

Oracle® Retail Analytic Parameter Calculator for Regular Price Optimization

Release Notes

Release 14.0.2

January 2015

Note: The Oracle Retail Analytic Parameter Calculator for Regular Price Optimization 14.0.2 release is a repackaging of the previous release. There are no changes made to the code.

Oracle Retail Analytic Parameter Calculator for Regular Price Optimization (APC-RPO) works in conjunction with Regular Price Optimization (RPO). It generates values for price elasticities, including self elasticities and halo and cannibalization cross elasticities. RPO uses this information to optimize item prices and reach desired goals such as gross margin and revenue.

Note: Because APC-RPO uses the Oracle Retail Predictive Application Server (RPAS) platform, Oracle Retail recommends that you review the *Oracle Retail Predictive Application Server Release Notes* for fixed and known issues that may affect APC-RPO.

In addition, RPAS 13.3 and later releases have significant technical enhancements related to hierarchy management (such as integer indexing) that have an effect on the configuration and maintenance of APC-RPO. You must upgrade to key RPAS versions and complete the upgrade process as described in the chapter, "Patch Installation", in the *Oracle Retail Analytic Parameter Calculator for Regular Price Optimization Installation Guide* before upgrading to a 13.4.1 APC-RPO domain.

Upgrade Note

While not directly related to APC-RPO, the 13.3 Release of Oracle Retail Predictive Application Server (RPAS) has undergone a major change to simplify hierarchy administration. Full details of these changes are outlined in the 13.3 *Oracle Retail Predictive Application Server Release Notes*. Due to these changes, configuration updates have been made to APC-RPO, and you will need to perform additional steps to upgrade your APC-RPO domain, such as setting dimension sizes. The upgrade to RPAS 13.3 or later for this application includes a conversion process in addition to the normal upgrade process. Details are provided in the chapter, "Patch Installation" in the *Oracle Retail Analytic Parameter Calculator for Regular Price Optimization Installation Guide*.

Hardware and Software Requirements

See the *Oracle Retail Analytic Parameter Calculator for Regular Price Optimization Installation Guide* for information about the following:

- Hardware and software requirements
- Oracle Retail application software compatibility information

Related Documentation

For more information, see the following document in the Oracle Retail Analytic Parameter Calculator for Regular Price Optimization Release 14.0.2 documentation set:

- *Oracle Retail Analytic Parameter Calculator for Regular Price Optimization Installation Guide*

For more information on RPAS, see the Oracle Retail Predictive Application Server Release 14.0.2 documentation set.

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Licensing Note: This media pack includes a Restricted Use license for Oracle Retail Predictive Application Server (RPAS) - Enterprise Engine to support Oracle® Retail Analytic Parameter Calculator for Regular Price Optimization only.

Value-Added Reseller (VAR) Language

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