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# PeopleSoft Enterprise CRM 9.1 Partner Relationship Management PeopleBook

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**October 2009**

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# PeopleSoft Partner Relationship Management 9.1 Preface

This preface discusses:

- Additional resources.
- PeopleSoft Enterprise Customer Relationship Management (CRM) application fundamentals.
- PeopleSoft Enterprise CRM automation and configuration tools.
- PeopleSoft Enterprise CRM business object management.
- Enterprise PeopleTools PeopleBooks.

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**Note.** This PeopleBook documents only page elements that require additional explanation. If a page element is not documented with the process or task in which it is used, then either it requires no additional explanation or it is documented with common elements for the section, chapter, PeopleBook, or product line.

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## PeopleSoft Enterprise CRM Application Fundamentals

The *PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook* contains essential information describing the setup and design of the PeopleSoft CRM system. This book contains important topics that apply to many or all PeopleSoft applications across the PeopleSoft CRM product line.

The *PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook* contains these parts:

- CRM Multi-Product Foundation

This part discusses the design and setup of the PeopleSoft CRM system, including security considerations.

- Workforce Management

This part discusses how to administer workers who perform tasks such as support or field service in PeopleSoft CRM. It includes information on competency management and assigning workers to tasks.

- Interactions and 360-Degree Views

This part discusses how to manage interactions and set up and use the 360-degree view, a powerful tool that enables users to view and work with any transaction or interaction that is associated with a customer or worker.

- Self-Service for Customers

This part discusses how to set up, administer, and use self-service applications for customers and workers.

- Relationship Management

This part discusses how system users manage their contacts and tasks.

- Entitlement Management

This part discusses setting up agreements and warranties.

- SmartViews

This part discusses how to set up and use SmartViews to manage key customer segments and accounts in a central environment.

### **See Also**

*PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "PeopleSoft Enterprise Customer Relationship Management Application Fundamentals Preface"

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## **PeopleSoft CRM Enterprise Automation and Configuration Tools**

The *PeopleSoft Enterprise CRM 9.1 Automation and Configuration Tools PeopleBook* discusses automation and configuration tools that are common to multiple PeopleSoft CRM applications. This is an essential companion to the *PeopleSoft CRM Application Fundamentals PeopleBook*.

There are four parts to the *PeopleSoft Enterprise CRM 9.1 Automation and Configuration Tools PeopleBook*

- Correspondence Management

This part discusses the setup and application of manual notifications, automatic notifications and manual correspondence requests among CRM objects.

- Automation Tools

This part discusses PeopleSoft CRM workflow, the Active Analytics Framework (OAF), business projects, and scripts.

- Configuration Tools

This part discusses configurable search pages, configurable toolbars, attributes, and industry-specific field labels and field values.

- Knowledge Management

This part discusses Verity search setup.

- Business Process Management

This part provides information on the two different approaches to manage business processes in PeopleSoft CRM and discusses:

- The setup of the BPEL infrastructure to initiate and manage BPEL process instances.
- The setup of Business Process Monitor to view the status information of initiated BPEL process instances.
- The setup of BPEL worklist integration to send CRM worklist entries (both notifications and action items) from BPEL processes.
- The setup and execution of business projects.

### **See Also**

*PeopleSoft Enterprise CRM 9.1 Automation and Configuration Tools PeopleBook*, "PeopleSoft CRM Automation and Configuration Tools Preface"

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## **PeopleSoft Enterprise CRM Business Object Management**

The *PeopleSoft Enterprise CRM 9.1 Business Object Management PeopleBook* discusses how to create and manage customer and worker business objects in PeopleSoft CRM.

The PeopleSoft Enterprise CRM 9.1 Business Object Management PeopleBook has these parts:

- Business Object Management Basics

This part provides an overview of the business object relationship model and discusses setting up role types, relationship types, and control values.

- Data Management for Organization Business Objects

This part discusses how to set up and manage companies, sites, and partner companies.

- Data management for Individual Business Objects

This part discusses how to set up and manage persons, including contacts and consumers, and workers.

- Business Object Management

This part discusses how to define and use business object searches, quick create, and the customer identification framework to manage business objects.

- Customer and Worker Data Integrations

This part discusses how to integrate customer and worker data with other systems.

## **See Also**

*PeopleSoft Enterprise CRM 9.1 Business Object Management PeopleBook*, "PeopleSoft Enterprise Customer Relationship Management Business Object Management Preface"

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## **Enterprise PeopleTools PeopleBooks**

Cross-references to PeopleTools documentation refer to the Enterprise PeopleTools 8.50 PeopleBooks.

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## **PeopleBooks and the Online PeopleSoft Library**

A companion PeopleBook called PeopleBooks and the Online PeopleSoft Library contains general information, including:

- Understanding the PeopleSoft online library and related documentation.
- How to send PeopleSoft documentation comments and suggestions to Oracle.
- How to access hosted PeopleBooks, downloadable HTML PeopleBooks, and downloadable PDF PeopleBooks as well as documentation updates.
- Understanding PeopleBook structure.
- Typographical conventions and visual cues used in PeopleBooks.
- ISO country codes and currency codes.
- PeopleBooks that are common across multiple applications.
- Common elements used in PeopleBooks.
- Navigating the PeopleBooks interface and searching the PeopleSoft online library.
- Displaying and printing screen shots and graphics in PeopleBooks.
- How to manage the PeopleSoft online library including full-text searching and configuring a reverse proxy server.
- Understanding documentation integration and how to integrate customized documentation into the library.
- Glossary of useful PeopleSoft terms that are used in PeopleBooks.

You can find this companion PeopleBook in your PeopleSoft online library.

## Chapter 1

# Getting Started with PeopleSoft Partner Relationship Management

This chapter provides an overview of PeopleSoft Enterprise Partner Relationship Management and discusses:

- PeopleSoft Partner Relationship Management integrations.
- PeopleSoft Partner Relationship Management implementation.

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## PeopleSoft Partner Relationship Management Overview

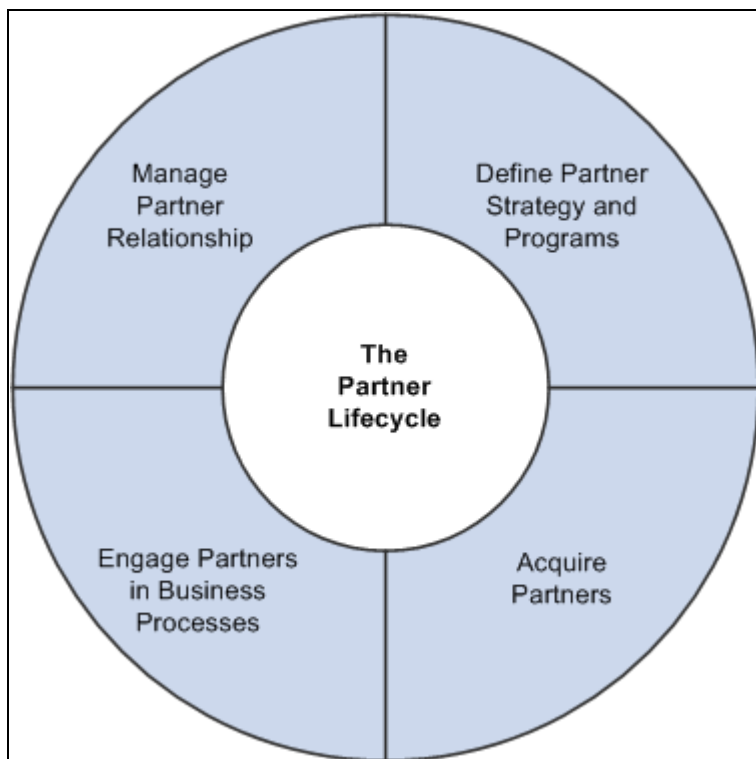
PeopleSoft Partner Relationship Management (PeopleSoft PRM) encompasses all the processes necessary for modeling partners and profile information, registering partners, managing security, analyzing performance, and allowing partners to effectively interact with an enterprise via a partner portal.

Oracle has integrated PeopleSoft PRM capabilities into many parts of the PeopleSoft Customer Relationship Management (PeopleSoft CRM) process, including marketing, sales, commerce, and service. This comprehensive enablement of PeopleSoft PRM through the PeopleSoft CRM product family makes it possible for you and your partners to share PeopleSoft CRM features, functionality, and transactions, including leads, quotes, orders, cases, and more.

PeopleSoft PRM encompasses four phases in the partner lifecycle:

- Definition of partner strategy and programs, including program objectives and membership structures.  
Features like Partner Programs help you define and describe program details for various partner categories and participation levels.
- Partner recruitment and acquisition, with tools that include configurable online application forms and dialog recruitment that capture all information in a single repository.  
This information is accessible in a comprehensive Partner Profile that provides a single, at-a-glance partner overview.
- Engagement of partners in enterprise business processes, including marketing, sales, commerce, service, or all of these.
- Management of the ongoing partner relationship, including reviewing and rewarding partner performance, and determining which relationships should be invested in and which should be terminated.

This diagram illustrates the four phases of the partner lifecycle:



Partner Lifecycle

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## PeopleSoft Partner Relationship Management Integrations

PeopleSoft PRM is enabled in the following PeopleSoft applications:

- PeopleSoft Order Capture and Order Capture Self-Service.
- PeopleSoft Sales.
- PeopleSoft Marketing.
- PeopleSoft Online Marketing.
- PeopleSoft Strategic Account Planning.
- PeopleSoft Support.
- PeopleSoft Advanced Configurator and PeopleSoft Advisor

We discuss integration considerations in the implementation chapters of this PeopleBook.

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## PeopleSoft Partner Relationship Management Implementation

PeopleSoft Setup Manager enables you to generate a list of setup tasks for your organization based on the features that you are implementing. The setup tasks include the components that you must set up, listed in the order in which you must enter data into the component tables, and links to the corresponding PeopleBook documentation.

PeopleSoft Enterprise Sales/PeopleSoft Enterprise Partner Sales also provides component interfaces to help you load data from your existing system into PeopleSoft Enterprise Sales tables. Use the Excel to Component Interface utility with the component interfaces to populate the tables relevant for your PRM enablement activities.

This table lists the component that has a component interface:

<b>Component</b>	<b>Component Interface</b>	<b>Reference</b>
Partner RD_PARTNER_CI	RD_PARTNER_CI_API	See <a href="#">Chapter 5, "Creating and Maintaining Partner Profiles,"</a> page <a href="#">25</a> .

### **Other Sources of Information**

In the planning phase of your implementation, take advantage of all Oracle sources of information, including the installation guides, table-loading sequences, data models, and business process maps. A complete list of these resources appears in the preface in the PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook, with information about where to find the most current version of each.

### **See Also**

*Enterprise PeopleTools 8.50 PeopleBook: PeopleSoft Component Interfaces*

*PeopleSoft Enterprise Setup Manager for Customer Relationship Management 9.1*





## Chapter 2

# Understanding PeopleSoft Partner Relationship Management

This chapter discusses:

- PeopleSoft Partner Relationship Management (PeopleSoft PRM).
- PeopleSoft PRM business processes.

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## PeopleSoft Partner Relationship Management

This section discusses:

- PeopleSoft Lifecycle Management and the Partner Platform.
- Partner programs.
- Partner profile and administration.
- Application security.
- Partner recruitment and registration.
- Distributed security and self-administration.
- Partner Portal and managing transactions.

### ***PeopleSoft Lifecycle Management***

PeopleSoft's Partner Lifecycle Management encompasses four phases:

- Definition of partner strategy and programs, including program objectives and membership structures.

Features such as Partner Programs help you define and describe program details for various partner categories and participation levels.

- Partner recruitment and acquisition, with tools that include online application forms and dialog recruitment that capture all information in a single repository.

This information is accessible in a comprehensive Partner Profile that provides a single, at-a-glance partner overview.

- Engagement of partners in enterprise business processes, including marketing, sales, commerce, service, or any combination of these business processes.

- Management of the ongoing partner relationship, including reviewing and rewarding partner performance, and determining which relationships should be invested in and which should be terminated.

The PeopleSoft Partner Platform is the foundation for the PeopleSoft PRM solution. It has a robust security model, comprehensive yet extensible partner data model, and core partner lifecycle management features and functionality. Partner program administrators can easily configure business rules in the dynamic partner security model to only grant partner users access to data that is appropriate, such as select rows of customer data, partner-relevant transactions, and functional actions and prompting capabilities within each of the transactions. Prospective partners can register for specific partner programs via online application forms that are easily configurable by a partner program administrator. Once a partner is approved, enterprise channel managers and enterprise alliance managers can begin to build a centralized repository of profile data on each partner that can be leveraged for lead distribution, partner catalog management, and targeted communications. The Channel Manager will have access to a 360-degree view of partner information for an overview of transactions and interactions associated to the partner. PeopleSoft Partner Management extends an enterprise's business processes and delivers the tools necessary to execute a successful partner strategy.

### ***Partner Programs***

In many partner relationship scenarios, a partner or alliances organization may group partners into different programs and categories, each with different requirements, benefits of membership, and so forth. A Partner Program is a new database object and a distinct component. An Enterprise Channel Manager can specify different partner programs and the related requirements, benefits, and fees for each program. Partner companies can apply for partnership and membership in one or more partner programs.

See [Chapter 4, "Creating Partner Programs," page 13.](#)

### ***Partner Profile and Administration***

Partner profiling captures and maintains detailed partner and relationship information. Critical pieces of information about a partner's business, industry, and operational area should be captured. These pieces of information change from industry to industry and from business to business.

Partner profile information is crucial to lead assignment, territory management, pricing, and other important business functions. PeopleSoft PRM's flexible solution accommodates an unlimited number of partner types, attributes, and relationships. Your organization cannot only capture the characteristics of the partner organization, but also the characteristics of people or objects within that organization. Partner profiles are determined by the relationship with the partner, the role the partner plays, and how the partner interacts with your organization.

See [Chapter 5, "Creating and Maintaining Partner Profiles," page 25.](#)

## ***Application Security***

The Application Security Framework has three key elements: who has access, what transactions or rows they can see, and what functions they can perform. PeopleSoft PRM delivers a flexible and dynamic way of creating and defining membership lists that are based on configurable criteria. This feature, the View List, reduces maintenance overhead that is a result of creating multiple roles—one for every possible combination and permutation of permissions and functions. The View List determines what the security membership can access and see, which secures customer data from partners. When a partner CSR logs into the Order Capture application, the customers that he or she can prompt on can be automatically restricted to only the customers that the enterprise allows the partner to see. Finally, the Functional Options concept provides an additional level of granularity and control over what users can do within a PIA page. PeopleSoft PeopleTools allows users to be granted access to specific pages in an application; once the user has access, he or she can access any part of that page. When extending transactions to partner and third-party users, a critical issue is limiting what they can do from a risk management and data security point of view.

See [Chapter 6, "Setting Up Security for Partners," page 53.](#)

## ***Partner Recruitment and Registration***

When your organization uses partners to penetrate or expand into specific sales territories, it can conduct marketing campaigns to recruit potential partners with specific characteristics that meet the ideal target partner profile. For example, a partner recruiting campaign can have a call to action that brings a prospective partner to an online self-registration or application page. Based on the responses of those campaigns, partners can be further qualified and approved as part of the recruitment process. Prospective partners can register at the web site of the enterprise and apply for partnership.

Once potential partners are identified through prospecting and recruitment campaigns, partner registration allows your enterprise to capture profiling information about the partner company and partner employees. In addition to allowing internal enterprise users to capture partner information, partners themselves have access to online self-service registration for data entry and maintenance of user profile information.

See [Chapter 7, "Setting Up and Managing Partner Registration," page 67.](#)

## ***Distributed Security and Self-Administration***

Distributed security enables partners to administer access to the PeopleSoft PRM solution for their partner employees. For enterprise channel management personnel, setting up a partner company can be time consuming, but the prospect of setting up and tracking partner employee users is more challenging and time consuming. Such activities should be delegated to the partners to reduce maintenance costs and empower the partners. Partners should be able to create and administer their own personnel records and logins within the confines of the security boundaries defined by the enterprise.

See [Chapter 8, "Setting Up Distributed Security for Partner Users," page 79.](#)

## ***Partner Portal and Transaction Management***

The PeopleSoft PRM solution delivers a new portal registry specifically for partner users. The Partner Portal exposes only those transactions appropriate for your partner users, and provides a home page that can be configured for each partner user. The partner portal includes pagelets that can contain lists of transactions and, along with the Enterprise Portal, customized news and content.

From the Partner Portal, a partner can access and manage partner user profile information and manage leads, view product catalogs, and manage quotes and orders.

The enterprise can also view and enter partner specific data within the core transactions of lead, opportunity, order, quote, and support case. An agent or sales representative can reference the partner company and contact information for core enterprise transactions. Using the Partner 360-degree view, a channel manager can then view all of a partner's activities with the enterprise.

See [Chapter 9, "Executing Partner Relationship Management Transactions," page 91.](#)

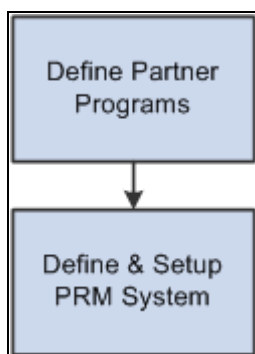
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## PeopleSoft PRM Business Processes

PeopleSoft PRM consists of four main business processes:

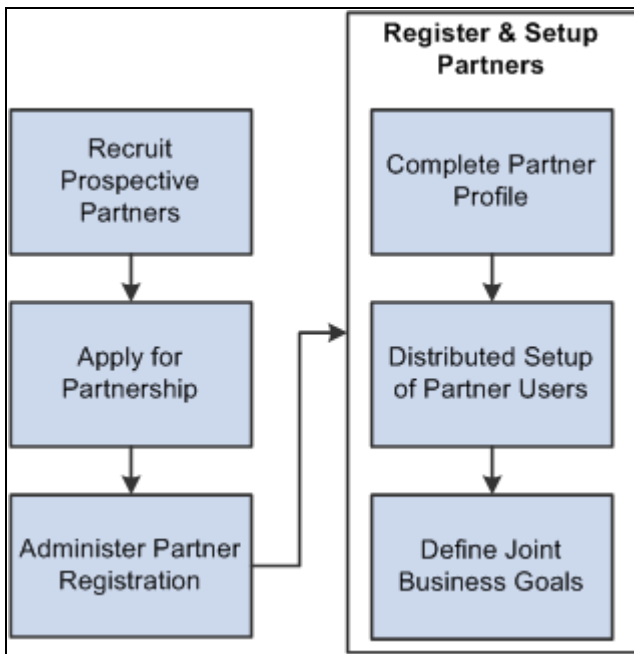
- Defining the partner strategy and programs.
- Acquiring partners.
- Engaging partners in business processes.
- Managing the partner relationship.

This diagram illustrates the definition phase of the PeopleSoft PRM business process, during which partner programs are defined and the PRM system is defined and set up:



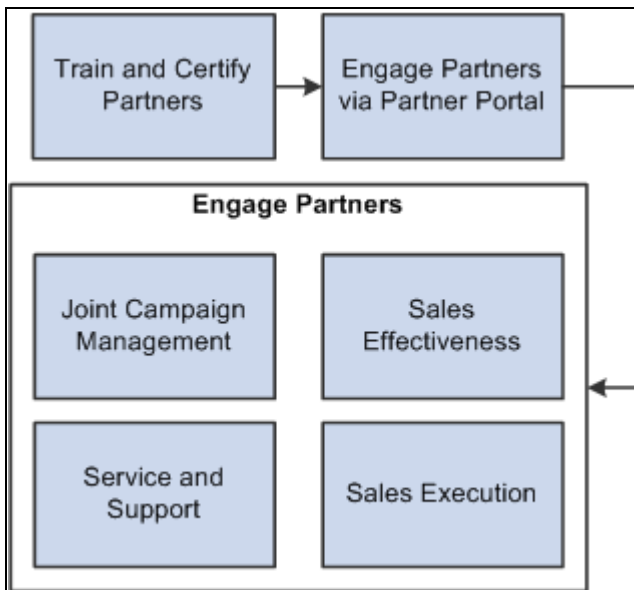
Defining partners

This diagram illustrates the acquisition phase of the PeopleSoft PRM business process, during which partners are recruited and registered, and set up:



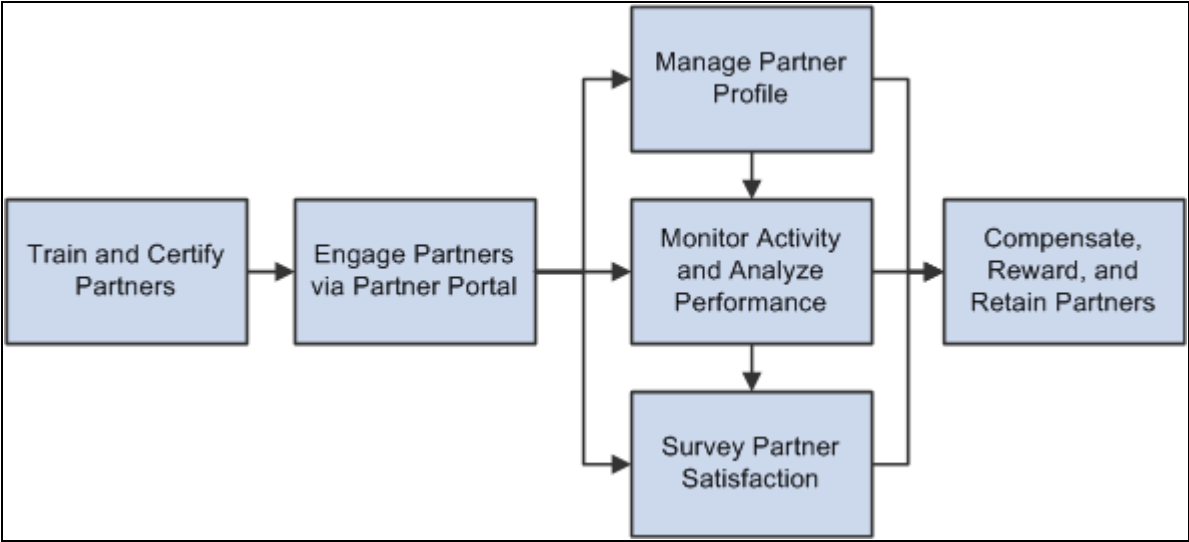
Acquiring partners

This diagram illustrates the engagement phase of the PeopleSoft PRM business process, during which partners are trained, certified, and engaged via the Partner Portal:



Engaging partners

This diagram illustrates the management phase of the PeopleSoft PRM business process, during which partners are managed, monitored, and rewarded:



Managing partners

## Chapter 3

# Navigating in PeopleSoft Partner Relationship Management

This chapter discusses how to navigate in PeopleSoft Partner Relationship Management.

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## Navigating in PeopleSoft Partner Relationship Management

PeopleSoft Partner Relationship Management provides functional area navigation pages that support a specific set of business processes or tasks.

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**Note.** In addition to the PeopleSoft Partner Relationship Management functional area navigation pages, PeopleSoft Partner Relationship Management provides menu navigation, standard navigation pages, and PeopleSoft Navigator.

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### See Also

*Using PeopleSoft Applications*

## Pages Used to Navigate in PeopleSoft Partner Relationship Management

This table lists the custom functional navigation pages that are used to navigate in PeopleSoft Partner Relationship Management:

### ***Partner Management Center***

The Partner Management Center page will be used by the person in your organization who focuses on the partner business process. In PeopleSoft Partner Relationship Management, this person would normally be the Enterprise Channel Manager.

<b><i>Page Name</i></b>	<b><i>Navigation</i></b>	<b><i>Usage</i></b>
Partner Management Center	Main Menu, Partner Management Center	Manage all partner activities.
Partner Companies	Click the Partner Companies link on the Partner Management Center page.	Add and manage profile information for partners companies.

<b>Page Name</b>	<b>Navigation</b>	<b>Usage</b>
Contacts	Click the Contacts link on the Partner Management Center page.	View and manage your partner contacts.
My Partners	Click the My Partners link on the Partner Management Center page.	Access business plans for specific partners.
Partner Programs	Click the Partner Programs link on the Partner Management Center page.	Create and manage partner programs and related marketing dialogs for partner applications and recruitment.
Research Partner Activity	Click the Research Partner Activity link on the Partner Management Center page.	View all activities related to a partner.
Calendar and Tasks	Click the Calendar and Tasks link on the Partner Management Center page.	Access your monthly calendar to update or review tasks and events.
Marketing Programs	Click the Marketing Programs link on the Partner Management Center page.	View and manage marketing programs and campaigns.



## Chapter 4

# Creating Partner Programs

This chapter provides overviews of partner relationship programs and partner types and subtypes and discusses how to:

- Set up the partner program environment.
- Create dialogs for partner programs.
- Create partner programs.

---

## Understanding Partner Relationship Programs

PeopleSoft Partner Relationship Management delivers statuses, steps, actions, and several predefined types to automatically enable Partner Relationship Management. To take full advantage of the application, you should review your business processes and determine if any additional Partner Relationship Management types or characteristics exist that might be appropriate for your business.

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## Understanding Partner Types and Subtypes

PeopleSoft Partner Relationship Management delivers three partner types with a number of corresponding subtypes. This table lists the partner types and subtypes delivered as sample data:

<b><i>Partner Types</i></b>	<b><i>Partner Subtypes</i></b>
Alliance (ALLC)	<i>System Integrator (0010)</i> <i>Consultant (0020)</i> <i>Independent Software Vendor (0030)</i> <i>Advisor (0040)</i> <i>Analyst (0050)</i> <i>Strategic Alliance Partner (0060)</i> <i>Joint Marketing Partner (0070)</i> <i>Development Partner (0080)</i>

<b>Partner Types</b>	<b>Partner Subtypes</b>
Channel (CHNL)	<i>Distributor (0010)</i> <i>Reseller (0020)</i> <i>Agent (0030)</i> <i>Broker (0040)</i> <i>Wholesaler (0050)</i> <i>Dealer (0060)</i> <i>Value-Added Reseller (0070)</i> <i>Value-Added Distributor (0080)</i>
Service/Fulfillment (SVC)	<i>Content Provider (0010)</i> <i>Installation Provider (0020)</i> <i>Repair Services Provider (0030)</i> <i>Outsourced Call Center Vendor (0040)</i> <i>Outsourced Service Provider (0050)</i> <i>Application Outsourcing Services (0060)</i> <i>Managed Services Provider (0070)</i>

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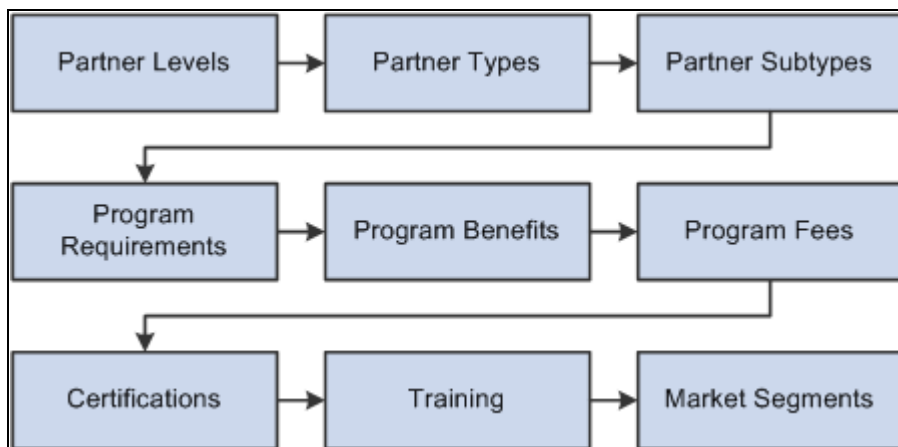
## Setting Up the Partner Program Environment

To set up the partner program environment, use the Certifications (RD\_CERTIFICATION), Market Segments (RD\_MARKET\_SEG), Partner Levels (RD\_PR\_LEVEL), Program Benefits (RD\_PR\_PGM\_BEN), Program Fees (RD\_PR\_PGM\_FEE), Program Requirements (RD\_PR\_PGM\_REQ), Add Partner Program (RD\_PR\_PROG), Partner Types/Subtypes (RD\_PR\_TYPE), and Training (RD\_TRAINING) components.

This section discusses how to:

- Define partner levels.
- Define partner types.
- Define partner subtypes.
- Define partner program requirements.
- Define program benefits.
- Define program fees.
- Define certifications.
- Define training.
- Define market segments.

This diagram illustrates the steps to set up partner program control tables. Each of these steps is described in a subsequent section:



Setting up partner program tables

## Pages Used to Set Up The Partner Program Environment

<i>Page Name</i>	<i>Definition Name</i>	<i>Navigation</i>	<i>Usage</i>
Partner Level	RD_PR_LEVEL	Set Up CRM, Product Related, Partner Management, Partner Levels, Partner Level	Define partner levels that enable the enterprise to group partners and determine partner privileges.
Partner Type	RD_PR_TYPE	Set Up CRM, Product Related, Partner Management, Partner Types/Subtypes, Partner Type	Define partner types, such as alliance, channel, fulfillment.
Partner Subtype	RD_PR_SUBTYPE	Set Up CRM, Product Related, Partner Management, Partner Types/Subtypes, Partner Type, Partner Subtype	Define partner subtypes for your partner types. Examples are reseller, broker, or agent.
Partner Program Requirement	RD_PR_PGM_REQ	Set Up CRM, Product Related, Partner Management, Program Requirements, Partner Program Requirement	Establish available program requirements for partners.
Partner Program Benefit	RD_PR_PGM_BEN	Set Up CRM, Product Related, Partner Management, Program Benefits, Partner Program Benefit	Establish partner program benefits.

<b>Page Name</b>	<b>Definition Name</b>	<b>Navigation</b>	<b>Usage</b>
Partner Program Fees	RD_PR_PGM_FEE	Set Up CRM, Product Related, Partner Management, Program Fees	Establish fees for the programs.
Certifications	RD_CERTIFICATION	Set Up CRM, Product Related, Partner Management, Certifications, Certifications	Add certifications for partners.
Training	RD_TRAINING	Set Up CRM, Product Related, Partner Management, Training, Training	Add training relevancies for partner programs.
Market Segment	RD_MARKET_SEG	Set Up CRM, Product Related, Partner Management, Market Segments, Market Segment	Add market segments for partners.

## Defining Partner Levels

Access the Partner Level page (Set Up CRM, Product Related, Partner Management, Partner Levels, Partner Level).

Partner Level page

### **Level**

**Partner Level** Unique alphanumeric identifier that is manually assigned to each level defined.

**Status** *Active:* The partner level can be used in partner programs.  
*Inactive:* The partner level cannot be used in partner programs.

## Define Partner Types

Access the Partner Type page (Set Up CRM, Product Related, Partner Management, Partner Types/Subtypes, Partner Type).

Partner Type

Partner Subtype

Type

Partner Type

CHNL

Status

Active

\*Description

Channel

\*Short Description

Channel

Partner Type page

Type

Partner Type

View unique alphanumeric identifier.

PeopleSoft Partner Relationship Management delivers three partner types: *Alliance (ALLC)*, *Channel (CHNL)*, and *Service/Fulfillment (SVC)*.

Defining Partner Subtypes

Access the Partner Subtype page (Set Up CRM, Product Related, Partner Management, Partner Types/Subtypes, Partner Subtype).

Partner Type

Partner Subtype

Type

Partner Type

CHNL

Description

Channel

Subtype

Find

View All

First

1 of 8

Last

Partner Subtype

0010

Status

Active

+

\*Description

Distributor

\*Short Description

Distributr

Partner Subtype page

Type

Partner Type

View unique alphanumeric identifier.

Subtype

Partner Subtype

View or add a unique numerical identifier.

## Defining Partner Program Requirements

Access the Partner Program Requirement page (Set Up CRM, Product Related, Partner Management, Program Requirements, Partner Program Requirement).

Partner Program Requirement

Requirement

Requirement ID

REQ0000001

Status

Active

\*Requirement Type

Education

\*Requirement Name

Certification

Comments

Partner Program Requirement page

### Requirement

- Requirement ID

View unique alphanumeric identifier.
- Requirement Type

Select a requirement type. PeopleSoft CRM delivers seven requirement types. They are translate values; therefore, you can only modify or add to them in PeopleTools Application Designer.

The requirement types available for selection are *Contract*, *Education*, *Financial*, *Market Coverage*, *Market*, *Planning and Performance*, and *Staffing*.

## Defining Program Benefits

Access the Partner Program Benefit page (Set Up CRM, Product Related, Partner Management, Program Benefits, Partner Program Benefit).

Partner Program Benefit

Benefit

Benefit ID

BEN0000016

Status

Active

\*Benefit Type

Performance

\*Benefit Name

Partner Awards

Comments

Partner Program Benefit page

**Benefit**

**Benefit ID** View unique alphanumeric identifier.

**Benefit Type** Select a benefit type. PeopleSoft CRM delivers six benefit types. These are translate values; therefore, you can only modify or add to them in PeopleSoft PeopleTools Application Designer.

The benefit types available for selection are *Education*, *Financial*, *Interactions*, *Marketing*, *Performance*, and *Support*.

**Defining Program Fees**

Access the Partner Program Fee page (Set Up CRM, Product Related, Partner Management, Program Fees).

Partner Program Fee page

**Fee**

**Fee Type** Select a fee type. PeopleSoft CRM delivers three fee types. These are translate values; therefore, you can only modify or add to them in PeopleTools Application Designer.

The fee types available for selection are *License*, *Marketing*, and *Program Membership*.

**Defining Certifications**

Access the Certifications page (Set Up CRM, Product Related, Partner Management, Certifications, Certifications).

**Defining Training**

Access the Training page (Set Up CRM, Product Related, Partner Management, Training, Training).

## Defining Market Segments

Access the Market Segment page (Set Up CRM, Product Related, Partner Management, Market Segments, Market Segment).

---

**Note.** PeopleSoft CRM delivers no market segments that work immediately, without intervention from the customer.

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## Creating Dialogs for Partner Programs

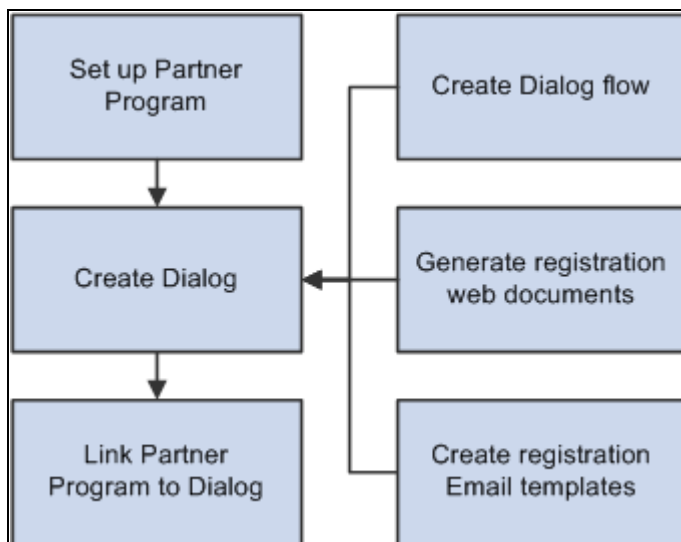
This section provides an overview of dialog use in partner programs and discusses how to:

- Create partner registration logic using the dialog designer.
- Use the document page in document designer to tailor the look and feel of the dialog.
- Use the designer page in document designer to define specific display preferences.

## Understanding Dialog Use in Partner Programs

Dialogs are created for the self-service partner registration process. However, when you define a partner program, you are asked to associate a partner registration dialog with that program. For you to do this, a registration dialog must already exist in the system, which means that you may want to create your partner registration dialogs first, although the assignment of a dialog to a partner program is optional.

The following diagram illustrates the setup flow for partner registration, moving through setup, dialog creation, and the linking of a partner program to a dialog:



Partner registration setup flow



## Pages Used to Create Dialogs

<i>Page Name</i>	<i>Definition Name</i>	<i>Navigation</i>	<i>Usage</i>
Dialog page	RY_DIALOG	Marketing, Dialog Designer, Dialog	Create a dialog for partner registration.
Flow page	RYE_FLOW	Click the Flow tab on the Dialog Designer.	Design the dialog flow of the dialog and define the various dialog elements.
Audiences page	RYE_AUDIENCE	Click the Audiences tab on the Dialog Designer.	Use to select existing audiences for the dialog or to define new audiences.
Documents page	RY_DOC	Marketing, Document Designer, Document	Create the display preferences for a web document or an email document.
Elements page	RYE_ELEMENTS	Click the Elements tab on the Dialog Designer.	Use to manage the objects in the Dialog Designer interface.

## Creating Partner Registration Logic Using the Dialog Designer

Access the Dialog Designer (Marketing, Dialog Designer, Dialog Designer).

See *PeopleSoft Enterprise Online Marketing 9.1 PeopleBook*, "Designing Online Dialogs," Adding a New Dialog.

See *PeopleSoft Enterprise Online Marketing 9.1 PeopleBook*, "Designing Online Dialogs," Defining the Flow of the Dialog.

See *PeopleSoft Enterprise Online Marketing 9.1 PeopleBook*, "Designing Online Dialogs," Selecting Audiences for a Dialog.

See *PeopleSoft Enterprise Online Marketing 9.1 PeopleBook*, "Designing Online Dialogs," Defining Documents for the Dialog.

See *PeopleSoft Enterprise Online Marketing 9.1 PeopleBook*, "Designing Online Dialogs," Viewing Dialog Elements.

---

## Creating Partner Programs

This section discusses how to:

- Define partner programs.

- View partner program participants.

## Pages Used to Create Partner Programs

Page Name	Definition Name	Navigation	Usage
Partner Program	RD_PR_PROG	Partners CRM, Add Partner Program, Partner Program, Program	Add a partner program
Partner Program — Participants	RD_PR_PROG_PARTIC	Partners CRM, Add Partner Program, Partner Program, Participants	View, edit, or add partner companies that are program participants,

## Defining Partner Programs

Access the Partner Program page (Partners CRM, Add Partner Program, Partner Program, Program).

**Partner Program**

Save | Search | Previous | Next | Add Partner Program | Personalize

**Program Name** End-user Training Solution Partners **Status** Active  
**Partner Type** Alliance **Partner Subtype** Advisor

Program | Participants

**Program Information**

\*Program Name End-user Training Solution Partner SetID SHARE ID PGM0000005  
 \*Start Date 02/01/2004 \*End Date 02/28/2005  
 Status Active Partner Level Platinum  
 Partner Type Alliance Partner Subtype Advisor  
 Registration Dialog Partner Registration Dialog Entry Point  
 Description PeopleSoft End-User-Training Solution Partners provide our customers a high level of service while helping them achieve fast access to mission-critical applications.

Partner Program page

### Program Information

**Program Name** Enter a name for the partner program.

**Start Date** This is the date the program will go into effect.

**End Date** This is the date the program will no longer be in effect.

<b>Status</b>	<p><i>Active:</i> The program can be associated with partners.</p> <p><i>Inactive:</i> The program can not be associated with partners.</p> <p><i>Pending:</i> The program is being created, but can not yet be associated with partners.</p>
<b>Partner Level</b>	Choose a partner level.
<b>Partner Type</b>	Select a partner type.
<b>Partner Subtype</b>	Select a partner subtype.
<b>Registration Dialog</b>	Select the partner registration dialog that you want to associate with the partner program
<b>Dialog Entry Point</b>	<p>Enter the point at which the dialog will fire.</p> <hr/> <p><b>Note.</b> You must identify a specific registration dialog in the previous field before you can select an entry point.</p> <hr/>
<b>Description</b>	Enter a summary description of the partner program.

### ***Requirements***

Choose all the partner requirements that you want to associate with this partner program.

### ***Benefits***

Choose all the partner benefits that you want to associate with this partner program.

### ***Fees***

Choose all the partner fees you want to associate to this partner program.

## **Viewing Partner Program Participants**

Access the Partner Program - Participants page (Partners CRM, Add Partner Program, Partner Program, Participants).

## Partner Program

[Save](#) | [Search](#) | [Previous](#) | [Next](#) | [Add Partner Program](#) | [Personalize](#)

**Program Name** Platinum Reseller Appliances  
**Partner Type** Channel

**Status** Active  
**Partner Subtype** Reseller

[Program](#) [Participants](#)

[A](#) | [B](#) | [C](#) | [D](#) | [E](#) | [F](#) | [G](#) | [H](#) | [I](#) | [J](#) | [K](#) | [L](#) | [M](#) | [N](#) | [O](#) | [P](#) | [Q](#) | [R](#) | [S](#) | [T](#) | [U](#) | [V](#) | [W](#) | [X](#) | [Y](#) | [Z](#) | [All](#)

**Program Participants**
[Customize](#) | [Find](#) | [View All](#) | [Print](#) | [Grid](#)

First 1-5 of 5 Last

Name	Member Since	Status	Enterprise Channel Manager
<a href="#">LR Associates</a>	07/02/2009	Active	
<a href="#">Cool Solutions</a>	02/26/2004	Active	Chen,Eddie
<a href="#">Quality Appliances</a>	02/27/2004	Active	
<a href="#">Cool Solutions, Inc.</a>	01/19/2006	Active	
<a href="#">American Freezer Products</a>	03/08/2004	Active	

[Save](#) | [Search](#) | [Previous](#) | [Next](#) | [Add Partner Program](#) | [Top of Page](#)

### Partner Program - Participants page

On this page, you can view the partner companies associated with this program. The alphabetical sorting search feature enables you to quickly identify partner companies. If you drill down into the partner company name, you will see a summary of that company. You can also add a partner company to this partner program.

---

**Note.** If you want to add an entirely new partner company to the enterprise system, you must return to the Partner Company page.

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## Chapter 5

# Creating and Maintaining Partner Profiles

This chapter provides an overview of partner profiles and discusses how to:

- Create and manage partner companies.
- Create and manage partner users.
- Add partner contacts.

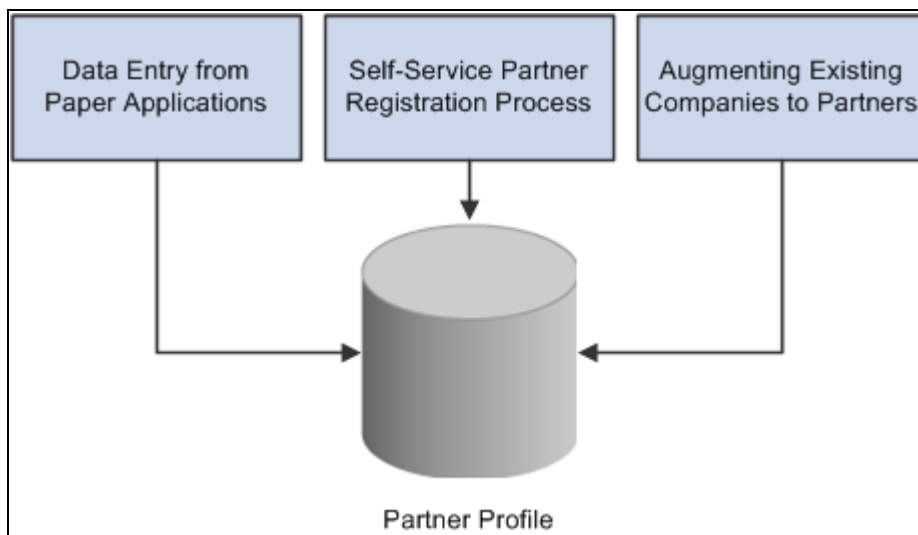
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## Understanding Partner Profiles

As part of on going partner relationship management, the enterprise needs to be able to maintain the partner profile in the following scenarios:

- Add new partners.
- Update partner profile attributes.
- Terminate existing partners.
- Reactivate terminated partners.

This diagram illustrates the three data sources for a partner profile:



Creating Partner Profiles

Partner profile information is the center of the Partner Relationship Management universe. As part of the overall Partner Platform solution, the partner profile allows the enterprise Channel Manager to manage profile data and allow other partner processes, such as application security and partner registration, to retrieve and update business object data. The enterprise Channel Manager can create new partner profile data. New partner profiles can be created by the following means:

- Through the self-service registration process.

In this case, the partner provides information over the web without action by the enterprise.

- Data entry from paper applications.

In this case, the enterprise would be responsible for manual data entry.

- Augmentation of an existing customer, meaning the adding of a Partner role.

This privilege is only to the appropriate Enterprise Channel Manager(s), and is not accessible to all enterprise users. PeopleSoft CRM provides a facility for the Enterprise Channel Manager to create and maintain partner profile data.

---

**Note.** Quick Create functionality is disabled for the Partner Role Type. We do not allow Quick Create to create partner companies because enabling the feature would circumvent the standard partner registration approval process.

---

## Partner Profile Terminology

<b>Augmentation</b>	This refers to adding a partner role to an existing company.
<b>Business Object (BO)</b>	Practically all objects in the PeopleSoft CRM Customer Data Model (or BORM) are considered business objects. There are three types of business objects: <ol style="list-style-type: none"> <li>1. Organization. (For example, a company, partner, or site)</li> <li>2. Individual. (For example, a worker, consumer, or contact).</li> <li>3. Other Database Object. (For example, an account).</li> </ol>
<b>Enterprise</b>	This refers to the organization that is deploying PeopleSoft PRM. This is the PeopleSoft customer.
<b>Enterprise Channel Administrator</b>	Employee of the enterprise who is responsible for administering the Partner Relationship Management system. This could be the same role as the Enterprise Administrator, or the same role as the Enterprise Channel Manager, depending on the size of the Partner management organization. This role is slightly more technically-oriented because it involves an understanding of system setup and configuration for functions such as security and privileges.
<b>Enterprise Channel Manager</b>	Employee of the enterprise who is responsible for managing specific Partner relationships.
<b>Enterprise Alliance Manager (EAM)</b>	Enterprise Alliance Manager is another valid role that is similar to ECM. An EAM is someone who manages alliance partners.

<b>Partner</b>	An organization that sells products or services on behalf of the enterprise.
<b>Partner Contact</b>	A representative for the partner organization. This is usually an employee of the partner organization.
<b>Partner Registration</b>	This refers to the self-service facility that prospective partners use to apply to become enterprise partners.
<b>Partner Relationship Administrator/Manager</b>	Employee of the partner organization who is responsible for administering the relationship with the enterprise, or managing the relationship with the enterprise.
<b>Partner Search</b>	The business object search engine in PeopleSoft CRM allows users to search for partner business objects.

---

## Creating and Managing Partner Companies

To create and manage partner companies, use the Add Partner Company (RD\_PARTNER) component.

This section explains how to:

- View partner company information.
- Update partner company information.
- Enter market coverage information.
- View catalogs.
- Maintain competency, training, and certification information.
- View the partner company's access to customer data.
- View the partner company's sales organization tree.
- Maintain the partner company's customer references.
- Maintain resale tax certificate information.
- View partner program history.
- Maintain the account team assigned to the partner.
- Maintain partner-related tasks.
- View partner call reports.
- Maintain partner business plans.
- Enter and update partner company notes.
- Maintain partner company contacts.
- Maintain partner company address, phone, and email information.

- View and maintain partner relationships.
- Maintain marketing profile information.

## Pages Used to Create and Manage Partner Companies

<i>Page Name</i>	<i>Definition Name</i>	<i>Navigation</i>	<i>Usage</i>
Partner Company - Summary	RD_PARTNER_SUMMARY	Partners CRM, Search Partner Company, Partner Company, Summary, Summary	View a summary of partner company information.
Partner Company - Summary: Details	RD_PARTNER_DETAILS	<ul style="list-style-type: none"> <li>• Partners CRM, Add Partner Company, Partner Company, Summary, Details</li> <li>• Partners CRM, Search Partner Company, Partner Company, Summary</li> </ul> <p>Click the Details link.</p>	Update general partner company information.
Partner Company - Summary: Market Coverage	RD_PTNR_MARKET	<ul style="list-style-type: none"> <li>• Partners CRM, Add Partner Company, Partner Company, Summary</li> </ul> <p>Click the Market Coverage link.</p> <ul style="list-style-type: none"> <li>• Partners CRM, Search Partner Company, Partner Company, Summary</li> </ul> <p>Click the Market Coverage link.</p>	Enter market coverage information that describes the target market that the partner services.
Partner Company - Summary: Products	RD_PTNR_PRODUCTS	<ul style="list-style-type: none"> <li>• Partners CRM, Add Partner Company, Partner Company, Summary</li> </ul> <p>Click the Products link.</p> <ul style="list-style-type: none"> <li>• Partners CRM, Search Partner Company, Partner Company, Summary</li> </ul> <p>Click the Products link.</p>	View catalogs to which the partner has access.



<b>Page Name</b>	<b>Definition Name</b>	<b>Navigation</b>	<b>Usage</b>
Partner Company - Summary: Expertise	RD_PTNR_EXPERTISE	<ul style="list-style-type: none"> <li>Partners CRM, Add Partner Company, Partner Company, Summary</li> </ul> <p>Click the Expertise link.</p> <ul style="list-style-type: none"> <li>Partners CRM, Search Partner Company, Partner Company, Summary</li> </ul> <p>Click the Expertise link.</p>	Maintain competency, training, and certification information.
Partner Company - Summary: Security	RD_PTNR_SECURITY	<ul style="list-style-type: none"> <li>Partners CRM, Add Partner Company, Partner Company, Summary</li> </ul> <p>Click the Security link.</p> <ul style="list-style-type: none"> <li>Partners CRM, Search Partner Company, Partner Company, Summary</li> </ul> <p>Click the Security link.</p>	View the partner company's access to customer data.
Partner Company - Summary: Organization	RD_PTNR_ORG	<ul style="list-style-type: none"> <li>Partners CRM, Add Partner Company, Partner Company, Summary</li> </ul> <p>Click the Organization link.</p> <ul style="list-style-type: none"> <li>Partners CRM, Search Partner Company, Partner Company, Summary</li> </ul> <p>Click the Organization link.</p>	View the partner company's sales organization tree.

<b>Page Name</b>	<b>Definition Name</b>	<b>Navigation</b>	<b>Usage</b>
Partner Company - Summary: References	RD_PTNR_REFERENCES	<ul style="list-style-type: none"> <li>Partners CRM, Add Partner Company, Partner Company, Summary</li> </ul> <p>Click the References link.</p> <ul style="list-style-type: none"> <li>Partners CRM, Search Partner Company, Partner Company, Summary</li> </ul> <p>Click the References link.</p>	Maintain the partner company's references from customers.
Partner Company - Summary: Tax Exemption	RD_PTNR_TAX_EXEMPT	<ul style="list-style-type: none"> <li>Partners CRM, Add Partner Company, Partner Company, Summary</li> </ul> <p>Click the Tax Exemption link.</p> <ul style="list-style-type: none"> <li>Partners CRM, Search Partner Company, Partner Company, Summary</li> </ul> <p>Click the Tax Exemption link.</p>	Maintain resale tax certificate information.
Partner Company - Summary: History	RD_PTNR_HISTORY	<ul style="list-style-type: none"> <li>Partners CRM, Add Partner Company, Partner Company, Summary</li> </ul> <p>Click the History link.</p> <ul style="list-style-type: none"> <li>Partners CRM, Search Partner Company, Partner Company, Summary</li> </ul> <p>Click the History link.</p>	View the partner program history for the partner company.
Partner Company - Partner Team	RD_ACCOUNT_TEAM	<ul style="list-style-type: none"> <li>Partners CRM, Add Partner Company, Partner Company, Partner Team</li> </ul> <ul style="list-style-type: none"> <li>Partners CRM, Search Partner Company, Partner Company, Partner Team</li> </ul>	Maintain the account team that is assigned to the partner.

<b>Page Name</b>	<b>Definition Name</b>	<b>Navigation</b>	<b>Usage</b>
Partner Company - Tasks	RD_TASK_LIST	<ul style="list-style-type: none"> <li>Partners CRM, Add Partner Company, Partner Company, Tasks</li> <li>Partners CRM, Search Partner Company, Partner Company, Tasks</li> </ul>	Maintain tasks that are related to the partner.
Partner Company - Call Reports	RD_CALLRPT_LST_TXN	<ul style="list-style-type: none"> <li>Partners CRM, Add Partner Company, Partner Company, Call Reports</li> <li>Partners CRM, Search Partner Company, Partner Company, Call Reports</li> </ul>	View call reports for the partner.
Partner Company - Business Plans	RD_ACCOUNT_PLAN	<ul style="list-style-type: none"> <li>Partners CRM, Add Partner Company, Partner Company, Business Plans</li> <li>Partners CRM, Search Partner Company, Partner Company, Business Plans</li> </ul>	Maintain partner company business plans.
Partner Company - Notes	RD_NOTES	<ul style="list-style-type: none"> <li>Partners CRM, Add Partner Company, Partner Company, Notes</li> <li>Partners CRM, Search Partner Company, Partner Company, Notes</li> </ul>	Enter and update partner company notes.
Partner Company - Contact Info - Contacts	RD_PTNR_CONTACTS	<ul style="list-style-type: none"> <li>Partners CRM, Add Partner Company, Partner Company, Contact Info Click the Contacts link.</li> <li>Partners CRM, Search Partner Company, Partner Company, Contact Info Click the Contacts link.</li> </ul>	Maintain partner company contacts.

<b>Page Name</b>	<b>Definition Name</b>	<b>Navigation</b>	<b>Usage</b>
Partner Company - Contact Info - Partners	RD_PTNR_ADDR_BOOK	<ul style="list-style-type: none"> <li>Partners CRM, Add Partner Company, Partner Company, Contact Info</li> </ul> <p>Click the Partner link.</p> <ul style="list-style-type: none"> <li>Partners CRM, Search Partner Company, Partner Company, Contact Info</li> </ul> <p>Click the Partner link.</p>	Maintain partner company address, phone, and email information.
Partner Company - Relationships	RD_COMPANY_REL	<ul style="list-style-type: none"> <li>Partners CRM, Add Partner Company, Partner Company, Relationships</li> </ul> <ul style="list-style-type: none"> <li>Partners CRM, Search Partner Company, Partner Company, Relationships</li> </ul>	View and maintain partner relationships.
Partner Company - More Info	RD_PROFILE	<ul style="list-style-type: none"> <li>Partners CRM, Add Partner Company, Partner Company, More Info</li> </ul> <ul style="list-style-type: none"> <li>Partners CRM, Search Partner Company, Partner Company, More Info</li> </ul>	Maintain marketing profile information.
Partner Company - Attributes	RB_ATTR_RUN_PTNR	<ul style="list-style-type: none"> <li>Partners CRM, Add Partner Company, Partner Company, Attributes</li> </ul> <ul style="list-style-type: none"> <li>Partners CRM, Search Partner Company, Partner Company Attributes</li> </ul>	Maintain partner attributes.

## Viewing Partner Company Information

Access the Partner Company - Summary page (Partners CRM, Search Partner Company, Partner Company, Summary, Summary).

Partner Company	
<div> <a href="#">Save</a>   <a href="#">360 360-Degree View</a>   <a href="#">Search</a>   <a href="#">Next</a>   <a href="#">Add Partner</a>   <a href="#">Personalize</a> </div>	
<b>Partner</b> Cool Solutions <b>Program</b> Platinum Reseller Appliances <b>Contact</b> Gina Hernandez <b>Phone</b> 408/745-7827	<b>Location</b> Sunnyvale, CA, USA <b>Partner Status</b> Active <b>Job Title</b> VP of Alliances <b>Email</b> ghernandez@coolsolutions_psft.com
<div> <a href="#">Summary</a>   <a href="#">Partner Team</a>   <a href="#">Tasks</a>   <a href="#">Call Reports</a>   <a href="#">Business Plans</a>   <a href="#">Notes</a>   <a href="#">Contact Info</a>   <a href="#">Relationships</a>   <a href="#">D</a> </div>	
<a href="#">Summary</a>   <a href="#">Details</a>   <a href="#">Market Coverage</a>   <a href="#">Products</a>   <a href="#">Expertise</a>   <a href="#">Security</a>   <a href="#">Organization</a>   <a href="#">References</a>   <a href="#">Tax Exemption</a>   <a href="#">History</a>	
<b>Company Info</b>	<b>Primary Contact</b>
<b>Company Name</b> Cool Solutions <b>Address</b> 1240 N. Fair Oaks Ave, Sunnyvale, PST, CA, 94089, USA <b>Phone</b> 408/745-7827 <b>Fax</b> 408/745-7000 <b>Email</b> <b>Web URL</b> www.coolsolutions.psft.com <a href="#">Details</a>	<b>Name</b> Gina Hernandez <b>Title</b> VP of Alliances <b>Address</b> 1240 N. Fair Oaks Ave, Sunnyvale, CA, 94089, USA <b>Phone</b> 408/745-7827 <b>Fax</b> <b>Email</b> ghernandez@coolsolutions_psft.com <a href="#">Details</a>
<b>Overview</b>	
<b>Program Name</b> Platinum Reseller Appliances <b>Partner Since</b> 01/01/2004 <b>Employee Total</b> <b>Year Started</b> 1965 <b>Taxpayer ID</b> <b>Ownership</b> Public <b>DUNS Number</b> 80-473-5132 <b>Parent Company</b> <b>Customer</b> Yes <a href="#">View Customer Data</a>	<b>Partner Status</b> Active <b>Legal Structure</b> Corporation <b>Primary Industry</b> Appliances, Household Electric <b>SIC Type</b> US SIC Codes <b>SIC Code</b> <b>Tax Exempt</b> N <b>Location Type</b> Headquarters <b>SetID</b> IPROD <b>Company ID</b> CIP02012 <a href="#">Details</a>

Partner Company - Summary page

### Company Info

View all relevant company data.

### See Also

*PeopleSoft Enterprise CRM 9.1 Business Object Management PeopleBook*, "Defining Company Business Objects"

## Updating Partner Company Information

Access the Partner Company - Summary: Details page (Partners CRM, Add Partner Company, Partner Company, Summary, Details).

## Partner Company

[Save](#) | [360 360-Degree View](#) | [Search](#) | [Next](#) | [Add Partner](#) | [Personalize](#)

**Partner** Cool Solutions  
**Program** Platinum Reseller Appliances  
**Contact** Gina Hernandez  
**Phone** 408/745-7827

**Location** Sunnyvale, CA, USA  
**Partner Status** Active  
**Job Title** VP of Alliances  
**Email** ghernandez@coolsolutions\_psft.com

[Summary](#) | [Partner Team](#) | [Tasks](#) | [Call Reports](#) | [Business Plans](#) | [Notes](#) | [Contact Info](#) | [Relationships](#) | [Details](#) | [Market Coverage](#) | [Products](#) | [Expertise](#) | [Security](#) | [Organization](#) | [References](#) | [Tax Exemption](#) | [History](#)

### Partner Details

\*Partner

Cool Solutions

[More Names](#)

\*Partner Status

Active

DUNS Number

80-473-5132

Ownership

Public

Channel Manager

Eddie Chen

Country

United States

Website URL

www.coolsolutions.psft.com

(example: http://www.peoplesoft.com)

Organization Tree

IPROD\_WORLD

Organization

COOL\_SOLUTIONS

Partner Since

01/01/2004

Customer

Yes

[View Customer Data](#)

Legal Structure

Corporation

Taxpayer ID

Year Started

1965

Total Locations

20

Incorporated In

DE

Location Type

Headquarters

Employee Total

\*SetID

IPROD

\*Company ID

CIP02012

Reject Reason

☐ Minority Owned

### Partner Programs

[Customize](#) | [Find](#) | [View All](#) | [1 of 1](#) | [First](#) | [Last](#)

Primary	Program Name	Description	Status	*Start Date	*End Date	
<input checked="" type="checkbox"/>	<a href="#">Platinum Reseller Appliances</a>	Highest Tier program for our reseller channel.	Active	02/26/2004	12/31/2008	

[Add Program](#)

Partner Company - Summary: Details page

The Partner Program is linked to the partner on this page. The partner must be linked to an active program in order to save the page.

**Partner** and **Program** These fields are required fields for the partner.

### See Also

*PeopleSoft Enterprise CRM 9.1 Business Object Management PeopleBook*, "Defining Company Business Objects"

## Entering Market Coverage Information

Access the Partner Company - Summary: Market Coverage page (click the Market Coverage link on the Partner Company - Summary page).

## Partner Company

[Save](#) | [360 360-Degree View](#) | [Search](#) | [Next](#) | [Add Partner](#) | [Personalize](#)

**Partner** Cool Solutions  
**Program** Platinum Reseller Appliances  
**Contact** Gina Hernandez  
**Phone** 408/745-7827

**Location** Sunnyvale, CA, USA  
**Partner Status** Active  
**Job Title** VP of Alliances  
**Email** ghernandez@coolsolutions\_psft.com

[Summary](#) | [Partner Team](#) | [Tasks](#) | [Call Reports](#) | [Business Plans](#) | [Notes](#) | [Contact Info](#) | [Relationships](#) | [Details](#) | [Market Coverage](#) | [Products](#) | [Expertise](#) | [Security](#) | [Organization](#) | [References](#) | [Tax Exemption](#) | [History](#)

### Target Customers

Target Revenue

Target Employees

Target Size

Target Market Cap

### Target Customer Industry

[Customize](#) | [Find](#) | [First](#) | [1 of 1](#) | [Last](#)

Primary	Industry
<input checked="" type="checkbox"/>	APPLIANCES, HOUSEHOLD

[Add Industry](#)

### Percentage of Sales by Segment

[Customize](#) | [Find](#) | [First](#) | [1 of 1](#) | [Last](#)

Market Segment	Description	Percentage

[Add Segment](#)

### Regions

[Customize](#) | [Find](#) | [First](#) | [1 of 1](#) | [Last](#)

Region ID	Description
ATLANTIC	Atlantic - USA

[Add Region](#)

Partner Company - Summary: Market Coverage page

### See Also

*PeopleSoft Enterprise CRM 9.1 Business Object Management PeopleBook*, "Defining Company Business Objects"

## Viewing Catalogs

Access the Partner Company - Summary: Products page (click the Products link on the Partner Company - Summary page).

**Partner Company**

Save | 360 360-Degree View | Search | Next | Add Partner | Personalize

**Partner** Cool Solutions  
**Program** Platinum Reseller Appliances  
**Contact** Gina Hernandez  
**Phone** 408/745-7827

**Location** Sunnyvale, CA, USA  
**Partner Status** Active  
**Job Title** VP of Alliances  
**Email** ghernandez@coolsolutions\_psft.com

Summary | Partner Team | Tasks | Call Reports | Business Plans | Notes | Contact Info | Relationships |

Summary | Details | Market Coverage | **Products** | Expertise | Security | Organization | References | Tax Exemption | History

**Partner Catalogs**

First | Previous | Next | Last | Left | Right

- Accessories and Parts  
- International Catalog  
- Commercial Appliances  
- Accessories and Parts  
- Lab Unit Solutions  
- Partner Appliances - Western  
- Miscellaneous Parts

Product ID	Description
DI1000	Water Filter Replacement Cartr
D10450	Touch up Paint, 2oz
RR2004	Freezer Maintenance Service
SR3102	Exhaust Fan Installation
10000	Refrigerator, Plastic Bins
10001	Refrigerator, Shelves
10017	Dish Washer, Hose
10018	Dish Washer, Gasket
10019	Freezer, Shelves
10020	Freezer Thermostat
10021	Freezer, Light Bulb
10022	Freezer, Compressor

Partner Company - Summary: Products page

**Note.** PeopleSoft CRM application security determines the list of catalogs. All catalogs that any of the partner's users can view are displayed.

### See Also

*PeopleSoft Enterprise CRM 9.1 Order Capture Applications PeopleBook*, "Understanding Product, Pricing, Proration, and Catalogs," Catalog Setup

## Viewing Competency, Training, and Certification Information

Access the Partner Company - Summary: Expertise page (click the Expertise link on the Partner Company - Summary page).



## Partner Company

[Save](#) | [360 360-Degree View](#) | [Search](#) | [Next](#) | [Add Partner](#) | [Personalize](#)

**Partner** Cool Solutions  
**Program** Platinum Reseller Appliances  
**Contact** Gina Hernandez  
**Phone** 408/745-7827

**Location** Sunnyvale, CA, USA  
**Partner Status** Active  
**Job Title** VP of Alliances  
**Email** ghernandez@coolsolutions\_psft.com

[Summary](#) | [Partner Team](#) | [Tasks](#) | [Call Reports](#) | [Business Plans](#) | [Notes](#) | [Contact Info](#) | [Relationships](#)

[Summary](#) | [Details](#) | [Market Coverage](#) | [Products](#) | [Expertise](#) | [Security](#) | [Organization](#) | [References](#) | [Tax Exemption](#) | [History](#)

### Competencies

[Customize](#) | [Find](#) | [View All](#) | [First](#) | [1 of 1](#) | [Last](#)

Competency ID	Description	Employee Total
0160	Ability to prioritize tasks	20

[Add Competency](#)

### Training

[Customize](#) | [Find](#) | [View All](#) | [First](#) | [1-3 of 3](#) | [Last](#)

Course Code	Description	Employee Total
CERTB	Certification Bootcamp	40
PPROG	Partner Program Overview	75
SSOLU	Selling the Solution	15

[Add Training](#)

### Certifications

[Customize](#) | [Find](#) | [View All](#) | [First](#) | [1 of 1](#) | [Last](#)

Certification ID	Description	Employee Total
AUTHPREMSL	Authorized Premium Reseller	

[Add Certification](#)

Partner Company - Summary: Expertise page

## See Also

*PeopleSoft Enterprise CRM 9.1 Business Object Management PeopleBook*, "Defining Company Business Objects"

## Viewing Partner Access to Customer Data

Access the Partner Company - Summary: Security page (click the Security link on the Partner Company - Summary page).

Customers in View List is the net customer list that the Partner has access due to static and dynamic view lists and security profiles.

Search button enables searching for the Customers that the Partner is authorized to view.

Add Customer To View List enables authorizing the Partner to an explicit list of Customers or named accounts.

Partner Company

Save

360 360-Degree View

Search

Next

Add Partner

Personalize

Partner

Cool Solutions

Program

Platinum Reseller Appliances

Contact

Gina Hernandez

Phone

408/745-7827

Location

Sunnyvale, CA, USA

Partner Status

Active

Job Title

VP of Alliances

Email

ghernandez@coolsolutions\_psft.com

Summary

Partner Team

Tasks

Call Reports

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Contact Info

Relationships

Summary

Details

Market Coverage

Products

Expertise

Security

Organization

References

Tax Exemption

History

Customers In View List

CustomizeFindView AllFirst1-15 of 16Last

Customer Name
Jack Pepper
Johnson Medical Instruments
Haas Engineering
Parker-Lowell Drug Company
Alice Pepper
Arnold Ice Company
Shoreview Medical
Explore Design Center
BJ's Appliance Center
Claire Pepper
Vince Pepper
Cool Solutions
IPRODConsumer Template
Mike Golden
HCL Refrigeration Consulting

Customer Name

Search

Add Customer To View List

Partner Company - Summary: Security page (1 of 2)

Current Security Definitions

Security Definitions

View Lists -- What this partner can see  
Functional Option Groups -- What this partner can do  
Memberships Lists -- What security memberships this partner belongs to

View List

View List	Description
<a href="#">Appliance Western Customers</a>	Appliance companies and consumers in the Western region.

Functional Option Group

Functional Option Group	Description
<a href="#">Secured Marketing Fields</a>	Secured marketing fields for a partner user.

Memberships List

Membership List	Description
<a href="#">Appliance High Value Partners</a>	Partners participating in the partner programs for appliances.

Partner Company - Summary: Security page (2 of 2)

### See Also

*PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "Setting Up Security and User Preferences"

## Viewing the Partner Company's Sales Organization Tree

Access the Partner Company - Summary: Organization page (click the Organization link on the Partner Company - Summary page).

Partner Company

Save

360 360-Degree View

Search

Next

Add Partner

Personalize

Partner

 Cool Solutions
 

Location

 Sunnyvale, CA, USA

Program

 Platinum Reseller Appliances
 

Partner Status

 Active

Contact

 Gina Hernandez
 

Job Title

 VP of Alliances

Phone

 408/745-7827
 

Email

 ghernandez@coolsolutions\_psft.com

Summary

Partner Team

Tasks

Call Reports

Business Plans

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Contact Info

Relationships

Summary

Details

Market Coverage

Products

Expertise

Security

Organization

References

Tax Exemption

History

Partner Organization

The partner organization structure is defined in the territory tree.

Organization Tree

 IPROD\_WORLD
 

Partner Organization

 COOL\_SOLUTIONS
 

Description

 Cool Solutions Inc.

Lead Assignment

Business Unit

 APP01

Partner Company - Summary: Organization page

The options for creating a partner organization are based on the business unit for the parent organization and the setID for the partner.

When the partner organization is created, the business unit and lead assignment group are copied from the parent organization. The subordinate organizations displayed are restricted to the immediate child organizations of the partner organization.

### See Also

*PeopleSoft Enterprise Sales 9.1 PeopleBook*, "Working with Territories and Assignment Groups"

## Viewing the Partner's Customer References

Access the Partner Company - Summary: References page (click the References link on the Partner Company - Summary page).

**Partner Company**

Save | 360 360-Degree View | Search | Next | Add Partner | Personalize

**Partner** Cool Solutions  
**Program** Platinum Reseller Appliances  
**Contact** Gina Hernandez  
**Phone** 408/745-7827

**Location** Sunnyvale, CA, USA  
**Partner Status** Active  
**Job Title** VP of Alliances  
**Email** ghernandez@coolsolutions\_psft.com

Summary | Partner Team | Tasks | Call Reports | Business Plans | Notes | Contact Info | Relationships | Details | Market Coverage | Products | Expertise | Security | Organization | **References** | Tax Exemption | History

**Customer References** Find | View All | First | 1 of 1 | Last

**Company Name** Big Chill Refrigerations **Phone** 18005550000

**Contact Name** Larry Winters **Email**

**Comments** Worked as a Big Chill reseller to the medical industry specifically for 10 + years. Larry Winters is the Controller and spoke highly of their responsiveness to handling billing and shipments.

Partner Company - Summary: References

### See Also

*PeopleSoft Enterprise CRM 9.1 Business Object Management PeopleBook*, "Defining Company Business Objects"

## Viewing Resale Tax Certificates

Access the Partner Company - Summary: Tax Exemption page (click the Tax Exemption link on the Partner Company - Summary page).

**Partner Company**

Save | 360 360-Degree View | Search | Next | Add Partner | Personalize

**Partner** Cool Solutions  
**Program** Platinum Reseller Appliances  
**Contact** Gina Hernandez  
**Phone** 408/745-7827

**Location** Sunnyvale, CA, USA  
**Partner Status** Active  
**Job Title** VP of Alliances  
**Email** ghernandez@coolsolutions\_psft.com

[Summary](#) | [Partner Team](#) | [Tasks](#) | [Call Reports](#) | [Business Plans](#) | [Notes](#) | [Contact Info](#) | [Relationships](#) | [History](#)

[Summary](#) | [Details](#) | [Market Coverage](#) | [Products](#) | [Expertise](#) | [Security](#) | [Organization](#) | [References](#) | [Tax Exemption](#) | [History](#)

**▼ Resale Tax Certificate** [Customize](#) | [Find](#) | [First](#) | [1 of 1](#) | [Last](#)

*Country	State	Exemption Certificate	On File?
United States	CA	9-0049673	<input checked="" type="checkbox"/>

[Add New Tax Certificate](#)

Partner Company - Summary: Tax Exemption page

## Viewing Partner Program History

Access the Partner Company - Summary: History page (click the History link on the Partner Company - Summary page).

**Partner Company**

Save | 360 360-Degree View | Search | Next | Add Partner | Personalize

**Partner** Cool Solutions  
**Program** Platinum Reseller Appliances  
**Contact** Gina Hernandez  
**Phone** 408/745-7827

**Location** Sunnyvale, CA, USA  
**Partner Status** Active  
**Job Title** VP of Alliances  
**Email** ghernandez@coolsolutions\_psft.com

[Summary](#) | [Partner Team](#) | [Tasks](#) | [Call Reports](#) | [Business Plans](#) | [Notes](#) | [Contact Info](#) | [Relationships](#) | [History](#)

[Summary](#) | [Details](#) | [Market Coverage](#) | [Products](#) | [Expertise](#) | [Security](#) | [Organization](#) | [References](#) | [Tax Exemption](#) | [History](#)

**Program History**

Program Name	Program Status	Status Date	Channel Manager	Partner Contact
Certified Service Partners	Active	02/06/2004		Gina Hernandez

Partner Company - Summary: History page

This page displays the partner's history as it relates to the various programs that they have participated in.

## Maintaining the Account Team Assigned to the Partner

Access the Partner Company - Partner Team page (Partners CRM, Add Partner Company, Partner Company, Partner Team).

**Partner Company**

Save | 360 360-Degree View | Search | Next | Add Partner | Personalize

**Partner** Cool Solutions  
**Program** Platinum Reseller Appliances  
**Contact** Gina Hernandez  
**Phone** 408/745-7827

**Location** Sunnyvale, CA, USA  
**Partner Status** Active  
**Job Title** VP of Alliances  
**Email** ghernandez@coolsolutions\_psft.com

Summary | Partner Team | Tasks | Call Reports | Business Plans | Notes | Contact Info | Relationships | ▶

**Team Members** Customize | Find | View All | 1-3 of 3 | First | Last

Owner	Name	Contact Flag	Title
<input checked="" type="checkbox"/>	Eddie Chen	Internal	Enterprise Channel Manager
<input type="checkbox"/>	Terry Murphy	Internal	Field Sales Rep
<input type="checkbox"/>	Henry Emman	Internal	Sales Representative

Add Team Members

Auto Assign Team Members Tree Name Assignment Group

Partner Company - Partner Team page

## Maintaining Partner-Related Tasks

Access the Partner Company - Tasks page (Partners CRM, Add Partner Company, Partner Company, Tasks).

**Partner Company**

Save | 360 360-Degree View | Search | Next | Add Partner | Personalize

**Partner** Cool Solutions  
**Program** Platinum Reseller Appliances  
**Contact** Gina Hernandez  
**Phone** 408/745-7827

**Location** Sunnyvale, CA, USA  
**Partner Status** Active  
**Job Title** VP of Alliances  
**Email** ghernandez@coolsolutions\_psft.com

Summary | Partner Team | Tasks | Call Reports | Business Plans | Notes | Contact Info | Relationships | ▶

**Tasks** Customize | Find | 1 of 1 | First | Last

Priority	Type	Subject	Task Status	Location	Start Date	End Date	Owner
		<a href="#">Planning Meeting</a>	Open		09/30/2009	09/30/2009	Stu Marx

Add Task

Partner Company - Tasks page

See *PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "Working with Tasks."

## Viewing Partner Call Reports

Access the Partner Company - Call Reports page (Partners CRM, Add Partner Company, Partner Company, Call Reports).

The screenshot shows the 'Partner Company' page with the 'Call Reports' tab selected. The page header includes 'Save', '360 360-Degree View', 'Search', 'Next', 'Add Partner', and 'Personalize'. The partner information is displayed in two columns: Partner (Cool Solutions), Program (Platinum Reseller Appliances), Contact (Gina Hernandez), Phone (408/745-7827), Location (Sunnyvale, CA, USA), Partner Status (Active), Job Title (VP of Alliances), and Email (ghernandez@coolsolutions\_psft.com). Below the tabs, the 'Call Report' table shows one record: 'Strategy Conference Call' (Telephone) at 'Cool Solutions HQ' on '01/05/2010' with 'Terry Murphy' as the Primary Contact. An 'Add Call Report' button is at the bottom.

Subject	Event Type	Location	Date	Primary Contact
<a href="#">Strategy Conference Call</a>	Telephone	Cool Solutions HQ	01/05/2010	Terry Murphy

Partner Company - Call Reports page

See *PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "Working with Call Reports."

## Maintaining Partner Business Plans

Access the Partner Company - Business Plans page (Partners CRM, Add Partner Company, Partner Company, Business Plans).

The screenshot shows the 'Partner Company' page with the 'Business Plans' tab selected. The page header includes 'Save', '360 360-Degree View', 'Search', 'Next', 'Add Partner', and 'Personalize'. The partner information is displayed in two columns: Partner (Cool Solutions), Program (Platinum Reseller Appliances), Contact (Gina Hernandez), Phone (408/745-7827), Location (Sunnyvale, CA, USA), Partner Status (Active), Job Title (VP of Alliances), and Email (ghernandez@coolsolutions\_psft.com). Below the tabs, the 'Plans' table shows one record: 'Distributor/Reseller Planning' (Partner Commerce) with 'Start Date' (01/01/2004), 'End Date' (12/31/2004), and '\*Plan Status' (Active). A 'Create Plan' button is at the bottom.

Plan Name	Plan Type	Start Date	End Date	*Plan Status
<a href="#">Distributor/Reseller Planning</a>	Partner Commerce	01/01/2004	12/31/2004	Active

Partner Company - Business Plans page

See *PeopleSoft Enterprise Strategic Account Planning 9.1 PeopleBook*, "Creating Account Plans."

## Entering and Updating Partner Company Notes

Access the Partner Company - Notes page (Partners CRM, Add Partner Company, Partner Company, Notes).

**Partner Company**

Save | 360 360-Degree View | Search | Next | Add Partner | Personalize

**Partner** Cool Solutions  
**Program** Platinum Reseller Appliances  
**Contact** Gina Hernandez  
**Phone** 408/745-7827

**Location** Sunnyvale, CA, USA  
**Partner Status** Active  
**Job Title** VP of Alliances  
**Email** ghernandez@coolsolutions\_psft.com

Summary | Partner Team | Tasks | Call Reports | Business Plans | Notes | Contact Info | Relationships

**Notes Summary**

Customize | Find | View All | First 1-2 of 2 Last

Subject and Details	Attachment(s)	Added By	Date Added	
Alliance Summary		Eddie Chen	04/16/2004 4:34PM	
CSI Solution Training Guide		Eddie Chen	04/16/2004 4:34PM	

Add Note

Partner Company - Notes page

See *PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "Working with Notes and Attachments."

## Maintaining Partner Company Contacts

Access the Partner Company - Contact Info: Contacts page (Partners CRM, Add Partner Company, Partner Company, Contact Info).



## Partner Company

Save | 360 360-Degree View | Search | Next | Add Partner | Personalize

**Partner** Cool Solutions  
**Program** Platinum Reseller Appliances  
**Contact** Gina Hernandez  
**Phone** 408/745-7827

**Location** Sunnyvale, CA, USA  
**Partner Status** Active  
**Job Title** VP of Alliances  
**Email** ghernandez@coolsolutions\_psft.com

Summary | Partner Team | Tasks | Call Reports | Business Plans | Notes | Contact Info | Relationships

Contacts | Partner

Contact Summary
Customize | Find | View All | First 1-2 of 2 Last

Primary	Name	Phone	Email Address		
<input checked="" type="checkbox"/>	Gina Hernandez	408/745-7827	ghernandez@coolsolutions_psft.com	User Profile	Inactivate
<input type="checkbox"/>	Hans Weimann	408/745-7182	hweimann@coolsolutions_psft.com	User Profile	Inactivate

Add Contact

Partner Company - Contact Info: Contacts page

### See Also

*PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "Working with Contacts"

## Maintaining Partner Company Address, Phone, and Email Information

Access the Partner Company - Contact Info: Partner page (Partners CRM, Add Partner Company, Partner Company, Contact Info).

**Partner Company**

Save | 360 360-Degree View | Search | Next | Add Partner | Personalize

**Partner** Cool Solutions  
**Program** Platinum Reseller Appliances  
**Contact** Gina Hernandez  
**Phone** 408/745-7827

**Location** Sunnyvale, CA, USA  
**Partner Status** Active  
**Job Title** VP of Alliances  
**Email** ghernandez@coolsolutions\_psft.com

Summary | Partner Team | Tasks | Call Reports | Business Plans | Notes | Contact Info | Relationships |

Contacts | Partner

**Contact Info Entries** Customize | Find | View All | First 1 of 1 Last

Description	Address	Phone	Email
<a href="#">Business</a>	1240 N. Fair Oaks Ave Sunnyvale, CA 94089	Business: 408/745-7827 FAX: 408/745-7000	

Create Entry

▼ **Advanced Options**

Address | Phone | Email

**Phone Information**

\*Description Partner \*Phone(s) effective as of 09/30/2009

**Phone Summary** Customize | Find | View All | First 1 of 1 Last

Primary	Phone Number	Purpose	Start Date	End Date	Uses
<input checked="" type="checkbox"/>	408/745-7000	FAX	02/06/2004		Edit

Partner Company - Contact Info: Partner page

### See Also

*PeopleSoft Enterprise CRM 9.1 Business Object Management PeopleBook*, "Defining Person Business Objects," Defining Information for Business Contacts

## Viewing and Maintaining Partner Relationships

Access the Partner Company - Relationships page (Partners CRM, Add Partner Company, Partner Company, Relationships).

**Partner Company**

Save | 360 360-Degree View | Search | Next | Add Partner | Personalize

**Partner** Cool Solutions  
**Program** Platinum Reseller Appliances  
**Contact** Gina Hernandez  
**Phone** 408/745-7827

**Location** Sunnyvale, CA, USA  
**Partner Status** Active  
**Job Title** VP of Alliances  
**Email** ghernandez@coolsolutions\_psft.com

Summary | Partner Team | Tasks | Call Reports | Business Plans | Notes | Contact Info | Relationships

Role: Partner  
 Left View: Partner  
 Right View:

**Partner**

- Cool Solutions 360
- Contact
- + Add New Contact
- Gina Hernandez
- Hans Weimann

Partner Company - Relationships page

### See Also

*PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "Working with Contacts"

## Maintaining Marketing Profile Information

Access the Partner Company - More Info page (Partners CRM, Add Partner Company, Partner Company, More Info).

## Maintaining Partner Company Attributes

Access the Partner Company - Attributes page (Partners CRM, Add Partner Company, Partner Company, Attributes).

See *PeopleSoft Enterprise CRM 9.1 Automation and Configuration Tools PeopleBook*, "Configuring Attributes."

## Creating and Managing Partner Users

This section provides an overview and explains how to manage:

- Partner user information.
- Organization groups for partners.

- Additional roles for partners.

## Understanding Partner Management

The User Information and Organization Group pages are used to manage the organization structure and lead assignment for the partner. The sales tree controls the organization group that the partner can be assigned to.

Additional trees can be added by performing the following:

1. Adding additional sales territory trees from the Tree Manager page.

---

**Note.** The appropriate security must be set up in order to add trees.

---

2. Add the new tree for the user on the Organization Groups page.

## Pages Used to Manage Partners

<i>Page Name</i>	<i>Definition Name</i>	<i>Navigation</i>	<i>Usage</i>
Manage Partner Users - User Information	RD_PTNR_USER_SRCH	Partners CRM, Manage Partner Users, Manage Partner Users, User Information	Use to add partners.
Manage Partner Users - Organization Group	RD_PTNR_USER_SRCH	Partners CRM, Manage Partner Users, Manage Partner Users, Organization Group	Use to organization groups for the partner.
Additional Roles	RD_PTNR_USER_ROLES	Click the Additional Roles button on the Manage Partner Users — User Information page.	Use to add more then one role for the partner.

## Managing Partner User Information

Access the User Information page (Partners CRM, Manage Partner Users, Manage Partner Users, User Information).

### Manage Partner Users

Users

Customize | Find | View All | 1-4 of 4 | First | Last

User Information

Organization Group

First Name▲	Last Name	Email Address▲	User ID▲	*Password	*Role		Active
Paco	Albers	palbers@qa.psft.com	PADMIN	.....	EOPP_USER		<input checked="" type="checkbox"/>
Pauline	Martin	pmartin@qa.psft.com	PMGR	.....	EOPP_USER		<input checked="" type="checkbox"/>
Phoebe	Market	pmarket@qa.psft.com	PMKTM	.....	Partner Marketing M		<input checked="" type="checkbox"/>
Phil	Reynolds	preynolds@qa.psft.com	PREP	.....	EOPP_USER		<input checked="" type="checkbox"/>

Enter Number of Users to Add 
Add Users
Save

Search

First Name

begins with

Last Name

begins with

Contact

begins with

\*Partner Name

=

Quality Appliances

Person ID

begins with

Search

Clear

User Information page

**Role** This is used to determine what the partner can do.

**Additional Roles** Additional roles can be added by clicking the button.

---

**Note.** Roles can only be deleted from the Additional Roles page. Changing the role will add additional roles, but not delete the previously assigned role.

---

**Add Users** Click the button to add additional users for the partner.

**Save** Click the button to save new users for the partner.

### Search

**Partner Name** This is a required field for the search. Use the other fields to limit the search.

## Managing Organization Groups for Partners

Access the Organization Group page (Partners CRM, Manage Partner Users, Manage Partner Users, Organization Group).

**Organization Group** The options available for the user are controlled by the Organization Tree.

**Group Owner**                      Select the user that you want to be the primary owner for the group.

## Adding Additional Roles for Partners

Access the Additional Roles page (click the Additional Roles button on the Manage Partner Users - User Information page).

**Role Name**                      All of the roles display for the user. Use the Add and Delete buttons to add or remove roles for the user.

---

## Adding Partner Contacts

This section explains how to add partner contacts.

### Pages Used to Add Contacts

<i>Page Name</i>	<i>Definition Name</i>	<i>Navigation</i>	<i>Usage</i>
Partner Contact - Partners	RD_PRSN_PARTNERS	Partners CRM, Add Partner Contact, Partner Contact, Partners	Add a partner contact

### Adding a Partner Contact

Access the Partner Contact component - Partners page (Partners CRM, Add Partner Contact, Partner Contact, Partners).



## Partner Contact

Save | 360 360-Degree View | Search | Next | My Contacts | My Tasks | >> Personalize

Name Gina Hernandez Phone Number 408/745-7827  
Email Address ghernandez@coolsolutions\_psft.com

Person Tasks Call Reports Billing Accounts Partners Notes Contact Info Relationships

### Partner Summary

Partner Name	Phone	Email Address	Inactivate
Cool Solutions	 408/745-7827	ghernandez@coolsolutions_psft.com	Inactivate
Cool Solutions, Inc.	 408/745-7827	ghernandez@coolsolutions_psft.com	Inactivate

Add Partner

Save | 360 360-Degree View | Search | Next | My Contacts | My Tasks | >> Top of Page

### Partner Contact - Partners page

Adding a partner contact is similar to adding any other contact in PeopleSoft CRM. This page is the only unique page when you want to add a partner contact. Be sure to fill out all of the pages. The information is stored in the PeopleSoft Customer Data Model.

### See Also

*PeopleSoft Enterprise CRM 9.1 Business Object Management PeopleBook*, "Defining Company Business Objects," Defining Company Contacts





## Chapter 6

# Setting Up Security for Partners

This chapter identifies new security terminology relevant to PeopleSoft Partner Relationship Management (PRM), provides an overview of PRM security, and discusses how to:

- Understand transaction security as applied to PRM.
- Understand and set up PeopleSoft CRM application security for PRM.

## PRM Security Terminology

<b>Transaction</b>	A primary business activity such as campaigns, cases, leads, opportunities, orders, and service orders.
<b>Configurable Search</b>	A transaction search page with a common interface that is shared across all CRM transactions. A system administrator can configure the relevant search fields for each transaction. Configurable Searches can use dataset definitions for achieving row-level security in the search results.
<b>Functional Options</b>	A unique code that defines a specific action or privilege that can be performed within a transaction or component. For example, a single functional option could control whether a partner can add a customer address.
<b>Functional Option Group</b>	A grouping of function options. A partner can maintain orders, can add customers, and view customer addresses.
<b>Membership List</b>	A dynamically or statically defined group of people—for example partner contacts—whose functional and data access needs to be secured.
<b>View List</b>	A dynamically or statically defined group of objects—for example, customers, accounts—that are being secured for viewing by the Membership List. For example, all Fortune 500 companies in the North America
<b>Security Profile</b>	A logical security container that groups the view lists and functional privileges that can be granted to a membership list. A security profile is given to one or multiple membership lists. An example would be all partners in the gold program (membership list) have access to Fortune 500 companies (view list) with the ability to <i>maintain orders</i> and <i>add customer addresses</i> (functional options).

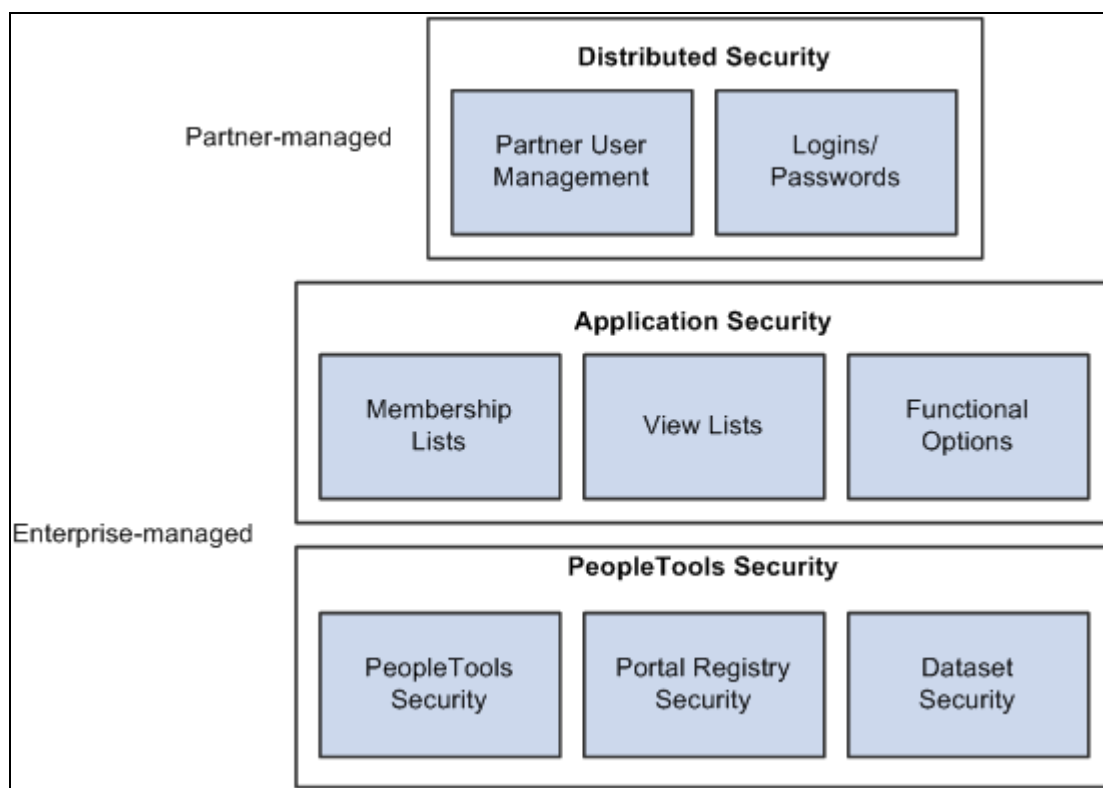
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## Overview of Security as Applied to Partner Relationship Management

One of the foundational components of the PeopleSoft Partner Relationship Management (PRM) Solution is security. Security is a combination of transaction (or PeopleTools) security, application security, and distributed security (for partner users). Transaction security includes the menu navigation and component access achieved through a combination of the existing PeopleSoft portal navigation security, PeopleTools component security, and dataset security frameworks. PeopleTools security provides a mechanism to control PIA menu navigation access through Portal Security, Permission Lists and user roles. Application security includes securing data, prompts, and functions within a transaction. Dataset security controls row-level access to transactions, and is achieved by associating the definition of a dataset to the Configurable Search definition for a transaction that has multiple dataset rules. Dataset rules will be assigned to PeopleTools Roles.

PeopleSoft Partner Relationship Management provides for the most stringent requirements for securing partner access to transactions and customer data. You need to define role-based and characteristics-based security. This includes the transactions that can be accessed, the transaction rows that should be accessible, the customers that can be seen by the partner, and what the partner can do within the general transaction or transaction row. PeopleSoft PRM also requires that user management and security administration of partner users be delegated to partner organizations to manage with minimal intervention from the enterprise organization. Administering partner security is seamless, and easy to implement. An enterprise administrator can set up the partner system and delegate administration responsibility to partner administrators. The partner administrator should then be able to create subsequent partner users and manage security for those users in a distributed manner.

This diagram illustrates the building blocks of Partner Relationship Management security, including enterprise-managed application security and partner-managed distributed security:



Security Building Blocks

## Understanding Transaction (PeopleTools) Security in PRM

This section provides an overview of transaction security in PRM, and identifies:

- Partner roles and permissions.
- Sample user IDs for PRM.
- PRM dataset security in PeopleSoft Partner Commerce, Partner Sales, and Marketing.

### Overview of Transaction Security

Transaction Security (PeopleTools Security) includes PeopleTools Security, Portal Registry, and Dataset Security. This can be implemented with existing PeopleTools functionality.

- *PeopleTools Security:* Set up permission lists, roles, and sample users.
- *Portal Registry:* Define folders and content references; set up security for the folders and content references.
- *Dataset Security:* Define data distribution rules, assign data distribution rules to PeopleTools roles, and attach the dataset to a Configurable Search definition.

## Partner Roles and Permissions

This table provides guidelines for defining the roles and permissions to achieve PRM role-based navigation access to PeopleSoft transactions. Although these roles are delivered, you can add or modify, new or existing roles and permissions to fit your business requirements.

<b>Role</b>	<b>Permissions</b>
Enterprise Channel Manager	<p>Responsible for managing the day-to-day transactional sales relationship between the enterprise and the Channel Partner:</p> <ul style="list-style-type: none"> <li>• Review new leads and determine distribution if manual.</li> <li>• Review status of leads already distributed.</li> <li>• Review pipeline.</li> <li>• Approve quotes generated by partner.</li> <li>• Manage one or more partners.</li> <li>• Manage partner registration and partner profiles.</li> <li>• Manage territory trees.</li> <li>• Manage application security.</li> </ul>
Partner Administrator	<p>Responsible for performing any administrative tasks that the enterprise has enabled for the partner:</p> <ul style="list-style-type: none"> <li>• Search and select customers.</li> <li>• Create new partner employees and establish security parameters.</li> <li>• Create organization groups (territories).</li> <li>• Clear and approve orders that are in "Hold" status.</li> <li>• View product catalog.</li> </ul>
Partner Sales Manager	<p>Responsible for a team of sales representatives:</p> <ul style="list-style-type: none"> <li>• Search and select customers.</li> <li>• Create and approve quotes and orders.</li> <li>• Search quotes and orders.</li> <li>• Access product catalog.</li> </ul>

<b>Role</b>	<b>Permissions</b>
Partner Marketing Analyst	Responsible for marketing programs: <ul style="list-style-type: none"> <li>• Add partner related tasks.</li> <li>• Adds partner related costs.</li> <li>• Views overall campaign status and progress.</li> </ul>
Partner Marketing Manager	Responsible for marketing programs and views overall campaign status and progress.

## Sample User IDs for PRM

This table lists the predefined user IDs, passwords, and associated roles for users implementing PeopleSoft Partner Relationship Management:

<b>User ID</b>	<b>Password</b>	<b>Roles</b>
ECM	ECM	Enterprise Channel Manager
PADMIN	PADMIN	Partner Administration
PMGR	PMGR	Partner Sales Manager
PREP	PREP	Partner Representative
PMKTA	PMKTA	Partner Marketing Analyst
PMKTM	PMKTM	Partner Marketing Manager

## PRM Dataset Security

We deliver dataset security that will be used for the PRM solution. Please reference the table below for the dataset security that is enabled and which PRM product enables that security.

### **Partner Commerce Dataset Rules**

<b>Dataset Rule</b>	<b>Partner Administration</b>	<b>Partner Sales Manager</b>	<b>Partner Representative</b>	<b>Partner Marketing Analyst</b>	<b>Partner Marketing Manager</b>
Orders as Partner Contact	No	Yes	Yes	No	No
Orders as Partner Manager	No	Yes	No	No	No

**Partner Sales Dataset Rules**

<b>Dataset Rule</b>	<b>Partner Administration</b>	<b>Partner Sales Manager</b>	<b>Partner Representative</b>	<b>Partner Marketing Analyst</b>	<b>Partner Marketing Manager</b>
Leads as Partner Owner	Yes	Yes	Yes	No	No
Leads as Partner Manager	Yes	Yes	No	No	No
Leads as Partner Team Member	No	Yes	Yes	No	No
All Organization Groups	No	No	No	No	No
Organization Groups as Owner	Yes	No	No	No	No
Organization Groups as Manager	Yes	No	No	No	No

**Partner Marketing Dataset Rules**

<b>Dataset Rule</b>	<b>Partner Administration</b>	<b>Partner Sales Manager</b>	<b>Partner Representative</b>	<b>Partner Marketing Analyst</b>	<b>Partner Marketing Manager</b>
All Audiences as Owner	No	No	No	Yes	Yes
All Audiences as Team Member	No	No	No	Yes	Yes
Published Audiences	No	No	No	Yes	Yes
Programs as Team Member	No	No	No	Yes	Yes

**Partner for Financial Accounts Dataset Rules**

<b>Dataset Rule</b>	<b>Partner Administration</b>	<b>Partner Sales Manager</b>	<b>Partner Representative</b>	<b>Partner Marketing Analyst</b>	<b>Partner Marketing Manager</b>
Accounts as Partner	Yes	No	Yes	No	No

<i><b>Dataset Rule</b></i>	<i><b>Partner Administration</b></i>	<i><b>Partner Sales Manager</b></i>	<i><b>Partner Representative</b></i>	<i><b>Partner Marketing Analyst</b></i>	<i><b>Partner Marketing Manager</b></i>
Accounts as Owner	Yes	No	Yes	No	No

---

## Setting Up PeopleSoft CRM Application Security for PRM

This section provides an overview of CRM application security as applied to PRM, and discusses how to:

- Define partner security objects.
- Add partner membership and view lists.
- Define functional options and functional option groups.
- Add partner security profiles.
- Set up other security options.

## Understanding PeopleSoft CRM Application Security for PRM

The application security framework (CRM Application Security) is a characteristic-based security framework that allows PeopleSoft customers to secure data and functions within a transaction. A group of partners—for example, European partners—are given access to a group of customers and this group of partners can add customers, generate quotes, submit orders, and so forth. Application security involves setting up and defining membership lists, view lists, and functional options. Together these three constructs constitute a PRM security profile.

- Membership List

Define the characteristics of one or a group of users—for example, partner users—to whom system and data access and functional options are being granted.

Users in a security membership list definition are recipients of a security profile. Membership lists can be either dynamic or static.

A dynamic membership list is a set of characteristics that result in a constantly updated list of members for a membership list object. Even if the domain type is dynamic, you can still edit the membership criteria using the appropriate configurable search definition.

A static membership list contains a specific list of members that you may associate with any security profile available in the system. So if you wish to specify the partners who will be part of a membership list you would use a static list, but if you want the list to continually update its list of partners, old and new, depending on defined criteria, you would use a dynamic selection.

- View List

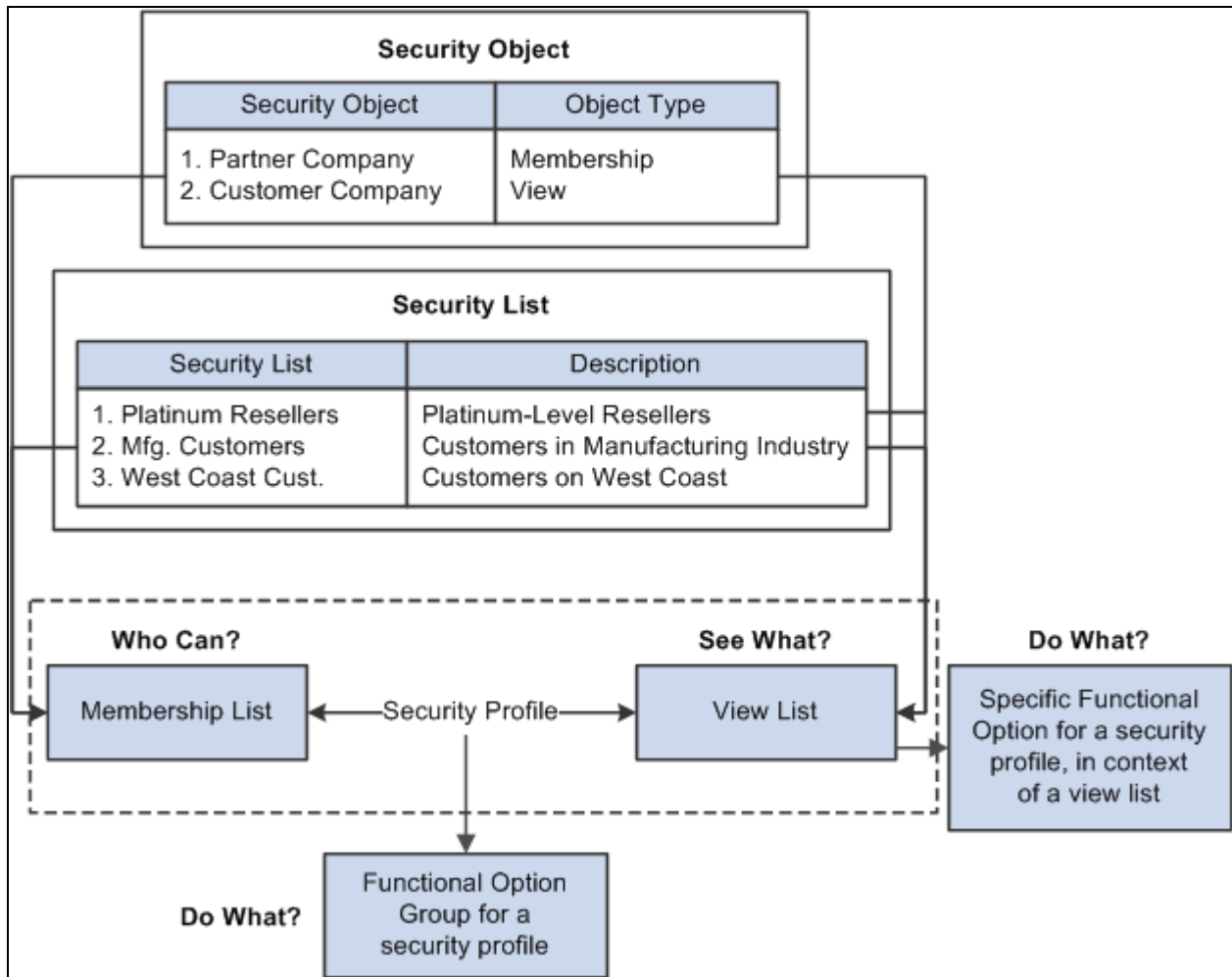
Define characteristics of the viewing object—for example, partner customers, accounts—that are being secured from the Membership List.

- Functional Options

Determine what a user can do within an application. For example, you can create functional options that enable users to submit orders or add new customers.

To group view lists and functional options, you define a security profile. The security profile is then granted or associated to one or multiple membership lists. A functional option group is a grouping of functional options, which you can associate with a security profile.

The following example illustrates how security can be set up for partners, showing the relationship between security objects, security lists, and which list members are permitted to do and see what:



Application Security Data Model

1. Create a dynamic membership list that contains *All Platinum Reseller* type partners in the state of California.

Run the list builder process to insert the list results into a list table.

2. Create a dynamic list of *All Consumers* in the state of California.

Run the list builder process to insert the list results into a list table.

3. Create a security profile that has the membership list from step 1 and view list from step 2.



## 4. Log in and enter an order as:

- A partner using the Platinum Reseller group.
- An agent, entering an order on behalf of a partner using the Platinum Reseller group.

---

**Note.** In both cases, the view list (all consumers in state of California) will be restricted based on the fact that the order contains the partner who is a member of the Platinum Reseller membership list.

---

**See Also**

*PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "Setting Up Security and User Preferences"

**Pages Used to Set Up PRM Application Security**

<b>Page Name</b>	<b>Definition Name</b>	<b>Navigation</b>	<b>Usage</b>
Security Object	RSEC_OBJECT_DEFN	Set Up CRM, Security, CRM Application Security, Security Object, Security Object	View or edit the Partner security object.
Add Membership List	RSEC_MEMBER_SMRY	Set Up CRM, Security, CRM Application Security, Add Membership List, Add Membership List	Add a partner membership list. You can activate or deactivate the membership list. The membership list you create here will be associated to a security profile.
Add Membership List	RSEC_SRTY_WIZ1	Click the Nextbutton on the first Add Membership List page.	Select the partner membership object and the partner members to which you want the security object to apply.
Add Membership List	RSEC_SRTY_WIZ2	Click the Nextbutton on the second Add Membership List page.	Select a partner Membership Type of either <i>dynamic</i> or <i>static</i> .
Add Membership List (Dynamic)	RSEC_PARTNER_SRCH	Select the <i>Dynamic</i> radio button and click the Next button on the third Add Membership List page.	Choose the dynamic criteria that you want to use to select partners.
Add Membership List (Static)	RSEC_ML_PARTNER	Select the <i>Static</i> radio button and click the Next button on the third Add Membership List page.	Select the specific partners you want to add to the membership list.

<b>Page Name</b>	<b>Definition Name</b>	<b>Navigation</b>	<b>Usage</b>
Add View List	RSEC_VIEW_SMRY	Set Up CRM, Security, CRM Application Security, Add View List, Add View List	Enter the view list name and description. You can activate or deactivate the view list here.
Add View List	RSEC_SRTY_WIZ1	Click the Next button on the first Add View List page.	Select the Security Object type and the members to which you want the security object to apply.
Add View List	RSEC_SRTY_WIZ2	Click theNext button on the second Add View List page.	Select either a <i>Dynamic</i> or <i>Static</i> view type.
Add View List (Dynamic)	RSEC_CUSTOMER_SRCH	Select the <i>Dynamic</i> radio button and click Next at the bottom of the third Add View List page.	Choose the dynamic criteria that you want to use to select customers, or view list objects.
Add View List (Static)	RSEC_VL_CUSTOMER	Select the <i>Static</i> radio button and click Next at the bottom of the third Add View List page.	Choose the specific customers (or other view list objects) that you want to use.
Functional Option	RSEC_FUNC_DEFN	Set Up CRM, Security, CRM Application Security, Functional Option, Functional Option	Define functional options, including enabling amount-related fields, conditional operators, application classes, and messages.
Functional Option Group	RSEC_FUNC_GROUP	Set Up CRM, Security, CRM Application Security, Functional Option Group, Functional Option Group	Group functional options.
Security Profile	RSEC_PROFILE	Set Up CRM, Security, CRM Application Security, Add Security Profile, Security Profile	Define a partner security profile.
Security Profile - Membership	RSEC_PROFILEMEMBER	Set Up CRM, Security, CRM Application Security, Add Security Profile, Membership	Add partner membership lists to the partner security profile
Refresh Dynamic Lists	RSEC_BUILDER_RUN	<ul style="list-style-type: none"> <li>Set Up CRM, Security, CRM Application Security, Refresh Dynamic Lists, Refresh Dynamic Lists</li> <li>Click Run from the Security Profile page.</li> </ul>	Set run controls for the List Build process.

Page Name	Definition Name	Navigation	Usage
Static Menu Transfer	RSEC_STAT_MENU	Set Up CRM, Security, CRM Application Security, Static Menu Transfer Path, Static Menu Transfer	Enter static menu transfer paths.

## Defining Partner Security Objects

Access the Security Object page (Set Up CRM, Security, CRM Application Security, Security Object, Security Object).

PeopleSoft PRM is delivered with several security objects. For example, *Partner* is a member security object and *Customer* is a view security object.

---

**Note.** Any new security objects created or any changes to the out of the box delivered security object definitions may require some configuration to get the intended functionality working.

---

### See Also

*PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "Setting Up Security and User Preferences," Defining Application Security

## Adding Partner Membership and View Lists

Access the Add Membership List page (Set Up CRM, Security, CRM Application Security, Add Membership List, Add Membership List).

### See Also

*PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "Setting Up Security and User Preferences," Adding Membership List Names and Descriptions

*PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "Setting Up Security and User Preferences," Adding View List Names and Descriptions

## Defining Functional Options and Functional Option Groups

To define functional options and functional option groups, access the Functional Option (Set Up CRM, Security, CRM Application Security, Functional Option, Functional Option) and Functional Option Group (Set Up CRM, Security, CRM Application Security, Functional Option Group, Functional Option Group) pages.

The functional options that can be used with PRM are:

<b>Functional Option Code</b>	<b>Description</b>	<b>Application/Function</b>
CORE_RSF_FCAST_ROLLUP	Forecast will begin in rollup; otherwise it begins in summary.	Sales
CORE_RSF_FCAST_SIMPLE	Forecast simple reduces options presented to the forecast user.	Sales
CORE_RSF_ADVANCED	Controls basic versus advanced mode for lead and opportunity components.	Sales
CORE_RSF_AUTO_ASSIGN_OFF	Controls the ability to automatically assign a lead or opportunity at save in add mode.	Sales
CORE_RSF_DEFAULT_OWNER	When lead or opportunity is in add mode at save time, the current user is assigned as the primary sales representative by default. If revoked, then leave lead or opportunity unassigned.	Sales
CORE_RSF_SEARCH_PRODUCT_GROUP	Allows the end user to search for product group on leads and opportunities.	Sales
CORE_RSF_SHOW_SITE	Controls the ability to add a site to a lead or opportunity.	Sales
CORE_RSF_SUMMARY	Control the display of the summary page in lead and opportunity.	Sales
RO_MAX_DISCOUNT_PERCENT	Maximum discount percent.	Order Capture
RO_MAX_ORDER_TOTAL	Maximum order total reached.	Order Capture
RO_MAX_SURCHARGE_PERCENT	Maximum surcharge percent.	Order Capture
RO_MIN_MARGIN_PERCENT	Maximum profit margin percent.	Order Capture
SEARCH_ALL_PRODUCTS	When searching for products in Order Capture, this functional option give the user the ability to search for any products that are defined in the system instead of limiting them to the products that are defined in a catalog.	Order Capture
MKTHIDE	Hides marketing fields.	Marketing
MKTDISP	Makes marketing fields display-only.	Marketing

**See Also**

*PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "Setting Up Security and User Preferences," Defining Functional Options

*PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "Setting Up Security and User Preferences," Defining Functional Option Groups

## Adding Partner Security Profiles

To define partner security profiles, access the Security Profile page (Set Up CRM, Security, CRM Application Security, Add Security Profile, Security Profile) and the Security Profile - Membership (Set Up CRM, Security, CRM Application Security, Add Security Profile, Membership) page.

**See Also**

*PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "Setting Up Security and User Preferences," Adding Functional Option Groups and View Lists to the Security Profile

*PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "Setting Up Security and User Preferences," Adding Membership Lists to the Security Profile

## Setting Up Other Security Options

You can set up run controls for the List Build process. This allows you to refresh the dynamic membership lists and view lists, all security objects, and profiles that you have created to implement security for PRM. If the content of the lists, objects, and profiles changes frequently, you can set up this process to run daily, every few minutes, or every few hours.

You can also create static menu transfer paths for entering or viewing static list data that is either dynamically created or entered manually. Irrespective of how a membership or view list is created, the results of the list or the list members are stored in a list table. In order to see the list members, a page and a component are created and attached to a menu. The static menu transfer path shows the location of the transfer component.

**See Also**

*PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "Setting Up Security and User Preferences," Setting Run Controls for the List Build Process

*PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "Setting Up Security and User Preferences," Entering Static Menu Transfer Paths



## Chapter 7

# Setting Up and Managing Partner Registration

This chapter provides an overview of partner registration and discusses how to:

- Set up partner registration.
- Register a partner.

---

## Understanding Partner Registration

In order to allow potential partners to apply for partnership online, your enterprise can provide a self-service registration process. The prospective partners can then access a public web site for your enterprise and enter their company information, answer questions, and submit an application.

The partner registration feature allows potential partners to apply for partnership online and receive email notification after submitting the application. The enterprise administrator can configure the partner registration process, partner profile attributes, and email notifications. The Enterprise Channel Manager can receive email notification of new applications, review registration history, and send email to the prospective Partner Relationship Manager automatically.

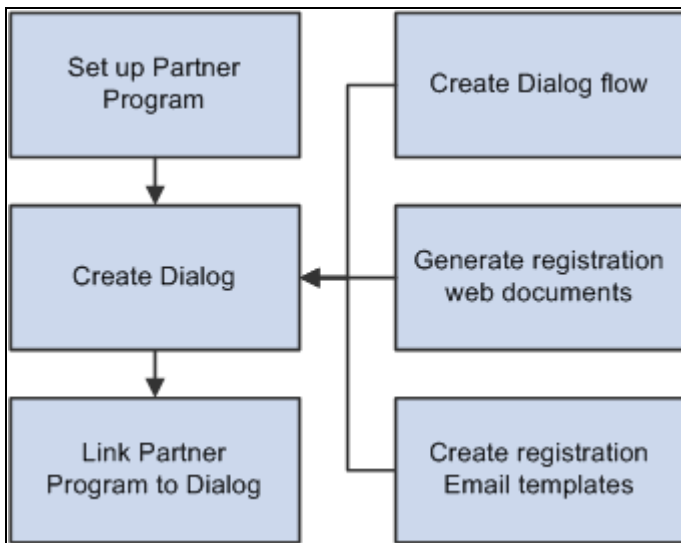
Using partner registration you can:

- Enable partner companies' applications for partnership and registration via an online self-service registration process.
- Maintain a history of partner status, including application and registration outcomes.
- Configure the partner registration process to define your own partner registration process flow, profile attributes to track, registration documents, and Email templates.

PRM self-service registration is totally configurable, so you will use the PeopleSoft Online Marketing dialog feature to define your own partner registration process, including setting up registration confirmation/notification email documents. Dialogs will also be used for designing and rendering registration web pages at run time. PRM comes with a limited license to the dialog feature of PeopleSoft Online Marketing; an additional license of PeopleSoft Online Marketing is not required.

### ***Partner Registration Setup Flow***

The following diagram illustrates the registration setup flow, including partner program setup, dialog creation, and linking the partner program to the dialog:



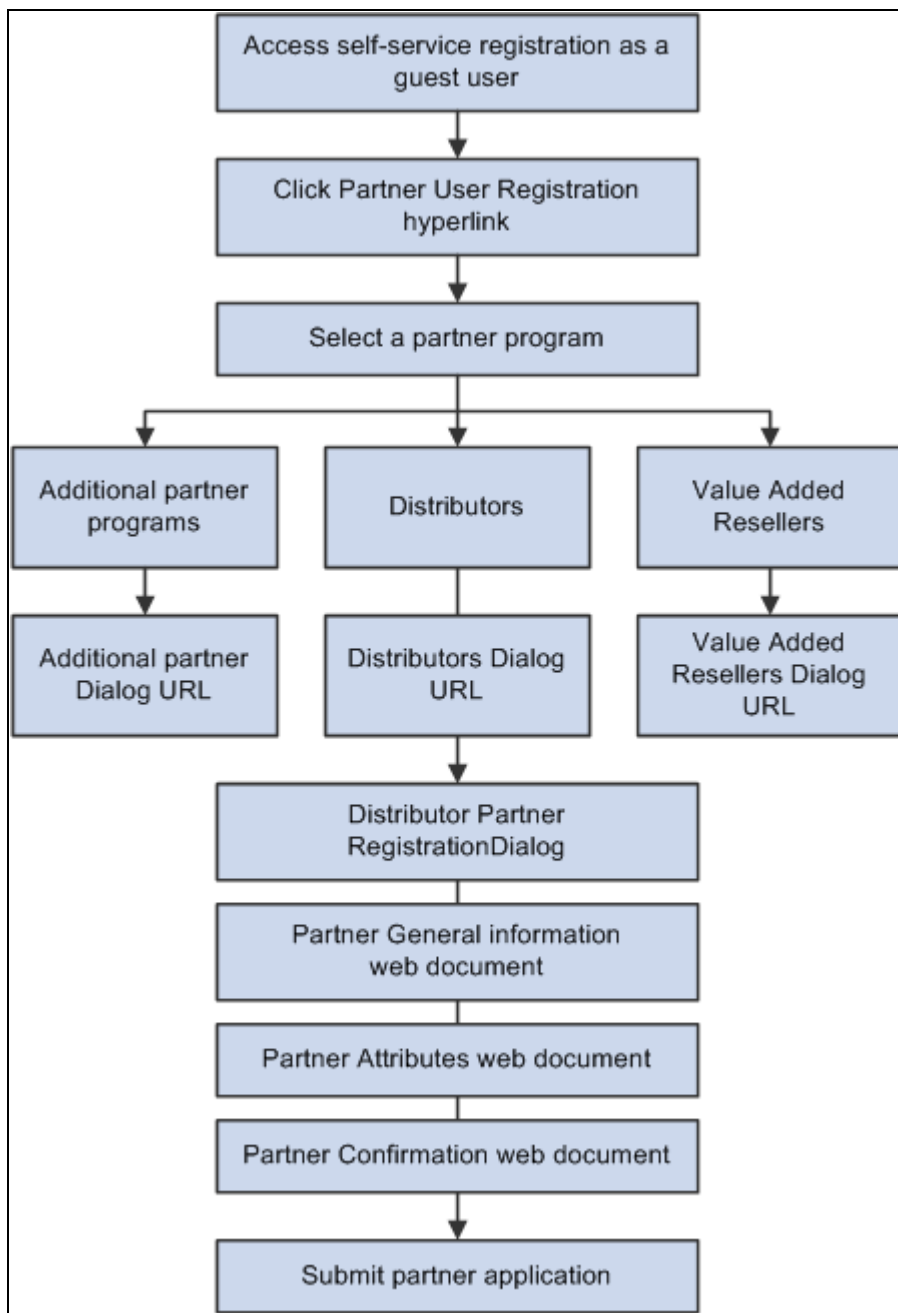
Registration Setup Flow

The setup includes setting up partner programs , defining customized profile attributes in Marketing Profile (optional), creating a dialog using the PeopleSoft Online Marketing dialog functionality, associating the dialog to the partner program, and creating a dialog flow, registration Web Documents and Email notification templates. You will need to follow through this flow and complete each task to create your self-service registration process.

### ***Partner Registration Process Flow***

The following diagram illustrates a typical partner registration process flow used during online registration. PeopleSoft delivers this sample dialog that you may wish to use and modify to suit your business requirements.





Partner registration process flow

---

## Setting Up Partner Registration

To set up partner registration, use the Add Partner Program (RD\_PR\_PROG) component.

This section discusses how to:

- Set up partner programs.
- Create dialogs.

- Link partner programs to dialogs.

## Pages Used to Set Up Partner Registration

<i>Page Name</i>	<i>Definition Name</i>	<i>Navigation</i>	<i>Usage</i>
Partner Program	RD_PR_PROG	Partners CRM, Add Partner Program, Partner Program	Set up a partner program.
Dialog Designer	RY_DIALOG	Marketing, Dialog Designer, Dialog Designer	Create a dialog flow.
Document	RY_EDOC	Marketing, Document Designer, Document	Generate registration web documents.
Document	RY_EDOC	Marketing, Document Designer, Document	Create registration confirmation and notification email templates.

---

## Setting Up Partner Programs

Access the Partner Program page (Partners CRM, Add Partner Program, Partner Program).

See [Chapter 4, "Creating Partner Programs," Setting Up the Partner Program Environment, page 14.](#)

---

## Creating Dialogs

This section discusses how to:

- Create dialog flow.
- Generate registration web documents.
- Create registration confirmation and notification email templates.

See [Chapter 4, "Creating Partner Programs," Creating Dialogs for Partner Programs, page 20.](#)

### ***Creating Dialog Flow***

Access the Dialog Designer page (Marketing, Dialog Designer, Dialog Designer).

---

**Note.** When creating a dialog for partner registration, set the value for New Individual Role to *Contact for Partner*.

---

See *PeopleSoft Enterprise Online Marketing 9.1 PeopleBook*, "Designing Online Dialogs," Creating a New Dialog.

**Generating Registration Web Documents**

Access the Dialog Designer page (Marketing, Dialog Designer, Dialog Designer).

See *PeopleSoft Enterprise Online Marketing 9.1 PeopleBook*, "Designing Web Documents."

**Creating Registration Confirmation and Notification Email Templates**

Access the Dialog Designer page (Marketing, Dialog Designer, Dialog Designer).

See *PeopleSoft Enterprise Online Marketing 9.1 PeopleBook*, "Designing Email Documents."

**Linking Partner Programs to Dialogs**

Access the Partner Program page (Partners CRM, Add Partner Program, Partner Program).

Partner Program

Save | Search | Previous | Next | Add Partner Program | Personalize

Program Name

End-user Training Solution Partners

Status

Active

Partner Type

Alliance

Partner Subtype

Advisor

Program

Participants

Program Information

\*Program Name

End-user Training Solution Partner

SetID

SHARE

ID

PGM0000005

\*Start Date

02/01/2004

\*End Date

12/31/2010

Status

Active

Partner Level

Platinum

Partner Type

Alliance

Partner Subtype

Advisor

Registration Dialog

Partner Registration

Dialog Entry Point

Description

PeopleSoft End-User-Training Solution Partners provide our customers a high level of service while helping them achieve fast access to mission-critical applications.

Partner Program page

- Registration Dialog

Displays the dialog that has been defined through the dialog creation process in PeopleSoft Marketing.
- Dialog Entry Point

Displays the document or trigger point of the dialog that will launch the dialog for the end user.

## Registering a Partner

For partner registration, PeopleSoft delivers a sample dialog and sample documents. They are named *Partner Registration XXX* and can be found under Marketing, Dialog Designer or Marketing, Document Designer. Because of the data complexities surrounding the publishing of a dialog—Go Live—these are delivered in design mode and must be activated. You can start by cloning and modifying the provided sample data, or use this as a guide to create your own registration dialogs. These dialogs are provided as samples only.

It is recommended that you work through the following steps to activate and test the delivered data before setting up your enterprise partner registration.

### Validating Sample Documents

Navigate to Marketing, Document Designer. Confirm the following documents exist:

Document Designer					
SetID = SHARE					
▼ Search Results					
SetID	Document	Dialog Name	Type	Created By	Date Created
SHARE	<a href="#">Partner Registration General Information</a>	Partner Registration	Web	PSCR	03/01/2004
SHARE	<a href="#">Partner Registration Contact Information</a>	Partner Registration	Web	PSCR	03/01/2004
SHARE	<a href="#">Partner Registration Confirmation Email</a>	Partner Registration	Email	PSCR	03/01/2004
SHARE	<a href="#">Partner Registration Notification Email</a>	Partner Registration	Email	PSCR	03/01/2004
SHARE	<a href="#">Partner Registration Confirmation</a>	Partner Registration	Web	PSCR	03/01/2004

Document Designer page

### Updating the Notification URL

Click the *Partner Registration Notification Email* link.

Update the < pia server path > portion of the URL in the document text to point to the PIA server, as shown in the example below:

## Document Designer

Save
Clone
Search
Previous
Next
Preview
>>
Personalize

Name Partner Registration Notification Email
Type Email Doc
SetID SHARE
Language ENG

Email
Designer

### Email Document

\*From "FROM" <from@peoplesoft.com>
\*Reply To "REPLY" <reply@peoplesoft.com>
\*Bounced "BOUNCE" <bounce@peoplesoft.com>
Subject Partner Registration Notification

HTML
Text

```

<html>
<br/>
A new registration request is pending approval for:<br/>
<b>Company Name </b><pstag:profile value="Organizations.Companies.Organization
Name" /><br/>
<b>Contact First Name </b><pstag:profile value="Individuals.People.First Name" /><br/>
<b>Contact Middle Name </b><pstag:profile value="Individuals.People.Middle Name" /><br/>
<b>Contact Last Name </b><pstag:profile value="Individuals.People.Last Name" /><br/>
Click to navigate to the partner <a href='http://<PIA Server
Path>/RB_MANAGE_CUSTOMER_INFORMATION.RD_PARTNER.GBL?
BO_ID=<pstag:organizationBOID />&Action=C'><pstag:profile
value="Organizations.Companies.Organization Name" /></a>
</html>

```

Import HTML

Document Designer page

In the email you will now see a link with the company name that you can click on to navigate directly to the partner company.

Click to navigate to the partner *test*.

### Validating Sample Dialogs

Navigate to Marketing, Dialog Designer. Confirm that the following dialog exists:

Dialog Designer						
Search Results				Customize	Find	First 1-3 of 3 Last
Online Dialog ID▲	Dialog Name	Business Unit	Dialog Status	Owner	Start Date	End Date▼
20001	<a href="#">Partner Registration</a>	US001	In Design	Stu Marx	03/01/2004	12/31/2099

Dialog Designer page

### Validating Email Mail Boxes

Navigate to Set Up CRM, Product Related, Online Marketing, MailBox Setup. Set up your own email boxes with valid email addresses.

### Mailbox Setup

Enter any information you have and click Search. Leave fields blank for a list of all values.

Maximum number of rows to return (up to 300):

Search by: MAILBOX =

[Advanced Search](#)

### Search Results

View All
First 1-41 of 41 Last

MAILBOX	Mailbox Type	Forwarding Address
<a href="#">1000</a>	Normal	Send@oracle.com
<a href="#">1001</a>	Normal	Reply@oracle.com
<a href="#">1003</a>	Bounced	Bounced@oracle.com
<a href="#">10000</a>	Normal	from@changeme.com
<a href="#">10001</a>	Bounced	bounce@changeme.com
<a href="#">10002</a>	Normal	reply@changeme.com
<a href="#">20006</a>	Normal	from@peoplesoft.com
<a href="#">20007</a>	Normal	reply@peoplesoft.com
<a href="#">20008</a>	Bounced	bounce@peoplesoft.com

Mailbox Setup page

Validate these mailboxes appear on the two partner email documents, but with the updated email addresses you set up for the mailboxes.

Navigate to Marketing, Document Designer.

Open *Partner Registration Notification Email* and *Partner Registration Confirmation Email* to confirm.

**Document Designer**

Save | Clone | Search | Previous | Next | Preview | >> Personalize

**Name** Partner Registration Notification Email **SetID** SHARE  
**Type** Email Doc **Language** ENG

Email Designer

**Email Document**

\*From "FROM" <from@peoplesoft.com>  
 \*Reply To "REPLY" <reply@peoplesoft.com>  
 \*Bounced "BOUNCE" <bounce@peoplesoft.com>  
 Subject Partner Registration Notification

Document Designer page

### Validating the Partner Program

Navigate to Partners CRM, Search Partner Program, Partner Program.

Verify that the Registration Dialog and Entry Point are specified for this dialog.

**Partner Program**

Save | Search | Previous | Next | Add Partner Program | Personalize

**Program Name** End-user Training Solution Partners **Status** Active  
**Partner Type** Alliance **Partner Subtype** Advisor

Program Participants

**Program Information**

\*Program Name End-user Training Solution Partner **SetID** SHARE **ID** PGM0000005  
 \*Start Date 02/01/2004 \*End Date 12/31/2010  
 Status Active **Partner Level** Platinum  
 Partner Type Alliance **Partner Subtype** Advisor  
 Registration Dialog Partner Registration **Dialog Entry Point**  
 Description PeopleSoft End-User-Training Solution Partners provide our customers a high level of service while helping them achieve fast access to mission-critical applications.

Partner Program page

---

**Note.** This is setID driven.

---

### Setting Up User Preferences

The registration page filters partner programs by setID if it is specified in the user's preferences. Change the setID of the user you will test with to match the setID of the dialog.

Navigate to Set Up CRM, Security, User Preferences, Overall Preferences. These preferences are set up for the guest user that will be used for your enterprise's CUSTOMER portal site in order to bypass signon.

See *PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "Setting Up Customer Self-Service."

See *PeopleSoft Enterprise CRM 9.1 Application Fundamentals PeopleBook*, "Setting Up Security and User Preferences."

Overall Preferences page

### ***Going Live with the Partner Registration Dialog***

Navigate to Marketing, Dialog Designer.

Select *Partner Registration*.

Confirm that *Update Partner Program* points to the correct partner program.



**Dialog Designer**

Save | Check | Options | Link Report | Clone | Search | Previous | Next | >>

Dialog Name Partner Registration Status In Design

Dialog | Flow | Audiences | Documents | Elements | Team

**Element List** Customize | Find | View All | First 1-7 of 7 Last

Type	Dialog Element	Complete?	Connections
	<a href="#">Company Page</a>	✓	Primary Connected to Update Partner Program.
	<a href="#">Confirmation Email</a>	✓	Primary Connected to Notification Email.
	<a href="#">Confirmation Page</a>	✓	No Primary Connection.
	<a href="#">Contact Page</a>	✓	Primary Connected to Confirmation Email.
	<a href="#">External Trigger</a>	✓	Primary Connected to Company Page.
	<a href="#">Notification Email</a>	✓	Primary Connected to Confirmation Page.
	<a href="#">Update Partner Program</a>	✓	Primary Connected to Contact Page.

Dialog Designer - Elements page

Click the Check button in the toolbar.

Click the Run All Checks button.

All should pass the consistency check.

Return to Dialog Designer, Dialog page.

Click Go Live. Live status will be confirmed.

### Launching Registration

Access the customer portal registry. The guest user established in the steps above will automatically be used for guest access to the customer registry.

Navigate to the Partner Registration to launch a partner registration dialog.

**Partner Registration**

To register for partnership, select a partner program.

**Partner Programs**

[End-user Training Solution Partners](#)

PeopleSoft End-User-Training Solution Partners provide our customers a high level of service while helping them achieve fast access to mission-critical applications.

Partner Registration page

Select the partner program you have associated the dialog to. This will launch the dialog as you have configured it. Your partners will be able to fill in this information and register for partnership as you have configured it.

Submit and view the confirmation.

### ***Validating Data***

The captured partner registration data is then saved to the Online Marketing Profile tables (organization data is written to the BO\_BASIC\_ORG table and individual data is written to the BO\_BASIC\_IND table). The partner organization data is also saved to the partner profile tables in the business object relationship model or BORM tables.

See Chapter 5, "Creating and Maintaining Partner Profiles," page 25.

## Chapter 8

# Setting Up Distributed Security for Partner Users

This chapter provides overviews of distributed security for partners and the distributed security process flow and discusses how to:

- Set up distributed security for partner users.
- Manage partner user groups in self-service.

---

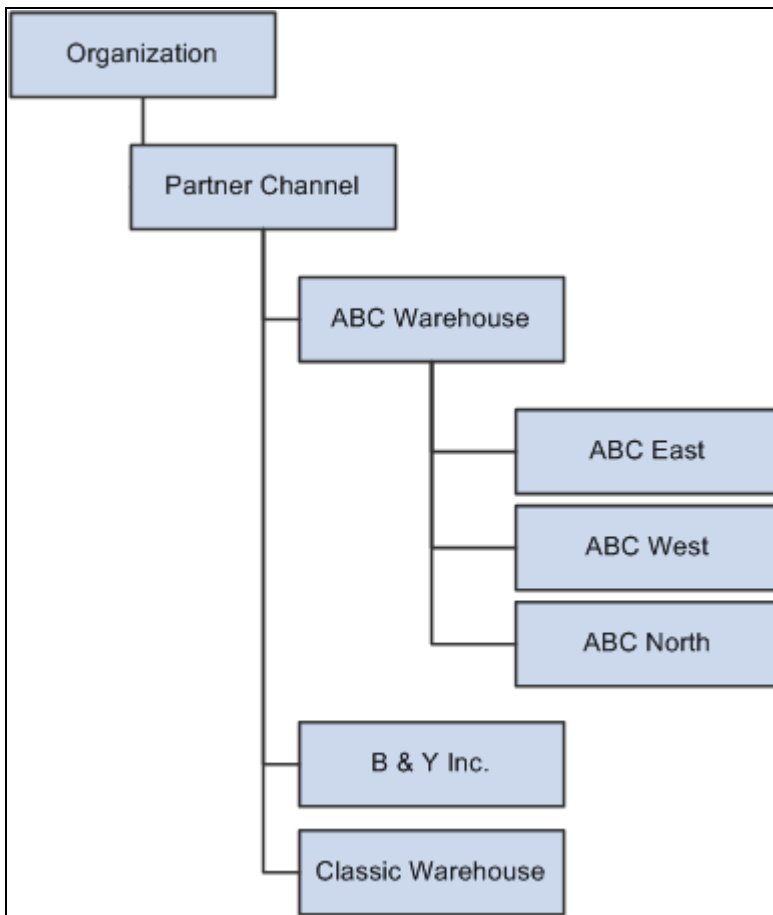
## Understanding Distributed Security for Partners

Distributed security or delegated administration provides the ability to delegate administrative responsibility to multiple administrators and managers in an organization in a secured fashion. Distributed security for partners enables partner administrators to set up team members for the user groups they manage and also define subordinate user groups. Given the potentially large numbers of partners that an enterprise can do business with, it is critical for a partner to be able to manage application access and permissions for their own employees.

Centralized administration in a partner-intensive environment is extremely complex to manage and often doesn't scale in practice. By allowing partners to self-register, set up users, maintain their own profiles, and create and manage their own organizational groups, PeopleSoft's PRM solution addresses the need to simplify and decentralize partner management.

For distributed security and partner self-service requirements, the enterprise channel operations manager determines what roles and access privileges a partner administrator is allowed to assign when he creates additional accounts for partner employees. Ideally, a partner administrator should be able to customize the access privileges and further restrict what a partner user has access to, as long as any new access combination still remains within the confines of what the enterprise channel manager delegated in the first place.

The following example shows delegated security where the Enterprise Administrator or Channel Manager sets up user groups in the organization hierarchy for each partner company; for example, ABC Warehouse, B&Y Inc, and Classic Warehouse:

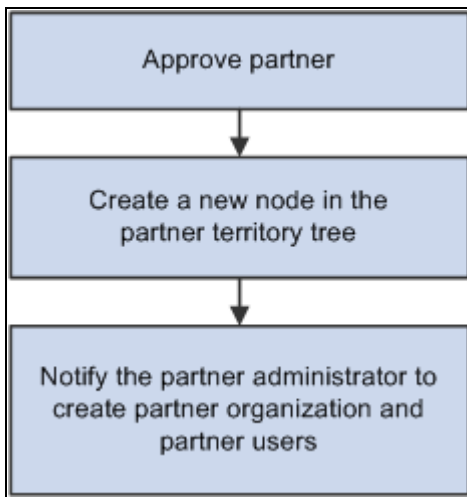


Example of organization hierarchy

---

## Understanding the Distributed Security Process Flow

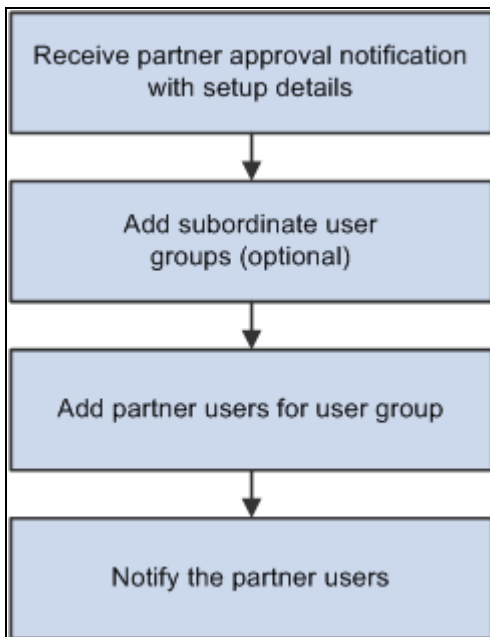
The following diagram illustrates a distributed security process flow. Your enterprise may define a different process flow to suit your unique business needs.



Distributed security process flow for the enterprise channel manager

As the first step in the distributed security process, the partner company applies and provides information about the company and a single point of contact, such as a partner administrator. The enterprise administrator sets up user groups in the organization hierarchy for each partner company. Once the enterprise completes the task of setting up partner user groups, an email notification is sent to the partner administrator. The enterprise grants the designated partner administrator access to the system.

This diagram illustrates a distributed security process flow for a partner administrator:



Distributed security process flow for the partner administrator

The partner administrator can now define teams and maintain the hierarchy for their organization. For example, the partner administrator for ABC Warehouse has the ability to set up multiple team members in the ABC Warehouse user group. This feature enables the partner administrator to add subordinate groups to the ABC Warehouse user group. The Territory tree is used to model the partner organization hierarchy.

The partner administrator can create partner employees in the system by defining User IDs and default passwords and automatically emailing this information to the respective users.

Distributed security also provides the partner administrator with maintenance functionality. The partner administrator can:

- Add subordinate user groups.
- Transfer partner users from one user group to another.
- Activate and deactivate partner users.
- Reset passwords.

### **See Also**

[Chapter 6, "Setting Up Security for Partners," page 53](#)

---

## **Setting Up Distributed Security for Partner Users**

This section discusses how to:

- Create a partner organization structure.
- Add partner users.
- Add partner user groups and child territories to the territory tree.

### **Pages Used to Set Up Distributed Security for Partner Users**

<i>Page Name</i>	<i>Definition Name</i>	<i>Navigation</i>	<i>Usage</i>
Partner Company	RD_PTNR_ORG	Partners CRM, Search Partner Company, Partner Company, Summary, Organization	Create a partner organization structure.
Manage Partner Users	RD_PTNR_USER_SRCH	Partners CRM, Manage Partner Users, Manage Partner Users	Add partner users.
Tree Manager	PSTREEMGR	Sales, Manage Territories	Add partner user groups to the territory tree.

### **Creating a Partner Organization Structure**

Access the Partner Company - Organization page (Partners CRM, Search Partner Company, Partner Company, Summary, Organization).

Partner Company - Organization page

<b>Organization Tree</b>	Select the organization tree that the partner organization will belong to.
<b>Note.</b> The tree prompt is restricted to those that the enterprise user can access.	
<b>Parent Organization</b>	Select the parent organization for the tree. The prompt is restricted to those organizations or territories with Business Units that are related to the setID of the Partner company.
<b>Partner Organization</b>	Enter the name of the partner organization.
<b>Description</b>	Enter a short description of the partner organization.
<b>Lead Assignment</b>	The system displays the lead assignment. The lead assignment is provided by default from the Parent Organization lead assignment and copied to the Partner Organization.
<b>Business Unit</b>	The system displays the business unit. The business unit is provided by default from the Parent Organization business unit and copied to the partner organization.
<b>Create Partner Organization Group</b>	Click the Create Partner Organization Group button to create the partner group.

## Adding Partner Users

Access the Manage Partner Users page (Partners CRM, Manage Partner Users, Manage Partner Users).

Manage Partner Users - User Information page

Use this page to add users to the user group. The user can also update password information through self-service. Select a role for each user.

See [Chapter 5, "Creating and Maintaining Partner Profiles," Creating and Managing Partner Users, page 47.](#)

## Adding Partner User Groups and Child Territories to the Territory Tree

Access the Search Territories page (Sales, Manage Territories).

The Sales Territory tree is used to model the partner organization. This organization hierarchy can be set up using the Tree Manager, or the enterprise administrator or channel manager can access the territory tree in Sales to add partner user groups and sub-organizations.

See *PeopleSoft Enterprise Sales 9.1 PeopleBook*, "Working with Territories and Assignment Groups."

---

## Managing Partner User Groups in Self-Service

This section discusses how to:

- Manage profiles.
- Manage partner user groups.



- Maintain partner organization groups.
- Search Territories .

## Pages Used to Manage Partner User Groups in Self-Service

<i>Page Name</i>	<i>Definition Name</i>	<i>Navigation</i>	<i>Usage</i>
Manage Profile	RX_NAME_SIGNIN	Change Profile Info, Manage Profile	Change user name or password.
Register Users - User Information	RD_PTNR_USER_SRCH	Register Users, Register Users, User Information	Administer users in the partner user group. The Register Users page lists all of the partner users for the partner company associated with the partner administrator who is logged in. The partner company is derived from the User Preference information associated with the partner administrator.
Additional Roles	RD_PTNR_USER_ROLES	Click the Additional Roles icon.	View, add, or delete additional roles for the user.
Manage Partner Users	RD_PTNR_USER_SRCH	Register Users, Register Users, Organization Group	Add users to groups within the partner organization.
Search Territories	RSF_TR_PTNRORG_SRCH	Register Users, Search Territories	Search for groups in which the user is the owner, the manager, or both.

## Managing Profiles

Access the Manage Profile page (Change Profile Info, Manage Profile).

Manage Profile

Change Profile Info

A summary of your profile is displayed below. Click the relevant Change button to make profile edits.

Name

First Name

Stu

Middle Name

Manager

Last Name

Marx

Change Name

Password

User ID

VP1

Password

\*\*\*\*\*

Change Password

Manage Profile page

Users can change their names or passwords on this self-service page.

Managing Partner User Groups

Access the Manage Partner Users (Register Users, Register Users, User Information).

### Manage Partner Users

Users

Customize | Find | View All | 1-4 of 4 | First | Last

User Information

Organization Group

*First Name	*Last Name	*Email Address	*User ID	*Password	*Role	Active
Paco	Albers	palbers@qa.psft.com	PADMIN	*****	EOPP_USER	<input checked="" type="checkbox"/>
Pauline	Martin	pmartin@qa.psft.com	PMGR	*****	EOPP_USER	<input checked="" type="checkbox"/>
Phoebe	Market	pmarket@qa.psft.com	PMKTM	*****	Partner Marketing Ar	<input checked="" type="checkbox"/>
Phil	Reynolds	preynolds@qa.psft.com	C1MSVERD	*****	PAPP_USER	<input checked="" type="checkbox"/>

Enter Number of Users to Add 
Add Users
Save

Search

First Name

begins with

Last Name

begins with

Contact

begins with

\*Partner Name

begins with

Person ID

=

Search

Clear

## Manage Partner Users

The partner administrator uses this self-service page to administer the users in the partner organization. The administrator can add or delete users and keep track of all users within the partner organization. Multiple roles can be selected for the user. You must add EOPP\_USER and PAPP\_USER roles to get access to the PeopleSoft system. In addition to these two roles, the Partner Administrator should select additional roles, such as Partner Representative or Partner Sales Manager, as appropriate for each user created. To view, assign, or delete multiple roles for a user, use the Additional Roles icon next to the role drop-down list box.

### Adding Multiple Roles for a User

Access the Additional Roles page (click the Additional Roles icon).

### Additional Roles

Contact Roles

Role Name	Description		
EOPP_USER	Common Portal User	+	-
PAPP_USER	Enterprise Portal User	+	-
Partner Sales Manager		+	-

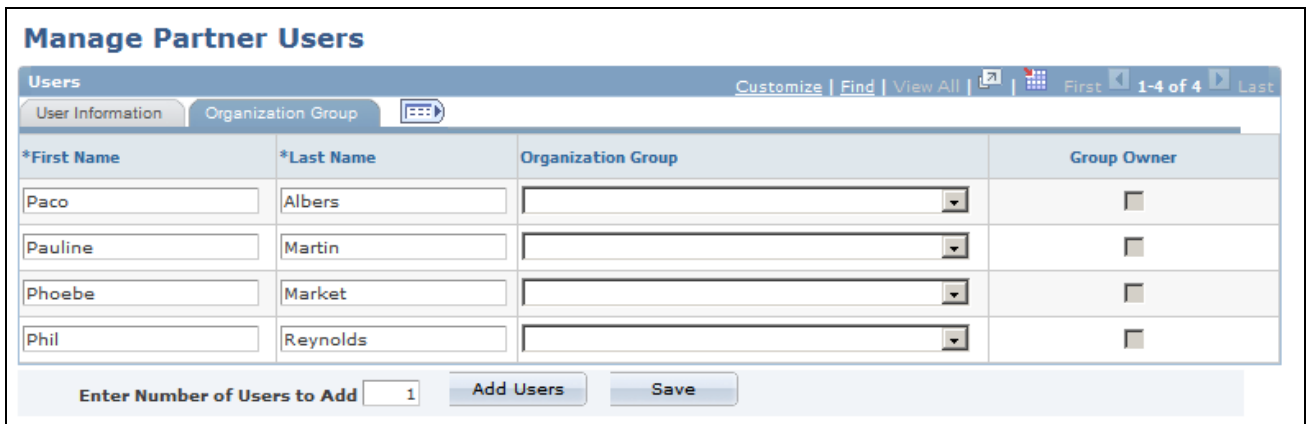
OK Cancel

## Additional Roles page

You can view all roles for a user and add or delete roles as required.

## Maintaining Partner Organization Groups

Access the Manage Partner Users page (Register Users, Register Users, Organization Group).



The screenshot shows the 'Manage Partner Users' interface. At the top, there's a header 'Manage Partner Users' and a sub-header 'Users'. Below this, there are tabs for 'User Information' and 'Organization Group'. The 'Organization Group' tab is active. The main area contains a table with four columns: '\*First Name', '\*Last Name', 'Organization Group', and 'Group Owner'. The table lists four users: Paco Albers, Pauline Martin, Phoebe Market, and Phil Reynolds. Each user has a dropdown menu for their 'Organization Group' and a checkbox for 'Group Owner'. At the bottom, there's a section with the text 'Enter Number of Users to Add' followed by a text input field containing '1', and two buttons: 'Add Users' and 'Save'.

*First Name	*Last Name	Organization Group	Group Owner
Paco	Albers		<input type="checkbox"/>
Pauline	Martin		<input type="checkbox"/>
Phoebe	Market		<input type="checkbox"/>
Phil	Reynolds		<input type="checkbox"/>

Enter Number of Users to Add

Manage Partner Users page

Partner administrators can view or change the organization group for registered users. Users can also be defined as the Group Owner.

## Searching Organization Groups

Access the Search Territories page (Register Users, Search Territories )

### Search Territories

Territories			
Territory	Description	Owner	Territory Parent
<a href="#">ATLANTIC US200</a>	Atlantic US200 - Appliance	Sabrina Redford	US - CRM01
<a href="#">CENTRAL</a>	TEL01 Central Region		US-TEL01
<a href="#">CENTRAL US200</a>	Central US200 - Appliance	Stephen Ray	US - CRM01
<a href="#">MOUNTAIN US200</a>	Mountain US200 - Appliance	Sandy Ralphs	US - CRM01
<a href="#">PACIFIC US200</a>	Pacific US200 - Appliances	Sam Rabbitt	US - CRM01
<a href="#">US - CRM01</a>	USA CRM01 - Appliance	Stu Marx	N. AMERICA ALL

▼ Search

\*Tree

=

WORLD

Territory

begins with

Description

begins with

▼ Show in Results

☒ Territories As Manager

☐ Territories As Owner

Search

Clear

Search Territories page

Partner administrators can search for and view organization groups for which they are the manager, the owner, or both.



## Chapter 9

# Executing Partner Relationship Management Transactions

This chapter provides an overview of partner enabled transactions, and discusses how to:

- Create partner marketing campaigns and add tasks.
- Generate partner leads.
- Add orders and quotes by partners.
- Maintain service management orders by partners.
- View financial accounts.
- Add partners to support cases.

---

## Understanding Partner Transactions

Partner company and contact information is available across the channels supported by PeopleSoft CRM applications. The enterprise can view and assign partner information within the context of many employee or enterprise facing transactions (found in the employee portal registry), customer facing transactions (found in the customer portal registry), and partner facing transactions (found in the partner portal registry). Within the employee facing transactions, partner data can be viewed and updated on the campaign, lead, opportunity, quote, order, service management order and case. Partner data can also be viewed for financial vertical customers on the financial account. Within the customer facing transactions, partner data can be viewed on the order and quote, and updated on the case and product registration transactions. Finally, the partner company is extended a set of transaction to act on behalf of your enterprise. Those transactions include the marketing program or campaign, lead, quote, order, service management order, and view financial account information. There are additional secondary or supporting transactions that a partner has access to as well. Those secondary transactions include product catalog, product configuration, and product advice or recommendations. Additional transactions exposed to the partner include partner profile, partner organization hierarchy and security maintenance.

See [Chapter 5, "Creating and Maintaining Partner Profiles," page 25](#); [Chapter 4, "Creating Partner Programs," page 13](#) and [Chapter 6, "Setting Up Security for Partners," page 53](#).

### ***PeopleSoft Partner Portal***

We deliver a PeopleSoft Partner Portal which enables partner representatives to transact on behalf of the enterprise using the business processes exposed in the partner portal registry.

The transactions in the PeopleSoft Partner Portal include the ability to:

- View marketing campaigns and adding tasks to marketing campaigns.
- Add and updating leads.
- Add and updating quotes and orders.
- Add service management orders.
- View financial account information for customers.
- Update profile information.





The PeopleSoft Partner portal is delivered with a set of role filtered left hand menu navigation as well as a matching target page navigation page that is represented with function appropriate buttons.

## **Partner Search**

Search functionality has been enhanced to maintain security where the enterprise has exposed partner data across the main CRM transaction set. Maintaining the appropriate level of data access is critical in order to ensure that partners have access to only the customers that they have been secured to view and transact with. With the appropriate level of security defined using the CRM application security framework, the presence of partner data on a transaction will automatically restrict the customer search that takes place so that only the restricted list of customer for the partner is displayed. Additionally, if a customer is entered on a transaction, and subsequent entry of the partner data takes place, the partner prompt will be limited to only those partners that have access to the customer already on the transaction.

Partner and customer search restrictions are in force across all of the transactions covered in this chapter where partner data is exposed.

See [Chapter 8, "Setting Up Distributed Security for Partner Users," page 79](#) and [Chapter 6, "Setting Up Security for Partners," page 53](#).

---

## **Creating Partner Marketing Campaigns**

This section provides an overview of partner marketing campaigns and discusses how to:

- Update partner marketing campaigns.
- Update activities for marketing campaigns.
- Update tasks for marketing campaigns.
- View cost information for marketing campaigns.
- View cost information for marketing campaigns.

## **Understanding Partner Marketing Campaigns**

By extending marketing functionality to PeopleSoft Partner Relationship Management, we enable the Enterprise Channel Manager to add partner members to an activity team and add partner companies to a list of sponsors. Within the partner organization, a partner manager can view lists of marketing programs or campaigns, and add tasks and notes to a marketing campaign (marketing program). The Enterprise Channel Manager can add partners to program teams, define promotional pricing for partners, disable the Audience icon on the Wave Detail page so the partner cannot access the audience, and allow partners to have display-only access to offers, tasks and costs.

The two types of marketing campaigns where partners are involved are joint marketing campaigns and marketing campaigns targeted at partners.

### ***Joint Marketing Campaigns with Partners***

To create a joint marketing program with a partner, the enterprise users can add partners to marketing programs. Partners themselves cannot create marketing programs. Once a partner has been added to a marketing program, the partner can access the program and they can perform restricted tasks based on their security level.

**Note.** A partner user cannot create a new marketing campaign in PeopleSoft Marketing. If they log in to the enterprise partner portal system as a partner user, security dictates that the relevant buttons and fields are unavailable to them.

### ***Marketing Campaigns Targeted at Partners***

The process of creating a marketing campaign directed solely at partners simply involves selecting audiences that consist of partners and creating marketing campaigns for them. The process of creation does not differ from the process that one would follow to create a regular marketing campaign.

#### **See Also**

*PeopleSoft Enterprise CRM 9.1 Marketing Applications PeopleBook*, "Creating Campaigns and Activities"

## **Pages Used to Update Partner Marketing Campaigns**

<b><i>Page Name</i></b>	<b><i>Definition Name</i></b>	<b><i>Navigation</i></b>	<b><i>Usage</i></b>
Marketing Programs — Programs	RA_CAMPAIGN_DETAIL	Partner Portal, Marketing Programs, Marketing Programs	Create or view a joint partner marketing campaign.
Marketing Programs — Activities	RA_CMPGN_ACTIVITY	Partner Portal, Marketing Programs, Activities	View marketing campaign activities.
Marketing Programs — Triggers	RA_CAMPAIGN_TRIGGER	Partner Portal, Marketing Programs, Triggers	View summary information about existing triggers and add new triggers.
Marketing Programs — Tasks	RA_CAMPAIGN_TASK	Partner Portal, Marketing Programs, Tasks	Add tasks to marketing campaigns.
Marketing Programs — Cost Summary	RA_CAMPAIGN_COSTS	Partner Portal, Marketing Programs, Cost Summary	View marketing campaign costs.
Marketing Programs — Audience	RA_CM_LIST_SUMRY	Partner Portal, Marketing Programs, Audience	Attach target audience lists to campaigns.
Marketing Programs — Performance	RA_CMPGN_METRICS	Partner Portal, Marketing Programs, Performance	View marketing campaign performance.
Marketing Programs — Notes	RA_CMPGN_Notes	Partner Portal, Marketing Programs, Notes	Add notes and attachments to marketing campaigns.

## **Updating Partner Marketing Campaigns**

Access the Marketing Programs page (Partner Portal, Marketing Programs, Marketing Programs).

### Marketing Programs

[Save](#) [Refresh](#) | 
 [Notification](#) | 
 [Clone](#) | 
 [Calendar](#) | 
 [Reporting](#) | 
 >> [Personalize](#)

**Program** Joint Program -Generate Freezer Sales **Status** Approved  
**Start Date** 01/05/2004 **Program Type** Campaign  
**End Date** 02/01/2008 **ID** CMP0300017

[Program](#) [Activities \(2\)](#) [Team](#) [Triggers](#) [Tasks \(1\)](#) [Cost Summary](#) [Audience](#) [Performance](#)

Go To [Select One...](#)

#### Plan Campaign Program

**Name** Joint Program -Generate Freezer Sales **Roll up Program** Partner Recruitment and Maintenance  
**Objective** Cross Sell **\*Status** Approved  
**\*Owner** Jack Diamond **\*Start Date** 01/05/2004 **\*End Date** 02/01/2008  
**\*Currency** US Dollar **Industry** Appliances-Commercial  
**Description** Joint marketing campaign with partners to drive up freezer sales  
☐ **Secure Campaign by Team Member**

#### Sponsors and Budgets

Customize | Find | First 1-2 of 2 Last

Sponsor Name	External	Budget Source	Budget Amount
Jack Diamond	<input type="checkbox"/>	Marketing Budget	
Cool Solutions	<input checked="" type="checkbox"/>	External Budget	30,000.00

[Add a New Sponsor / Budget](#)

#### Record Program Costs

No costs have been added to this program

**Totals**

[Calculate](#) [Add a New Cost](#)

Go To [View Attributes](#)

[Save](#) [Refresh](#) | 
 [Notification](#) | 
 [Clone](#) | 
 [Calendar](#) | 
 [Reporting](#) | 
 >> [Top of Page](#)

\* Required Field

## Marketing Programs page

**Note.** The Activities, Triggers, Audience, and Performance pages—normally available in the Marketing component—are unavailable to partners. All other Marketing Programs pages are display-only for partners. For Tasks, partners can only view and modify tasks that they created or that were assigned or reassigned to them.

## See Also

*PeopleSoft Enterprise CRM 9.1 Marketing Applications PeopleBook*, "Creating Campaigns and Activities," Creating Campaigns

Updating Activities for Marketing Campaigns

Access the Marketing Programs — Activities page (Partner Portal, Marketing Programs, Activities).

Marketing Programs

SaveRefreshNotificationCloneCalendarReporting>>>Personalize

ProgramJoint Program -Generate Freezer Sales

StatusApproved

Start Date01/05/2004

Program TypeCampaign

End Date02/01/2008

IDCMP0300017

ProgramActivities (2)TeamTriggersTasks (1)Cost SummaryAudiencePerformance

Go ToSelect One...

Activity Summary

CustomizeFindView AllFirst1-2 of 2Last

GeneralBudget and ObjectiveAudience and OffersCollateral and Script

	Activity Name	Status	Start Date	End Date	End Response	Activity Type	Marketing Channel	Channel Detail	
<input type="checkbox"/>	<a href="#">Family Appliance Magazine Ad</a>	New	01/05/2004	12/01/2006	02/01/2007	Print	Magazines	Better Homes and Gardens	
<input type="checkbox"/>	<a href="#">Consumer Telemarketing effort</a>	New	01/05/2004	02/01/2008	02/01/2008	Direct	TeleSales	Internal Telemarketing Team	

Clone Selected Activity

Add a New Activity

Marketing Programs — Activities page (1 of 3)

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97

Activity Detail

ActivityFamily Appliance Magazine Ad
PromotionPCC0010004

StatusNew
IDWVE000000300031
\*Start Date01/05/2004

ObjectiveAcquisition
PriorityMedium
\*End Date12/01/2006

Budget85,000.00
End Response02/01/2007

Channel

\*Activity TypePrint
\*Marketing ChannelMagazines

Channel DetailBetter Homes and Gardens

AudienceBay Area Customers - Premier
CollateralYour Freezer - Your World

Offer
Script Name

Record Costs

Customize | Find | View All | 1 of 1 | First | Last

*Cost Type	Components	Variable	Unit Cost	Planned Cost	Actual Cost
Printing	Collateral	Variable		58,750.00	59,000.00

Add a New Activity Cost
Calculate Costs
Totals58,750.0059,000.00

Review Activity Performance Metrics

Customize | Find | View All | 1-2 of 2 | First | Last

*Metric	UOM	Forecast Value	Actual Value	Difference	
Cost	Amount	60,000.00	59,000.00	-1,000.00	Edit
Number of Leads	Count	200.00		-200.00	Edit

Add a new Metric
Generation Date09/18/2009 4:02PM
Recalculate

Activity Notes Summary

No notes have been added to this activity.

Add Activity Note

Apply Activity

Save
Refresh
Notification
Clone
Calendar
Reporting
>>

Top of Page

\* Required Field

Marketing Programs — Activities page (2 of 3)

Program Activities (2) Team Triggers Tasks (1) Cost Summary Audience Performance

Go To Select One...

### Team Members

Customize Find View All First 1-4 of 4 Last

Owner	Name	Telephone	Email Address	Role Name
<input checked="" type="checkbox"/>	Jack Diamond	No Telephone	crm_worker_35@ap6023fems.us.oracle.com	
<input type="checkbox"/>	Gina Hernandez	408/745-7827	ghernandez@coolsolutions_psft.com	Partner Marketing Man
<input type="checkbox"/>	Eddie Chen	No Telephone	E-mail address was not found	Enterprise Channel Ma
<input type="checkbox"/>	Hans Weimann	408/745-7182	hweimann@coolsolutions_psft.com	

Add Team Member

### Team Roles

Customize Find View All First 1 of 1 Last

*Role Name	Description

Add Team Role

Save Refresh Notification Clone Calendar Reporting >> Top of Page

\* Required Field

Marketing Programs — Activities page (3 of 3)

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 CRM Marketing Applications PeopleBook*.

See *PeopleSoft Enterprise CRM 9.1 Marketing Applications PeopleBook*, "Creating Campaigns and Activities," Defining Activities.

## Updating Triggers

Access the Marketing Programs — Triggers page (Partner Portal, Marketing Programs, Triggers).

### Marketing Programs

Save Refresh Notification Clone Calendar Reporting >> Personalize

**Program** Joint Program -Generate Freezer Sales **Status** Approved  
**Start Date** 01/05/2004 **Program Type** Campaign  
**End Date** 02/01/2008 **ID** CMP0300017

Program Activities (2) Team Triggers Tasks (1) Cost Summary Audience Performance

Go To Select One...

### Trigger Summary

No triggers have been added to this program

Trigger Type Select a Trigger Add

Save Refresh Notification Clone Calendar Reporting >> Top of Page

\* Required Field

Marketing Programs — Triggers page

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 CRM Marketing Applications PeopleBook*.

See *PeopleSoft Enterprise CRM 9.1 Marketing Applications PeopleBook*, "Creating Campaigns and Activities," Defining a Trigger.

Updating Tasks

Access the Marketing Programs — Tasks page (Partner Portal, Marketing Programs, Tasks).

Marketing Programs

SaveRefreshNotificationCloneCalendarReporting>>>Personalize

ProgramJoint Program -Generate Freezer SalesStatusApproved  
Start Date01/05/2004Program TypeCampaign  
End Date02/01/2008IDCMP0300017

ProgramActivities (2)TeamTriggersTasks (1)Cost SummaryAudiencePerformance

Go ToSelect One...

Program TasksCustomizeFindFirst1 of 1Last

Name	Status	Assigned To	Start Date	Due Date	Priority	% Complete
Create Metrics	New Task	Gina Hernandez	06/21/2004	08/09/2004	Medium	

TaskSelect a nameAdd Task

Task SetsSelect a setAdd Task Set

SaveRefreshNotificationCloneCalendarReporting>>>Top of Page

Marketing Programs — Tasks page

**Tasks and Task Sets** Partners can add these to the marketing campaign.

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 CRM Marketing Applications PeopleBook*.

See Also

*PeopleSoft Enterprise CRM 9.1 Marketing Applications PeopleBook*, "Creating Campaign Collateral"

Viewing Cost Information

Access the Marketing Programs — Cost Summary page (Partner Portal, Marketing Programs, Costs).



### Marketing Programs

[Save](#) [Refresh](#) | [Notification](#) | [Clone](#) | [Calendar](#) | [Reporting](#) | >> [Personalize](#)

**Program** Joint Program -Generate Freezer Sales  
**Start Date** 01/05/2004  
**End Date** 02/01/2008

**Status** Approved  
**Program Type** Campaign  
**ID** CMP0300017

[Program](#) [Activities \(2\)](#) [Team](#) [Triggers](#) [Tasks \(1\)](#) [Cost Summary](#) [Audience](#) [Performance](#)

Go To

#### Program Costs

[Customize](#) | [Find](#) | [View All](#) | | | First 1-4 of 4 Last

Activity Name	Budget	Planned	Expenses	Difference
<a href="#">Family Appliance Magazine Ad</a>	85,000.00	58,750.00	59,000.00	-250.00
<a href="#">Consumer Telemarketing effort</a>	36,709.00	26,200.00	18,100.15	8,099.85
<b>Totals</b>		<b>84,950.00</b>	<b>77,100.15</b>	<b>7,849.85</b>

#### Cost Types by Component

[Customize](#) | [Find](#) | [View All](#) | | | First 1-4 of 4 Last

Description	Component	Planned	Expenses	Difference
Creative	Collateral	1,890.00	2,816.32	-926.32
Printing	Collateral	83,060.00	74,283.83	8,776.17
<b>Totals</b>		<b>84,950.00</b>	<b>77,100.15</b>	<b>7,849.85</b>

[Save](#) [Refresh](#) | [Notification](#) | [Clone](#) | [Calendar](#) | [Reporting](#) | >> [Top of Page](#)

\* Required Field

### Marketing Programs — Cost Summary page

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 CRM Marketing Applications PeopleBook*.

### See Also

*PeopleSoft Enterprise CRM 9.1 Marketing Applications PeopleBook*, "Creating Campaign Collateral"

## Attaching Target Audience Lists

Access the Marketing Programs — Audience page (Partner Portal, Marketing Programs, Audience).

### Marketing Programs

[Save](#) [Refresh](#) | 
 [Notification](#) | 
 [Clone](#) | 
 [Calendar](#) | 
 [Reporting](#) | 
 >> [Personalize](#)

**Program** Joint Program -Generate Freezer Sales  
**Start Date** 01/05/2004  
**End Date** 02/01/2008

**Status** Approved  
**Program Type** Campaign  
**ID** CMP0300017

[Program](#) [Activities \(2\)](#) [Team](#) [Triggers](#) [Tasks \(1\)](#) [Cost Summary](#) [Audience](#) [Performance](#)

Go To [Select One...](#)

#### Activity Audiences

Audience Name	Status	Associated Activity	Last Update	Priority	Count	Dup. Count
<a href="#">Bay Area Customers - Premier</a>	Committed	Family Appliance Magazine Ad	09/09/2002 11:17AM		44	0
<a href="#">Western Region Install Base</a>	Committed	Consumer Telemarketing effort	10/09/2002 2:49PM		15	0

#### Dedup Activity Audiences

##### Add a Control Group Audience

###### Control Group Definition

\*Audience Name

\*Selection Type

###### Control Group Audience Size

Minimum Amount

\*Maximum Amount Type ☐ Fixed Amount

Amount

☐ Percentage of Lists

Percent

###### Source Audience Percentages

Enter a source percentage and priority for each Audience from which to create the control group.  
 (Note: Source Audience percentages must total 100% and priorities must be unique.)

Audience Name	Percent	Priority
*Bay Area Customers - Premier		
*Western Region Install Base		

#### Marketing Programs — Audience page

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 CRM Marketing Applications PeopleBook*.

See *PeopleSoft Enterprise CRM 9.1 Marketing Applications PeopleBook*, "Creating Campaigns and Activities," Working with Campaign Audiences.

## Viewing Performance for Marketing Campaigns

Access the Marketing Programs — Performance page (Partner Portal, Marketing Programs, Performance).

**Marketing Programs**

Save Refresh | Notification | Clone | Calendar | Reporting | >> Personalize

**Program** Joint Program -Generate Freezer Sales **Status** Approved  
**Start Date** 01/05/2004 **Program Type** Campaign  
**End Date** 02/01/2008 **ID** CMP0300017

Program Activities (2) Team Triggers Tasks (1) Cost Summary Audience Performance ▶

Go To Select One... ▼

**Review Performance Metrics**

No metrics have been added to this program

Add Performance Metric

Save Refresh | Notification | Clone | Calendar | Reporting | >> Top of Page

\* Required Field

### Marketing Programs — Performance page

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 CRM Marketing Applications PeopleBook*.

### See Also

*PeopleSoft Enterprise CRM 9.1 Marketing Applications PeopleBook*, "Creating Campaign Collateral"

## Adding Notes and Attachments to Marketing Campaigns

Access the Marketing Programs — Notes page (Partner Portal, Marketing Programs, Notes).

**Marketing Programs**

Save Refresh | Notification | Clone | Calendar | Reporting | >> Personalize

**Program** Joint Program -Generate Freezer Sales **Status** Approved  
**Start Date** 01/05/2004 **Program Type** Campaign  
**End Date** 02/01/2008 **ID** CMP0300017

Team Triggers Tasks (1) Cost Summary Audience Performance Notes (0) History

Go To Select One...

**Notes Summary**  
 No Notes and Attachments for Programs List

**Add a Note**

**Added** 09/18/2009 3:31PM Stu Marx **Note Type** Campaign

**\*Subject**

**Details**

Apply Note Add an Attachment

Marketing Programs — Notes page

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 CRM Marketing Applications PeopleBook*.

### See Also

*PeopleSoft Enterprise CRM 9.1 Marketing Applications PeopleBook*, "Creating Campaign Collateral"

## Generating Partner Leads

This section provides an overview of partner lead functionality and explains how to:

- Generate partner leads.
- Add assignments.
- Add products to the lead.
- Add notes and attachments to the lead.

## Understanding Partner Functionality in PeopleSoft Sales

Your enterprise may choose to extend your sales channel to a partner company. In doing so, the partner company and its partner representatives will therefore need access to the lead component in order to be assigned leads and manage lead information. In order to receive lead assignments, the partner should be represented on the territory tree. The automatic assignment rules will look across the partner and enterprise sales representatives and assign the best representative to the lead. These rules are configured by the enterprise. As soon as a lead has been assigned to a partner company and representative, the lead is viewable within the partner portal. The partner will not have access to the same lead information as the enterprise user. A partner has access to only those leads that he has been assigned, and has customer access within the lead transaction to only those customers or consumers that he has been granted access to.

Sales representatives and or partner representatives can be added to leads manually or automatically. If they are added automatically, the system does the following:

1. If there is currently an enterprise sales representative that is marked as primary and the assignment engine finds a different primary one, the system will replace the current primary sales representative with the new sales representative.
2. If both the enterprise sales representative and partner representative are marked as primary, the system will replace the primary depending upon who is selected as primary by the Assignment Engine.
3. If there is a enterprise sales representative and partner representative, the system will replace the current primary. For example, if the sales representative is currently the primary and the Assignment Engine sends the partner representative as the primary, the enterprise sales representative is replaced by the partner representative.

---

**Note.** Partner sales representatives do not have to be sales users in order to be assigned.

---

To secure your enterprise, partner restrictions are applied to the PeopleSoft Sales system. When the Enterprise Channel Manager is searching for customers and partners in the context of the lead or opportunity transactions, the following security is enforced:

- Search for a customer and later search for a partner. Partners are restricted to the authorized list of customers.
- Search for a partner and later search for a customer. Customers are restricted to the authorized list of partners.
- Change the Business Unit and search for the customer and partner. The setID should restrict customer and partners.

---

**Note.** The system is not delivered with security on the contacts, sites, and partner sales representatives or enterprise sales representatives. Security should prevent the 'Primary' selection in the Sales Team to only those partners authorized for the customer. Security is not enforced if there is no customer or partner identified. For example if the Enterprise Channel Manager searches for a customer without a partner, the entire list of customers will display.

---

When entering a new lead or opportunity in the enterprise, if only a partner is involved in the lead, the following is enforced:

- The representative who is entering the lead is defaulted as the primary sales representative.

- A partner with a contact can be selected from the main page. The contact of the partner will be defaulted in the Sales Team as a 'Primary' representative for the partner.
- When adding the partner, you can search for the Partner Reps from all partner companies filtered by setID. You can select multiple contacts from the list for the partner company.
- If partners are added automatically, the partner sales representatives found by the assignment engine will be added to the sales team. If the assignment engine finds the match on the 'Primary' sales representative, the partner will be marked as 'Primary'.

If both an enterprise and partner sales representative are involved:

- An enterprise and a partner sales representative can both be marked as Primary.

---

**Note.** If there are more than two sales representatives in the Assign page, changing the Primary enterprise or partner representative will insert a new row or update an existing row for the new primary representative

---

- If partners are added automatically and both enterprise and partner sales representatives are already in the 'Assign' page and marked as Primary, the assignment engine may find a different primary representative. If so, the existing representatives will not be removed from the sales team, but will be updated as non-primary.

## Partner Leads in the PeopleSoft Partner Portal

Lead functionality is exposed in the PeopleSoft Partner Portal and is scaled to fit the partner role. Some of the options available in the enterprise are not available in the PeopleSoft Partner Portal in order to simplify the user experience and limit the features and functions to only those that the partner should be performing.

The partner can only select from a restricted list of customers. Partners cannot add contacts unless a customer is identified on the lead and only the contacts of the customer can be added.

If the partner is the primary representative:

- The primary partner and partner contact are display only from the Discover page.
- Only the primary partner contact can delete or change the sales team on the lead.
- Only the primary partner contact can change the primary sales team member to a team member from his or her own partner company.
- Any team member viewing the lead can add more team members from his or her own partner company.
- The partner can change the status for the lead.

---

**Note.** If the lead is turned back, the system will remove the primary partner from the sales team. A new primary contact from the same partner company as the Partner who is signed in will be added when the page is saved. If none was found, the lead will be given to an enterprise sales representative if there is one, or it will be left unassigned.

---

If the partner is not the primary representative:

- The partner sales representatives will only be able to view the Discover, Propose and Notes pages.
- The partner sales representatives will still be to add more team members from their own partner company.

## Pages Used to Generate Partner Leads

<i>Page Name</i>	<i>Definition Name</i>	<i>Navigation</i>	<i>Usage</i>
Search Leads	RSF_LEADS_HOME_GRD	Partner Portal, Search Leads	Use to search for leads.
Lead - Discover	RSF_LEAD_ENTRY	Sales, Add Lead	Enter details about a sales lead, including the name, status, and rating, and the customer's name, address, and contact people.
Lead - Assign	RSF_LEAD_ASSIGN	Sales Portal, Add Lead Select the Assign tab on the Lead — Discover page.	Assign the sales representative to the lead.
Lead - Propose	RSF_LEAD_PROPOSE	Select the Propose tab on the Lead — Discover page.	Select products and prices for the proposal for the lead.
Lead — Notes	RSF_LEAD_NOTES	Select the Notes tab on the Lead — Discover page.	Enter notes and attachments about the lead.

## Generating Partner Leads

Access the Lead — Discover page (Sales, Add Lead).

### Lead

[Save](#) | [Add Lead](#) | [Notification](#) | [Clone](#) | [Convert](#) | >> [Personalize](#)

**Description**  
**Customer**  
**Contact Phone**

**Status** New  
**Contact**  
**Rating**

[Discover](#) | [Assign](#) | [Qualify](#) | [Propose](#) | [Call Reports](#) | [Tasks](#) | [Notes](#) | [More Info](#) | [History](#)

#### Customer

**Type** ☒ Company ☐ Consumer

**Customer**  [Search](#) [Advanced Search](#)

**Address**  [Search](#) [Advanced Search](#)

**Site**  [Search](#) [Advanced Search](#)

**Address**  [Search](#) [Advanced Search](#)

#### Partner

**Partner**  **Contact**

[Search](#) [Advanced Search](#)

Lead — Discover page (1 of 2)

### Lead

**\*Description**  **\*Business Unit**  **Sales Rep**  **Revenue**  **Currency**  **\*Status**  **Rating**  **Priority**

**\*Status** New **Rating**  **Priority** 5

#### Contacts

[Contact](#) | [Phones](#) | [Impact](#) | [Organization](#) | [Correspondence](#)

Primary	First Name	Last Name	*Pref Comm	Work Phone	Ext	Email Address
<input type="checkbox"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**First Name**  **Last Name**  [Add](#)

#### Accept/Reject Lead

[Accept](#) [Reject](#) [Turnback](#)

#### Related Transactions

[Assign Team](#) | [Add Product](#) | [Create Quote](#) | [Add Note](#) | [Add Task](#)

[Save](#) | [Add Lead](#) | [Notification](#) | [Clone](#) | [Convert](#) | >> [Top of Page](#)

Lead — Discover page (2 of 2)

A partner representative can create brand new leads or be assigned existing leads created by the enterprise.



---

**Note.** The display template configuration is set to display the partner information in the Lead Details section. The display template can be configured to add a new section for the partner data.

---

An explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Sales PeopleBook*.

**See Also**

*PeopleSoft Enterprise Sales 9.1 PeopleBook*, "Creating Sales Leads and Opportunities"

## Adding Assignments

Access the Lead — Assign page (select the Assign tab on the Lead — Discover page).

**Lead**

Save | Add Lead | Notification | Clone | Convert | >> Personalize

Description Status New  
Customer Contact  
Contact Phone Rating

Discover Assign Qualify Propose Call Reports Tasks Notes More Info History

**Sales Team Members** Customize | Find | First 1 of 1 Last

Sales Rep Info Territory Additional Details Comments

Primary	Sales Rep	Team Role	User Type	Work Phone		
<input checked="" type="checkbox"/>	Stu Marx	<input type="text"/>	Manager	555 5551260		

Use one of the options below to add sales members to your team.

**Find by Name**

First Name  Last Name

Search Advanced Search

**Add by Team**

Sales Team  Add

**Use Assignment Engine**

Find Sales Rep View Assignment Criteria

**Partner** Customize | Find | First 1 of 1 Last

Partner Status Comments

Partner	Contact	Product	Role		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>		

**Related Transactions**

Add Product | Create Quote | Add Contact | Add Note | Add Task

Save | Add Lead | Notification | Clone | Convert | >> Top of Page

### Lead — Assign page

On the assignment tab, the partner can assign additional partner reps and remove non-primary partner representatives.

Additional explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Sales PeopleBook*.

### See Also

*PeopleSoft Enterprise Sales 9.1 PeopleBook*, "Creating Sales Leads and Opportunities"

## Adding Products to the Lead

Access the Lead — Propose page (select the Propose tab on the Lead — Discover page).

**Lead**

Save | Add Lead | Notification | Clone | Convert | >> [Personalize](#)

Description Status New  
Customer Contact  
Contact Phone Rating

Discover Assign **Propose** Call Reports Tasks Notes More Info History

**Products**  
No products have been added. Select a product from the Add Products box below.

Add Product(s)  Add [Search or Browse Catalog](#)  
Add Product Group(s)  Add

**Quote**  
No quotes or orders have been added.

Create Quote Create Order

**Related Transactions**

[Assign Team](#) | [Add Contact](#) | [Add Note](#) | [Add Task](#)

Save | Add Lead | Notification | Clone | Convert | >> [Top of Page](#)

### Lead — Propose page

The partner representative has the ability to assign or remove products from the lead, and convert a lead to a quote or an order.

Additional explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Sales PeopleBook*.

### See Also

*PeopleSoft Enterprise Sales 9.1 PeopleBook*, "Creating a Proposal for a Lead or Opportunity," Selecting Products and Prices for a Proposal

## Adding Notes and Attachments to the Lead

Access the Lead — Notes page (select the Propose tab on the Lead — Discover page).

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Sales PeopleBook*.

### See Also

*PeopleSoft Enterprise Sales 9.1 PeopleBook*, "Creating Sales Tasks and Adding Notes for a Lead or Opportunity," Adding Notes and Attachments

---

## Adding Orders and Quotes by Partners

This section provides an overview of partner orders and quotes and explains how a partner can:

- Enter orders.
- Access product recommendations.
- Check availability and price.
- Enter line details.
- View and remove holds.
- View notes.
- View related actions.
- View order history.

### Orders and Quotes

Many of the options and pages available to the partner when entering an order from the PeopleSoft Partner Portal are the same as when an order is entered by a CSR during order entry. The differences are listed in this section.

When a partner enters an order or quote, they can only select from customers and products that they have been given access using the CRM application security framework.

Depending on how you set up hold processing, partners may be able to release some orders from hold status to expedite fulfillment.

Hold codes pertaining to partners are available to use in the following situations:

- The partner is placing an order for a product that exists in his catalog but not in the customer's catalog.
- Minimum or maximum order total amounts for a specific partner. When the order is outside of these limits, the order is placed on hold.
- If the partner is allowed to apply a manual price adjustment, the order will go on hold if the manual discount or surcharge is greater than what the partner is allowed to give.
- If the partner name is specified but the partner contact field is empty, the order will go on hold.
- If configured products are added to the order, the order will go on hold.
- If the partner places an order for resale, the tax-exempt certificate should be included or the order will go on hold.

All of the hold codes can be edited or deleted. For example, you may decide that configured products that are ordered by partners do not need to be reviewed before the hold code is removed.

## Pages Used to Enter Orders and Quotes by Partners

<i>Page Name</i>	<i>Definition Name</i>	<i>Navigation</i>	<i>Usage</i>
Search	RO_SEARCH_UPDATE	Partner Portal, Search Orders and Quotes	Search for orders and quotes.
Order — Entry Form Quote — Entry Form	RO_FORM	<ul style="list-style-type: none"> <li>Partner Portal, Add Order</li> <li>Partner Portal, Add Quote</li> </ul>	As a partner, enter an order or quote for a customer.
Product Advisor List	RO_LISTDISP_SEC	Click the Get Recommendations link on the Quote - Entry Form or Order - Entry Form page.	Select a catalog from the list of catalogs available. You can then launch Advisor dialogs that are associated to the catalog.
Check Availability and Pricing	RO_FORM	Click the Availability tab on the Quote - Entry Form or Order - Entry Form page. Then click the Check Availability link.	Create partial shipments, add promotion codes, or view pricing details for order lines.
Line Details	RO_CAPTURELINE_DTL	Click the Line Details tab in the Order Details or Quote Details section on the Quote - Entry Form or Order - Entry Form page.	Check product availability. Partners can edit line details such as unit of measure, order quantity, unit price, promotion code and apply manual adjustments. They can also allow partial shipment for this product.
Entry Form — Holds	RO_HOLD	Click the Holds tab in the Order Details or Quote Details section on the Quote - Entry Form or Order - Entry Form page.	Use to view and remove holds for the order.
Notes	RO_NOTE	Click the Notes tab in the Order Details or Quote Details section on the Quote - Entry Form or Order - Entry Form page.	Use to view or add notes to the order.
Related Actions	RO_ASSOCIATION	Click the Related Action tab in the Order Details or Quote Details section on the Quote - Entry Form or Order - Entry Form page.	View related actions for the order, such as a business project that is somehow related to the order or quote.

Page Name	Definition Name	Navigation	Usage
History	RO_HISTORY	Click the History tab in the Order Details or Quote Details section on the Quote - Entry Form or Order - Entry Form page.	View changes or communication about the order.

## Entering Orders

Access the Order — Entry Form page (Partner Portal, Add Order).

### Order

| Validate
| Convert To Bulk
| Copy to Quote
| Clone
| >>
[Personalize](#)

**Order ID** CRQ0300062
**Order Status** New Order

**Customer** [Shoreview Medical](#)
**Customer Value** Platinum ★★★★★

**Contact** [Jack Pepper](#)
**Credit Rating** 90

Entry Form | Line Details | Holds | Notes | Related Actions | History | Fulfillment

Go To

#### Customer

**Customer** [Shoreview Medical](#)
**Contact**

[Search Again](#)

#### Partner

**Company** 
**Contact**

 [Advanced Search](#)

#### Order Details

**Business Unit** APP01 - Appliances

**Promotion**

**Fulfill By**

**\*Status**

**Priority**

[Show Details](#)

Order — Entry Form page (1 of 3)

Line Summary									
Products		Pricing Adjustments		Availability					
Upsell (Alt+U)	Line	Product Description	Product ID	*UOM	Order Quantity	Options	List Price	Unit Price	
	1	<a href="#">Walk-In Freezer 5ft 10in x 11</a>	SR2000	Eacl	1.0000		6014.40	5000.00	
	2	<a href="#">Freezer, Shelves</a>	10019	Each	2.0000		0.00	0.00	
	3	<a href="#">7.2 cu. Ft. Lab Freezer</a>	SR1018	Eacl	1.0000		1250.00	1250.00	
	4	<a href="#">Custom Build Freezer Package</a>	SR2900	Eacl	1.0000	<a href="#">Reconfigure Package</a>	4865.05	4865.00	
		<a href="#">Freezer, Shelves</a>	10019	Each	1.0000		99.00	99.00	
		<a href="#">Freezer Thermostat</a>	10020	Each	1.0000		145.00	145.00	
		<a href="#">Freezer, Compressor</a>	10022	Each	1.0000		254.05	254.05	
		<a href="#">Freezer Door Options</a>	SR05001	Each	1.0000		0.00	0.00	
		<a href="#">Freezer Door 30in x78in</a>	SR2210	Each	1.0000		2385.00	2385.00	
		<a href="#">Freezer Footprint Options</a>	SR2050	Each	1.0000		0.00	0.00	
		<a href="#">Freezer Footprint 7'9"x11'7"</a>	SR2952	Each	1.0000		1982.00	1982.00	
	12	<a href="#">Freezer, Light Bulb</a>	10021	Cas	1.0000		145.00	145.00	

**Product Entry**

Add Product(s)   [Search or Browse Catalog](#) [Get Recommendations](#)

Enter Product ID or Description - Power Add using Product,Quantity,Units;Product,Quantity,Units format

[Get Product Promotions](#)

Order — Entry Form page (2 of 3)

Shipping Summary		
<b>Split Shipments</b>		
<a href="#">Advanced Options</a>		

Installation Site		
<b>Split Installation Sites</b>		
<a href="#">Advanced Options</a>		

Billing Summary		
<b>Customer</b> Shoreview Medical	<b>Contact</b> Jack Pepper	
<b>Address</b> 2455 Augustine Drive Santa Clara, CA 95054 United States		
<b>PO Number</b> <input type="text"/>	<input type="checkbox"/> <b>PO Received</b>	
<input checked="" type="radio"/> <b>Invoice</b>	<b>Payment Terms</b>	Net 10 days
<input type="radio"/> <b>Credit Card</b>	<b>*Credit Card</b>	VISA ****6664 02/05
	<b>Verification Number</b>	XXX
<input type="radio"/> <b>Billing Account</b>	<b>Account Number</b>	<input type="text"/>

Totals		
<a href="#">Customize</a>   <a href="#">Find</a>   <a href="#">First</a>   <a href="#">1-6 of 6</a>   <a href="#">Last</a>		
Description	Amount	Currency
One Time Charges	11,260.05	
Tax	0.00	
Shipping	0.00	
Discount	0.00	
Surcharge	0.00	
<b>Total One Time Charges</b>	<b>11,260.05</b>	USD

| 
 



| 
 >>
 [Top of Page](#)

Order — Entry Form page (3 of 3)

- Customer**                      The customers that the partner can order for are displayed and can be selected.
- Partner**                        The name defaults based on the security of the partner logging into the system.
- Customer and Partner**      Select whether to ship or bill to the customer or partner.

The partner fields can be displayed in the partner section as seen above or within the order/quote details section. Using the display template, the partner fields can be configured as appropriate for your business



Additional explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Order Capture Applications PeopleBook*.

**See Also**

*PeopleSoft Enterprise CRM 9.1 Order Capture Applications PeopleBook*, "Managing Orders and Quotes," Creating Orders or Quotes

## Accessing Product Recommendations

Access the Product Advisor List page (click the Get Recommendations link on the Quote - Entry Form or Order - Entry Form page).

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Order Capture Applications PeopleBook*.

**See Also**

*PeopleSoft Enterprise CRM 9.1 Order Capture Applications PeopleBook*, "Managing Orders and Quotes"

## Checking Availability and Pricing

Access the Check Availability and Pricing page (click the Availability tab on the Quote - Entry Form or Order - Entry Form page, then click the Check Availability link).

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Order Capture Applications PeopleBook*.

**See Also**

*PeopleSoft Enterprise CRM 9.1 Order Capture Applications PeopleBook*, "Managing Orders and Quotes"

## Entering Line Details

Access the Line Details page (click the Line Details tab in the Order Details or Quote Details section on the Quote - Entry Form or Order - Entry Form page).

<b>Configure</b>	Click the button to launch the product PeopleSoft Sales Configurator.
<b>Attributes</b>	Click the button to add configurable product attributes to an order or quote line. Always specify the attribute value for products with required attributes.
<b>Apply Adjustment</b>	Depending on how you set up the partner, they may be restricted from applying manual adjustments.

Additional explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Order Capture Applications PeopleBook*.

### See Also

*PeopleSoft Enterprise CRM 9.1 Order Capture Applications PeopleBook*, "Managing Orders and Quotes," Configuring Products

## Viewing and Removing Holds

Access the Holds page (click the Holds tab in the Order Details or Quote Details section on the Quote - Entry Form or Order - Entry Form page).

<b>Hold</b>	Displays the type of hold.
<b>Hold Status</b>	<p>The current status of the hold and the holds that the partner can respond to are displayed. Available options include:</p> <p><i>Requires Action:</i> The system defaults to this status when the hold is created.</p> <p><i>In Progress:</i> Used to note that some action is taking place in relation to the hold.</p> <p><i>Override Hold:</i> Used to pass the order to fulfillment without resolving the hold.</p> <p><i>Resolved:</i> Use when the hold has been fixed.</p> <p><i>Passed:</i> The system sets this status when the hold has been fixed.</p> <p><i>Override Declined:</i> The enterprise CSR can select this option to decline a hold for an order that was placed by a partner.</p>
<b>Pending Action By</b>	Displays the roles that can correct the hold.

### See Also

*PeopleSoft Enterprise CRM 9.1 Order Capture Applications PeopleBook*, "Managing Orders and Quotes," Managing Holds

## Viewing Notes

Access the Entry Form — Notes page (click the Notes tab in the Order Details or Quote Details section on the Quote - Entry Form or Order - Entry Form page).

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Order Capture Applications PeopleBook*.

**See Also**

*PeopleSoft Enterprise CRM 9.1 Order Capture Applications PeopleBook*, "Managing Orders and Quotes," Adding and Viewing Notes and Attachments

## Viewing Related Actions

Access the Entry Form — Related Actions page (click the Related Action tab in the Order Details or Quote Details section on the Quote - Entry Form or Order - Entry Form page).

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Order Capture Applications PeopleBook*.

**See Also**

*PeopleSoft Enterprise CRM 9.1 Order Capture Applications PeopleBook*, "Managing Orders and Quotes," Viewing Related Actions

## Viewing Order History

Access the Entry Form — History page (click the History tab in the Order Details or Quote Details section on the Quote - Entry Form or Order - Entry Form page).

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Order Capture Applications PeopleBook*.

**See Also**

*PeopleSoft Enterprise CRM 9.1 Order Capture Applications PeopleBook*, "Managing Orders and Quotes," Viewing History

---

## Maintaining Service Management Orders by Partners

This section provides an overview of partner service management orders and explains how a partner can:

- Add partner service management orders.
- Add service management order line details.
- View and remove holds.
- View notes.
- View related actions.
- View order history.

## Partner Service Management Orders

Similar to the order entry discussed in the previous section, many of the options and pages available to the partner when entering a service order from the PeopleSoft Partner Portal are the same as when a service order is entered by a CSR. The differences are listed in this section.

When partners log on to the PeopleSoft Partner Portal to maintain service orders, their partner and contact information is saved on the service order, but it is not displayed while they enter the order. The list of installed services that can be added to the service order are based on the partner and customer relationship.

## Pages Used to Add Partner Service Management Orders

<i>Page Name</i>	<i>Definition Name</i>	<i>Navigation</i>	<i>Usage</i>
Search	RO_SEARCH_UPDATE	Partner Portal, Search Orders and Quotes	Search for service orders.
Manage Service — Entry Form	RO_FORM	Partner Portal, Maintain Service	Use to manage customer service requests.
Manage Service — Line Details	RO_CAPTURELINE_DTL	Click the Line Details tab in the Entry Form section of the Manage Service — Entry Form page.	Use to view line details for the order.
Entry Form — Holds	RO_HOLD	Click the Holds tab in the Entry Form section of the Manage Service — Entry Form page.	Use to view and remove holds for the order.
Notes	RO_NOTE	Click the Notes tab in the Entry Form section of the Manage Service — Entry Form page.	Use to view or add notes to the order.
Related Actions	RO_ASSOCIATION	Click the Related Action tab in the Entry Form section of the Manage Service — Entry Form page.	View related actions for the order, such as a business project that is somehow related to the order or quote.
History	RO_HISTORY	Click the History tab in the Entry Form section of the Manage Service — Entry Form page.	View changes or communication about the order.

## Adding Partner Service Management Orders

Access the Manage Service — Entry Form page (Partner Portal, Maintain Service, Entry Form).

Manage Service

Submit

Save

Refresh

Cancel

360 360-Degree View

Personalize

Order ID New

Order Status New

Customer

Credit Rating

Contact

Entry Form

Line Details

Holds

Notes

Related Actions

History

Fulfillment

Go To

Select One...

Customer

Press search to find existing customers or to create a new customer or company.

Customer

First Name

Last Name

Search

Advanced Search

Header Details

Business Unit APP01 - Appliances

\*Status New

Fulfill By

Selling Date

Show Details

Line Summary

No products have been selected.

Product Entry

Add Installed Product

Shipping Summary

Customer

Contact \*No Contacts Defined\*

Address \*No Addresses Defined\*

Advanced Options

Manage Service — Entry Form page (1 of 2)

Nonrecurring Billing Summary	
<b>Customer</b>	<b>Contact</b> *No Contacts Defined*
<b>Address</b> *No Addresses Defined*	
<b>PO Number</b> <input type="text"/>	<input type="checkbox"/> <b>PO Received</b>
<input type="radio"/> <b>Invoice</b>	<b>Payment Terms</b> <input type="text"/>
<input type="radio"/> <b>Credit Card</b>	<b>Credit Card</b> *No Cards Defined*
	<b>Verification Number</b> <input type="text"/>
<input type="radio"/> <b>Billing Account</b>	<b>Account Number</b> <input type="text"/>

Recurring Billing Summary	
<b>Customer</b>	<b>Contact</b> *No Contacts Defined*
<input type="radio"/> <b>Existing Account</b>	<b>Account Number</b> <input type="text"/>
<input type="radio"/> <b>New Account</b>	If new account, choose the type below
<input type="radio"/> <b>Individual Account</b>	<b>Address</b> *No Addresses Defined*
<input type="radio"/> <b>Invoice</b>	
<input type="radio"/> <b>New Credit Card</b>	<b>Credit Card</b> *No Cards Defined*
	<b>Verification Number</b> <input type="text"/>
<input type="radio"/> <b>Sponsored Account</b>	<b>Sponsoring Account Number</b> <input type="text"/>
<input type="radio"/> <b>Subordinate Account</b>	<b>Parent Account Number</b> <input type="text"/>
<input type="radio"/> <b>Prepaid Account</b>	<a href="#">Prepaid Account Details</a>

Totals		
	<a href="#">Customize</a>   <a href="#">Find</a>      <a href="#">First</a>   <a href="#">1 of 1</a>   <a href="#">Last</a>	
Description	Amount	Currency
<b>Total One Time Charges</b>	<b>0.00</b>	USD
<input type="button" value="Update Total"/>		

## Manage Service — Entry Form page (2 of 2)

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Order Capture Applications PeopleBook*.

**See Also**

*PeopleSoft Enterprise CRM 9.1 Order Capture Applications PeopleBook*, "Working with PeopleSoft Service Management"

## Adding Service Management Order Line Details

Access the Manage Service — Line Details page (click the Line Details tab in the Entry Form section of the Manage Service — Entry Form page).

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Order Capture Applications PeopleBook*.

### See Also

*PeopleSoft Enterprise CRM 9.1 Order Capture Applications PeopleBook*, "Working with PeopleSoft Service Management," Managing Services

## Viewing and Removing Holds

Access the Holds page (click the Holds tab in the Entry Form section of the Manage Service — Entry Form page).

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Order Capture Applications PeopleBook*.

### See Also

*PeopleSoft Enterprise CRM 9.1 Order Capture Applications PeopleBook*, "Working with PeopleSoft Service Management," Managing Services

## Viewing Notes

Access the Entry Form — Notes page (click the Notes tab in the Entry Form section of the Manage Service — Entry Form page).

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Order Capture Applications PeopleBook*.

### See Also

*PeopleSoft Enterprise CRM 9.1 Order Capture Applications PeopleBook*, "Working with PeopleSoft Service Management," Managing Services

## Viewing Related Actions

Access the Entry Form — Related Actions page (click the Related Actions tab in the Entry Form section of the Manage Service — Entry Form page).

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Order Capture Applications PeopleBook*.

**See Also**

*PeopleSoft Enterprise CRM 9.1 Order Capture Applications PeopleBook*, "Working with PeopleSoft Service Management," Managing Services

## Viewing Order History

Access the Entry Form — History page (click the History tab in the Entry Form section of the Manage Service — Entry Form page).

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Order Capture Applications PeopleBook*.

**See Also**

*PeopleSoft Enterprise CRM 9.1 Order Capture Applications PeopleBook*, "Working with PeopleSoft Service Management," Managing Services

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## Viewing Financial Information

This section provides an overview of the financial account transaction, and explains how partners can view customer information regarding:

- Financial accounts.
- ATM cards.
- Terms and conditions.
- Fees.
- Claims.
- Address History.

## Customer Financial Information

In the PeopleSoft Partner Portal, partners can view financial account information for the customers that they represent. The financial account information is provided to PeopleSoft customers that are in the financial industry. The partner name and company are displayed on the main page of the component.



**See Also**

*PeopleSoft Enterprise Banking Transactions 9.1 PeopleBook*, "Getting Started with PeopleSoft Enterprise Banking Transactions"

**Pages Used to View Customer Financial Information by Partners**

<b>Page Name</b>	<b>Definition Name</b>	<b>Navigation</b>	<b>Usage</b>
Financial Account	RBF_FIN_ACCOUNT	Partner Portal, Review Financial Account	Use to view financial account information for customers that partners are associated with.
ATM Cards	RBF_ACCT_ATM_CARDS	Partner Portal, Review Financial Account	Use to review ATM cards.
Terms and Conditions	RBF_ACCT_ATTR	Partner Portal, Review Financial Account	Use to view the terms and conditions that are associated with the account.
Fees	RBF_FINACCT_FEES	Partner Portal, Review Financial Account	Use to view all account fees that are associated with the account.
Claims	RBF_FINACCT_CLAIMS	Partner Portal, Claims	Use to view claim information
Address History	RBF_ACTADR_HIST	Partner Portal, Review Financial Account	Use to view the address history that is associated with the account.

**Viewing Financial Account Information**

Access the Financial Account page (Partner Portal, Review Financial Account).

## Financial Account

[Save](#) | [360-Degree View](#) | [Search](#) | [View Transactions](#) | >> [Personalize](#)

**Customer** Jade Jordan  
**Balance** 8,744.55  
**Customer Value** Gold ★★★★★

**Financial Account** 125001  
**Currency** USD

[Financial Account](#) | [Relationships](#) | [ATM Cards](#) | [Terms and Conditions](#) | [Fees](#) | [Claims](#) | [History](#) | [▶](#)

### Account Information

<b>System Source Code</b> BSCS	<b>Billing Account</b> BL1001
<b>Account Owner</b> Jade Jordan	<b>Status</b> Open
<b>Partner Name</b> PeopleBank	<b>Partner Contact</b> Dan Walker
<b>Description</b> Premium Interest Checking	
<b>Begin Date</b> 04/03/2004	<b>End Date</b>
<b>Account Type</b> Checking	<b>Last Statement Date</b> 09/25/2005
<b>Registration Type</b> Individual	<b>National ID Type</b>
<b>Registration Name</b> My Business	<b>Tax ID</b>
<b>New Nickname</b> Jordan Business Acco	<b>Currency Code</b> USD
<b>Revenue Basis</b>	<b>Bill Pay Enabled</b> Yes
<b>YTD Revenue</b> 234.44	<b>Last Refresh</b> 09/25/2005 12:00AM
<b>Last Year's Revenue</b> 124.42	<b>Where Held</b> PeopleBank
<b>Address</b> Casto Valley Road,Castro valley,94567,USA	
<b>*Asset Type 1</b>	<input type="text" value="Asset"/>
<b>*Asset Type 2</b>	<input type="text" value="Fixed Income"/>
<b>Asset Type 3</b>	<input type="text" value="Hybrid Securities"/>

### Checking Account

<b>Checking Type</b> Business Checking	<b>Last Deposit Amount</b> 4,500.00
<b>Account Balance</b> 8,744.55	<b>Last Deposit Date</b> 09/29/2003
<b>Average Balance</b> 4,566.55	<b>Number of Overdrafts</b> 3
<b>Interest Rate</b> 0.50	<b>Days in Overdraft</b> 20
<b>Current Balance</b> 4,566.66	<b>Account Fees</b> 7.99

### Financial Account page

The partner name and partner contact fields are displayed within the account information section. Partners can view only the customer account information that they have been secured to view. For additional field explanations reference *PeopleSoft Enterprise 9.1 Banking Transactions PeopleBook*.

### See Also

*PeopleSoft Enterprise Banking Transactions 9.1 PeopleBook*, "Setting Up Internet Banking"

## Viewing ATM Card Information

Access the ATM Card page (click the ATM Cards tab on the Financial Account page).

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Banking Transactions PeopleBook*.

### See Also

*PeopleSoft Enterprise Banking Transactions 9.1 PeopleBook*, "Working with Agent Facing Banking Transactions," Managing ATM Card Details

## Viewing Terms and Conditions

Access the Terms and Conditions page (click the Terms and Conditions tab on the Financial Account page).

Financial Account	
<a href="#">Save</a>   <a href="#">360-Degree View</a>   <a href="#">Search</a>   <a href="#">View Transactions</a>   >>	<a href="#">Personalize</a>
<b>Customer</b> Jade Jordan <b>Balance</b> 8,744.55 <b>Customer Value</b> Gold ★★★★★	<b>Financial Account</b> 125001 <b>Currency</b> USD
<a href="#">Financial Account</a>   <a href="#">Relationships</a>   <a href="#">ATM Cards</a>   <a href="#">Terms and Conditions</a>   <a href="#">Fees</a>   <a href="#">Claims</a>   <a href="#">History</a>   <a href="#">D</a>	
<b>Features - Checking</b>	
<b>Features</b> ATM Card, Optional Overdraft Protection, Optional Credit Card, Simple Interest (on some types), Unlimited check writing, Free blue standard checks, Online Banking, No fee cashier's checks, Unlimited deposits	
<b>Terms - Checking</b>	
<b>Terms and Conditions</b> The bank agrees to pay all checks, withdrawals & debits submitted provided there are sufficient funds available. The bank agrees to render a monthly statement. No monthly service charge if balance requirement is met. FDIC Insured up to \$100K	
<b>Services - Checking</b>	
<b>Services</b> Customer can opt to have cancelled checks returned for \$2.00/month fee. 3 Free customer service calls/month	

Terms and Conditions page

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Banking Transactions PeopleBook*.

**See Also**

*PeopleSoft Enterprise Banking Transactions 9.1 PeopleBook*, "Setting Up Banking Services"

## Viewing Fee Information

Access the Fee page (click the Fees tab on the Financial Account page).

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Banking Transactions PeopleBook*.

## Viewing Claims Information

Access the Claims page (click the Claims tab on the Financial Account page).

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Policy and Claims Presentment PeopleBook*.

**See Also**

*PeopleSoft Enterprise Policy and Claims Presentment 9.1 PeopleBook*, "Working with Claims," Reviewing Claims

## Viewing Address History

Access the Address History page (click the Address History tab on the Financial Account page).

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Banking Transactions PeopleBook*.

---

## Adding Partners to Support Cases

This section provides an overview of how partners are added to cases.

### Partner Cases

You can now capture partner information when logging a case either in customer self-service, or within the enterprise or employee case transaction. The partner company and partner contact can be added to the case.

You can display the partner company and partner contact in the Case Information section of the main case page or in the Partner Information section on the main case page by configuring the display template. The partner fields can be displayed in two sections of the main case page, so you should select the location that makes sense for your business needs.

When adding a case, security performs the following:

- When a partner is selected, the customer selection must be limited to those customers who are in the view list for that partner.
- When a customer is selected, the partner selection must be limited to those partners who are in the membership list that grants access to that customer.

### See Also

*PeopleSoft Enterprise CRM 9.1 Call Center Applications PeopleBook*, "Managing Cases"

*PeopleSoft Enterprise CRM 9.1 Call Center Applications PeopleBook*, "Working with Self-Service Application Transactions"

*PeopleSoft Enterprise CRM 9.1 Call Center Applications PeopleBook*, "Defining Call Center Business Units and Display Template Options," Defining Display Template General Options for PeopleSoft Call Center

## Pages Used to Add Partner Information to a Case

Page Name	Definition Name	Navigation	Usage
Support Case	RC_CASE	<ul style="list-style-type: none"> <li>• Support, Create a Case, Case</li> <li>• Support, Search Cases, Case</li> </ul>	Add and manage PeopleSoft Support cases. Use this page to perform case management tasks such as reviewing identifying information, performing toolbar functions, tracking customer information, entering problem details, verifying customer entitlements, assigning as well as resolving cases.
Create Case	RC_CASE_SW_SS_RPT	Customer Portal, Customer Care, Create Case	Use to add partner information to self-service cases.

## Adding Partners to Cases

Access the Case page (Support, Create a Case, Case).

Case

Save

Print

Spell Check

360 360-Degree View

360 360-Degree Search

>>

Personalize

Case ID 220333

Customer [Saratoga Container Company](#)

Summary Would like more information on your PCRA...

Open Cases 2

Status Register

Contact [Scott Arnold](#)

Contact Method 212 966 4873

Customer Value Platinum ★★★★★

Case

Solution (0)

Summary

Notes (0)

Tasks (0)

Case History

Related Cases (0)

Customer Information

Company [Saratoga Container Company](#)

Contact [Scott Arnold](#)

Financial Account

Account Type

Contact Method 212 966 4873

Reported By [Scott Arnold](#)

Show Details

Search Again

Problem Information

\*Problem Summary

Would like more information on your PCRA accounts.

Description

Would like more information on your PCRA accounts.

Actions

Suggested Action

Description

Related Actions

Go

Case Information

Main

More

Global Case

Quick Code

Case Type Question/Problem

Case Subtype Personal Finance

\*Case Status Register

Resolved by First Contact

Provider Group Customer Services

Assigned To

Product Group

Product

Description

Category Inquiry-Cust Acct

Specialty Type Statement

Detail Balance Checkbook

Case Priority Medium

Case Severity Onetime Occurrence

Save Case

Find Solutions

Escalate Case

Match Cases

Case page

The Partner fields are in the Case Information section in this screen shot and they can also be in their own Partner Information section which is not enabled in the screen shot. The display template associated with the case can be configured to use the partner section or the case information section.

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Call Center Applications PeopleBook*.

## See Also

*PeopleSoft Enterprise CRM 9.1 Call Center Applications PeopleBook, "Managing Cases"*

## Adding Partners to Self-Service Cases

Access the Create Case page (Customer Portal, Customer Care, Create Case).

Explanations of these fields are provided in the *PeopleSoft Enterprise 9.1 Call Center Applications PeopleBook*.

### **See Also**

*PeopleSoft Enterprise CRM 9.1 Call Center Applications PeopleBook*, "Working with Self-Service Application Transactions"





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