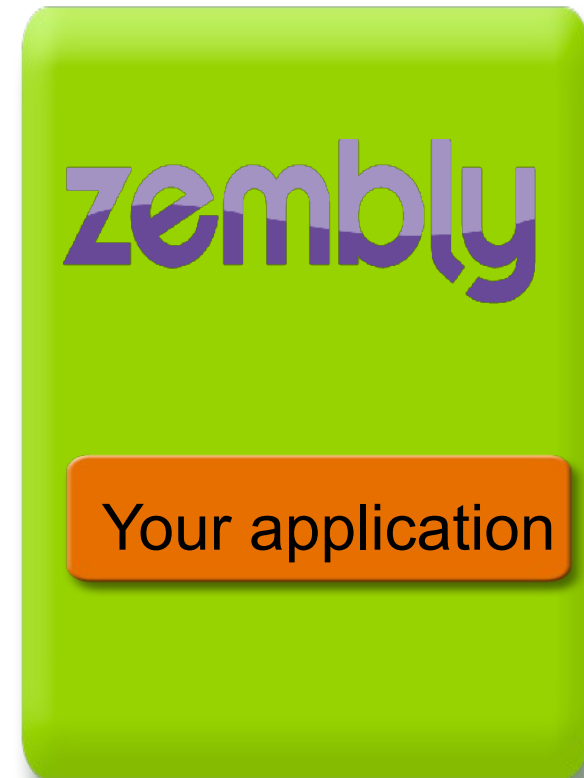
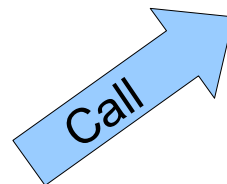
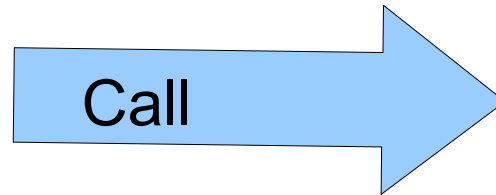
The New York Times

twitter

Develop on line  
your own  
Application  
/widget  
/data service

# Zembly Overview

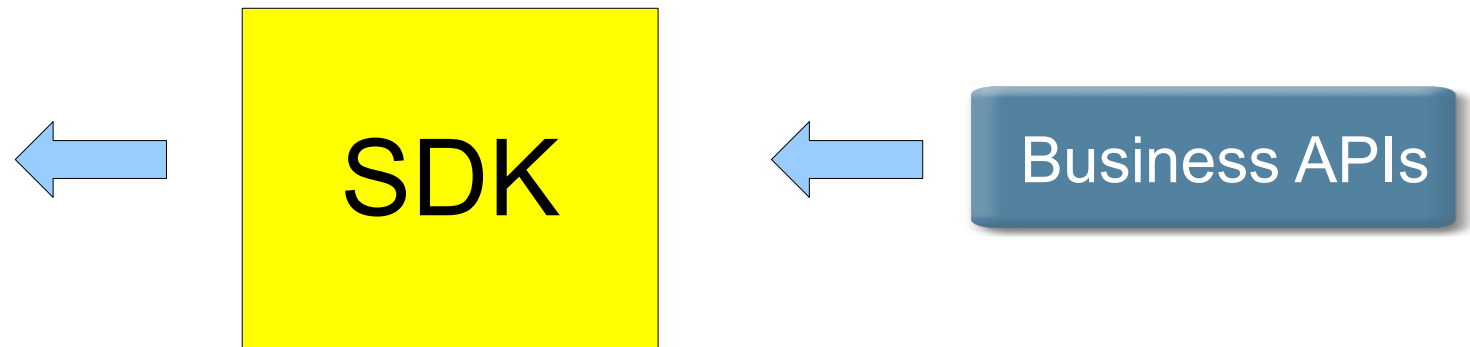
-   
Facebook
- 
-   
Google Gadget
- 
-   
Iphone Web App



Java  
 JavaFx



# Zembly wrapup

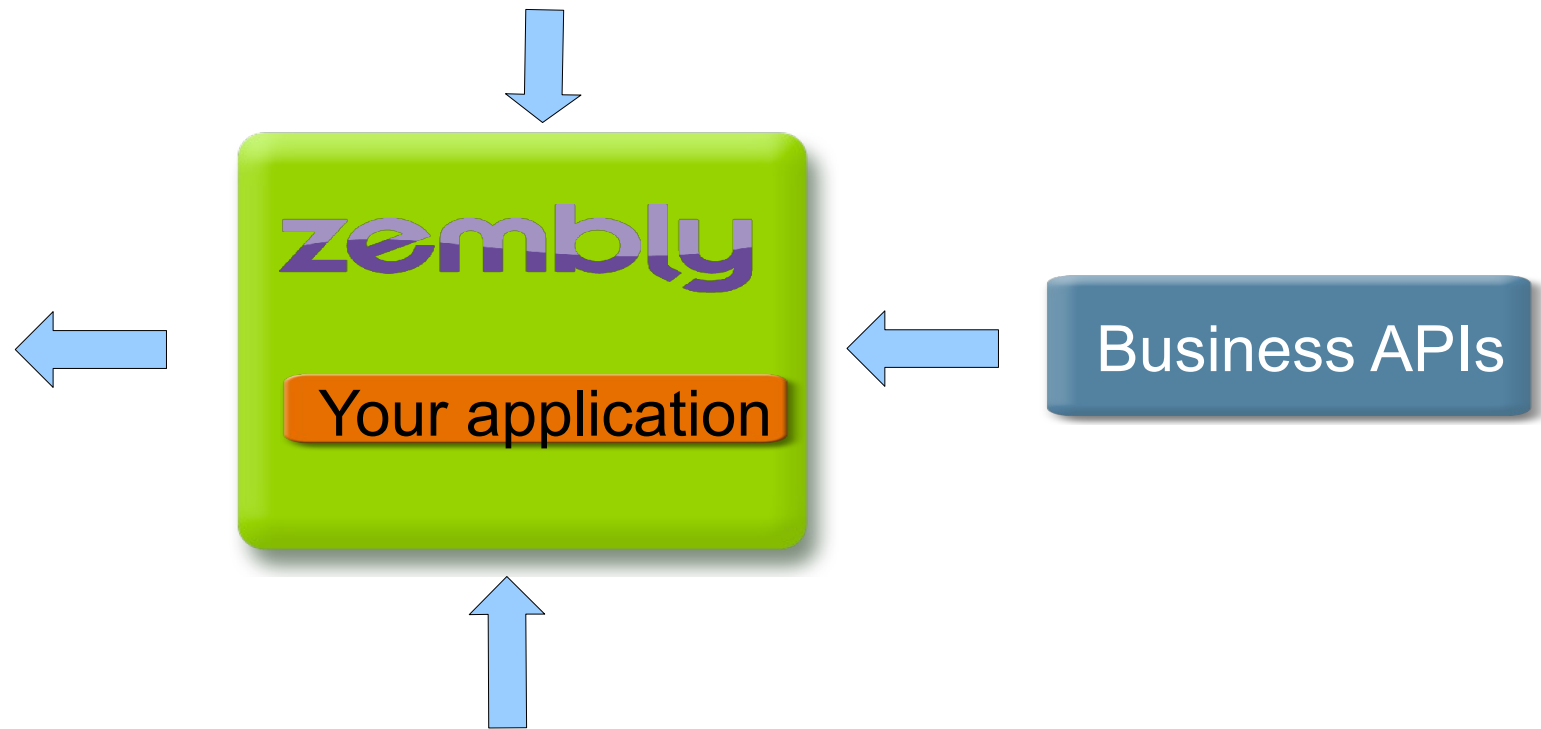


developers/users



# Zembly wrapup

developers



Viral expansion  
of user  
population

Hosting in the cloud



# Test it !

<http://www.zembly.com>